



HIGGINS PARK + PLAYFIELD RESERVE MASTER PLAN

D-WORKSHOP 1 SUMMARY

APRIL 2020



TOWN OF
VICTORIA PARK

PLACE
LABORATORY



Prepared by:



Level 1, 289 Murray Street
Perth, WA, Australia
Tel. +61 8 9227 9313

Prepared for:

Town of Victoria Park
99 Shepperton Road,
Victoria Park
Western Australia 6100

Consultant Team:

Leisure Consultancy Services: A Balanced View (ABV)

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the Town of Victoria Park

PART 1

ENGAGEMENT

ENGAGEMENT

DESIGN REFERENCE GROUP WORKSHOP 1 - SUMMARY

The Town of Victoria Park advertised for expressions of interest for community members to form part of Design Reference Group (DRG). The DRG also included representatives of key stakeholder groups.

PLACE laboratory with ABV and the Town of Victoria Park lead a workshop involving the DRG on the 12th of March 2020 with 23 of the 26 members in attendance. The workshop participants were tasked to;

- / Determine the core values and themes relating to Higgins Park and Playfield Reserve
- / Develop the aspirations relating to Higgins Park and Playfield Reserve
- / Identify the key factors that will enable the successful revitalisation Higgins Park and Playfield Reserve
- / Explore the key barriers that will need to be overcome to revitalise Higgins Park and Playfield Reserve

The workshop was delivered in four main sessions which are outlined below;

Session 1 - Introduction

Session 2 - Values and themes

Session 3 - Aspirations

Session 4 - Making it happen

Please refer to appendix for further documentation of workshop 1



ENGAGEMENT DESIGN REFERENCE GROUP WORKSHOP 1 - SUMMARY

Following an introduction and project overview, the workshop attendees were asked a series of questions relating to their values towards Higgins Park and Playfield Reserve. At the culmination of session 2 these values were collated and developed into themes. Five key themes were identified as;

- / Supporting a variety of uses
- / Easy to get around and through
- / A place for all
- / Maintaining a sense of spaciousness
- / Wonderful nature

SESSION 2

QUESTION 1:

What is special and/or unique about the local area?

QUESTION 2:

What is great about the Higgins Park and Playfield Reserve precinct?

QUESTION 3:

Do you have another favourite park (sport or Non-sport) or community facility and what do you love about it?

→ SESSION 2 ANSWERS:

Key themes



SUPPORTING A
VARIETY OF USES



EASY TO GET AROUND



A PLACE FOR ALL



MAINTAINING A SENSE
OF SPACIOUSNESS



WONDERFUL NATURE

ENGAGEMENT DESIGN REFERENCE GROUP WORKSHOP 1 - SUMMARY

SESSION 2

QUESTION 4:

What is one word that comes to mind when thinking of Higgins Park and Playfield Reserve?

| RESPONSE : | POPULARITY: |
|--------------|-------------|
| TREES | 3X |
| FAMILY | 2X |
| OPPORTUNITY | 2X |
| OPEN | 2X |
| POTENTIAL | 2X |
| HOME | 1X |
| GREEN | 1X |
| SPACE | 1X |
| ESTABLISHED | 1X |
| PLAY | 1X |
| WALKING | 1X |
| BIODIVERSITY | 1X |
| FREEDOM | 1X |
| MISH-MASH | 1X |
| ACCESSIBLE | 1X |
| AFL | 1X |
| TENNIS | 1X |
| FOOTBALL | 1X |
| EASY | 1X |



ENGAGEMENT DESIGN REFERENCE GROUP WORKSHOP 1 - SUMMARY

In session 4 the workshop attendees were asked what should happen to make this project a success. They were asked to focus on what are the key factors to achieving successful outcomes and also what are the barriers to a successful outcome. Their responses are summarised to the right.

SESSION 4

QUESTION 1:

What should happen to make this project a success?

→ SESSION 4 RESPONSES:



KEY FACTORS TO ACHIEVING

- / Leadership
- / Consultation with all stakeholders
- / Open mind
- / Presentations to include visual examples from around the world
- / Future proofing
- / Incorporate sustainability design principles
- / Consider history of existing clubs
- / Scheduling of sport uses
- / Good planning
- / Different values of users
- / Understand the needs of each club



KEY BARRIERS TO SUCCESSFUL OUTCOMES

- / Budget
- / Trade-offs may compromise vision
- / Lack of leadership
- / Different values of users
- / Environmental restrictions (tree retention, lighting, noise)
- / Consensus between stakeholders
- / Parking restrictions

ENGAGEMENT DESIGN REFERENCE GROUP WORKSHOP 1 - SUMMARY

SESSION 4

QUESTION 2:

If Higgins Park and Playfield Reserve was a person, what would they be like?

* ANSWERS SHOWN ARE REPRESENTATIVE OF DIVERSITY OF RECEIVED RESPONSES



APPENDIX

A

COMMUNITY WORKSHOP 01
WORKSHEETS

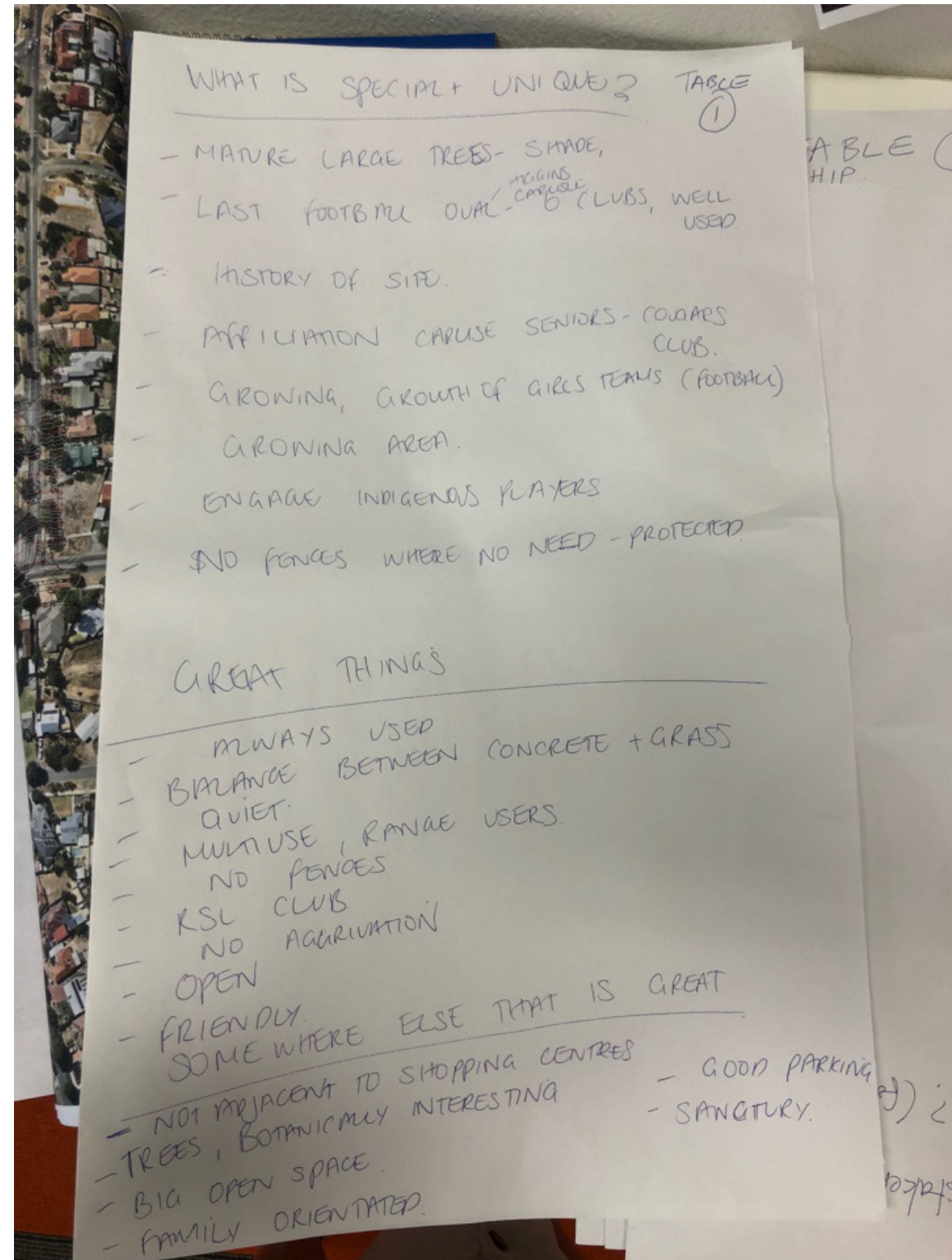
B

LIST OF COMMUNITY AND
STAKEHOLDER REPRESENTATIVES
FOR THE DESIGN
REFERENCE GROUP

APPENDIX A SESSION 2 QUESTIONS

QUESTION 1:

WHAT IS SPECIAL AND/OR UNIQUE ABOUT THE LOCAL AREA?

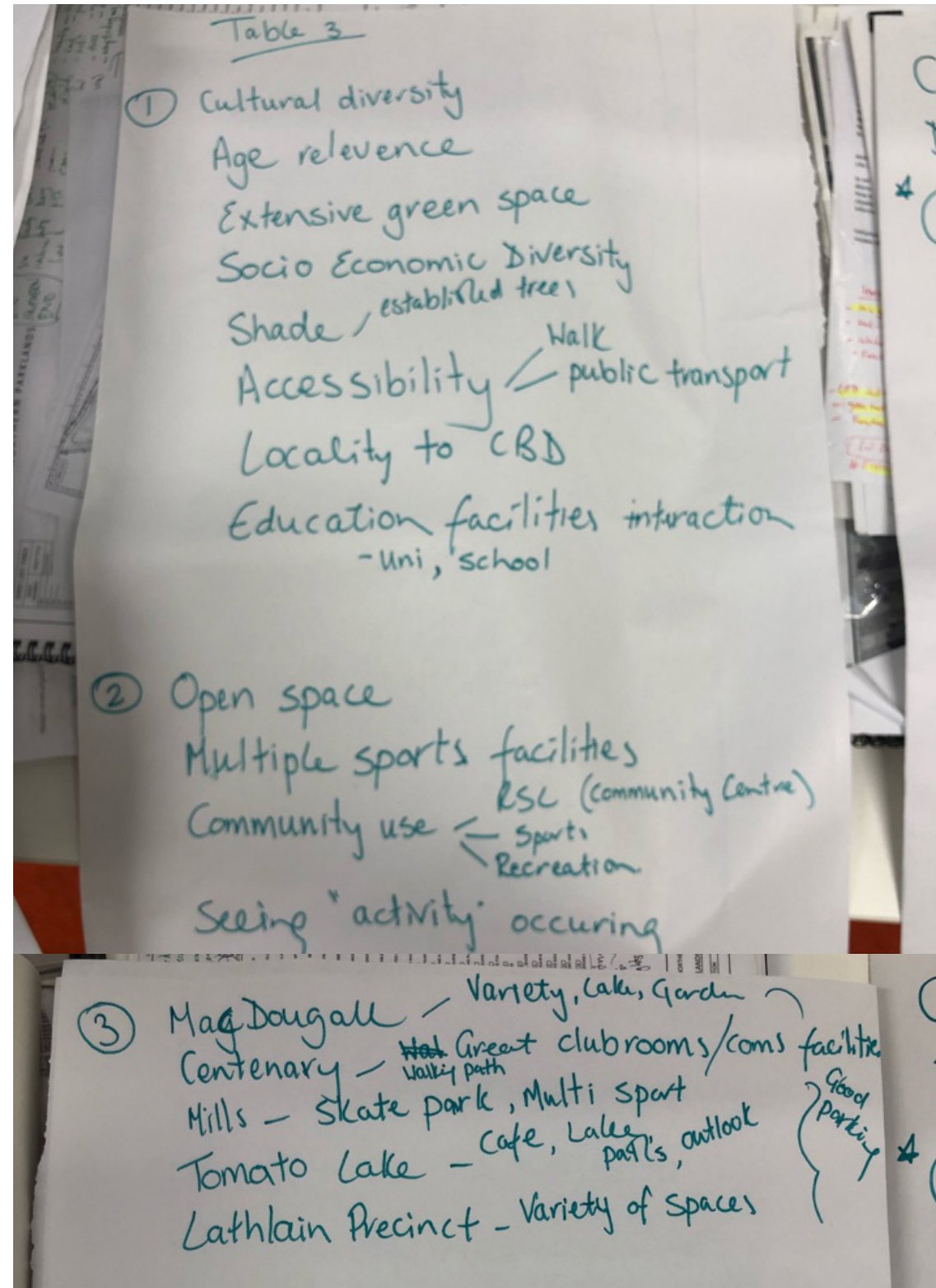


QUESTION 2:

WHAT IS GREAT ABOUT HIGGINS PARK AND PLAYFIELD RESERVE?

QUESTION 3:

DO YOU HAVE ANOTHER FAVOURITE PARK (SPORT AND NON-SPORT) OR COMMUNITY FACILITY AND WHAT DO YOU LIKE ABOUT IT?



APPENDIX A SESSION 2 QUESTIONS

QUESTION 1:

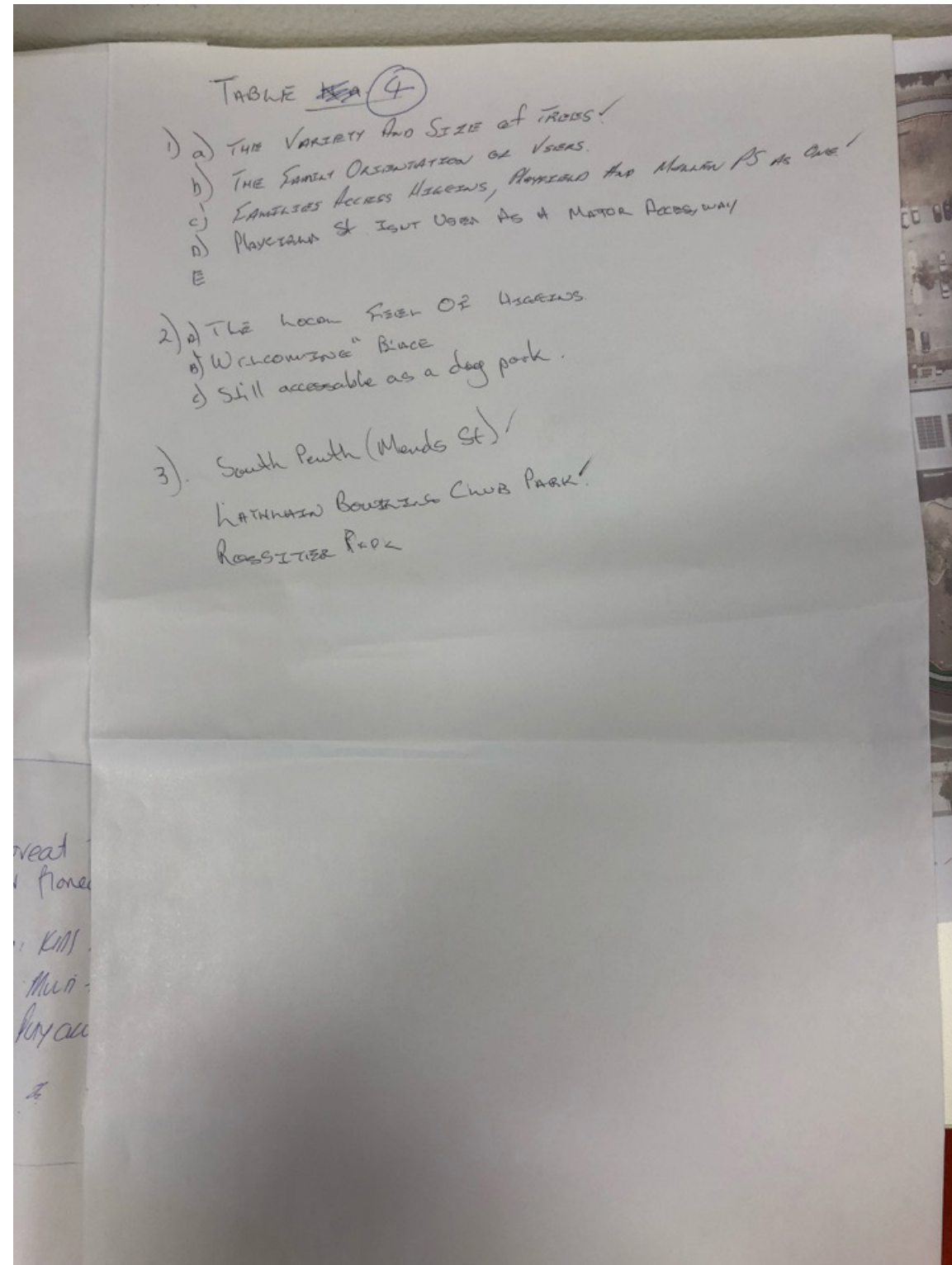
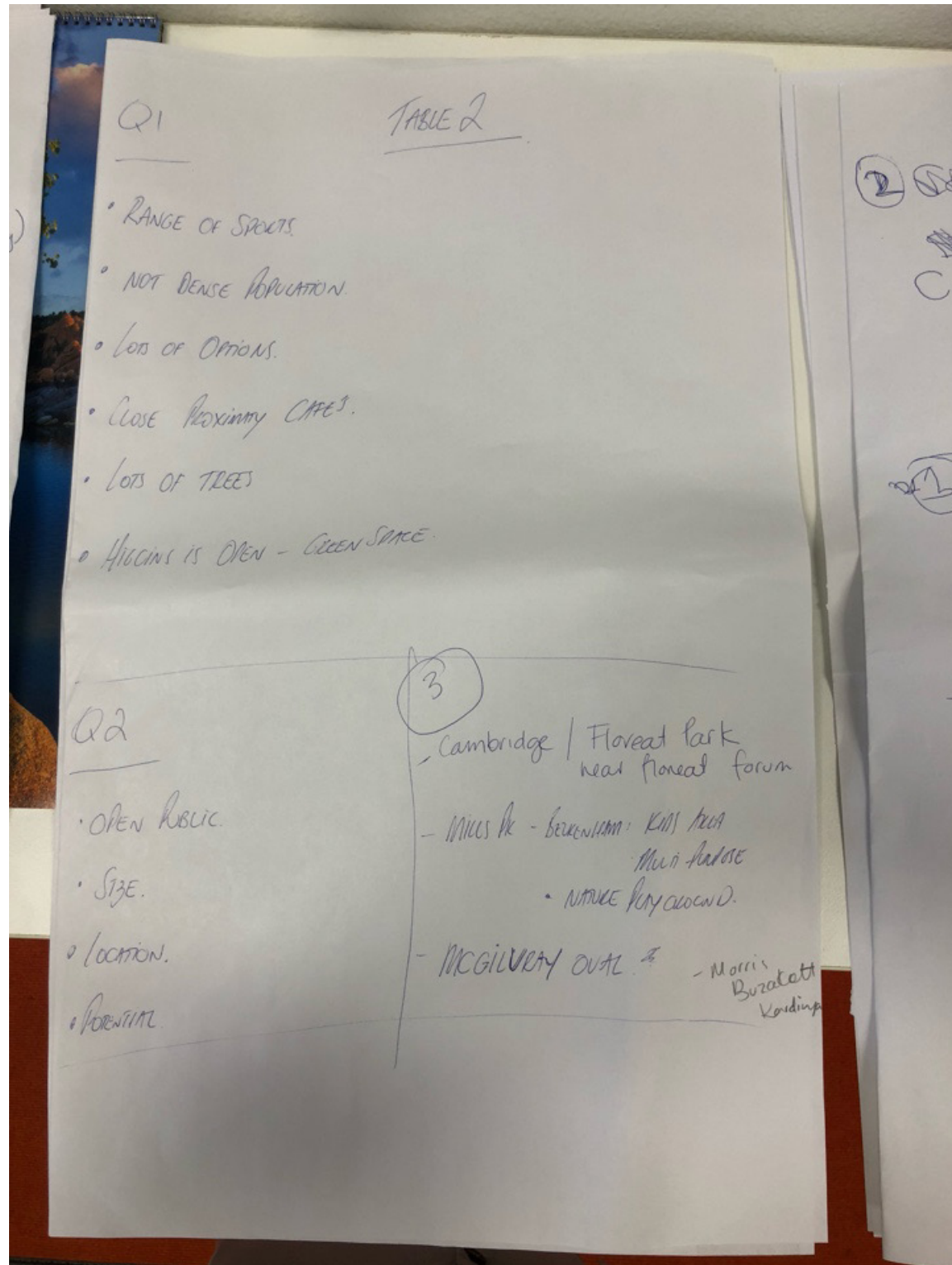
WHAT IS SPECIAL AND/OR UNIQUE ABOUT THE LOCAL AREA?

QUESTION 2:

WHAT IS GREAT ABOUT HIGGINS PARK AND PLAYFIELD RESERVE?

QUESTION 3:

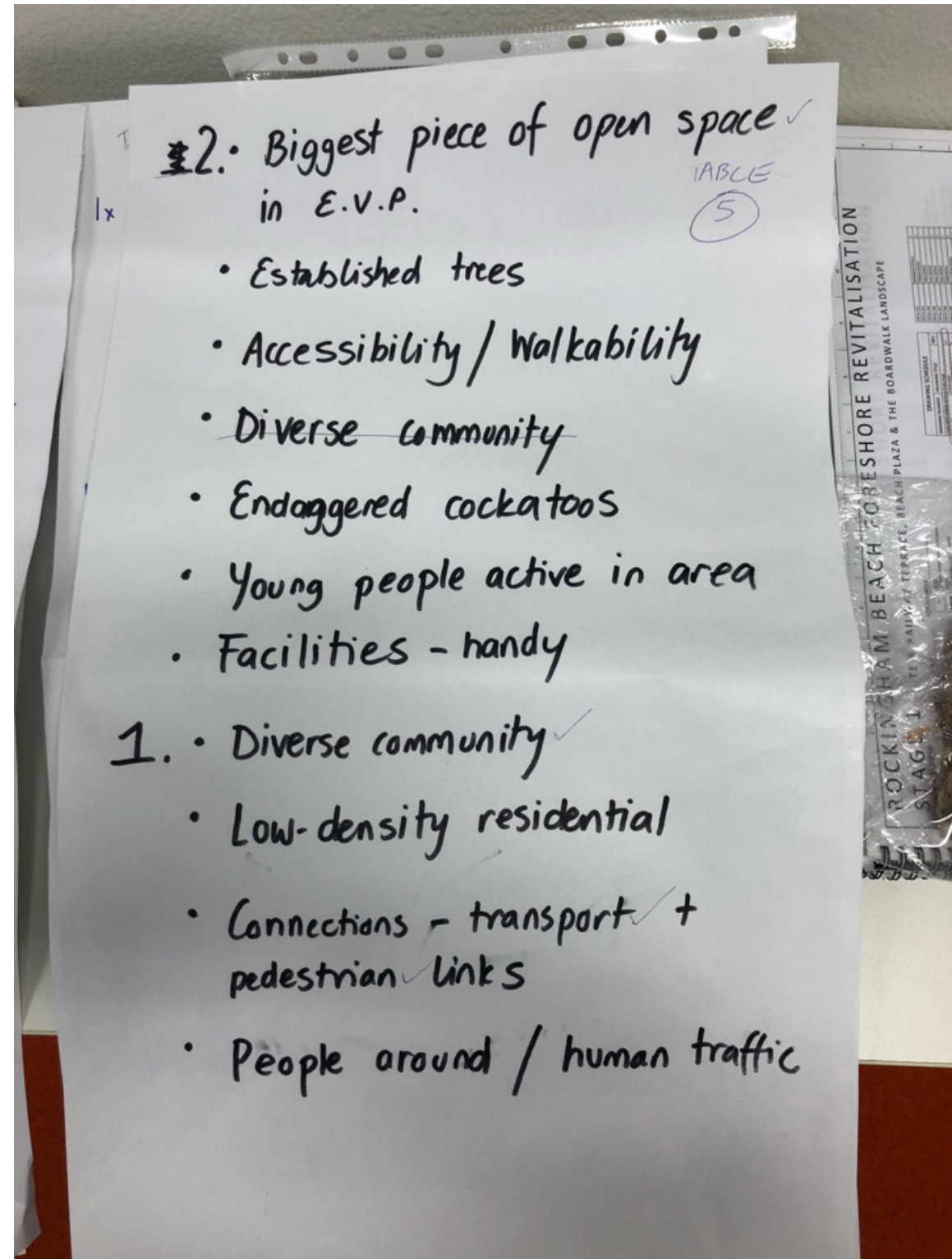
DO YOU HAVE ANOTHER FAVOURITE PARK (SPORT AND NON-SPORT) OR COMMUNITY FACILITY AND WHAT DO YOU LIKE ABOUT IT?



APPENDIX A SESSION 2 QUESTIONS

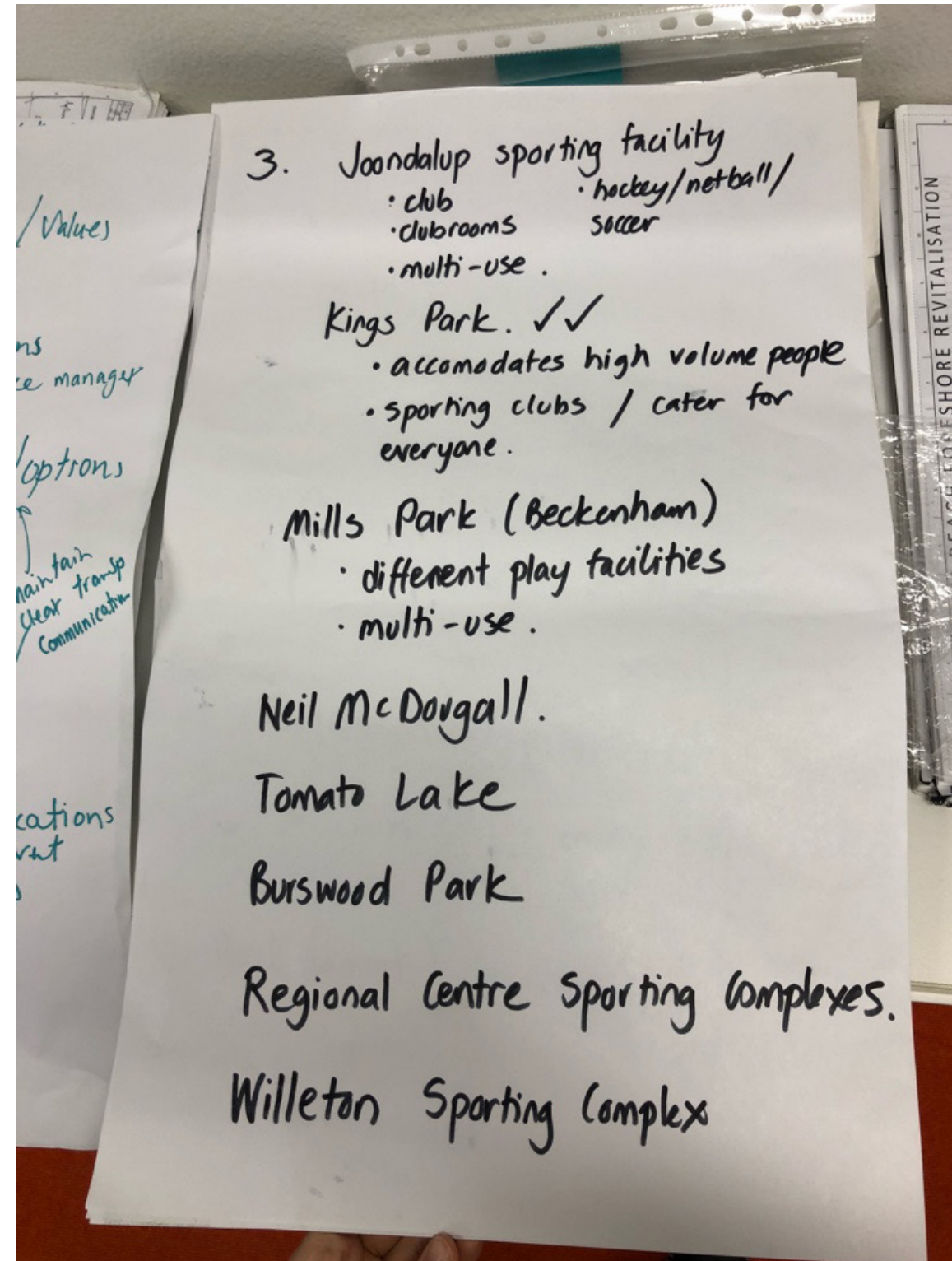
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WHAT IS SPECIAL AND/OR UNIQUE ABOUT THE LOCAL AREA?



QUESTION 2:

WHAT IS GREAT ABOUT HIGGINS PARK AND PLAYFIELD RESERVE?

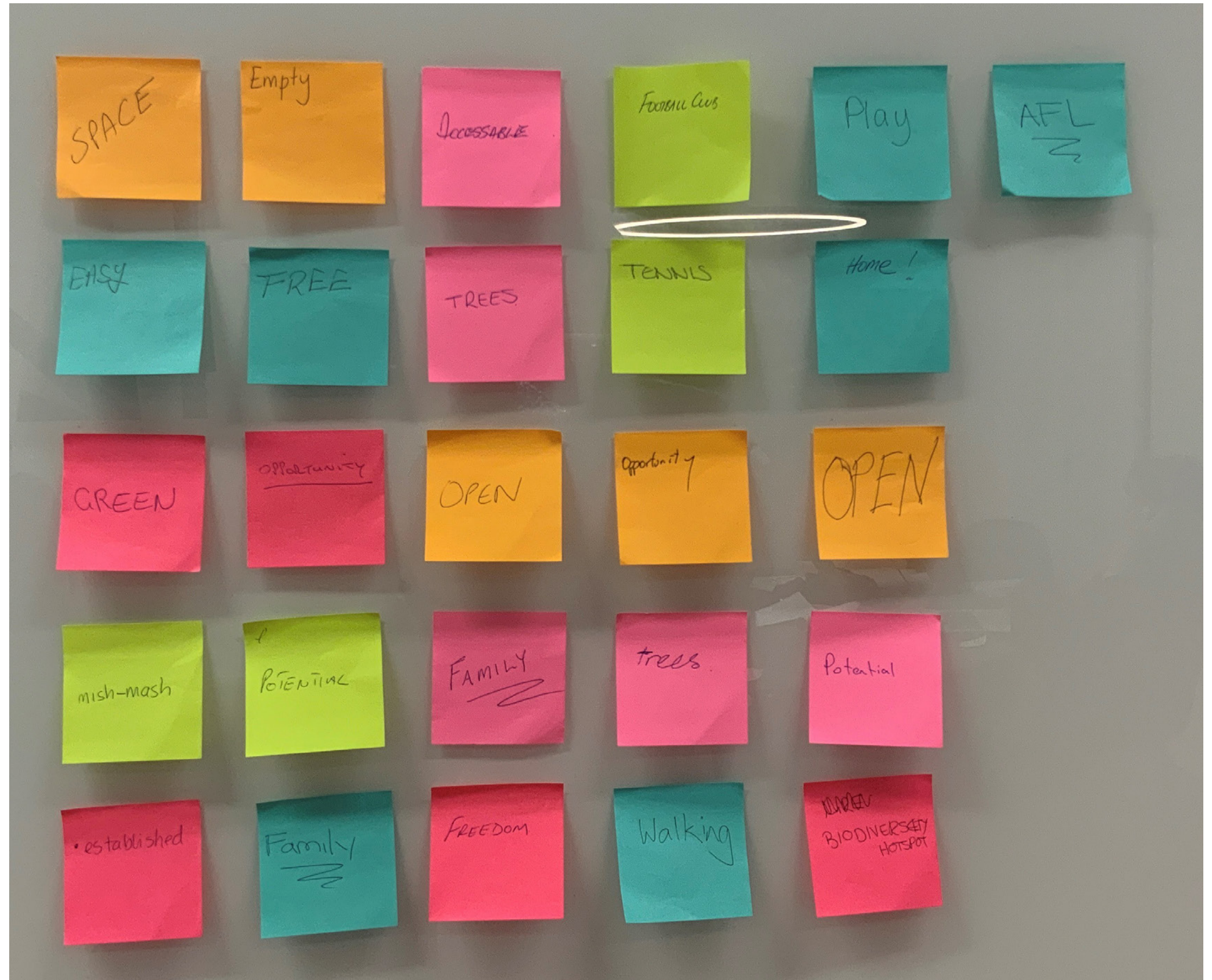


QUESTION 3:

DO YOU HAVE ANOTHER FAVOURITE PARK (SPORT AND NON-SPORT) OR COMMUNITY FACILITY AND WHAT DO YOU LIKE ABOUT IT?

APPENDIX A SESSION 2 - ONE WORD DESCRIPTION

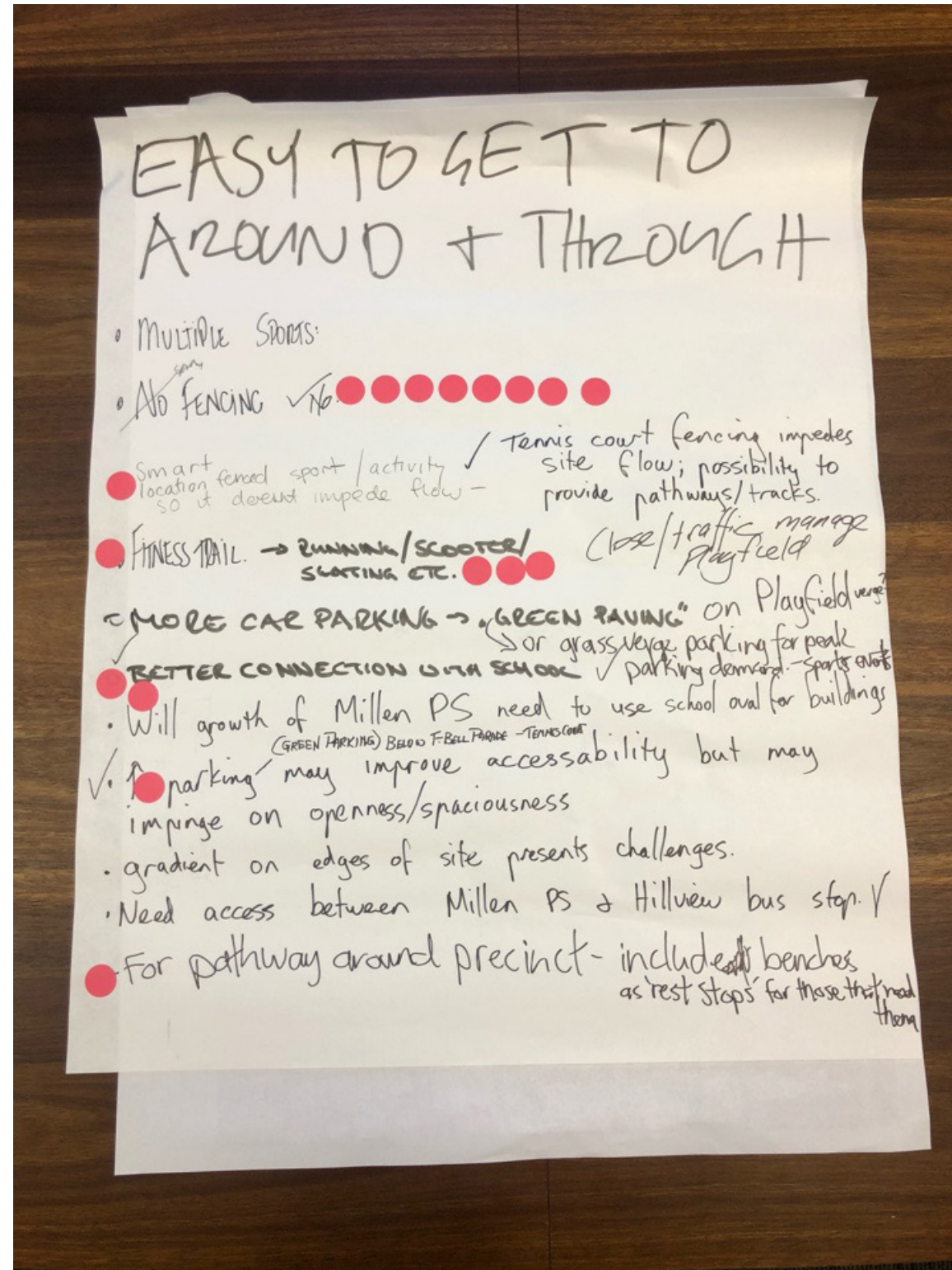
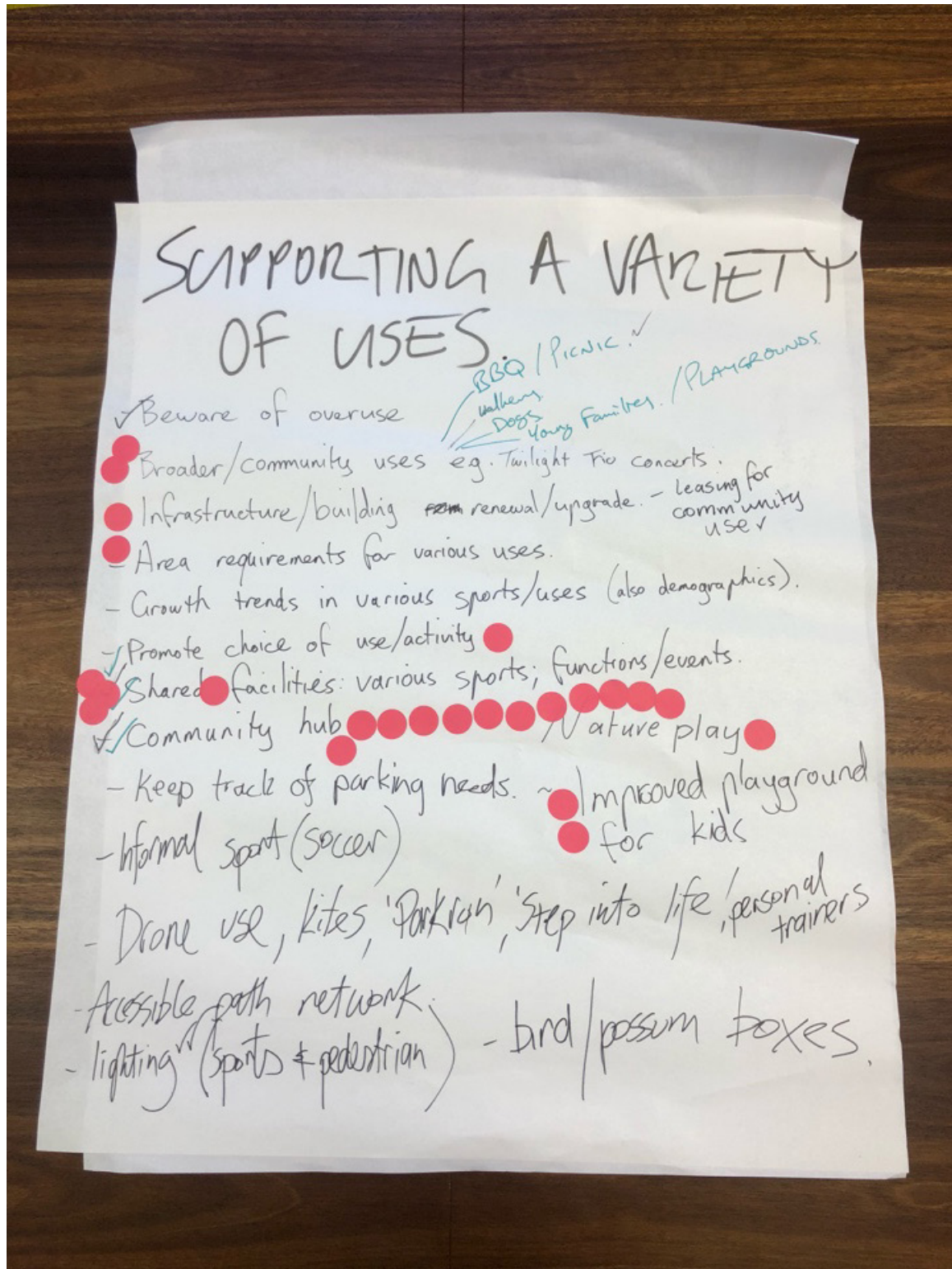
PROVIDE ONE WORD THAT
COMES TO MIND WHEN YOU
THINK OF HIGGINS PARK AND
PLAYFIELD RESERVE



APPENDIX A SESSION 3 QUESTIONS

QUESTION 1:

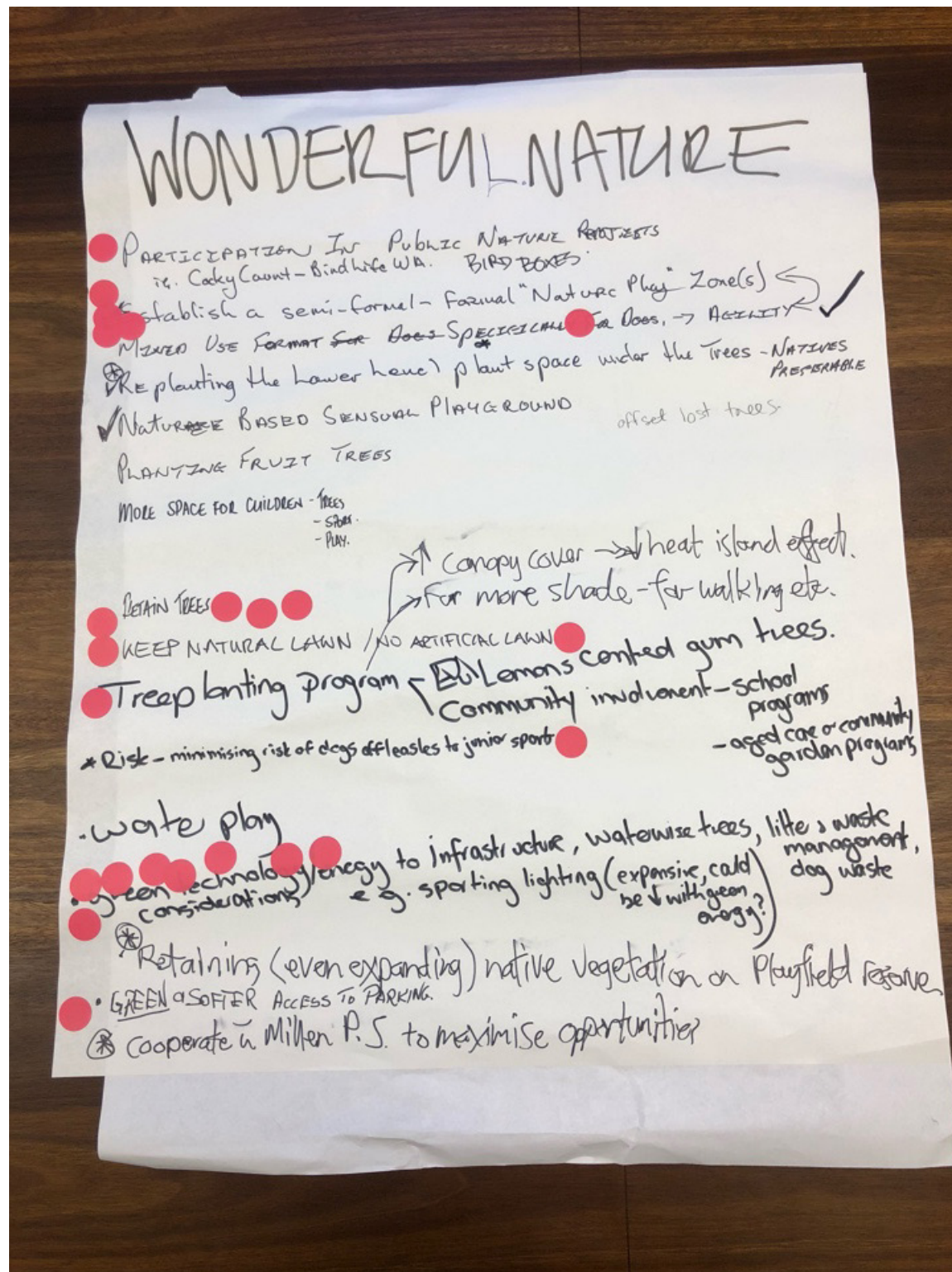
WHAT SHOULD HAPPEN TO THE PROJECT AREA TO REFLECT OR ACHIEVE THE VALUES/THEMES?



APPENDIX A SESSION 3 QUESTIONS

QUESTION 1:

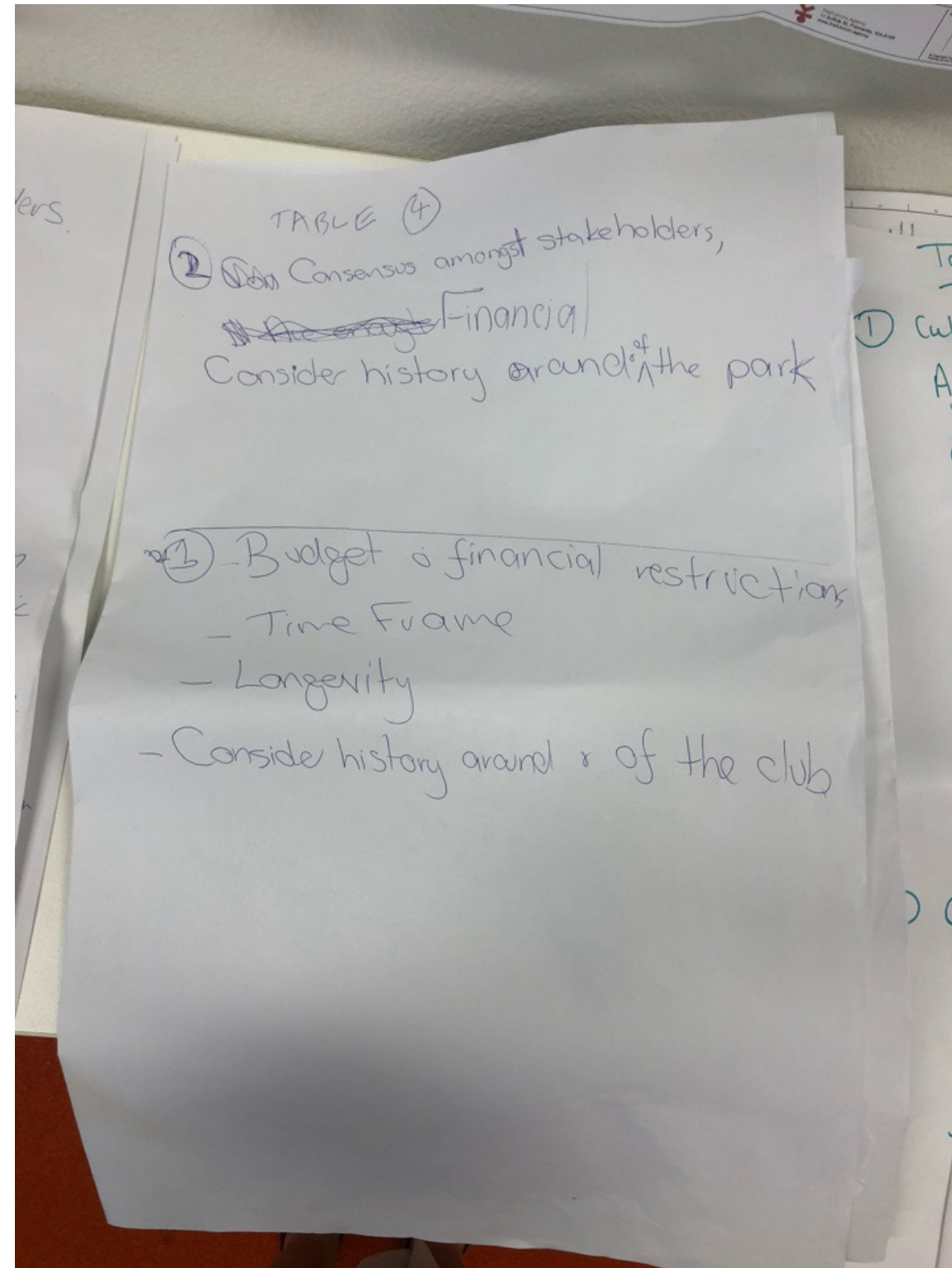
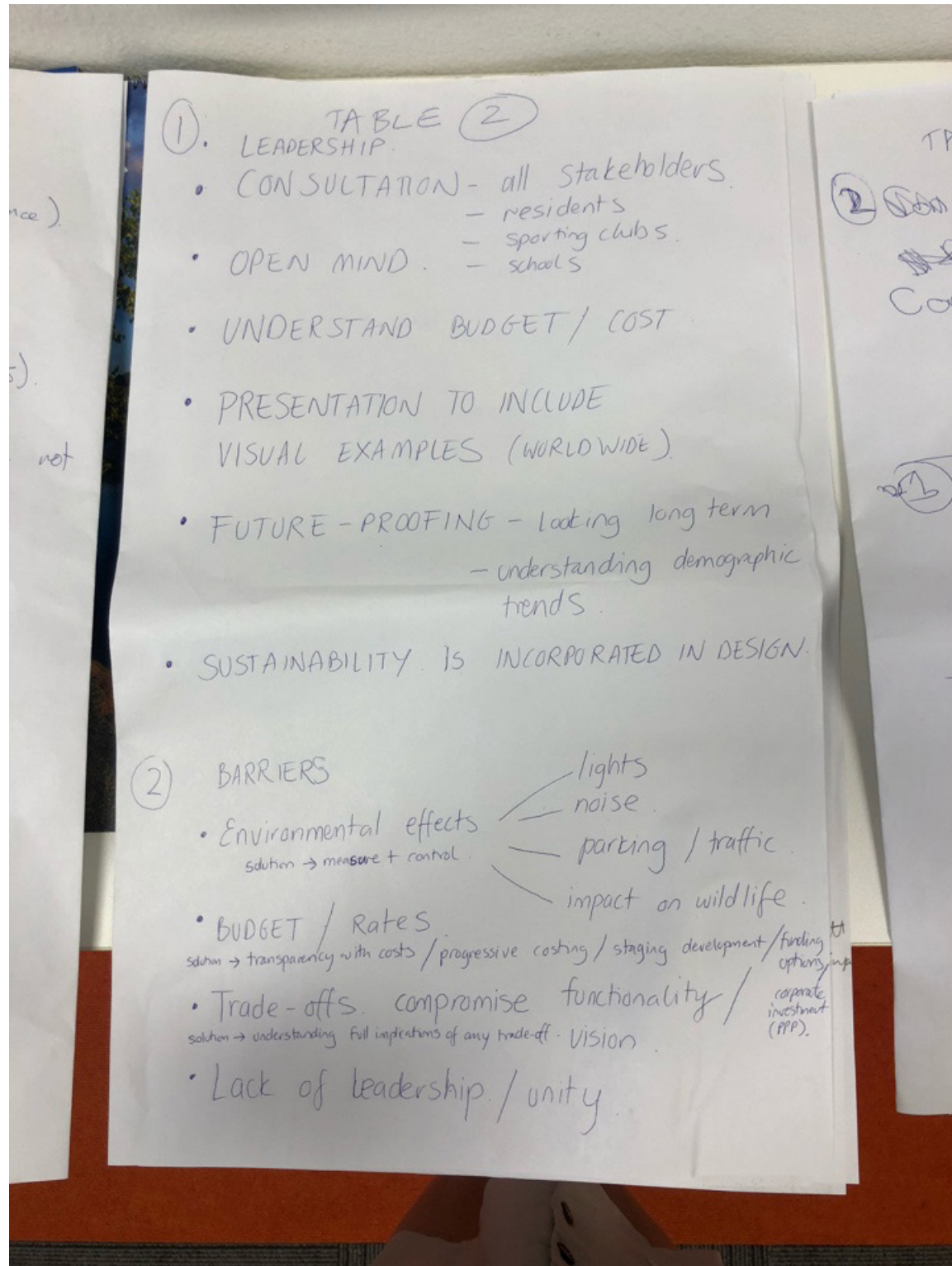
WHAT SHOULD HAPPEN TO THE PROJECT AREA TO REFLECT OR ACHIEVE THE VALUES/THEMES?



APPENDIX A SESSION 4 QUESTIONS

QUESTION 1:

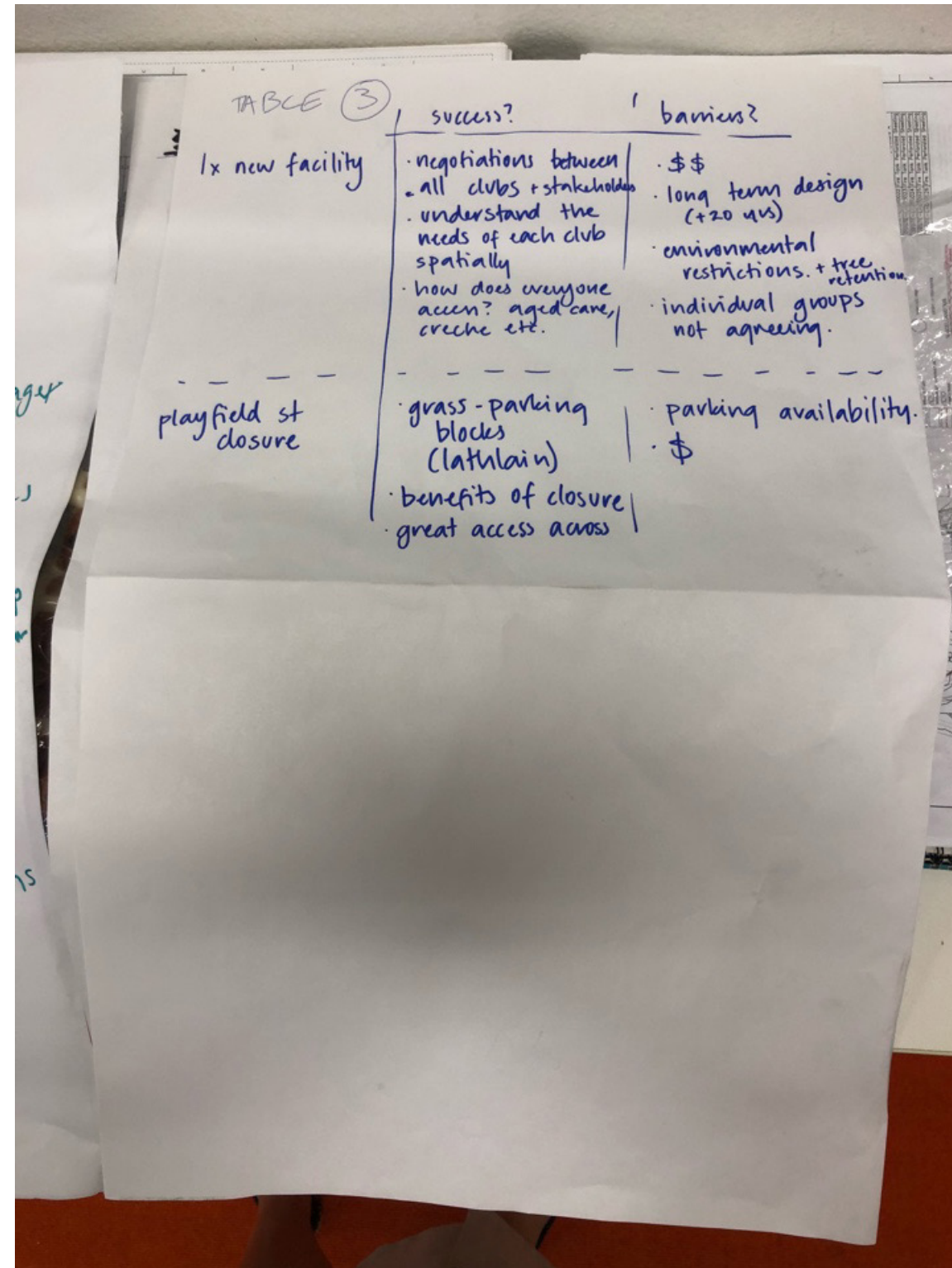
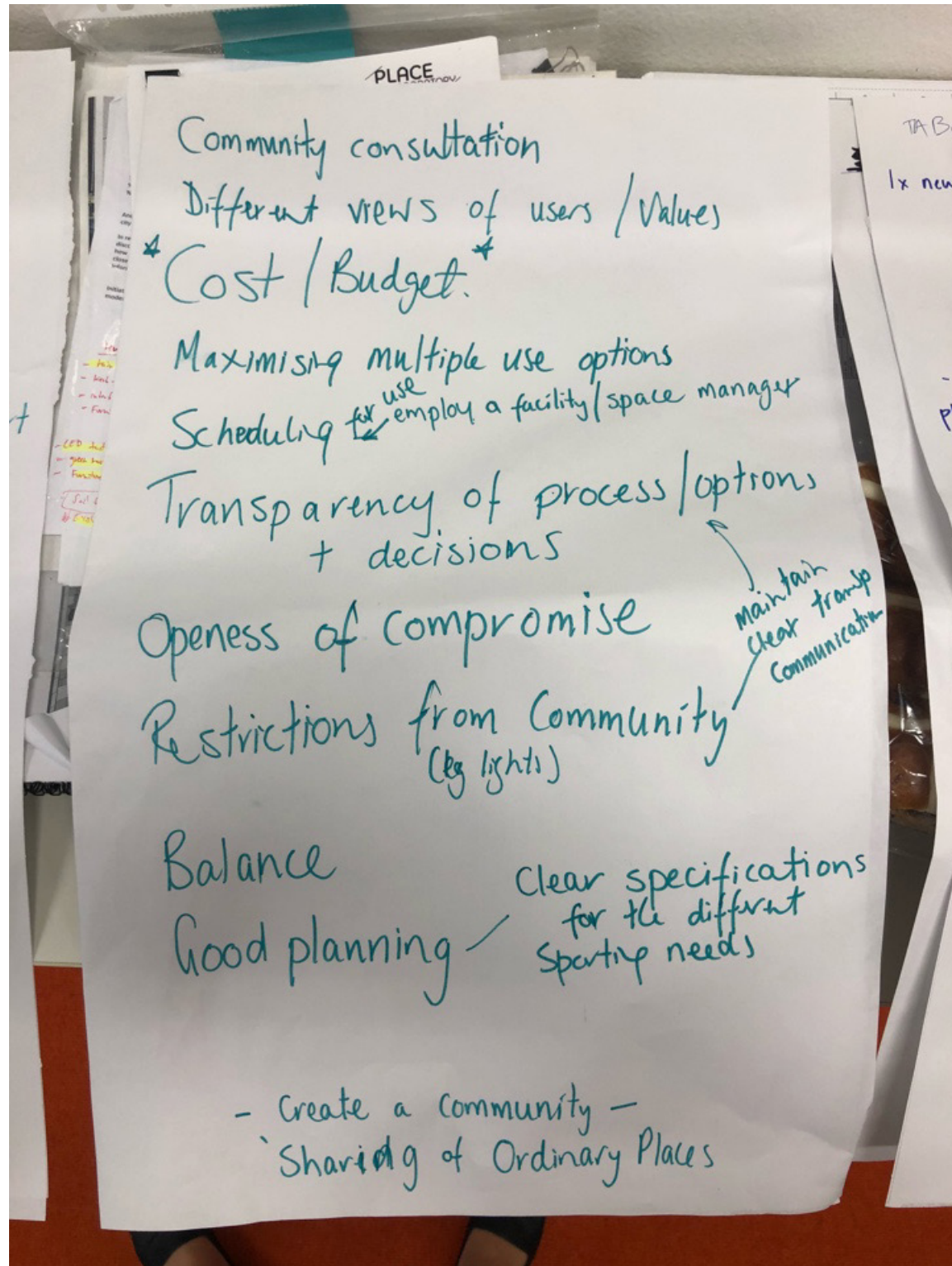
WHAT NEEDS TO HAPPEN TO MAKE THIS PROJECT A SUCCESS?



APPENDIX A SESSION 4 QUESTIONS

QUESTION 1:

WHAT NEEDS TO HAPPEN TO MAKE THIS PROJECT A SUCCESS?

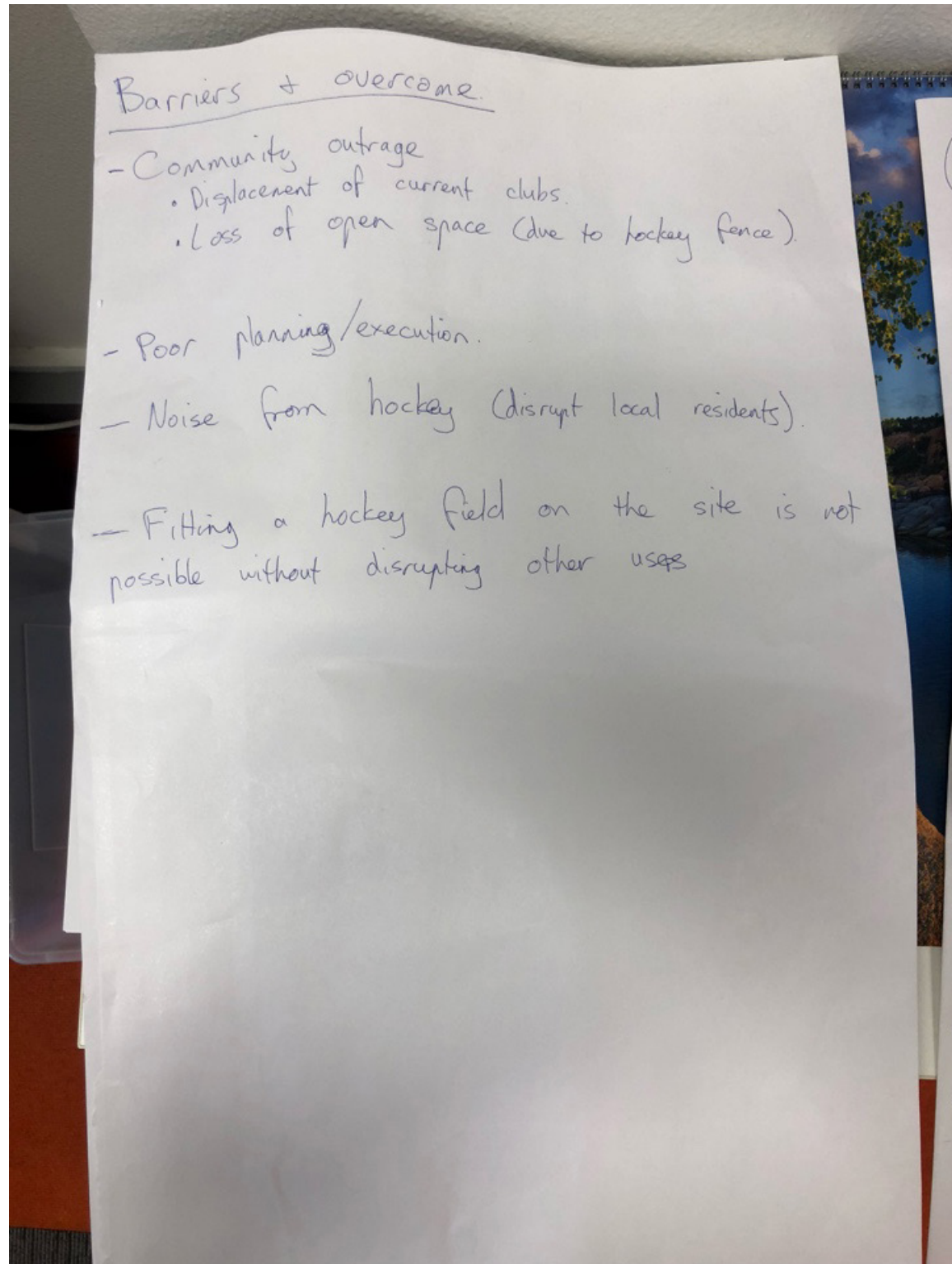


APPENDIX A

SESSION 4 QUESTIONS

QUESTION 1:

WHAT NEEDS TO HAPPEN TO MAKE THIS PROJECT A SUCCESS?



APPENDIX A

SESSION 4 - PERSONIFICATION

QUESTION 2:

IF HIGGINS PARK AND PLAYFIELD RESERVE WAS A PERSON, WHAT WOULD THEY BE LIKE?

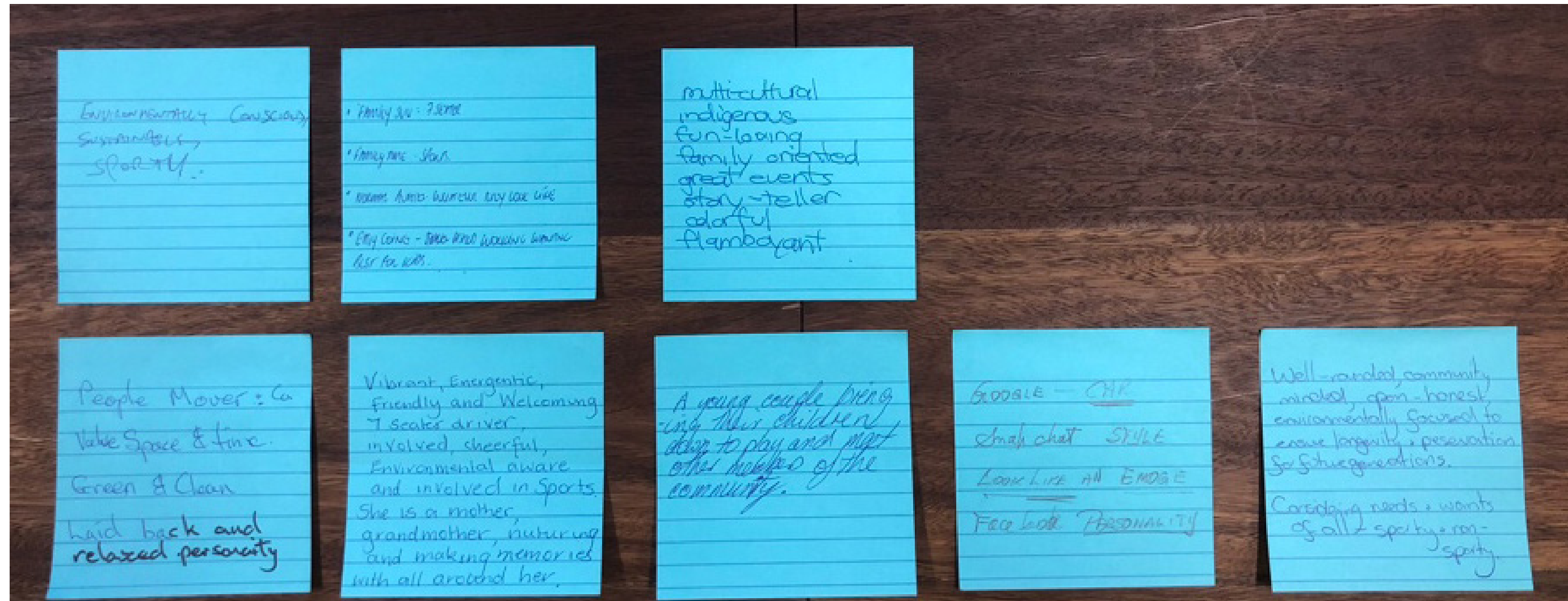
The sticky notes contain the following text:

- Yellow (Top Row):**
 - Column 1:** ELECTRIC CASUAL/SPORTY DRESS CARES ABOUT WILDLIFE + ENVIRONMENTAL IMPACT + WHAT LEGACY IS LEFT FOR THEIR CHILDREN IE NO SYNTHETIC TURF CARING + CONSIDERATE SLIM + HEALTHY / OUTDOORS TYPE
 - Column 2:** 1. FOOD FALLON 2. FAMILY FOCUSED - HONEST - REWARDING 3. RELAXED / LAY BACK. - ACCOMMODATING. 4. CAREFREE
 - Column 3:** DRIVE - SUV VALUES - FAMILY - HONORARY LOOK LIKE - MID 30's TO 50. 2-3 CHILDREN PERSONALITY - mixed bag of ALL PERSONALITIES
 - Column 4:** AN "ATHLETE" VIBRANT PERSONALITY FULL OF ENERGY COMMUNITY FOCUSED "SMART" POSITIVE OUTLOOK DRIVES A Ferrari! HUMBLE
 - Column 5:** Someone who loves nature, sport within nature, fresh air and wants to meet fellow community Tesla driver!
- Pink (Middle Row):**
 - Column 1:** Higgins Park is sporty and active and multi-talented in multiple sports. Is friendly and open to new ideas. is modern and forward thinking
 - Column 2:** A Dynamic, Flexible Community Focused on primary sports. Goes back to the community High Jackman - generous, open heart, strong and community minded.
 - Column 3:** Higgins • has a dog & a bike • loves weed & rocks
 - Column 4:** Higgins Park... Drives a Kombi Looks like an athletic hippy. Values health, sustainability fitness, environmental conservation Personality: white-line fever.
 - Column 5:** Grandma Higgins drives a Kombi - always open to visitors - always food on the stove - lots of grand children - blended family with multicultural flavour.
- Green (Bottom Row):**
 - Column 1:** I SEE A SPORTS PRECINCT WITH LOTS OF DIFFERENT SPORTS PLAYING FIELDS AND FACILITIES FOR PEOPLE OF ALL AGES. I HAVE AN ICE SKATING RINK IN THE HEART OF THE RESERVE, A BEAUTIFUL NATURE PLAYGROUND, A SLATE POOL, A SPORTS TRAIL AROUND THE PARK AND PLANT OF LARGE TREES.
 - Column 2:** VW Community very important Family, fitness, fun on these All inclusive, organic
 - Column 3:** A family woman, a mother, who still plays sports (hockey and cricket) and whose children play tennis and football. She is happy and community minded. Drive a family car (fuel efficient). It compatible to casual
 - Column 4:** Eclectic in personality & dress. Clothing sourced from salvaged/home made/sustainable fabrics. • electric scooter or bicycle with a small energy/fuel efficient vehicle for winter/cold.
 - Column 5:** Bright; organised yet casual; fluid with a purpose; active + vibrant; busy yet calm. They would drive an SUV, have a dog + there will be sand in the car. They are social and an active member in the community.

APPENDIX A SESSION 4 - PERSONIFICATION

QUESTION 2:

IF HIGGINS PARK AND PLAYFIELD RESERVE WAS A PERSON, WHAT WOULD THEY BE LIKE?



APPENDIX B

LIST OF COMMUNITY AND STAKEHOLDER REPRESENTATIVES FOR THE DESIGN REFERENCE

| | | | |
|----|----------------------------|--|------------|
| 1 | Community member | No Club affiliation | Chandre |
| 2 | Community member | No Club affiliation | Kristen |
| 3 | Community member | No Club affiliation | Jacqueline |
| 4 | Community member | No Club affiliation | Sarah |
| 5 | Community member | No Club affiliation | Catherine |
| 6 | Community member | No Club affiliation | Juliana |
| 7 | Community member | No Club affiliation | Benjamin |
| 8 | Community member | No Club affiliation | Marco |
| 9 | Community member | No Club affiliation | Benjamin |
| 10 | Community member | No Club affiliation | Dean |
| 11 | Community member | No Club affiliation | Sean |
| 12 | Community member | Hockey + Football | Chris |
| 13 | Community member | Hockey | James |
| 14 | Community member | Hockey | Renee |
| 15 | Community member | Hockey | Paula |
| 16 | Community member | Football | Kim |
| 17 | Community member | Football | Steve |
| 18 | Community member | Football + Tennis | Julie |
| 19 | Stakeholder Representative | Victoria Park Panthers Hockey Club | Peter |
| 20 | Stakeholder Representative | Victoria Park Raiders Junior Football Club | Wayne |
| 21 | Stakeholder Representative | Victoria Park RSL Branch | Ron |
| 22 | Stakeholder Representative | South Perth Junior Cricket Club | Simon |
| 23 | Stakeholder Representative | Carlisle Windsor Cricket Club | Darrell |
| 24 | Stakeholder Representative | Victoria Park Croquet Club | Bethwyn |
| 25 | Stakeholder Representative | Higgins Park Tennis Club | Noor |
| 26 | Stakeholder Representative | Millen Primary School | Paul |