

Community Benefits Strategy – Program 1: Youth Engagement

Between March 2020 and June 2024, we

delivered

196

Waalitj Club sessions



to

400

children aged 8-12 years



including

52+

First Australians



from

7

local schools,



partnered with

30+

organisations to deliver
STEM, sport, digital literacy and
cultural activities, and



provided

6

Waalitj Foundation role models



...to engage young people in the Town of Victoria Park, increase cultural awareness, break down cultural barriers to inclusion and promote physical activity, health education and self-development.

Community Benefits Strategy – Program 2: Healthy Relationship Awareness

Between March 2020 and June 2024, we

Trained
2

West Coast Eagles players
as official ambassadors and joined the
16 Days in WA campaign **annually**



Had
10 +

current or past WCE players
appear at public events supporting
healthy relationships



Produced
13+

videos for the WCE website and
social media channels promoting
positive messaging about
healthy relationships



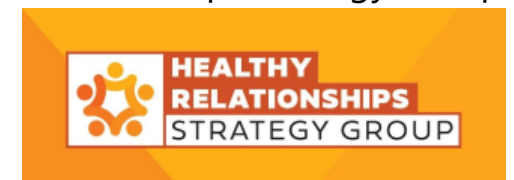
Co-created
300

resource packs
for attendees at the
Say Yes to Respect Youth Event



Partnered with
14+

Organisations in the Healthy
Relationships Strategy Group



...to promote Healthy Relationships, raise awareness and campaign against Family and Domestic Violence.

Community Benefits Strategy – Program 3: Supporting Local Community Organisations

Between March 2020 and June 2024, we

Facilitated **weekly** Walking Football sessions and introduced an **annual Walking Football** curtain opener for Connect Vic Park



Provided **leadership workshops** for PCYC Kensington, and 'skills and drills' sessions for **30+** children at an annual **AFL Community camp**



Attended **2** Lathlain Playgroup family events and introduced a **football clinic** for families with children at Hannah's House



Introduced an **annual AFL Xperience camp** for WADSA clients with a disability



Introduced an **annual Move-a-thon** and hosted a **12-week Run4Health program** for Healthy Strides clients with a disability



Shared **814 player hours** in attendance at community events and provided access to facilities, resources and donations to a variety of local groups and charities representing a diverse range of community members

...to improve access and inclusion and support local community groups and not for profit organisations within the Town of Victoria Park.

Community Benefits Strategy – Program 4: Recreational Groups and Sports Club Development

Between 2020 and 2024, we

supported local sporting and recreational groups



We presented the WCE SOAR Female Education Program to the **Perth Demons Rogers Cup team,**



by delivering access tours of Mineral Resources Park and hosting player Q&A sessions...



hosted the Ken Wyatt Cup, a carnival involving **Waalitj Club's Deadly Sista Girlz**



...and hosting girls' team matches at Oval 2 for **Vic Park Raiders JFC .**



...and hosted the **Perth Hornets** during the AFLW Pride Round .



...to improve access to facilities and educate local clubs on aspects of being an elite athlete while promoting the importance of a healthy and active lifestyle.