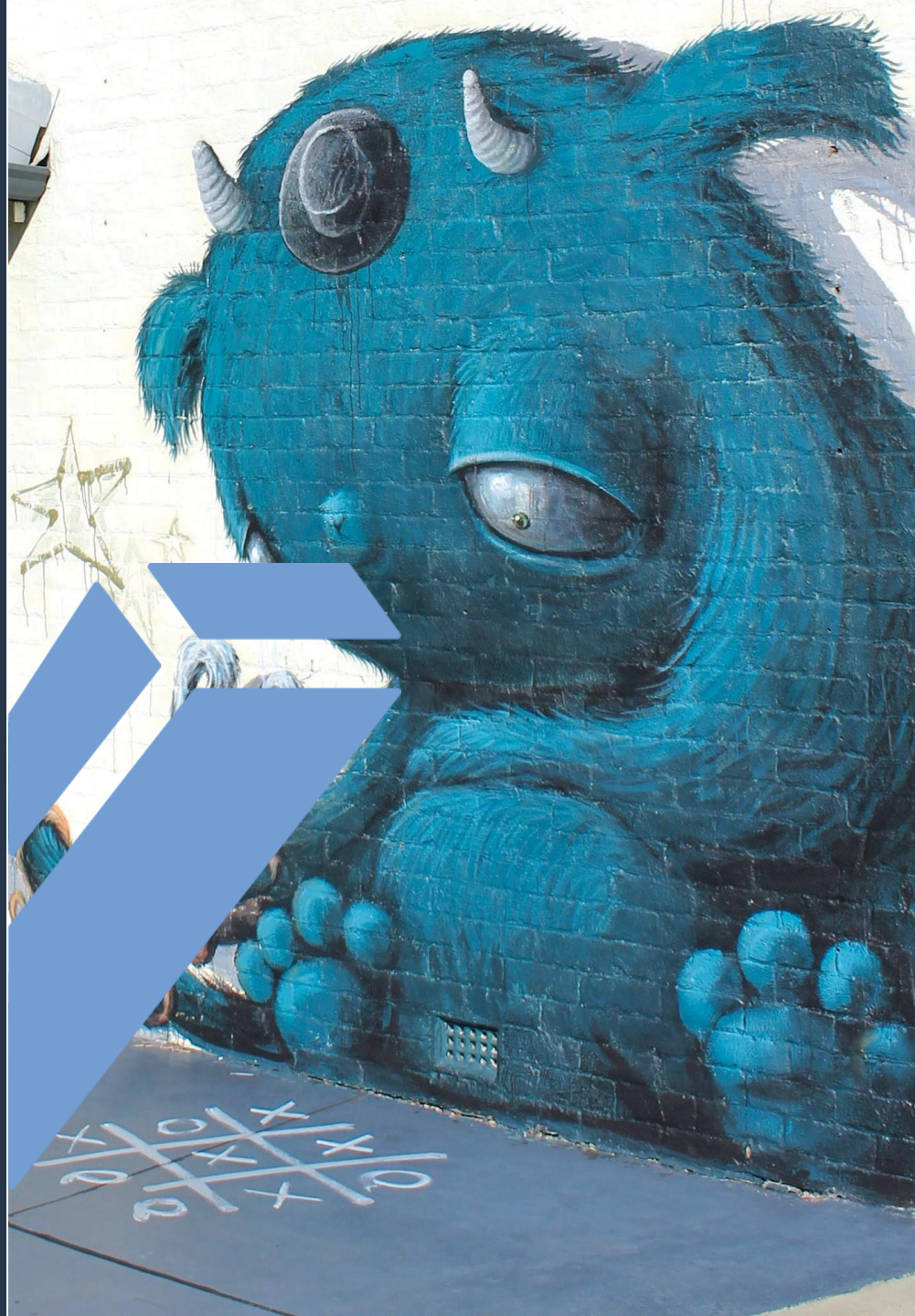
# Operating Subsidies

## Social Impact Summary 2025-2026

Town of Victoria Park



# Centre for the Arts Overview

**Vision**
To connect creatives and community.

**Mission**
To improve the quality of community life through increased participation in the arts and the celebration of cultural diversity.

Victoria Park Centre for the Arts

**Purpose**
To provide a space for creatives and community to come together to participate in artistic and cultural experiences.

# Centre for the Arts – Program Logic Model

| Key Inputs | Participants | Activities / Deliverables | | Short-term outcomes | Medium term outcomes | Strategic Outcomes |
|---|---|---|---|---|---|---|
| **Staff**<br><br>**Venue**<br><br>**Volunteers**<br><br>**Expertise**<br><br>**Technology**<br><br>**Funding**<br>Grants, earned income, donations<br><br>**Support from Town of Victoria Park**<br>$98,800 | **Community members**<br><br>Including children, young people, adults and seniors<br><br>**Artists / exhibitors**<br><br>200+ artists including people with disability, CaLD, First Nations and LGBTQIA+ people<br><br>**Partners**<br><br>30 partners<br><br>**Sponsors**<br><br>1 | **Exhibitions hosted**<br><br>30<br><br>**Multicultural events**<br><br>8<br><br>**Workshop attendances**<br><br>6,482<br><br>**School holiday workshop attendances**<br><br>2,407<br><br>**Exhibition attendances**<br><br>2,985 | **Special events**<br><br>**Staff training**<br><br>**Marketing presence and online services**<br><br>Increased social media follower count by over 50% | **Improved:**<br><br>• **Social connections**<br><br>• **Participation**<br><br>• **Engagement with the Arts**<br><br>• **Knowledge** | **An inclusive, thriving and connected local community**<br><br>**A thriving Arts scene in the Town of Victoria Park and beyond**<br><br>**WA's cultural heritage is shared and preserved** | **S4.** Improving access to arts, history, culture and education.<br><br>**S3.** Facilitating an inclusive community that celebrates diversity. |

# Centre for the Arts 2025-2026 Quantitative

**Funding: *$101,171**



**850**
**community arts workshops, sessions and events**



**Inclusive arts programs for people with disability**



**Emergent artist support**



**30 partnerships**



**9+ different arts offerings**



**30 exhibitions featuring 200+ Artist Exhibitors**

**8 Multicultural events**



**Increased social media follower count by over 50%**

**this figure is inclusive of CPI.*

# Centre for the Arts 2025-2026 Qualitative






*Piano in the Park* involved five inclusive performances, with senior pianists mentoring young local musicians: encouraging intergenerational and cross-cultural participation and strengthening community connection.

## Feedback from participants and visitors

*Survey respondents rated their...*

- feeling of safety at **90%** (S1)
- sense of welcome and inclusion at **91%** (S3)
- sense of belonging at **82%** (S3)
- sense of gaining new insight at **81%** (S4)

*"Sharing food and stories helps make bonds*
*Food is the key to community, is an informative evening."*

*"You learn about peoples heritage, have conversations, share a meal. Meeting new people each time and reconnecting with people from previous events*
*Relaxed friendly atmosphere. Encourages you to mix and socialise with others*
*Shares culture, stories and journey!"*

*"Food is what brings people together so it was very easy to talk to everyone and make a connection"*

- Attendees at Cultural Dinners



The Centre hosted a broad range of exhibitions, workshops and creative activities, providing opportunities for people of all ages, backgrounds and abilities to participate, learn, create and connect.



Multicultural events continued to be hugely popular. Participants learn about diverse cultures and celebrate the differences within our community .

# Victoria Park Centre for the Arts deliverables comparison

| | Target | 2024/25 | 2025/26 | Change |
|---|---|---|---|---|
| Community workshops and classes | 950 | 1,101 | *850 | -22.8 → |
| Community outreach projects | 9 | 9 | 8 | -11.1 → |
| Exhibitions | 28 (inc. 4 external) | 25 (inc. 3 external) | 30 (inc. 4 external) | +20% ↗ |
| Artist exhibitors | - | 203 | 200+ | = |
| Attendee perceptions of safety and belonging | - | 90% | 90% | = |

**A long-term facilitator went on 6 month leave during 2025-2026, contributing to the reduced number of workshops during this reporting period.*

# Connect Victoria Park – Village Hub  Overview

**Vision**
The Village Hub is inspired by a growing movement to **redefine ageing** that started in the United States in the late 1990's.

**Mission**
To restore a village environment and demonstrate that it's possible to **age well, independently and interdependently**, in the community we love.

**Purpose**
To offer ways for people 55+ to pursue needs such as **belonging and love, social connection, self-esteem and purpose**.

# Connect Vic Park – Program Logic Model

## Key Inputs

**Staff**
- 1.0 FTE Village Hub Coordinator
- 0.66FTE Member Engagement Officer
- Support from CEO and Accounts Officer

**Venue**
- Approx 600m2 activity space

**Volunteers**
- Contribution of 3,440 hours in 2025/26.

**Membership / entry fees**

**Support from Town of Victoria Park**
- $100,000

## Participants

**People aged 55+**

Including CaLD, First Nations, LGBTQIA+ people

**Members**

320 members in July 2026

**31 Partners**

Including:

Be Connected
Be Confident
Commonwealth Bank Staff Foundation
West Coast Eagles
Victoria Park community Garden
Kalyakoorl
Boomerang and Spear
Urban Revolution
Act Belong Commit
Happiness Co
Town of Victoria Park
Volunteering WA
Palliative Care Australia
Department of Communities
Shire of Mundaring
Village to Village Network

## Activities / Deliverables

**Member-led activities**
161 instances of help provided
- Ask a Member
- Member Help Centre
- Member-led activities

**Physical and Health classes, groups and events**
7,885 attendances
- Active For Life
- Ballroom Fit
- Chair Yoga
- Footy Fitness
- Line Dancing and Rawhide for beginners
- Pilates
- Tai Chi
- Yin and Hatha Yoga
- Zumba

**Lifelong Learning classes, groups and events**
6,025 attendances.
- Digital Literacy
- Noongar language
- 10+ other programs

**Celebrating diversity**
- Reconciliation Week
- Kaatijin Film Screenings
- Hosted events by GRAI and Vic Park Pride.

**Social events**
1,548 participants
- Community dinners
- Excursions
- Celebrations

**Quarterly magazine – The AGE*less***

## Short-term outcomes

**Improved:**
- Social connections
- Health and wellbeing
- Quality of life
- Knowledge
- Perception of safety

**Local older people**:
- have access to a supportive community that promotes healthy ageing, confidence, independence and wellbeing.
- share their skills for the benefit of other people and feel their contribution is valued
- have increased opportunities for participation
- including in creative, cultural and educational activities

## Medium term outcomes

**Local older people feel:**

- **included and that their diversity is recognised and celebrated**
- **empowered and safe.**

## Strategic Outcomes

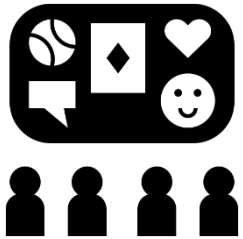
**S4.** Improving access to arts, history, culture and education.

**S3.** Facilitating an inclusive community that celebrates diversity.

**S1.** Helping people feel safe.

# Connect Victoria Park – Village Hub 2025-2026 Quantitative

**Funding: *$102,400**



**1,155 capacity building sessions delivered that promote lifelong learning**



**15,458 attendances at Connect Vic Park sessions**



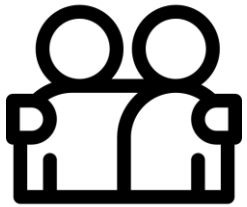
**31 partnerships**



**3440 volunteer hours**



**88% agreed or strongly agreed that they felt more connected to the community (S3)**



**93% of attendees said it made them feel safe and welcome (S1)**



**86% of attendees said their quality of life has improved as a result of engaging with activities.**

**this figure is inclusive of CPI*

# Connect Victoria Park - Village Hub 2025-2026 Qualitative







## Member feedback

*"It makes me feel part of the community."*

*"Connect has become a very important part of our retirement... not only the healthy ageing exercises and activities but the sense of belonging in our community, and especially the friendships we have made."*






# Connect Victoria Park deliverables comparison

| | 2022/23 | 2023/24 | 2024/25 | 2025/26 | Change |
|---|---|---|---|---|---|
| Partnerships | 28 | 27 | 35 | 31 | -11.4% |
| Attendances | 13,345 | 13,860 | 15,893 | 15,458 | -2.7% |
| Volunteer hours | 3,862 | 3,555 | 3351.5 | 3,440 | +2.6% |
| Attendee perceptions of connection to the community | 84% | 87% | 84% | 88% | +4.8% |
| Attendee perceptions of safety and welcome | 89% | 93% | 90% | 93% | +3.3% |

# Victoria Park Community Centre Overview

**Vision**
A **caring and connected** community.

**Mission**
To create a neighbourhood hub where people can **collaborate, imagine and thrive**.

VICTORIA PARK COMMUNITY CENTRE

**Purpose**
To provide an **inclusive** place for community building activities and programs.

# Vic Park Community Centre – Program Logic Model

| Key Inputs | Participants | Activities / Deliverables | Short-term outcomes | Medium term outcomes | Strategic Outcomes |
|---|---|---|---|---|---|
| **Staff**<br><br>**Venue**<br><br>**Volunteers**<br><br>**Expertise**<br><br>**Funding**<br>Grants, income, donations, government funding<br><br>**Support from Town of Victoria Park**<br>$100,000 | **Community members**<br><br>Including people with disability and CaLD, First Nations and LGBTQIA+ people<br><br>Children, families, adults<br><br>**Facilitators**<br><br>**Community groups**<br><br>**121 Partners** | **Deliver engaging and affordable:**<br>• **workshops**<br>• **seminars**<br>• **programs**<br>• **classes and**<br>• **events**<br><br>**Provide and affordable and safe space for hire**<br><br>**Subsidise venue hire for services that support the vulnerable in our community** | **Improved:**<br><br>• **Social connections**<br><br>• **Participation**<br><br>• **Confidence and self-esteem**<br><br>• **Knowledge and skills**<br><br>• **Perceptions of safety** | **An authentically engaged local community**<br><br>**A safe hub where the community learns, plays and collaborates** | **S1.** Helping people feel safe<br><br>**S2.** Collaborating to ensure everyone has a place to call home<br><br>**S3.** Facilitating an inclusive community that celebrates diversity.<br><br>**S4.** Improving access to arts, history, culture and education. |

# Victoria Park Community Centre 2025-2026 Quantitative

**Funding: *$102,400**



**38 programs**
**that promote safety, diversity, collaboration and/or access**



**23,946 attendances/visits**

**2,314 volunteer hours = $111,119 value**



**121 partnerships**



**1,539 attendances at playgroup sessions**



**29 regular community group users**



**1020 total venue bookings (2,106 hours)**

**this figure is inclusive of CPI*

# Victoria Park Community Centre 2025-2026 Qualitative

*"The Centre created an accessible and welcoming environment where people of different ages and backgrounds could come together to contribute to a shared artwork during Reconciliation Week... Support (from VPCC) had both a practical and creative impact on the success of the project. Knowing there was a reliable team to assist with planning and delivery allowed me to focus on creating a meaningful community artwork, resulting in a smoother process and a stronger outcome than would have been possible working alone."*
*(Facilitator feedback).*

**User feedback**

**94%** felt comfortable, safe and welcome in the space
**92%** said they learnt something new
**81%** said it made them feel connected to the community
**87%** said activities had a positive impact on their health / wellbeing
**86%** said it gave them the opportunity to contribute to their community

*"The men commented how they loved coming to the centre - feeling like it was a place they could talk freely and felt a sense of belonging to their community. "*
*(Feedback from "Men in the Hood").*

*"It's been brilliant to meet other parents in our community and make connections - being relatively recent arrival in Vic Park (and in WA)"*
*(Playgroup member)*

# Victoria Park Community Centre deliverables comparison

| | 2022/23 | 2023/24 | 2024/25 | 2025/26 | Change |
|---|---|---|---|---|---|
| Programs | 34 | 48 | 26+ | 38 | +46.2% ↗ |
| Regular community groups | 30 | 37 | 40 | 29 | -27.5% → |
| Total users | 33,613 | 25,553 | 26,444 | 23,946 | -9.8% → |
| Playgroup participants (children) | 152 | 143 | 200+ | 78 | -61% → |
| Venue bookings | 1,025 | 924 | 1,000 | 1,020 | +2% ↗ |

# Harold Hawthorne Community Centre Overview

**Vision**
A vibrant community centre and provider of choice offering comprehensive services for seniors and people with disabilities.

Harold Hawthorne
COMMUNITY CENTRE

**Mission**
To support the independence and overall wellbeing of seniors and people with disabilities in the community, by:

- Living independently
- Actively involved
- Community engagement
- Community awareness

**Purpose**

- Expand the range of services to assist people to remain living in their community
- Provide a wide range of opportunities to encourage active participation in the community
- Provide opportunities to meet and socially interact in their community
- Raise community awareness of positive ageing, disabilities and general wellbeing

# Harold Hawthorne – Program Logic Model

## Key Inputs

**Staff**

**Venue**

**Expertise**

**Vehicles**

**Resources and supplies**

**Budget**

**Support from Town of Victoria Park**
$100,000 p.a.

## Participants

**Seniors and people 55+**
Including people with disability and CaLD, LGBTQIA+ people

**Care givers**

**Residents of the Harold Hawthorne Community Centre**

**Health and other service providers**

**Aged, disability and community sector**

**Volunteers**

**Work experience students/ people on work placement**

**Local businesses**

**Entertainers and facilitators**

## Activities / Deliverables

**Deliver special interest social Groups**

**Deliver activities and events**
Weekly activities, daily access to Library, 12 Lunch & Show events per year plus 20+ annual events

**Provide health services**
Fortnightly podiatry + annual checks, screening and flu vax

**Provide information and training workshops**

**Host collaboration and networking sessions**

**Provide meals**
Delivered, in-house or take away 5 days per week

**Provide affordable living**
41 independent living units including 4 social housing units

**Provide venue for hire**
3 hireable spaces + 4 spaces for free community use

**Offer student placements**

**Offer volunteering opportunities**
8 different areas where volunteers are welcomed

## Short-term outcomes

**Improved:**

- **Social connections**
- **Access to health and wellbeing services**
- **Participation**
- **Cognitive simulation**
- **Independence**
- **Knowledge, skills and abilities**

## Medium term outcomes

**Improved functional ability and wellness** as a result of participation in events, activities and workshops that promote new skills, knowledge and abilities.

**Reduced early entry into residential care** due to improved independence

## Strategic Outcomes

**S1.** Helping people feel safe

**S2.** Collaborating to ensure everyone has a place to call home

**S3.** Facilitating an inclusive community that celebrates diversity.

**S4.** Improving access to arts, history, culture and education.

# Harold Hawthorne 2025-2026 Quantitative

**Funding: *$100,000**



**900+ clients accessing services that help people feel safe and included.**



**27,345 meals provided for community members.**

**17,241 attendances at 52 events or regular activities**



**5,577 transport trips to provide access to the community.**



**15,453 volunteer hours including 777 hours student / community placement.**

**40+ Partnerships**



**36,076 hours of in-house support provided.**



**2,661 hours of community use of the community centre**

**in the first year of the agreement, no CPI is added*

# Harold Hawthorne 2025-2026 Qualitative

*"**Social aspect is very good for us**"*
*(Carlisle Cuppas participant)*

*"From years ago, **we felt like a family** being at this bingo. There was laughter, joy, warmth, love and unity. The atmosphere was so good. **We have made many friends**, and all have become good close friends. We hope that it lasts forever, we love being here"*
*(Bingo participant)*

*"I have **learnt quite a bit**"*
*(Digital Decoders participant)*

**Event feedback**

**99.8%** said attending made them feel safe and welcome

**93.7%** said attending made them feel connected to the community



*"The fun interaction, **exercise and focus my mind, sharpen up my reflexes**"*
*(Ping Pong Paddlers participant)*

*"Inclusive and welcoming. I am getting to know people, **good use of facilities to promote community**. Can't recommend highly enough"*
*(Pilates participant)*

*"It really gives me **a reason to get up**, thank you"*
*(Knitters and Knatters participant)*

*"It gives me a **sense of purpose**"*
*(Volunteer)*

# Harold Hawthorne Community Centre deliverables comparison

| | 2022/23 | 2023/24 | 2024/25 | 2025/26 | Change |
|---|---|---|---|---|---|
| Attendances | 16,312 | 16,312 | 18,383 | 17,241 | −6.2% |
| Transport service | 5,325 | 6,049 | 6,474 | 5,577 | −13.9% |
| Hours of in-house support | 32,562 | 37,288 | 39,568 | 36,076 | −8.8% |
| Meals provided | 30,672 | 30,150 | 30,546 | 27,345 | −10.5% |
| Volunteer hours | 13,073 | 14,132 | 14,886 | 15,453 | +3.8% |
| Hours of community use | 1,867 | 1,981 | 2,383 | 2,661 | +11.7% |
| Attendee perception of safety and belonging | 98% | 98% | 94% | 99.8% | +6.2% |
| Attendee perception of connection to the community | 93% | 93% | 96% | 93.7% | −2.4% |