



memorandum

To: Chief Community Planner	From: Kaitlyn Griggs
File No: D19/025904	Date: 16 May 2019

TOPIC: Donations Observations and Suggestions

Anastasia Brooks and Judy Toll have reviewed 14 councils with regard to how individual donations are distributed. Particularly in relation to donations provided for youth and age limits on the donations.

The Donation Program budget has been reduced from \$13,000 in 2018/2019 to \$5,000 in 2019/2020. This has implications on how the funding should be distributed. As we now have the Community grants program in place. If demand for donations exceeds, this will be addressed in the mid-year budget review within the Community Development budget.

The following information was compiled from the 14 councils:

- Ten of the councils had age restrictions on their sport funding and only four had no age limits.
- Four had various youth development programs, which were broader than youth leadership.
- Five had educational achievement awards (e.g. for top ATAR student of the year).
- None of the councils offered school welfare donations.
- Only one council offered donations to community groups, most had a separate grant funding program for community groups.

Analysis of Town of Victoria Park donation applications for 2017/18 and 2018/19:

- 2017/18 Donations - \$10,890.00 expended
 - Ten Community group donations - \$3,450.00
 - Twenty Individual Donations - \$4,740.00
 - Seven School donations - \$2,700.00
 - Three School Welfare - \$1,600
 - Three School Development - \$1,100
 - Member Information Bulletin attached for 2017/18 period.

memorandum

- 2018/19 Donations - \$7,450.00 expended as of 16 May 2019
 - Two Community Donations - \$750.00
 - Twenty nine Individual Donations - \$5,100.00
 - Four School Donations – \$1,600.00
 - Four School Welfare - \$1,600.00
- The majority of individual donations were aged between 12-25 years of age.
- No applications were received for academic or education representation.
- Only a small number of schools applied for student welfare.

It is recommended that the Town make the following changes to the Individual Donation Program:

- Remove the academic or education representation category in the Individual Donation. ✓
- Widen youth leadership to '*youth leadership and development*' to capture education achievement category, and opportunities for self and professional development. ✓
- Remove the student development category. Schools have other avenues of funding available. ✓
- Place an age restriction of 12-25 years on sport representation. Currently there is no age limit. ✓
- Remove the community group category and community groups to apply under the community grant program. ✓

It is envisaged that the refreshed Donation program will be promoted in the new financial year with the Grants program. The donations program will be incorporated into the Funding program policy.

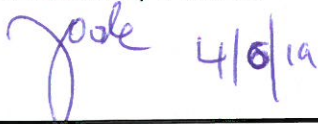
Kind Regards



KAITLYN GRIGGS
MANAGER COMMUNITY

Attachment

Approved
Chief Community Planner



Signed