

Preview Tickets	100
In Season Tickets	1500

Price Type	Total	Fees (5.3% for BSSTC)
Adult	\$75	\$3.98
Concession	\$70	\$3.71
Discounted*	\$50	\$2.65
Under 30's	\$30	\$1.59
Comps*	\$0	\$0.00

Price Type	% of House	Total Season Income
Adult (675 tickets)	45%	\$50,625
Concession (225 tickets)	15%	\$15,750
Discounted* (375 tickets + 80 for preview)	25%	\$22,750
Under 30's (150 tickets)	10%	\$4,500
Comps* (75 tickets + 20 for preview)	5%	\$0
TOTAL	100%	\$93,625

Net to VP / ticket
\$71.03
\$66.29
\$47.35
\$28.41
\$0.00

Black Swan Ticketing Fees	Total potential Net
\$2,683	\$47,942
\$835	\$14,915
\$1,206	\$21,544
\$239	\$4,262
\$0	\$0
\$4,962	\$88,663

less Royalties (13%)	\$11,526.17
Total Retained by VP	\$77,136.70