

Policy number	Policy 111
Policy title	Commemorative recognition
Strategic outcomes supported	CL2 – Communication and engagement with community

Policy objective:

To provide consistent and effective administration of requests by members of the public for the installation of commemorative recognition items on property invested in, managed or owned by the Town of Victoria Park which honour individuals, organisations or events that have made a significant contribution to the Town or the development of Western Australia.

Policy scope:

This policy applies to the recognition of individuals or organisations within the Town.

Policy definitions:

Memorials means commemorative recognition items.

Policy statement:

1. Council is committed to honouring individuals, organisations or events that have made a significant contribution to the Town of Victoria Park or the development of Western Australia.
2. The Chief Executive Officer will ensure a clear, open and equitable process through a comprehensive assessment of applications for the creation, selection and placement of commemorative memorials through a management practice.
3. Commemorative memorials within the Town should avoid duplicating the memorial facilities and services provided by the Metropolitan Cemeteries Board.
4. Any cost associated with a request for commemorative recognition will be included in the Schedule of Fees and Charges.

Types of memorials:

5. This policy covers commemorative recognition in the form of:
 - a. Small memorials:
 - i. plaques on park/street furniture,
 - ii. planting of trees with plaque,
 - iii. entry into the Victoria Park Dictionary of Biography

- b. Large memorials:
 - i. monuments, such as fountains, trees, statues or public art works (of a commemorative nature), etc.,
 - ii. naming of Town facilities and/or buildings,
 - iii. naming of parks and/or reserves; and
 - iv. naming of roads, lanes and rights-of-way.

Criteria for memorials:

- 6. Applications for small memorials must meet one or more of the following criteria a. through c. and must meet criteria d.
 - a. The subject of the memorial contributed more than 10 years of their life towards the development of the Town of Victoria Park.
 - b. The subject of the memorial contributed to one or more sectors of a community, e.g. sport, education, arts, culture, youth etc.
 - c. That no other memorial to the same subject exists at the proposed location or other area of the Town of Victoria Park unless there are exceptional circumstances approved by Council.
 - d. Other than under exceptional circumstances approved by Council, the subject of the memorial (i.e. person nominated) shall be deceased. [Apart from those applications received for inclusion in the Victoria Park Dictionary of Biography where the nominated subject may be living but the remaining criteria for small memorials apply.]
- 7. Applications for large memorials must meet one or more of the following criteria and must meet criteria f. and g.
 - a. The subject of the memorial contributed more than 20 years of their life towards the development of the Town of Victoria Park.
 - b. The subject of the memorial contributed to one or more sectors of a community, e.g. sport, education, arts, culture, youth etc.
 - c. The subject achieved role-model status in the wider community or achieved national or international recognition.
 - d. The subject demonstrated outstanding levels of civic service for more than 20 years.
 - e. The subject donated significant property or funds for community benefit.
 - f. That no other memorial to the same subject exists at the proposed location or other area of the Town of Victoria Park unless there are exceptional circumstances approved by Council.
 - g. Other than under exceptional circumstances approved by Council, the subject of the memorial (i.e. person nominated) shall be deceased.

Related documents

Policy and Standards for Geographic Naming in Western Australia (Landgate)
Australia/New Zealand Standard for Rural and Urban Addressing AS/NZS 4819:2011

Responsible officers	Manager Community
Policy Manager	Library Manager Local History Officer
Approval authority	Council
Next evaluation date	April 2023

Revision history

Version	Action	Date	Authority	Resolution number	Report number
1	Approved	29/11/2005	Council	-	Item 4.4
1	Reviewed	15/08/2006	Council	-	Item 4.1
1	Reviewed	09/07/2013	Council	-	Item 10.1
1	Reviewed	11/08/2015	Council	-	Item 10.1
2	Amended	17/11/2017	Council	-	Item 13.1
3	Reviewed and amended	20/08/2019	Council	148/2019	Item 10.1
4	Reviewed and amended	21/04/2020	Council	383/2020	Item 15.5
5	Administratively amended	24/08/2023	Delegation		

Policy number	Policy 113
Policy title	Homelessness – The Town’s role
Strategic outcomes supported	S1 – Helping people feel safe S2 – Collaborating to ensure everyone has a place to call home

Policy objective:

The Town of Victoria Park acknowledges and recognizes that it has a social responsibility to play an active role in preventing, minimising the impact of and ending homelessness in the community.

Policy scope:

This policy applies to Elected Members, Town staff, contractors, consultants, working groups, services that receive funding or grants from Council and committees of Council who are delivering services or working on any project across all areas of the Town of Victoria Park.

This policy does not prevent the Town from taking appropriate action where it is considered there is a health or safety risk.

Policy definitions:

Homelessness

The Australian Bureau of Statistics (ABS) definition states ‘that when a person does not have suitable accommodation alternatives they are considered homeless if their current living arrangement:

- is in a dwelling that is inadequate;
- has no tenure, or if their initial tenure is short and not extendable; or
- does not allow them to have control of, and access to space for social relations.’

Australian researchers Chamberlain and Mackenzie (1992) in their Understanding Contemporary Homelessness: Issues of Definition and Meaning, have defined homelessness as:

- Primary Homelessness: People who live in improvised dwellings. This includes people who sleep on the street, in parks, derelict buildings or cars;
- Secondary homelessness: People who live in temporary accommodation. This includes people in emergency or short-term homeless services and people residing temporarily with friends or family;
- Tertiary Homelessness: People who live in accommodation without a lease or the private use of bathroom or kitchen facilities. This includes people in medium to long term boarding houses or caravan parks.

Rough sleepers

Rough sleepers is the term used to describe people experiencing primary homelessness. For example, people who are sleeping without shelter, in locations that are not designed for habitation, in parks or other public areas, or in sheds, in their cars or other areas surrounding private buildings.

Severely crowded dwellings

'Severely' crowded dwellings are defined by the ABS as dwellings 'which require four or more extra bedrooms to accommodate the people who usually live there'.

At risk of homelessness

A person is considered at risk of homelessness if they are at risk of losing their accommodation. A range of risk factors or triggers can lead to homelessness. In the Town of Victoria Park key risk factors include:

- High rates of housing stress
- Unemployment, underemployment and insecure employment
- People living with disability
- Family and domestic violence
- Family separation
- Cultural and linguistic diversity, as these community members are at a greater risk of becoming homeless than other population groups
- Young people
- Older people on income support in private rentals
- Older women

Additional risk factors which may contribute to someone becoming homeless include poor mental or physical health, substance abuse, leaving the care or justice system and/or previous experiences of homelessness.

Housing stress

Housing stress occurs when households in the lowest 40% of incomes are paying more than 30% of their gross household income on housing costs, either mortgage or rental costs.

By-Name List

The By-Name List collects inflow and outflow data to show month-by-month how many people are actively homeless in a community, whether this is reducing or not, and how many people are moving out of Homelessness (outflow) each month. In metropolitan Perth, an improvement team formed from participating organisations worked together to promote and establish the list.

Social Housing

Social housing refers to rental housing for very low and low income households so they pay no more than 25% of income on rent and managed by either the Housing Authority or a Community Housing provider.

Affordable Housing (rental)

Refers to rental housing for low-to-moderate income households so they pay no more than 30% of household income on rent and is usually managed by a Community Housing provider or other non-profit organisation.

Affordable Housing (owner-occupier)

Refers to owner-occupier housing for low-to-moderate households who are eligible under a subsidised loan or shared equity scheme which imposes a legal affordability requirement.

Crisis Accommodation

Refers to short-to-medium term accommodation for people who are homeless or at risk of homelessness at their point of crisis.

Policy statement:

Policy principles:

1. **Compassion:** The Town recognises that people who are homeless are some of the most vulnerable and disadvantaged people in our community, and that homelessness may have been caused by extended periods of disadvantage or as a result of a single, life event. The Town will show compassion and care when interacting and working with homeless people in the community.
2. **Respect:** The Town will have due regard for the feelings, needs and rights of people who experience homelessness.
3. **Inclusiveness:** The Town encourages and promotes inclusive access to public spaces and amenities, acknowledging the rights of people experiencing homelessness, whilst also acknowledging the responsibility of all community members to respect the rights of others to live in a safe and peaceful environment.
4. **Right to housing:** The Town recognises that access to housing that is affordable, secure and appropriate is a basic human right, essential to individuals' mental and physical wellbeing and necessary for community members to meaningfully participate in society. The Town has a responsibility to understand acute housing needs, including homelessness, and to work collectively among all stakeholders to address local housing needs.
5. **Partnerships and Collaboration:** The Town acknowledges that ending homelessness requires a committed, whole-of-community response. The Town will work in partnership and collaboratively with all levels of government, homeless support services, business, community organisations and neighbouring local governments towards a coordinated, effective and evidence-based approach to ending homelessness in the local community and the greater inner-City region.
6. **No wrong door:** The Town acknowledges that people experiencing homelessness or at risk of homelessness often connect with the Town. The Town is committed to implementing a 'no wrong door' approach to ensuring people in need are not turned away, and are provided with information and support to access services to meet their needs.

Policy commitments:

7. The Town will play an active role in homelessness prevention through providing information on services, resources and facilities to assist people who are experiencing homelessness or who are at risk of homelessness.
8. The Town will work with community organisations to build their capability and capacity to contribute to preventing and to ending homelessness through the funding and support mechanisms such as a community funding or grant program, access to or use of Council land or buildings, subsidised rent, and/or rate relief, and by facilitating partnerships and coordinating local action.
9. The Town will proactively ensure public spaces and amenities are safe and inclusive for people experiencing homelessness.
10. Subject to compliance with any requirements of privacy legislation and confidentiality, the Town will collect and share accurate data, including utilising the By Name List, to understand, monitor and respond to trends regarding homelessness in the community.

11. The Town recognises the important role that a healthy supply of social and affordable rental housing plays in addressing homelessness, and will investigate affordable housing options as outlined in the Local Planning Strategy.
12. The Town will facilitate training for staff on how to respond with compassion, care and respect to people experiencing homelessness.
13. The Town will seek to remove the capacity for any negative impacts on people experiencing homelessness through the scheduled review of local laws.
14. The Town will actively partner and collaborate with neighbouring local governments, community services, local business, and the broader community to prevent and to end homelessness.
15. The Town will engage in evidenced based advocacy with local, state and federal governments for a collaborative, coordinated approach to prevent and to end homelessness.
16. The Town will raise awareness of the nature, impacts and challenges of homelessness and how the community, including local businesses, can play a part in minimising the impact of and prevent homelessness in the community.

Policy implementation:

17. The Homelessness Policy Implementation Plan details the actions which will be taken by the Town to operationalize this policy.
18. The CEO will establish management practices to guide Town staff in their interactions with people experiencing homelessness.

Related documents

Nil.

Responsible officers	-
Policy manager	Manager Community
Approval authority	Council
Next evaluation date	September 2025

Revision history

Version	Action	Date	Authority	Resolution number	Report number
1	Approved	13/12/2016	Council	-	Item 15.5
2	Reviewed and amended	20/08/2019	Council	148/2019	Item 10.1
3	Amended	16/06/2020	Council	436/2020	Item 15.1
4	Reviewed and amended	20/09/2022	Council	200/2022	Item 15.3
5	Administratively amended	24/08/2023	Delegation		
6	Administratively amended	08/09/2023	Delegation		

Policy number	Policy 115
Policy title	Public Art
Strategic outcomes supported	S4- Improving access to arts, history, culture and education

Policy objective:

To guide the Town's aspirations to be a leader of contemporary public arts and to further develop the cultural identity of Town of Victoria Park.

Aims:

The aims of the Town of Victoria Park's Public Art Policy are:

- To complement the Town's strategic objectives.
- To enhance the built and natural environment.
- To enhance public engagement, enjoyment and understanding of the continuous integration of public art throughout the Town.
- To assist the Town of Victoria Park in becoming recognised as a vibrant and dynamic community within Perth, Australia, and the World.
- To ensure that all public art displayed in the public realm is maintained to the highest standard for the community.
- To increase profile of the Town through activating public spaces and contributing to the stimulation of the local economy.

Policy scope:

This policy applies to all public art in the Town.

Policy definitions:

- Public Art refers to the integration of an artistic concept within or adjacent to the public realm, such that it is capable of being viewed and appreciated by the public. Public art can take many forms, incorporate many different materials and be produced in many ways. It can be stand-alone, applied to surfaces, or integrated into building facades, road infrastructure elements or landscaped outdoor spaces and can include cultural infrastructure, a transient activation or experience, and artist residency programs. Public art can be permanent, site-specific, temporary, or ephemeral. The distinguishing feature of these works is that a professional artist (or artist team) is wholly, or partly, responsible for the creation, design, facilitation and/or fabrication.
- Public realm refers to an outdoor public space from which the public has the ability to view and appreciate artwork, and may include streets, parks, foreshores, squares, plazas, and other publicly accessible outdoor spaces.
- Professional Artist refers to an individual (or artist team) responsible for producing the artwork in fulfillment of the public artwork requirements of this policy and must meet the below criteria:

- A person who has a history of exhibiting their artwork at reputable art galleries that sells the work of professional artists
- A person is represented in major public collections; and
- A person who earns more than 50% of their income from arts related activities, such as teaching, selling artwork or undertaking public art commissions.

In some cases, this definition may be relaxed where it may be specified for a particular project. For example, a project involving emerging artists, Indigenous artists, students or street/urban artists or a senior artist/emerging artist mentor arrangement.

4. Percent for Art is public art contributed by developers. The artwork budget is set to the value of one per cent (1%) of the estimated value of building work of the approved development, where the development has an estimated development cost of \$2,000,000 or more.
5. Private Developer Contributions refers to cash-in-lieu funds received by the Town from a private developer in lieu of providing public art as part of the development. These funds can be accumulated and then used to deliver public art projects.

Policy Statements:

6. The Town recognises the important role played by public arts in expressing the cultural identity of the Town of Victoria Park, as well as the broader benefits of associating a place with art, rather than art about a specific place.
7. To achieve this cultural aspiration, the Town's approach to public arts management is driven by a focus on contemporary, quality and professionally significant artwork, created by a professional artist, that elevates the status of the Town as an investor in a culturally enriched environment that activates public spaces to increase people traffic.
8. For the Town, promoting and encouraging a significant public arts education program is key in providing a community engagement with the public art collection. This program will provide a clear reflection of Victoria Park, the place and its people whilst also creating opportunities to build relationships and educate the community on the investment in the culture and health of the community.
9. Any public art purchased by the Town must be in accordance with Policy 301 Procurement and the relevant procedures, unless otherwise resolved by Council.
10. The processes for managing the Town's public art projects are detailed in the Public Art Management Practice. The commissioning of new artworks will be undertaken in line with the Town's Procurement Policy.
11. The Town will fund Public Art projects through several avenues including:
 - a) Special Projects - Special projects such as public art to compliment Town led redevelopments may be allocated funds through the Town's annual budgeting process.
 - b) Private Developer Contributions - Private developers are encouraged to contribute to public art in major developments. Local Planning Policy 29: Public Art Private Developer Contributions, require developers to provide public art as part of their development or to provide equivalent

cash-in-lieu funds to the Town's Victoria Park's Community Art Fund which may be accumulated for the future provision of public art by the Town.

- c) Donations and Gifts - The Town will consider artwork donations and philanthropic monetary donations on a case-by-case basis.

12. The Town's Public Art Management Plan details management regarding acquisition of new public artworks, maintenance, deaccessioning and copyright.

Related documents

[Arts and Culture Plan](#)

[Public Art Management Plan](#)

[Mural Arts Plan](#)

[Developers Public Art Handbook](#)

[Public Arts Strategy](#)

[Local Planning Policy No. 29](#)

Policy manager	Manager – Community
Responsible Officers	Coordinator Events, Arts and Funding Arts Development Officer
Approval authority	Council
Next evaluation date	December 2025

Revision history

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1	Approved	09/05/2019	Council	-	Item 15.2
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