

Community Benefits Strategy Review

Community Feedback

Number of respondents: 10. All respondents live in the Town.

Period that survey was open for public comment: 3 weeks (5 – 26 March 2025)

The survey was available via Your Thoughts and shared with West Coast Eagles (WCE) and Waalij Foundation (WF) for wider dispersal. The Youth Officer was asked to either share the survey or gain feedback from students at St Clare’s School in Lathlain.

See Appendix A: Survey questions.

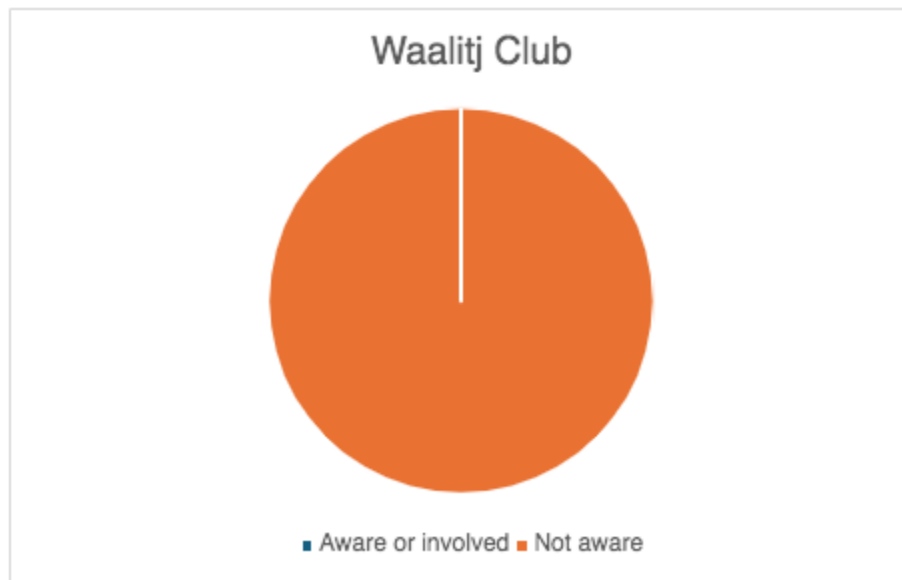
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Overview

Overwhelmingly, survey respondents were not aware of the programs within the Community Benefits Strategy. Feedback was mostly focused on the need for better communication about the Strategy and deliverables. This aligns with feedback from the Town's Advisory Groups.

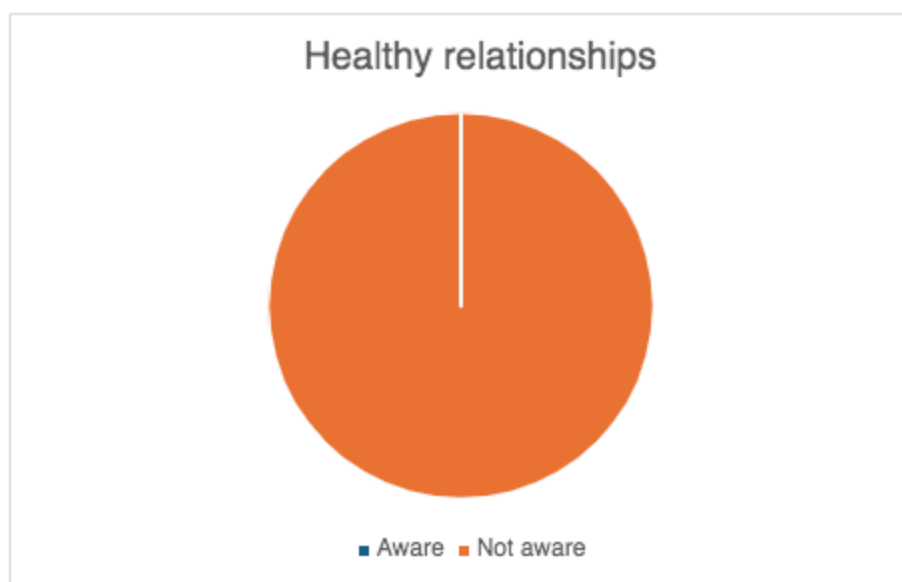
Program 1: Youth Engagement Program



100% of survey respondents (10) were not aware of the Waalitj Club program.

No suggestions were given for this program.

Program 2: Healthy Relationships Awareness



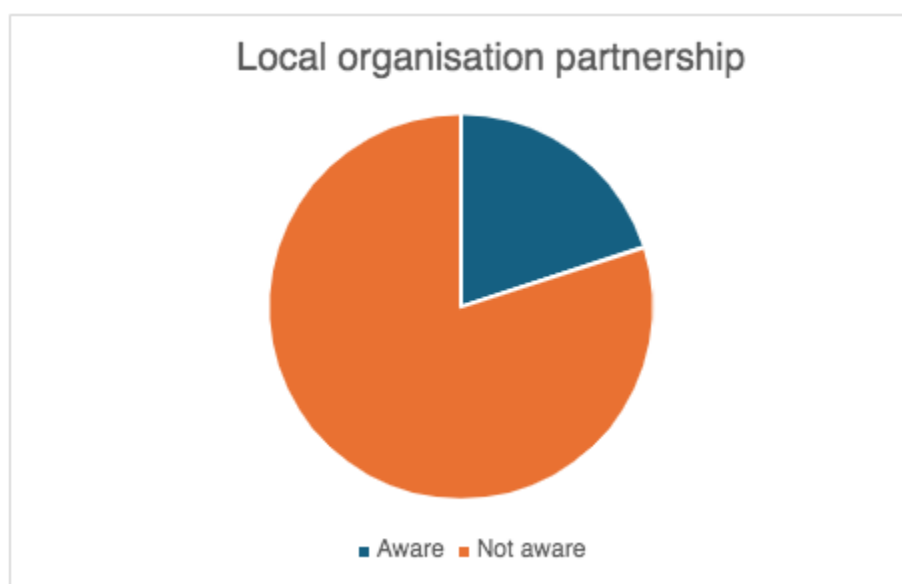
100% of survey respondents (10) were not aware of any of the activities WCE has done to campaign against Family and Domestic Violence.

One comment was made:

Do you have any feedback and/or suggestions for future activities with WCE that would promote respectful and healthy relationships?

Producing videos for the club's website I consider is using the program for your own benefit, not the community.

Program 3: Partnering with local organisations



20% of survey respondents (2) were aware of WCE partnerships with local organisations as a deliverable through the CBS.

Comments

I am aware of the activities with PCYC, particularly in the school holiday program.

The Walking Footy program, which we have participated in when first launched.

Do you think the WCE support increased the capacity for the local organisation/s to deliver positive outcomes to the community? If so, how?

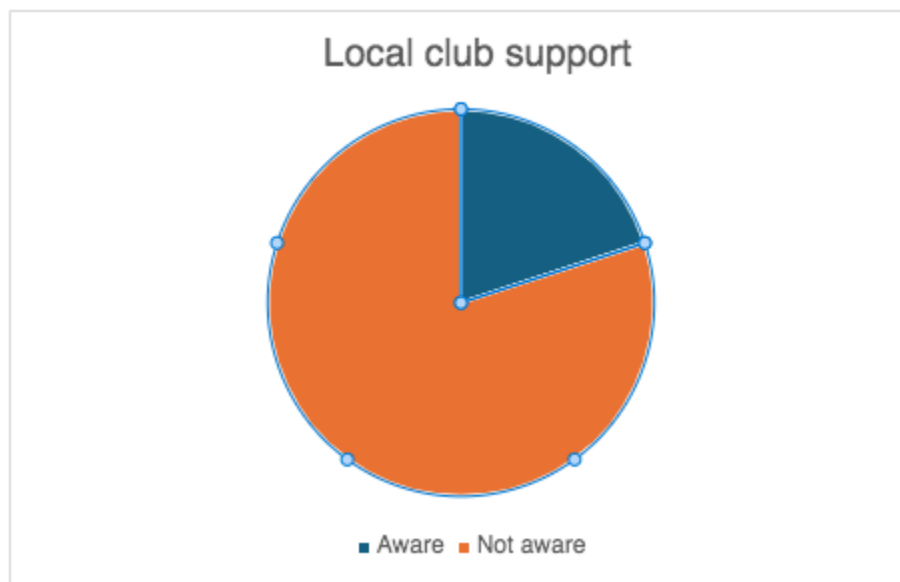
The children loved having Eagles players attend PCYC. I think it was a good opportunity for children who know footy to get to meet some players, but also get children who may not be familiar with the sport involved too.

Do you have any feedback/ideas for how the WCE can support local community organisations in the Town of Victoria Park in the next 5 years?

Allow opportunities for excursions to the facility, there is a lot that goes into the running of the Club and it would be great for children to see that, and the dedication, expectation on players. It's not an "easy ride" to be an athlete, but would also be great for kids to see other roles within the organisation. Try and get involved with local schools to promote healthy and active lifestyles.

Plant trees as promised and agreed. When local people asked for this several years ago, it remained quiet.

Program 4: Supporting local clubs



20% of survey respondents (2) were aware of WCE support for local recreational groups / sporting clubs.

Were you aware of any support provided to local recreational or sporting clubs during the last 5 years by WCE? Please give details.

Attendance at local Vic Park Raiders club events

Support from team members to the VIC Park Raiders football club.

Do you have any feedback or ideas for how WCE can support local recreational and sporting groups to deliver positive health and wellbeing outcomes to the community in the next 5 years?

Attendance at Club days, pre-season launches/open days. Maybe at those events having a "fruit/healthy snacks" station, to promote healthy eating and how it affects performance. What do the Eagles eat to "fly up" on game day type thing. This would be helpful for parents and children.

Think beyond footy.

Working with local clubs to have a youth development program / specific training opportunities.

Greater involvement in redevelopment Vic Park Raiders home ground at Higgins Park.

.....

Final comments

Do you have any additional feedback about the Community Benefits Strategy?

Unless you have been aware through one of the above listed organisations, I don't think the Community Benefits Strategy has been communicated enough.

Perhaps some information or advertising could be provided at the Aqualife and Leisurelife facilities?

WCE have actively engaged with Vic Park Pride of their own accord so I think they want to be involved in local groups which is positive.

Help Perth FC.

Great idea, focus though mainly Laithlan development would like to see money put into improving whole area of Higgins park including tennis courts club houses up to the RSL and beyond. A number of the VIC park raiders are selected for Demons would be good to have greater support for the club.

Demographics:

- 10 respondents overall
- 10 live within the Town of Victoria Park
- 1 works in the Town of Victoria Park
- 5 play sport or recreate in the Town of Victoria Park
- 1 respondent identifies as a person with a disability
- 2 respondents prefer not to say
- 6 respondents identify as none of the above (Disability, Aboriginal and Torres Strait Islander, Born Overseas, LGBTQIA+, Use language other than English at home)

Appendix A: Survey

Community Benefits Strategy 2025-2029 survey

Below is an outline of the programs/areas of focus undertaken under the Community Benefits Strategy over the past five years.

We would like to gather feedback on your level of awareness of these programs, and any ideas for improvement in these and/or other areas of focus over the next five years.

All fields marked with an asterisk (*) are required

Youth Engagement program

The Youth Engagement program is delivered by [Waalitj Foundation](#) each term across the school year. 20 children aged 8-12 years attend weekly [Waalitj Club](#) sessions which include sporting activities, cultural activities and positive role modelling. Outcomes include increased participation and engagement among children who attend.

1. Were you aware of, or have you been involved with, the Waalitj Club sessions delivered to local school children? * required*

Yes

No

2.

Do you have any feedback about the Waalitj Club program and / or suggestions for future programming activities that enhance child participation and engagement?

Healthy Relationships Awareness program

The Healthy Relationships Awareness program is delivered by West Coast Eagles and includes current players acting as ambassadors for the 16 Days in WA domestic violence campaign, as well as providing support for local organisations who are part of the [Healthy Relationships Strategy Group](#).

3. Were you aware of the WCE's involvement in any campaign against family and domestic violence? * required*

Yes

No

4.

Do you have any feedback and/or suggestions for future activities with WCE that would promote respectful and healthy relationships?

Supporting Local Community Organisations program

The Supporting Local Community Organisations program involved local community organisations working with WCE to determine how WCE could best support them in delivering positive outcomes to the community. The initial organisations selected were [Healthy Strides Foundation](#), [WA Disabled Sports Association](#) (WADSA), [Kensington Police and Community Youth Centre](#) (PCYC) and [Lathlain Playgroup](#). Over the past five years, this expanded to include [Connect Vic Park](#), the [Walking Footy program](#), and [Hannah's House](#).

5. Were you aware of any initiatives that WCE delivered in partnership with the local organisations listed above? * required*

Yes

No

6.

Do you have any feedback/ideas for how the WCE can support local community organisations in the Town of Victoria Park in the next 5 years?

Recreational and Sports Club Development program

The Recreational and Sports Club Development program has offered opportunities for local recreational and sports clubs to increase their capacity to deliver health and wellbeing outcomes to the community through the support of WCE.

7. Were you aware of any support provided to local recreational or sporting clubs during the last 5 years by WCE? * required*

Yes

No

8.

Do you have any feedback or ideas for how WCE can support local recreational and sporting groups to deliver positive health and wellbeing outcomes to the community in the next 5 years?

Community Benefits Strategy

9.

Do you have any additional feedback about the Community Benefits Strategy?

10.

Do you feel the Community Benefits Strategy title accurately reflects the goals of the strategy?

Yes

No

Your details

11. Name* required*

12. Email* required*

13. What is your relationship to the area? (tick all that applies)* required*

I live in the Town

I work in the Town

I own or operate a business in the Town

I Study in the Town

I am a local visitor

I play sport or recreate in the Town

Other (please specify)

14.

Do you identify with any of the following?

Aboriginal and/or Torres Strait Islander

Born overseas

LGBTQIA+

Person with disability

Use language other than English at home

Prefer not to say

None of the above

Click all that apply.