



The Rotary Club of Victoria Park

PO Box 37, Victoria Park, WA 6979

Ms Roz Ellis
Manager Stakeholder Relations
Town of Victoria Park
99 Shepperton Road
Victoria Park WA 6100

Via email: REllis@vicpark.wa.gov.au

Dear Ms Ellis

IN KIND SPONSORSHIP VIC PARKET MARKET

Reference is made to our brief discussion in September 2023 regarding sponsorship of the Vic Park Market.

The Rotary Club of Victoria Park (The Club) has been applying for in kind sponsorship on an annual basis for several years by way of the Town's Event Sponsorship.

The Club engaged a marketing company in May 2023 to prepare a strategy and promotional program to enhance the status of the market at a cost of approximately \$4,000. This was a risk at the time as sponsorship was not guaranteed for the 2023-24 financial year and demonstrates ongoing commitment to the market.

To provide the Club with some certainty and reduce the administrative effort of volunteer members, it would be appreciated if the Town could give consideration to a longer-term partnership, perhaps via a three-year agreement. It is considered this approach would be beneficial to both the Club and the Town.

I look forward to hearing from you.

Yours sincerely

A handwritten signature in blue ink, appearing to read "Morris Stevens".

Morris Stevens
Treasurer

16 October 2023