

Appendix D

SURVEY INFORMATION AND RESPONSES



TOWN OF
VICTORIA PARK



WE'RE OPEN
VIC PARK



CONTENTS

1.0 OVERVIEW	4
2.0 PERTH GARDEN FESTIVAL	5
2.1 RATED RESPONSES	6
2.2 OPEN ENDED QUESTION RESPONSES - THURSDAY & FRIDAY	7
2.3 OPEN ENDED QUESTION RESPONSES - SATURDAY & SUNDAY	8
2.4 OPEN ENDED QUESTION KEY FINDINGS	9
3.0 YOUR THOUGHTS ONLINE SURVEY	10
3.1 YOUR THOUGHTS ONLINE SURVEY QUESTIONS	11
3.2 YOUR THOUGHTS ONLINE SURVEY KEY FINDINGS	12

Prepared by:



Image 1. Markets, ToVP (cover)
Image 2. redelectric, ToVP (previous)

1.0 OVERVIEW

The Town of Victoria Park and the Public Open Space Strategy project team conducted surveys on a variety of platforms targeting a number of people from many different backgrounds in order to gather an understanding of how people see and experience the Town as well as what the Town has to offer.

The Town facilitated two surveys with the wider public. The first being a survey at the Perth Garden Festival (PGF) where the Town set up an information booth. The booth at PGF introduced the POS Strategy and gathered qualitative feedback by means of an open ended question and asking participants to rate a number of POS-related statements. The second survey was distributed using the Town's *Your Thoughts* platform. This provided further opportunity for Town residents and visitors to provide feedback on 27 short questions relating to the Town and what it has to offer. The *Your Thoughts* survey was supported by a short video.



Image 3. Perth Garden Festival 2019, ToVP

2.0 PERTH GARDEN FESTIVAL



Public Open Space Strategy		 			
	Disagree		Neutral		Agree
I regularly use public open space outside of the Town of Victoria Park for recreation					
I have a park within 5-6 minute's walk from home					
I visit my local park often (once a week or more)					
I feel safe when I visit my local park					
I often visit events in my local park					
I feel that there is sufficient public open space near my home where I can recreate					

Table 1. Rated Responses Table

 	
<h3>What would encourage you to use your local park more often?</h3>	

Table 2. Open Ended Question Sheet

2.1 RATED RESPONSES

I regularly use public open space outside of the Town of Victoria Park for recreation → **67% STRONGLY AGREE**

I have a park within 5 – 6 minute's walk from home → **87% STRONGLY AGREE**

I visit my local park often (more than once a week) → **57% STRONGLY AGREE
15% STRONGLY DISAGREE**

I feel safe when I visit my local park → **51% STRONGLY AGREE**

I often visit events in my local park → **50% STRONGLY AGREE**

I feel that there is sufficient public open space near my home where I can recreate → **53% STRONGLY AGREE**

2.2 OPEN ENDED QUESTION KEY FINDINGS

What would encourage you to use your local park more often?

70 responses



2.3 OPENED ENDED QUESTION RESPONSES - THURSDAY & FRIDAY

What would encourage you to use your local park more often?



2.4 OPENED ENDED QUESTION RESPONSES - SATURDAY & SUNDAY

What would encourage you to use your local park more often?

good tree density

more trees

more flowers & birds

cushioned running track

replace plastic

better maintained BBQs

more dog walking opportunities

community gardens

open McCallum Park toilets earlier

enclosed dog spaces

water Taylor & McCallum Park more & pick up litter

fix anti-social behaviour at Raphael Park

ensure lighting is on at McCallum Park at 5am

make Duncan Reserve less boring cafe, nature play

better for grandkids

improve traffic at Armagh St for pedestrians

keep the parks at Miller's Crossing

water the parks more

a pond

more trampolines

the dog enclosed park which was promised

fix problem of commuters using park carparks

a large playground

more marketing around getting fit, healthy & walking the dog

enclosed nature play area for all ages with lots of shady trees

enclosed park for dogs & kids

no dog poo

better day-time safety & lighting at night

more trees

fun exercise equipment

compostable dog poo bags

less cyclist vs walker accidents

more safety initiatives dont feel safe walking at night in Lathlain

trees block view for McCallum Park residents, not safe at night

better lighting at Harold Rossiter Park in winter

better management of major events at McCallum Park

better surfaces for walking at causeway toward Mends St

seperate bike path to stadium

3.1 ***YOUR THOUGHTS ONLINE SURVEY***

Public Open Space Strategy

We are developing a Public Open Space Strategy for the Town of Victoria Park. This Strategy will help us shape how we develop and manage these spaces now and into the future.

With a number of parks and reserves within our boundaries, public open spaces provide the community with places to exercise, socialise and participate in recreational, art and cultural activities.

Public open space is land that is freely accessible and for a variety of purposes, including popular regional parks such as McCallum Park, small local playgrounds, sporting fields and civic spaces such as Memorial Gardens.

The engagement process will take place in three distinct stages:

1. Broad community consultation promoted to all Town community members with options for online and face-to-face engagement at pop-up events.
2. Community workshops will discuss in detail the findings to date and explore aspirations and opportunities.
3. Broad community consultation promoted to all Town community members seeking feedback on draft.

What is happening now?

Broad engagement has now closed and the second stage has commenced. Feedback received during stage 1 will be reviewed by the Community at workshops and the Project Team.

How can I be involved or find out more information?

- Complete a [survey](#) by 5pm, Monday 6 May 2019 - **CLOSED**
- Attend a pop up event - **CLOSED**
- Ask a question and we will respond
- Read the information in the document library and FAQs

SURVEY

ASK A QUESTION



Image 5. *Your Thoughts* Video Clip, ToVP Website

Image 4. *Your Thoughts* Survey Portal, ToVP Website

3.1 **YOUR THOUGHTS ONLINE SURVEY QUESTIONS**

1. *What best describes your household?*
2. *What is your relationship to the area?*
3. *Do you have a local park within 5–6 minutes walk from your home?*
4. *How often do you visit or use the park?*
5. *On a scale of 1 to 5, with 5 being the highest value, what do you value most about your local parks?*
6. *Are there any barriers that prevent you from utilising your local park or public outdoor space?*
7. *What do you currently use your local park for?*
8. *How satisfied are you with the Towns public open space overall, including parks, reserves and natural areas?*
9. *Which park do you most regularly use (please tick your 5 most frequently used).*
10. *Why do you frequent these park the most?*
11. *How do you get to these parks*
12. *Do you visit parks outside of the Town of Victoria Park for recreation?*
13. *Other than parks, do you utilise other areas for recreation?*
14. *Do you or anyone in your household ever use the street for recreation? If so how do you use the streetscape?*
15. *Do you think there is sufficient nearby spaces for recreation?*
16. *Do you attend any regular groups or private events in a park or public outdoor space?*
17. *Do you attend events in the Town of Victoria Park? If so which one and when?*
18. *Do you play informal sports (non sporting club) in parks in the Town?*
19. *Do you play formalised sports (sporting club) in park in the Town?*
20. *Do you ever feel unsafe when visiting a park or public outdoor space?*
21. *Have you experienced an incident that made you feel unsafe? Please specify what the incident was and the location.*
22. *Do you have an idea or improvement to make you feel safer in parks or public outdoor spaces?*
23. *What would encourage you to use your local park more often?*
24. *What do you value most about your local park?*
25. *Do you have any examples of parks or public outdoor spaces outside of the Town that you really love? Please elaborate on what it was that you loved about this space?*
26. *Are you part of a group that works/meets in a parks or public outdoor spaces? Please let us know which group and where you meet.*
27. *To help us plan for the future, do you have an idea on how the Town can provide additional Public Open Space?*

3.2 **YOUR THOUGHTS ONLINE SURVEY KEY FINDINGS**

27 questions



47 responses

