

YOLUME 2

THE
BURSWOOD
PENINSULA
PLACE PLAN



# An Introduction to the Burswood Peninsula

Burswood Peninsula is the entertainment hub of the Town of Victoria Park, home to some of the state's biggest tourist attractions, including Crown Perth, Optus Stadium, the Camfield, Belmont Park Racecourse and the State Tennis Centre.

Surrounded by parkland, the Peninsula is just three kilometres from the CBD and connected to East Perth by the newly built Matagarup Bridge. The long-term vision for Burswood Peninsula is to create an attractive, vibrant and sustainable urban setting, with a diverse mix of housing, recreation, entertainment, tourism and employment opportunities.



## **Snapshot**

#### **HISTORIC**

#### **Pre-Settlement**

The Noongar people are the original inhabitants of the south-west of Western Australia, with Whadjuk being the language group for the area now known as the Town of Victoria Park.

The Whadjuk people have a close connection to this country and the Derbarl Yerrigan (Swan River). The provision of fresh water and hunting grounds made the banks of the Derbarl Yerrigan regular camping spots. Matagarup (Heirisson Island) means knee deep and is the place where the river could be crossed safely.

1946

#### **Post-Settlement**

#### 1829

The first settler of Burswood, Henry Camfield arrived at the Swan River colony from the United Kingdom. On arrival, he was granted 1,000 acres of mudflat wetlands - naming it 'Burrswood' after his family home in Kent.

#### 192

The Western Australian Cement Company (which later became Swan Portland Cement Limited) opened. They used shells from the Swan River floor as a source of lime for the cement works.

#### 1906 to 1922

Filtration beds for sewerage syphoned from Claisebrook were built on 22 acres of Burswood land. These closed in 1934, due to complaints from locals.

After the Second World War the area was used as a rubbish dump. Domestic garbage stopped from being dumped on the site in 1972, but construction and building rubble continued to be dumped for many years.

#### 2000s

Deal created with Mirvac Fini to develop a residential estate on the former Swan Portland Cement site, originally marketed as Burswood Lakes Estate.

 A second hotel, the 4 star Holiday Inn Burswood was opened, to complement the 5 star Burswood Intercontinental Hotel.

#### 1996 to 2000

Graham Farmer Freeway was constructed.

#### 1831

Burswood Canal completed to assist in the transporting of essential supplies, later closing in 1925.

#### 1841

Causeway initially built to assist with crossing Swan River and accessing Albany Road to Albany.

#### 1862

Causeway washed away by floods and re-built by convicts, who also improved Albany Road by surfacing the road with hand sawn cross cut jarrah lots finishing in 1870.

#### 1890s

A railway line was constructed though the northern end of the Peninsula, with a station at Goodwood (now Belmont Park).

- Western Australia's first golf course opened on the Burswood Peninsula
- A race course opens, with 500 people attending its first meeting on 9 December.
   The six races culminating in the main event - the Burswood Cup.

#### 1980s

The Western Australian Government granted a casino license, with the Burswood Casino opening in December 1985.

- · Burswood Park Board established
- Burswood Dome, the Burswood Island Hotel and the Burswood Convention Centre all opened. The land surrounding the resort was redeveloped into public parklands and an eighteen hole public golf course.

#### 2017

Optus Stadium opened.

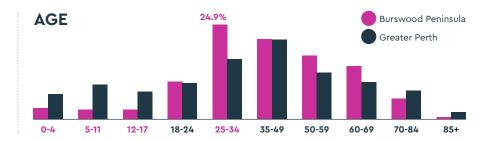
#### 2018

Matagarup Bridge opened.

## Snapshot

#### **DEMOGRAPHIC**

**GENDER** 52.3%





DIPLOMA, ADVANCED DIPLOMA, BACHELOR OR HIGHER DEGREE

43.6% BURSWOOD VS 32

**RESIDENTS AGES 15YRS+** 94.7% vs 80.9%

BURSWOOD PENINSULA

#### **MEDIUM TO HIGH DENSITY DWELLINGS**

**BURSWOOD PENINSULA** 

25% GREATER

TOWN OF VIC PARK



**LONE HOUSEHOLD** 25.5% vs GREATER PERTH

COUPLES WITH NO CHILDREN **BURSWOOD** 

**AUSTRALIAN CITIZEN** 

BURSWOOD PENINSULA

63.6% vs 78.3% GREATER PERTH





40.5%

UNITED KINGDOM

57.3% GREATER PERTH







#### **ECONOMIC**

**POPULATION FORECAST** 276% BY 2036



BURSWOOD

91.9% 91.4%

TOWN OF

#### 2016 **MEDIAN HOUSEHOLD** WEEKLY INCOME



**SIGNIFICANTLY HIGHER THAN** 

\$1,636 GREATER PERTH

\$1,544 TOWN OF VIC PARK

#### 2019 **DEVELOPMENT APPLICATIONS APPROVED**

345 TOWN OF 16 BURSWOOD PENINSULA

#### 2016 **EMPLOYMENT INDUSTRY** MORE LIKELY TO WORK IN PROFESSIONAL, SCIENTIFIC

& TECHNICAL SERVICES



The Burswood Peninsula is home to Crown Perth and Optus Stadium making it Western Australia's primary destination for sports and is one of Western Australia's

## **Snapshot**

#### **ENVIRONMENT**

The Swan-Canning River system is a defining feature of the Town of Victoria Park and shapes the Burswood Peninsula. There are several key stretches of Swan River foreshore across Burswood Peninsula, including Burswood Park, Belmont Park and Balbuk Reserve.



#### **Burswood Park**

Burswood Park is a significant passive recreation reserve extending along the Swan River foreshore, managed by the Burswood Park Board. Burswood Park was originally an environmental wasteland that has been transformed into a Class C Reserve with 56 hectares of parks, gardens and heritage trails. It has an array of native fauna and flora, significant waterbird habitats, as well as a number of lakes.



#### **Balbuk Reserve**

Balbuk Reserve covers the foreshore area just north of the Goodwood Park boat ramp to Belmont Race Course. It has a narrow foreshore reserve with an exposed river edge, degraded by boat wave wash and uncontrolled pedestrian access.

#### **Belmont Park**

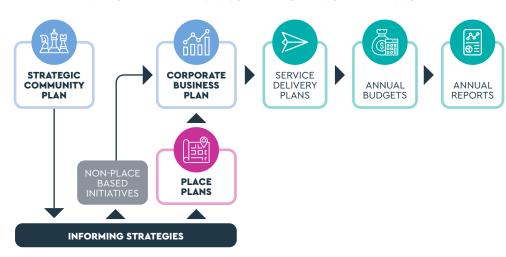
Belmont Park is a large parcel of land at the tip of the Peninsula, home to the Belmont Racecourse and future development. As it stands, there is no pedestrian connection around the waterfront. Some of the river banks are eroded or collapsing, and there is potential soil contamination from historical land uses and fill.

## The Purpose of Place Plans & How They Have Been Created

The Place Plans provide a 'place filter' on the Town's suite of Informing Strategies to create a clear 'work list' for each of the neighbourhoods within the Town.

The Place Plans directly inform the Town's Corporate Business Plan, which is a requirement for all Local Governments. An outline of the role of the Place Plans in the Towns Integrated Planning and Reporting Framework is provided below.

### TOWN OF VICTORIA PARK INTEGRATED PLANNING + REPORTING FRAMEWORK



The Place Plans are action plans that clearly demonstrate what is planned to be delivered in each neighbourhood across the entire organisation. This provides a clear, one-stop shop for the community to access critical information about their neighbourhood, while also providing the means for a cross-departmental approach to the delivery of great place outcomes.

The Place Plans organise the range of projects and initiatives identified for each neighbourhood across all of the Town's suite of strategic documents and plans. These projects are cross checked against the direction set in the Town's Strategic Community Plan, other Strategies, current data and best practice to ensure they are relevant. The list of Town Strategies and Plans that have been reviewed are contained in Volume 1 – Town Wide.

Some of the Town's strategies and plans provide high level guidance for the direction and type of work the Town should be undertaking, while others provide very specific place actions.

The Place Plans provide a critical cross-departmental lens on these strategies and plans. Clear, detailed and relevant projects are carried over, while high level strategic statements are, where appropriate, extrapolated into clearer projects. This ensures that the Place Plans contain clear, actionable projects that can be planned, budgeted and delivered.

The level of consultation and community involvement will be delivered as appropriate for each project in accordance with the Town's Policies. Every project is different and the level of community engagement and involvement will be assessed on a project-by-project basis.

## Burswood Peninsula Alliance

The Town of Victoria Park jointly commissioned a report from PMY Group which collated common priority areas and issues amongst the key project stakeholders on the Burswood Peninsula, as well as providing a number of recommendations.

The major recommendation from this report was an identified need for the stakeholders to work together and deliver seamless outcomes across the Peninsula instead of interventions in isolation. The Town facilitated a meeting between all project owners on Thursday 30 August 2018 to discuss the final PMY report. There was general agreement at this meeting that the stakeholders should work together and that a Terms of Reference or Charter should be prepared that sets out the parameters for this arrangement.

Two groups were established, one focussing on infrastructure across the Peninsula, and the other operations, including events. These two groups meet monthly to progress projects collaboratively and knowledge share. Updates are passed up to a Steering Committee consisting of executives across the stakeholders involved.

#### **BURSWOOD PENINSULA STEERING COMMITTEE - PARTNERS**

CHIEF'S / EXECUTIVES OF TOVP, CROWN PERTH, BURSWOOD PARK BOARD.
VENUES WEST, VENUES LIVE, PERTH RACING, TENNIS WEST, CAMFIELD,
GOLDEN GROUP, MAIN ROAD WA, PUBLIC TRANSPORT AUTHORITY AND
DEPARTMENT OF PLANNING, LANDS AND HERITAGE

APPOINTED PENINSULA MANAGER OR ASSIGNED REPRESENTATIVE

BURSWOOD PENINSULA INFRASTRUCTURE PROJECT CONTROL GROUP

V

(TOR TO INCLUDE CAPITAL WORKS PROJECTS INCLUDING DESIGN, DOCUMENTATION AND DELIVERY) BURSWOOD
PENINSULA
OPERATIONS
PROJECT CONTROL
GROUP

(TOR TO INCLUDE OPERATIONAL MATTERS SUCH AS EVENTS MANAGEMENT, PROMOTIONS, MARKETING, ETC)

#### **SOUNDING BOARD / ADVISORY**

MIRVAC, CITY OF PERTH, DOT, CURTIN UNIVERSITY, TOURISM WA, PERTH AIRPORT, TREASURY, WAPOL, SWAN RIVER TRUST, BURSWOOD WATER SPORTS CENTRE, DEPARTMENT OF BIODIVERSITY, CONSERVATION AND ATTRACTIONS

## Reading this Document

Each project is explained using the following three step process



STEP 1 **DIAGNOSIS** 



STEP 2 **ANALYSIS** 



STEP 3 **SOLUTION** 



STEP 4 **STRATEGIC CATEGORY**  Actions might be delineated with one or more of the following icons, demonstrating that the action is linked to or is fulfilling a key strategic focus of the Town.

#### **Covid-19 Strategy**

These projects will contribute to the economic recovery of the Town following the Covid-19 pandemic emergency







**T** Thrive

#### **SOCIAL RECOVERY**

- Maintain the social fabric of our community
- Reconnect our local community
- Re-imagining the community

#### **ECONOMIC RECOVERY**

- Maintain our local economy
- Reactivate the local economy
- A new and revived local economy

#### Other categories:



**ADVOCACY REQUIRED** 



This is a project that will contribute to the Town's strong focus on greening and increasing canopy coverage.

This project requires advocacy at multiple levels to attract funding and/or support from State or Federal Government.

This project will be a significant contributor to the Town's climate change adaptation and mitigation efforts.

#### Schedule of events and campaigns for the Burswood Peninsula



There are a multiple events and campaigns run by multiple stakeholders on the Burswood Peninsula which can cause confusion.



Given the number of stakeholders involved with the Burswood Peninsula, the running of events and campaigns can be fragmented. Each stakeholder promotes what they are doing on their own website, which makes it difficult to work out collectively what is happening on the Peninsula.



Develop and maintain a schedule of events and campaigns for the Burswood Peninsula.









#### Action 2.02

#### Promote the Burswood Peninsula to key markets



The Burswood Peninsula needs to be promoted widely, beyond the Town's residents.



The Burswood Peninsula is the state's premier entertainment precinct, with millions of a people a year visiting the key attractions. This kind of visitation not only has positive benefits for the Peninsula but can have positive flow on effects for the rest of the Town when it comes to leveraging this visitation. Promoting the key attractions and events occurring on the Peninsula to key intra and interstate and international markets is important to continuing to attract those visitors.



Promote the Burswood Peninsula to key markets via the Visit Perth website and in collaboration with Tourism WA.





#### Action 2.03

#### Burswood Peninsula Alliance



There is disjointed management of the Burswood Peninsula, increasing the risk of poorly managed projects.



The Town of Victoria Park jointly commissioned a report from PMY Group which collated common priority areas and issues amongst the key stakeholders on the Burswood Peninsula. The major recommendation from this report was an identified need for the stakeholders to work together to deliver projects across the Peninsula instead of operating independently.



Manage the Burswood Peninsula Alliance to collaboratively deliver outcomes across the Peninsula.









#### Action 2.04

#### Springs Precinct Group Inc. and the Burswood Residents Association



Residents are wanting to work with the Town to address place based issues and implement positive change.



A number of residents associations and place based groups have been formed to address issues and deliver positive outcomes on the Burswood Peninsula and surrounding areas. They are wanting to actively work with the Town to deliver this change and get support or guidance on issues that are important to them and their community.



Work collaboratively with the Springs Precinct Group Inc. and the Burswood Residents Association.









#### Detailed design for Stiles Griffiths Reserve



The current public open space in the Burswood Station East precinct is poorly designed and not fit for future purposes.



With the future plan for the Burswood Station East precinct to involve high density development, well designed public open spaces are an important component to the success of the area. Stiles Griffiths Reserve is the only park in the precinct and is currently underused, poorly designed and not fit for purpose to accommodate for future development and the future population of the area.



Prepare a detailed design for Stiles Griffiths Reserve within the Burswood Station East Precinct. the Burswood Station East Precinct.





#### Action 2.06

#### Wayfinding Plan for the Burswood Peninsula



There is little wayfinding on the Peninsula, making it difficult for pedestrians to move efficiently across the precinct.



Walking is highly encouraged as the mode of travel across the Peninsula, however currently there is little wayfinding signage which directs people to their destination. Not only does this create a sub optimal pedestrian experience, it also creates safety issues, as visitors undertake unsafe behaviour to get to the location they want to be.

A priority for the Peninsula is to improve accessibility and foot traffic throughout the Precinct and to prioritise initiatives that enhance the patron experience. To do this, there needs to be a uniformed approach to wayfinding across the Peninsula.



Prepare a Wayfinding Plan for the Burswood Peninsula.





#### Action 2.07

#### Digital innovation and smart technology



The Burswood Peninsula currently experiences issues with wayfinding and there is very little information around how people use the wider space.



The long-term vision of the Peninsula is to bring together the key assets and public places within the Precinct to assist with connectivity, wayfinding, community information, business promotion and data collection. Currently there is poor wayfinding on the Peninsula, no way to capture visitation across the broader area, and no way to promote activities and events to visitors once they are on the Peninsula.

Smart technology can help capture data to inform decision making, as well as making it easier for people to use and engage with a space.



Investigate how digital innovation and smart technology can be showcased on the Burswood Peninsula.





#### Action 2.08

#### Upgrade Victoria Park Drive



The lack of footpath between Roger MacKay Drive and Optus Stadium is producing a poor outcome for pedestrians moving to and from the Stadium.



Public transport and active modes of travel, such as walking, are heavily encouraged on the Peninsula and as such, it is important that pedestrian infrastructure reflects this, including footpaths, greening and wayfinding.

Currently there is no footpath on the western side of Victoria Park Drive between Roger MacKay Drive and Optus Stadium, despite pedestrian behaviour showing that people are using that side of the road to move to and from the Stadium. In addition to this there is very little greening on this side of the road, making it an uncomfortable experience for pedestrians.



Partner with stakeholders to upgrade Victoria Park Drive between Roger MacKay Drive and Optus Stadium.







#### Upgrade Roger Mackay Drive



The lack of landscaping and no barrier between the footpath and road is producing a poor outcome for pedestrians moving across the Peninsula.



Roger Mackay Drive is a major transport link for buses and cars leaving the Peninsula, but also for pedestrian movement.

Currently the footpath abuts the road and there is no shading, creating a harsh environment for pedestrians that feels unsafe.



Advocate to stakeholders to upgrade Roger Mackay Drive.





#### Action 2.10

#### Detailed design for "Urban Avenues" in Burswood Station East



The current streetscape of the "Urban Avenue" streetscape types in Burswood Station East is poor and not suitable for the current and future needs of the local community.



As a part of the new planning framework for the Burswood Station East Precinct it has been identified that upgrades to the public realm and local streets are required to create a safe, pleasant public places that suit the needs of the local community. Broad concept designs have been developed for different street types to help shape what the future of the streets and public realm should look like.

The "Urban Avenues" are the main streets within Burswood Station East, including parts of Goodwood Parade, Stiles Avenue and Griffiths Street. There are inconsistencies with the footpath network, parking, lighting and limited greening.



Prepare a detailed design for the "Urban Avenue" portions of Goodwood Parade, Stiles Avenue and Griffiths Street in accordance with the concept plan in the Burswood Station East Planning Framework.





Detailed design for the "Live/Work Street" portions of Goodwood Parade



The current streetscape of Goodwood Parade is poor and not suitable for the current and future needs of the local community.



As a part of the new planning framework for the Burswood Station East Precinct it has been identified that upgrades to the public realm and local streets are required to create a safe, pleasant public places that suit the needs of the local community. Broad concept designs have been developed for different street types to help shape what the future of the streets and public realm should look like.

Goodwood Parade is a key road in Burswood Station East. Goodwood Parade experiences a number of issues with parking, verge plantings, footpaths and a lack of lighting.



Prepare a detailed design for the "Live/Work Street" portions of Goodwood Parade in accordance with the concept plan in the Burswood Station East Planning Framework.





#### Action 2.12

Detailed design for the "Live/Work Street" portion of Stiles Avenue and Riversdale Road



The current streetscapes of Stiles Avenue and Riversdale Road are poor and not suitable for the current and future needs of the local community.



As a part of the new planning framework for the Burswood Station East Precinct it has been identified that upgrades to the public realm and local streets are required to create a safe, pleasant public places that suit the needs of the local community. Broad concept designs have been developed for different street types to help shape what the future of the streets and public realm should look like.

Riversdale Road connects Burswood Station East to The Springs development in Belmont. The streetscape is currently poor for such a major connector road. Stiles Avenue experiences a number of issues with parking, poor quality footpaths and street lighting.



Prepare a detailed design for the "Live/Work Street" portion of Stiles Avenue and Riversdale Road in accordance with the concept plan in the Burswood Station East Planning Framework.





#### Action 2.13

Detailed design for Vivian Street and Claude Street



The current streetscapes of Vivian Street and Claude Street are poor and not suitable for the current and future needs of the local community.



As a part of the new planning framework for the Burswood Station East Precinct it has been identified that upgrades to the public realm and local streets are required to create a safe, pleasant public places that suit the needs of the local community. Broad concept designs have been developed for different street types to help shape what the future of the streets and public realm should look like.

Vivian Street and Claude Street experiences a number of issues with parking, poor quality footpaths and a lack of lighting.



Prepare a detailed design for Vivian Street and Claude Street in accordance with the concept plan in the Burswood Station East Planning Framework.





#### Action 2.14

Upgrade of Burswood Station



Burswood Station is not fit for purpose given the future plans for the surrounding areas and increasing popularity of the Peninsula as a place to develop and visit.



Burswood Station is the major Station on the Peninsula as it operates every day, as opposed to the Stadium Station which only operates on event days. The Station services residents, visitors and workers in the area, however very little maintenance or upkeep has been done in recent years by the relevant authorities. This has resulted in the Station being run down, not fit for purpose and the perception of the area being unsafe.

Public transport is the preferred mode of travel to and from the Peninsula due to the limited extent of the road networks and predicted increased congestion resulting from increased visitation to the area. An upgraded Station is critical for achieving the future vision of the surrounding areas.



Advocate to State Government for the upgrade of Burswood Station.







Short range public transport link between Burswood South & Optus Stadium



There is limited public transport connections between Burswood South, Albany Highway and the Burswood Peninsula.



The Burswood Peninsula and Burswood South are separated by Great Eastern Highway, with limited public transport links between the two. Despite Albany Highway being situated close to the Peninsula, there is also limited connectivity, making it difficult to capitalise on the large visitation that the Peninsula receives.

Short range public transport links are required to connect the Stadium, Crown and other major assets on the Peninsula with each other and surrounding areas, including Burswood South and Albany Highway Secondary Centre. More accessible transport will reduce the risk of congestion on the Peninsula and attract more visitors back to businesses along Albany Highway.



Advocate for a short range public transport link between Burswood South and Optus Stadium.





#### Action 2.16

Perth Stadium Station to transition to a commuter station



There is limited public transport access to support the additional development planned for the Peninsula.



The Burswood Peninsula is going to undergo significant additional development and population growth in the future. In particular, Belmont Park is going to go through massive redevelopment, resulting in high density development occurring. Some of the overarching objectives of the Belmont Park redevelopment include encouraging accessibility to the racetrack, the river foreshore and the river; integrating the new development with Town of Victoria Park, the CBD and the surrounding districts; and creating sustainable communities.

To achieve these objectives and support the principles of Transit Orientated Developments, improved public transport accessibility is required for the Peninsula. Currently the Perth Stadium Station only operates on event days, providing limited public transport options for Belmont Park in the future.



Advocate for Perth Stadium Station to transition to a commuter station.





#### Burswood Station West Precinct Plan



Uncertainty around future planning and development in Burswood Station West makes it difficult to cohesively plan the future of the area and surrounding precincts.



Burswood Station West is the area currently used as the Crown carpark, adjacent to the underpass and Burswood Station. With the level of planning and development happening in surrounding areas, including Burswood Station East and the future of the Burswood Station, the planning for Burswood Station West is falling behind which could adversely impact the outcome for the area as a whole. In the past Department of Planning have begun to plan the future of the area however, there has been no progress recently.



Advocate for the preparation of a Burswood Station West Precinct Plan to guide updates to the Local Planning Scheme and Local Policy Framework.





#### Action 2.18

#### Preparation of the Burswood Park Masterplan



There is no direction for the future uses of the Burswood Park, despite it being a part of the State's premier entertainment precinct.



Burswood Park is situated on the Burswood Peninsula, and consists of a mix of open green space, picnic areas, playgrounds and lakes. As the Peninsula becomes more activated with more events and visitors, there is a need to provide some strategic direction for the future of the park.

The Town does not own or operate the Park, and as such can only work with the other stakeholders on the Peninsula to provide guidance on how they would like to see the area develop holistically.



Support the preparation of the Burswood Park Masterplan.









#### Action 2.19

#### Streetscape improvements to Bolton Avenue



Bolton Avenue streetscape has become degraded.



Bolton Avenue is a major entry way onto the Burswood Peninsula, and the gateway to Crown Perth. The area is severely degraded and in need of improvements, including greater planting.



Support streetscape improvements to Bolton Avenue.





#### Action 2.20

#### Advocate for Improvements to Underpasses and Overpasses



Some of the overpasses and underpass leading into the Burswood Peninsula are poorly kept and are not pleasant pedestrian environments.



The Windan Bridge Underpass, Shepperton Road Underpass, Riversdale Road Overpass and Graham Farmer Freeway Overpass require improvement.

Upgrading these underpasses and overpasses would likely encourage greater pedestrian movement. Upgrades should consider improvements to lighting and passive surveillance, installation of public art, wayfinding and greenery.



Investigate and advocate for improvements to the Windan Bridge and Shepperton Road Underpass and Riversdale Road and Graham Farmer Freeway Overpass.





#### Principal Shared Path to develop as an 'Environmental and Active Park Street'



The Principal Shared Path does not provide a comfortable and inviting environment for people.



The Principal Shared Path that runs through the Burswood Park and Stadium Precinct is the main route for pedestrians and cyclists across the Peninsula. It is heavily used not only on event days at the Stadium, but also during the weekend and weekdays on non-event days. Activation across the Peninsula is only going to continue, with the path becoming more heavily used.

Currently there are few trees along the path, resulting in little shade and making it an uncomfortable for the users of the path.



Advocate to Burswood Parks Board, Venues West and the Department of Transport for the Principal Shared Path to develop as an 'Environmental and Active Park Street'.







#### Action 2.22

#### Burswood Lakes Structure Plan



Incremental modifications have been made to the Burswood Lakes Structure Plan in recent years.



The recent changes to the Burswood Lakes Structure Plan (increased density and potential for hotel and serviced apartments) were made without a broader look at the Burswood East sub-precinct. As the Peninsula continues to grow and become more activated, it is important that the Structure Plan reflects the current environment.



Update the Burswood Lakes Structure Plan.



-

#### Action 2.23

#### Burswood Station East Parking Review



There are parking issues in the Burswood Station East precinct.



Currently, there is very little management of parking in Burswood Station East. Given the current planning for the precinct to become a Transit Oriented Development, parking in the area needs to be reviewed.

The parking in the area needs to be responsive to current and future demands, given the changes the area will undertake over the coming years.



Undertake the Burswood Station East Parking Review as part of the updated Parking Management Plan.



## Volume 2 Burswood Peninsula Action List

KEY ACTION/PROJECT		RESPONSIBLE TEAM	SUPPORT TEAM	TIMING *all timing to be determined				STRATEGIC ALIGNMENT	CORPORATE BUSINESS	CATEGORY
				20/ 21	21/ 22	22/ 23	23/ 24		PLAN	
2.01	Develop and maintain a schedule of events and campaigns for the Burswood Peninsula.	Burswood Peninsula Alliance	Stakeholder Relations Place Planning	Ongoing				Economic Development Strategy, Pathways to Growth 2018-2023 Burswood Peninsula Stadium Precinct Enhancement Strategy 2018	EC1.1.2	R1 T1 R2 T2
2.02	Promote the Burswood Peninsula to key markets via the Visit Perth website and in collaboration with Tourism WA.	Place Planning	Stakeholder Relations	Ongoing				Economic Development Strategy, Pathways to Growth 2018-2023	EC1.1.2	R2 T2
2.03	Manage the Burswood Peninsula Alliance to collaboratively deliver outcomes across the Peninsula.	Place Planning	Burswood Peninsula Alliance	Ongoing				Economic Development Strategy, Pathways to Growth 2018-2023 Burswood Peninsula Stadium Precinct Enhancement Strategy 2018	EC1.1.2	R1 T1 R2 T2
2.04	Work collaboratively with the Springs Precinct Group Inc. and the Burwood Residents Association.	Place Planning Community Development	C-Suite	Ongoing				Community Charter		R1 T1 R2 T2
2.05	Prepare a detailed design Stiles Griffiths Reserve within the Burswood Station East Precinct.	Place Planning	Technical Services Infrastructure Operations					Burswood Station East Planning Framework		<b>T2</b> 🎾
2.06	Prepare a Wayfinding Plan for the Burswood Peninsula.	Place Planning	Burswood Peninsula Alliance Stakeholder Relations					Foreshore Management Plan Burswood Peninsula Stadium Precinct Enhancement Strategy 2018 Burswood Station Access Strategy 2019		R2 T2
2.07	Investigate how digital innovation and smart technology can be showcased on the Burswood Peninsula.	Place Planning	Infrastructure Operations	Ongoing				Economic Development Strategy, Pathways to Growth 2018-2023 Burswood Peninsula Stadium Precinct Enhancement Strategy 2018	EC1.1.2	T2 \( \)

KEY ACTION/PROJECT		RESPONSIBLE TEAM	SUPPORT TEAM	TIMING *all timing to be determined				STRATEGIC ALIGNMENT	CORPORATE BUSINESS	CATEGORY
				20/ 21	21/22	22/ 23	23/ 24		PLAN	
2.08	Partner with stakeholders to upgrade Victoria Park Drive between Roger MacKay Drive and Optus Stadium.	Technical Services	Place Planning Infrastructure Operations					Burswood Peninsula Alliance identified / Victoria Park Drive Concept Plan		52 0
2.09	Advocate to stakeholders to upgrade Roger Mackay Drive.	Place Planning	Technical Services Infrastructure Operations					Burswood Peninsula Alliance identified		\$FI
2.10	Prepare a detailed design for the "Urban Avenue" portions of Goodwood Parade, Stiles Avenue and Griffiths Street in accordance with the concept plan in the Burswood Station East Planning Framework.	Project Management Office	Technical Services Place Planning					Burswood Station East Planning Framework		12 0
2.11	Prepare a detailed design for the "Live/ Work Street" portions of Goodwood Parade in accordance with the concept plan in the Burswood Station East Planning Framework.	Project Management Office	Technical Services Place Planning					Burswood Station East Planning Framework		<b>T2 </b>
2.12	Prepare a detailed design for the "Live/ Work Street" portion of Stiles Avenue and Riversdale Road in accordance with the concept plan in the Burswood Station East Planning Framework.	Project Management Office	Technical Services Place Planning					Burswood Station East Planning Framework		<b>12</b> Ø
2.13	Prepare a detailed design for Vivian Street and Claude Street in accordance with the concept plan in the Burswood Station East Planning Framework.	Project Management Office	Technical Services Place Planning					Burswood Station East Planning Framework		T2 <b></b>
2.14	Advocate to State Government for the upgrade of Burswood Station.	C-Suite	Place Planning	Ongo	Ongoing			Burswood Peninsula District Structure Plan 2015 Integrated Movement Network Strategy 2013 Public Open Space Strategy 2019	EN3.1.4	12 1
2.15	Advocate for a short-range public transport link between Burswood South and Optus Stadium.	Burswood Peninsula Alliance	Place Planning C-Suite	Ongoing			Integrated Movement Network Strategy 2013	EN3.1.4	<b>12</b>	

KEY ACTION/PROJECT		RESPONSIBLE TEAM	SUPPORT TEAM	TIMING *all timing to be determined				STRATEGIC ALIGNMENT	CORPORATE BUSINESS	CATEGORY
				20/ 21	21/ 22	22/ 23	23/ 24		PLAN	
2.16	Advocate for Perth Stadium Station to transition to a commuter station.	C-Suite	Place Planning					Integrated Movement Network Strategy 2013 Belmont Park Stage 1 Place Framework and Strategy 2018 Burswood Peninsula District Structure Plan 2015	EN3.1.4	M.º
2.17	Advocate for the preparation of a Burswood Station West Precinct Plan to guide updates to the Local Planning Scheme and Local Policy Framework.	C-Suite Place Planning	Property Development and Leasing	Ongoing				Draft Local Planning Strategy 2020		<b>12</b>
2.18	Support the preparation of the Burswood Park Masterplan.	Burswood Parks Board	Place Planning C-Suite					Burswood Peninsula Alliance identified Public Open Space Strategy 2019		<b>T1 T2</b>
2.19	Support streetscape improvements to Bolton Avenue.	Technical Services	Place Planning					Nil		<b>T2</b> 旋
2.20	Investigate and advocate for improvements to the Windan Bridge and Shepperton Road Underpass and Riversdale Road and Graham Farmer Freeway Overpass.	Technical Services	Place Planning					Public Open Space Strategy 2019		
2.21	Advocate to Burswood Parks Board, Venues West and the Department of Transport for the Principal Shared Path to develop as an 'Environmental and Active Park Street'.	Burswood Peninsula Alliance	Place Planning					Public Open Space Strategy 2019		€ KIE
2.22	Update the Burswood Lakes Structure Plan.	Urban Planning						Corporate Business Plan	EN1.1.6 EN1.1.7	
2.23	Undertake the Burswood Station East Parking Review as part of the updated Parking Management Plan.	Parking	Technical Services					Corporate Business Plan	EC2.3.5	





TEL (08) 9311 8111 FAX (08) 9311 8181 ABN 77 284 859 739

EMAIL admin@vicpark.wa.gov.au VISIT victoriapark.wa.gov.au

Administration Centre, 99 Shepperton Road, Victoria Park WA 6100

Locked Bag No. 437, Victoria Park WA 6979