



TOWN OF
VICTORIA PARK

CCTV Partnership Program

Social Impact Storyboard and Scorecard



WE'RE OPEN
VIC PARK

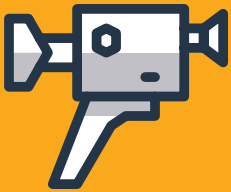
CCTV Partnership Program Storyboard



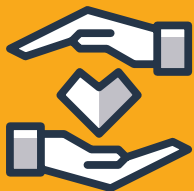
We invested **\$45,660**



...across **66** households



...to subsidise installation
of CCTV security



...resulting in **60%** of
funding recipients feeling
safer after installation and
contributing to helping
people feel safe in the
Town of Victoria Park.

CCTV Partnership Program 2023-24 Scorecard

By offering rebates to people who install CCTV within the Town of Victoria Park, we increase the number of CCTV systems in strategic locations, assist WA Police with investigations, improve the detection of criminal activity and contribute to helping people feel safe (S1).

What did we do?

- Processed and approved 66 funding applications.
- Distributed \$45,660 grant funding.
- Added wireless cameras to the CCTV Partnership Program, resulting in a more affordable option for community members.

How well did we do it?

- ToVP has the most registered systems on Cam-Map WA out of any LGA, helping WA Police to investigate incidents.
- 51% budget distributed among 66 households.
- 53% participants provided footage to WA Police.
- 56% participants used their systems to assist neighbours.
- 90% found the application process easy to use.

Who benefited?

- Town of Victoria Park residents.
- Town of Victoria Park businesses.
- Town of Victoria Park community groups.
- WA Police.



Love the collaboration between council and residents to improve area safety.

- Participant feedback



It's a great initiative by the Town, I think the focus on decreasing crime in the area will continue to help bring vibrancy to the suburb.

- Participant feedback

Theory of Change

By offering rebates to those who install CCTV within the Town of Victoria Park, we increase the number of CCTV systems in strategic locations, assist WA Police with investigations, improve the detection of criminal activity and contribute to helping people feel safe (S1).

INPUTS	Town of Victoria Park's staff: Safer Neighbourhoods Officer Budget: \$45,660 \$40,187 rebates + \$5,474 advertising Resources: Online and physical forms
WHO BENEFITS?	Western Australian Police General Community including residents, businesses and community groups
ACTIVITIES / DELIVERABLES	Providing and Processing Rebates
OUTPUTS	<ul style="list-style-type: none">• 66 applications approved and devices installed• \$45,660 rebated• Community spent a total of \$164,363 towards CCTV• 56% people used systems to assist neighbours in the first year.• 53% of participants provided footage to WA Police in the first year.
OUTCOMES (CHANGES)	<ul style="list-style-type: none">• Increased feelings of safety• Improved surveillance of the public realm• Improved relationships with neighbours• Improved relationships with WA Police
IMPACT	A safer community
STRATEGIC ALIGNMENT	(S1) Helping People feel safe

Degree of alignment with Theory of Change: 67%*



*Based on number of participants who reported improved perceptions of safety after CCTV installation.