



TOWN OF
VICTORIA PARK

Security Incentive Scheme

Social Impact Storyboard and Scorecard

2023-24



WE'RE OPEN
VIC PARK

Security Incentive Storyboard



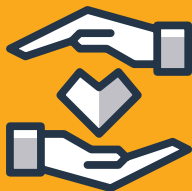
We invested **\$36,417**



...across **104** households



...to subsidise installation
of **329** security devices



...resulting in **73%** of
funding recipients feeling
safer* and contributing to
helping people feel safe in
our community.

* Based on survey responses from 98 subsidy recipients.

Security Incentive Scheme Scorecard

By incentivising community to install security devices, we reduce opportunities for crime and contribute to helping people feel safe (\$1).

How much did we do?

- \$36,417 funding provided
- 104 rebates granted
- 53 more rebates granted than in 2022-23
- 329 devices installed
- 2 new devices added to the scheme

How well did we do it?

How safe did you feel before and after installing a security device?

	Before	After
Very unsafe	4	0
Unsafe	22	5
Neutral	42	16
Safe	29	57
Very safe	1	20

- 79% of recipients felt safe or very safe after installing a subsidised security device, an increase of 48%
- 5% of people still feel unsafe after installing a subsidised security device, an improvement of 17%



Security Incentive Scheme Scorecard

Who benefited?

- Town of Victoria Park community
- People who have been victims of crime
- People who live near victims of crime
- People moving into a new home
- People who feel vulnerable



Great incentive that shows the Town of Vic Park cares.



It is a good initiative to help people in the community feel safer in a time where the cost of installing safety measures may not be a priority/possibility.



I think it's a great scheme to improve home security and deter break ins.



Great incentive. Thank you very much for the assistance. It's been a pleasure dealing with the community development team.



Theory of Change

By incentivising community to install security devices, we reduce opportunities for crime and contribute to helping people feel safe (S1).

INPUTS	Town of Victoria Park's staff: Safer Neighbourhoods Officer Budget: \$36,417 Resources: Online and physical forms
WHO BENEFITS?	General Community <ul style="list-style-type: none">• Businesses• Residents• Community
ACTIVITIES / DELIVERABLES	Processing Rebates
OUTPUTS	<ul style="list-style-type: none">• \$36,417 in rebates provided• 104 Applications approved• 329 devices installed• Community spent a total of \$254,126 towards securing their homes
OUTCOMES (CHANGES)	<ul style="list-style-type: none">• Increased feelings of safety• 79% of recipients felt safe or very safe after installing a subsidised security device, an increase of 48%• 5% of people still feel unsafe after installing a subsidised security device, an improvement of 17%
IMPACT	A safer community
STRATEGIC ALIGNMENT	(S1) Helping people feel safe

Degree of alignment with Theory of Change: 74%*



* Based on survey responses from 98 subsidy recipients.