



Early Literacy

Impact Scorecard

2023-2024

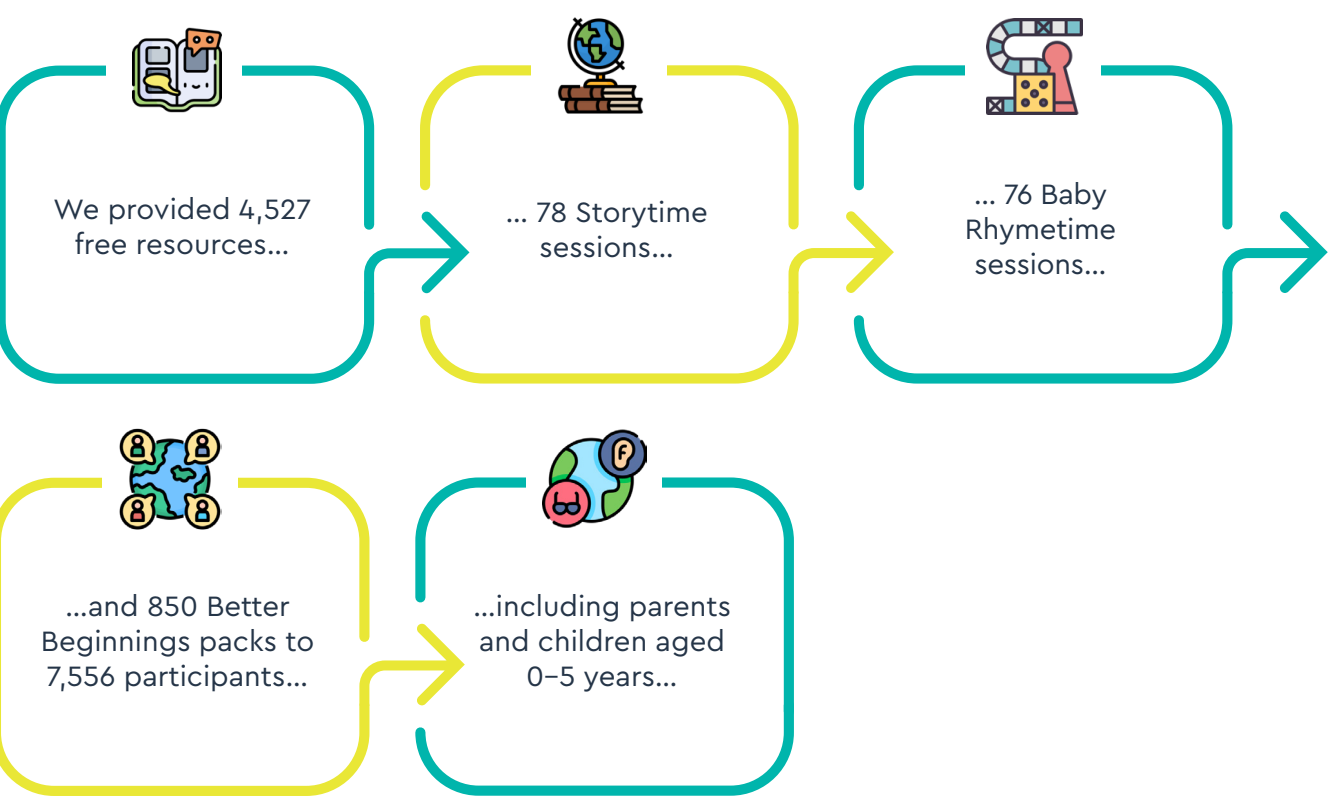
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TOWN OF
VICTORIA PARK

Early Literacy Storyboard

2023 - 2024



...supporting families to read, talk, sing, write and play with their child every day, and contributing to improved educational outcomes for children in the ToVP.

Early Literacy Scorecard

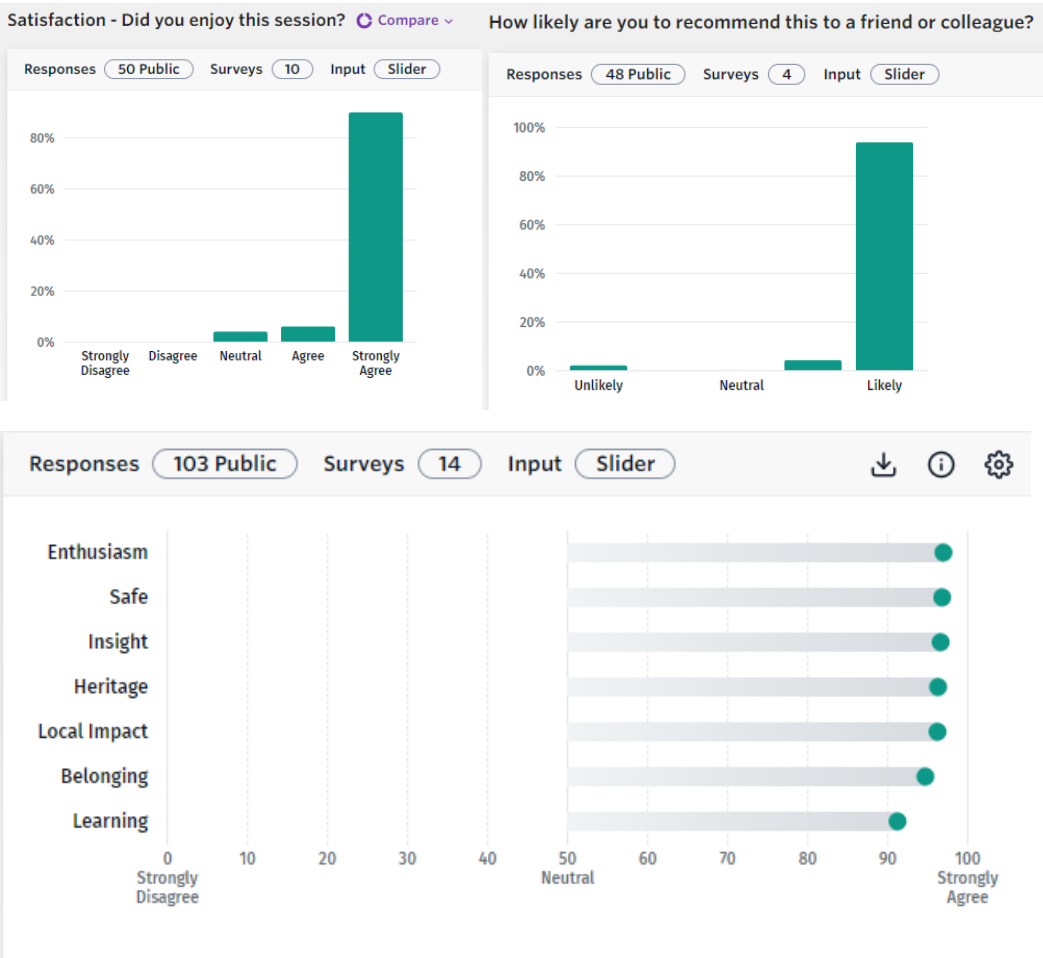
2023 - 24

Theory of Change: By providing free access to early years resources, delivering Rhymetime and Storytime sessions, and distributing Better Beginnings resource packs, we empower and upskill families with children aged 0-5 years in positive early years literacy practices and contribute to improved educational outcomes for children in the Town of Victoria Park.

How much did we do?

- 886 new items in the JK collection
- 4,527 total items in the JK collection
- 53,008 circulated loans of JK items
- 152 children's programs
- 850 Better Beginnings packs delivered
- 35 outreach sessions
- 15 partnerships
- 70 children's events
- 202 new Junior and YA memberships
- 3,094 participants at Storytime
- 4,372 participants at Rhymetime
- 761 participants at Noongar Storytime

How well did we do it?



Who benefited?

- General public
- Early years/children
- Families
- Youth
- New parents
- Adults
- Seniors
- Homebound patrons
- Vulnerable groups
- People experiencing homelessness
- Low-income households
- Job seekers
- New migrants
- Culturally and linguistically diverse (CaLD)
- Aboriginal and Torres Strait Islander groups
- People with disability
- LGBTQI+
- Students
- Small business
- Local enterprise
- Start-ups
- Social entrepreneurs Community builders
- Not for profit staff
- Community groups
- Skilled and connected individuals
- Volunteers
- Town staff



I think the library environment was great and will come back to participate in other programs for the children.



I loved the opportunity it gave my family and others to learn about the Aboriginal community and culture.



My friends and I were warmly welcomed in the library...Thanks for everything!



Theory of Change

By providing free access to resources, and collaborating to deliver services, training and experiences, we enable an increase in knowledge, opportunity, skill development, experience and confidence and contribute to a community of informed individuals with improved literacies, stronger community relationships and increased civic engagement.

Inputs	<ul style="list-style-type: none">• Well trained, experienced and engaged staff• Volunteers• Budget• Well maintained facility• Physical and digital books/resources and materials• Meeting spaces• Administrative support• Systems• Vehicle• ICT equipment• Internet/network connections• Communication channels• Partners, collaborators and networks• Brand
Who benefits?	<ul style="list-style-type: none">• General public• Early years/children• Families• New parents• Youth• Adults• Seniors• Homebound patrons• Vulnerable groups• People experiencing homelessness• Low-income households• Job seekers• New migrants• Culturally and linguistically diverse • Aboriginal and Torres Strait Islander groups• People with disability• LGBTQI+• Students• Small business• Local enterprise• Start-ups• Social entrepreneurs Community builders• Not for profit staff• Community groups• Skilled and connected individuals• Volunteers• Town staff

Outputs	<ul style="list-style-type: none"> • 6,645 new items • 152 children's programs • 133 adult programs • 36 local history programs • 2,113 new memberships • 351,218 social media reach • 70,888 e-resources loaned • 67,443 website and OPAC visits • 102,540 in-branch visits • 230,695 circulated loans • 9,736 ICT bookings / 6,777 hours • 12 volunteer
Short-term Outcomes	<ul style="list-style-type: none"> • Improved awareness and understanding of the library and its literacy and learning resources. • Improved awareness and understanding of the Town's functions and its resources <p>Improvements in:</p> <ul style="list-style-type: none"> • skills • knowledge • experience • connections • confidence • creative expression.
Mid-term outcomes	<ul style="list-style-type: none"> • Improved ability to access and use library resources to make informed decisions. • Improved literacy skills across literacy domains. • Improved engagement, self-expression, respect, and community participation • Increased enjoyment of reading and learning. • Increase in empowered caregivers who actively engage in their child's literacy development. • Increased membership of diverse and marginalised community members. • Improved awareness of patrons to see themselves reflected in the library through recognition of cultural days, celebrations, displays and programs.
Strategic Priority	<ul style="list-style-type: none"> • S4: Improving access to arts, history, culture and education • S3: Facilitating an inclusive community that celebrates diversity • EC2: Connecting businesses and people to our local activity centres through place planning and activation

Degree of alignment with Theory of Change: 95%*



* based on 103 responses to Culture Counts surveys