



Impact Investment Community Funding Report 2023-2024

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TOWN OF
VICTORIA PARK

Community funding report

Community funding




Each year the Town of Victoria Park is proud to present a series of programs, grants, sponsorships and donations to help and support our community. This year we allocated a total of \$742,018 across 282 grants and programs that increased the capacity of our residents to build a vibrant and diverse community.

Our goal

To build capacity within the community to deliver initiatives that address the Town of Victoria Park's Strategic Community Priorities.

Strategic alignment

- S1 Helping people feel safe.
- S2 Collaborating to ensure everyone has a place to call home.
- S3 Facilitating an inclusive community that celebrates diversity.
- S4 Improving access to arts, history, culture and education.
- EC1 Facilitating a strong local economy.
- EC2 Connecting businesses and people to our local activity centres through place planning and activation.
- EN1 Protecting and enhancing the natural environment.
- EN2 Facilitating the reduction of waste.

Town of Victoria Park Impact Investment Framework			
	 SOCIAL Sustainable, connected, safe and diverse places for everyone.	 ECONOMIC Sustainable, diverse, resilient and prosperous places for everyone.	 ENVIRONMENTAL Sustainable, liveable, healthy and green places for everyone.
Priorities	S1 Helping people feel safe. S2 Collaborating to ensure everyone has a place to call home. S3 Facilitating an inclusive community that celebrates diversity. S4 Improving the access to arts, history, culture, wellbeing and lifelong learning.	EC1 Facilitating a strong local economy. EC2 Connecting businesses and people to our local activity centres.	EN1 Protecting and enhancing the natural environment. EN2 Facilitating the reduction of waste.
Outcomes	<ul style="list-style-type: none">• We are safe.• We are connected.• We celebrate diversity.• We are healthy.	<ul style="list-style-type: none">• We are resilient.• We are prosperous.	<ul style="list-style-type: none">• Our environment is healthy.
Investment programs	<ul style="list-style-type: none">• Arts Grants• Community Grants• CCTV Partnership Program• Operating Subsidies• Peppercorn Leases• Place Grants• School Welfare Donations• Security Incentive Scheme• Sport& Equipment Grants• Street Meet n Greet• Youth Donations	<ul style="list-style-type: none">• Arts Grants• Business Grants• Operating Subsidies• Peppercorn Leases• Place Grants	<ul style="list-style-type: none">• Adopt-a-Verge Rebates• Urban Forest Grants• Operating Subsidies• Peppercorn Leases• Place Grants

Funding highlights

2023-2024

13 Arts and Arts Season grants	We supported artists and community groups to deliver a diverse range of creative practice workshops to our community, including projects that use art to build creativity (Djinda Boodja and the VPCC Portrait Prize), explore racism and celebrate diversity (Pride Art Project). We also supported The Victoria Park Writers Festival, showcasing local talent, and funded equipment to enable a community-led craft group to build its reach and capacity.
10 Sports and sports equipment grants	We provided: <ul style="list-style-type: none">4 Sports grants, supporting local hockey, basketball, cricket and marathon clubs to deliver community initiatives.6 Sports equipment grants to fencing, cricket, marathon and football clubs promoting health and wellbeing in our community.
12 Community grants	We supported community groups to: <ul style="list-style-type: none">build community capacity to help people feel safeempower women, including migrant womencelebrate diversityassist people experiencing disadvantageprovide educational resourcescare for the environment
186 Safer Neighbourhoods grants	We funded: <ul style="list-style-type: none">104 Security Incentive Scheme grants63 CCTV Partnership Program grants19 Street Meet n Greet grantscontributing to helping people feel safe in the Town.
3 Business grants	We supported: <ul style="list-style-type: none">Reach Her Inc to support women from diverse backgrounds reach their employment goals;Pivot in the Park to support local businesses to access and apply for government and industry funding and approvals;Spacecubed Ventures to build marketing capability among local businesses.

42 Environmental grants	We funded: <ul style="list-style-type: none">3 Urban Forest grants35 Adopt a Verge grantsto protect and enhance the natural environment4 Place grants to activate locations within the Town.
12 Grants supporting Young People	We provided: <ul style="list-style-type: none">2 Youth Leadership donations6 Youth National and International Sport donations4 School Welfare grantsto support young people in our Town to reach their full potential.
4 Operating Subsidies	We subsidised the operating costs of: <ul style="list-style-type: none">Victoria Park Community CentreVictoria Park Centre for the ArtsConnect Vic ParkHarold Hawthorne Community Centreto deliver outcomes-based initiatives that directly align with the Town's Strategic Community Priorities.

...contributing to an increase in capacity, capability, opportunities and skill development in Town businesses and residents, and promoting the Town as a dynamic place for everyone.



Impact Stories



Youth Leadership Donation Feedback

I would just like to say thank you to the Town of Vic Park for contributing towards my recent trip to Halls Creek Indigenous communities. I had a great time and learnt a lot to share with others.

we became very good friends and I signed and left him with a football which he loved.

Thank you again for helping me fulfil this experience.



Community Grant Feedback – Vic Park Pride

The [Pride Month Celebrations] project was very successful, engaged a number of community members and worked across a number of groups and organisations.

Community Grant Video – Reach Her Inc

[Click here to view](#)

Sport Grant Video – Higgins Tennis Club

[Click here to view](#)



Community Grant Feedback- Burswood Old Neighbourhood Watch

The Community Fiesta was very well attended by residents and families. It was a record attendance for this year's event. There were people of all ages and lots of children (many being grandchildren) attending. Over 200 people attended the event. The family events of Swan Valley Farms, face painting, bubbles and bouncy castle were well attended and enjoyed by the families. I spoke to the crowd about the objectives of the event, ably supported by the Shimmer Band announcements between song sets. The Mayor, Karen Vernon, attended the event and addressed the neighbourhood, which was appreciated. She also answered residents questions and mingled with the crowd ... The Lions of Victoria Park did a great job with the sausages sizzle and sold out of their supply of 300 sausages. The coffee truck was also popular. The Shimmer Band provided great entertainment and that was enjoyed by many who sat, watched and some even danced. The Town of Victoria Park had a stand and that was well attended by residents and families on information on TOVP and safety and security.