



**CELEBRATE
PRIDEFEST 
IN VIC PARK**

NOVEMBER 2024

PrideFEST 2024

Storyboard
and
Scorecard

PrideFEST 2024 Storyboard

We delivered a program of events including:

A Pride flag raising sundowner



... an outdoor movie screening



... photobooth & digital badge making at the Library



... a Lunch n Learn Drag Storytime session for staff



... and Queer Gamers at the Library



... to **acknowledge** and **celebrate** the **diversity** of local LGBTQIA+ people and provide safe and inclusive spaces for local LGBTQIA+ people to build strong social networks, **contributing to** improved quality of life and an increased sense of belonging to the community for LGBTQIA+ people.

PrideFEST 2024 Scorecard

How much did we do?

6 events

4 partnerships

50 attendees at the flag raising event

40 attendees at the Drag Storytime Lunch n Learn

150 attendees at the outdoor movie night

Pride banners on display for **30** days

How well did we do it?

94% attendees said that events increased their feelings of inclusion

93% said that events made them feel safe and welcome

89% said that events increased their sense of belonging

85% said that events increased their feelings of wellbeing

82% said they learnt something new

Who benefited?

LGBTQIA+ residents in the Town

LGBTQIA+ staff at the Town

LGBTQIA+ allies at the Town

Feedback from participants

It was a great initiative to raise awareness of people's differences. We need to remember our difference is our superpower!!

It was so great to hear personal experiences and learning on being an ally for the LGBTQIA+ community.

As a vocal and knowledgeable supporter and ally I still learnt something new today about how to bat off criticism and opposition to Drag Storytime.

It is great that we could have this in the Town. It improved my day being able to be a part of this event.

It was a nice event, provided attendees with some knowledge and understanding of the scrutiny the LGBTQIA+ community face daily.

Thank you so much for holding the event and supporting the local LGBTQIA+ community

PrideFEST 2024 Scorecard

Theory of Change: By delivering a program of events during PrideFEST, we acknowledge and celebrate the diversity of local LGBTQIA+ people and provide safe and inclusive spaces for local LGBTQIA+ people to build strong social networks, contributing to improved quality of life and an increased sense of belonging to the community.

Inputs	Activities	Outputs	Short-term outcomes	Mid-term outcomes	Strategic alignment
Staff	Pride flag raising event	50 attendees at the flag raising event	Increased opportunities for LGBTQIA+ people in the Town to connect	Improved quality of life for LGBTQIA+ people living and working in the Town of Victoria Park	Strategic Community Priorities S3: Facilitating an inclusive community that celebrates diversity S4: Improving access to arts, history, culture and education
Working Group	Drag Storytime Lunch n Learn				
Budget	Digital photobooth / badge making at the Library	40 attendees at the Drag Storytime Lunch n Learn	Increase in sense of : <ul style="list-style-type: none">• Belonging• Safety• Wellbeing• Inclusion for LGBTQIA+ people living and working the Town of Victoria Park		
Promotion	TOPS / LGBTQIA+ outdoor movie screening	150 attendees at the outdoor movie night			
Partners and networks: Vic Park Pride Your Queer Community Pride WA Vic Park Community Centre (VPC)	Pride movie night at the Library	Banners on display for 30 days	Increase in insight and awareness of how to be an LGBTQIA+ ally		
	Vic Park Pride Parade float				
	Installation of the Pride “Everyone is Welcome” banner along Albany Hwy				

Degree of alignment with Theory of Change* 90%

*Based on survey responses from 29 participants

