



Impact storyboard and scorecard

Fair Day Fair Play 2024 Storyboard

We partnered with
West Coast Eagles



...and other members of the
Healthy Relationships Strategy Group



...to deliver a free community day
of games and activities



...focusing on the importance of
healthy relationships



...and showcasing local resources and
support services for people experiencing or
at risk of domestic violence



... to increase community knowledge and understanding,
build community capacity to seek help and support those who need help
and contribute to **helping people feel safe.**

Fair Play Fair Day 2024 Scorecard

How much did we do?

250 attendees

10 Partnerships:

West Coast Eagles
United in Diversity
Aboriginal Family Legal Service
Starick
Foundations of Hope
Zonta House
Deserving Better WA
Centrecare
Palmerston
Sussex St Community Law

6 information stalls

Games and activities

Food and entertainment

How well did we do it?

90% of attendees said the event made them feel safe and welcome

77% said that it had a positive effect on their physical health and mental wellbeing

75% said they learnt something new

74% said they gained new insight or knowledge

Who benefited?

Town of Victoria Park residents, including:

People born overseas (50%)

People who speak a language other than English at home (30%)

LGBTQIA+ people (10%)

People with disability (10%)

What attendees learnt:

I learnt about great organizations supporting great causes and education like Aboriginal legal support and stopping domestic violence.

You should respect women and kids

There are many resources available to help.

I learnt so much about my new neighbourhood.

There are many different groups trying to support disadvantaged people. Everything starts with listening to others. We must keep our mental health always strong...

Theory of Change: By delivering the Fair Play Fair Day event as part of the 16 Days in WA campaign against domestic violence, we increase awareness among our community of factors contributing to healthy relationships, and of local support services available for people at risk of domestic violence, contributing to helping people feel safe.

Inputs	Activities	Outputs	Short-term Outcomes	Mid-term Outcomes	Strategic Alignment
Budget: \$2,300	6 Information stalls	250 attendees	Increased awareness among the community of domestic violence services available in the Town of Victoria Park	Improved access to health and community services in the Town of Victoria Park	Public Health and Wellbeing Strategy:
Staff expertise	Games and activities				2.1 Increasing community knowledge and understanding of strengthening one’s mental health
10 partnerships	3 entertainers	Free community event	Increased awareness among the community of factors contributing to healthy relationships	The Town of Victoria Park community has improved quality of life	2.2 Building community capacity to seek help and support those who need help
Resources	2 x food trucks		Increased sense of safety of community members		Strategic Community Priority S1: Helping people feel safe
	2 x drink trucks				

Degree of alignment with Theory of Change: 79%*



*Based on survey responses from 15 attendees