



Harmony Week Event  
2025  
Social Impact  
Storyboard and Scorecard

## Harmony Week Event 2025 - Storyboard

We organised a  
Harmony Week event



...for 500 people



59% from culturally and linguistically  
diverse backgrounds



...with culturally diverse food options,



...and performances



...at a cost of \$20.40 per head



...to celebrate the cultural diversity of our community and  
increase opportunities for people to learn about and engage with different cultures,  
contributing to **an inclusive community that celebrates diversity** (S3).

## Harmony Week Event 2025 - Scorecard

### How much did we do?

**500** people in attendance

**6** roving performers

**1** community group  
– Republic of Congo

**6** food trucks representing  
diverse cultures

### Feedback from attendees

My family and I really enjoyed attending this event. It had a real **community feel**.

Good event to **connect people** and community.

### How well did we do it?

**89%** of survey respondents said the event made them feel proud of the Town of Victoria Park

**89%** said it's important that it's happening here

**88%** said it helped them feel connected to people in the community

**86%** said they enjoy the vibrancy and activity in the Town

**73%** said it celebrated their own cultural heritage

Cost per head: **\$20.40**

**88%** described the experience as good or excellent

### Who benefited?

Community, especially people from a culturally and linguistically diverse background:

**59%** attendees were born overseas

**22%** use a language other than English at home

Vic Park staff, especially people from a culturally and linguistically diverse background

Local groups and organisations, especially those representing different cultures

Artists and performers, especially those from different cultures



**Theory of Change:** By delivering the Harmony Week event, we celebrate the cultural diversity of our community and increase opportunities for people to learn about and engage with different cultures, leading to an increase in local identity and contributing to an inclusive community that celebrates diversity.

**Degree of alignment with Theory of Change\*: 88%**

\*Based on 30 survey responses



Inputs	Who benefits?	Outputs	Short-term outcomes	Mid-term outcomes	Strategic alignment
Budget: \$10,200	Community, especially people from a culturally and linguistically diverse background	6 performers	500 people attended the event (resulting in ROI of \$20.40 per head).	Increased local identity.	S3: Facilitating an inclusive community that celebrates diversity.
Staff		Broad range of activities for all ages and cultural background	Increased awareness of community diversity	More engaged community	
Contractors	Vic Park Staff	1 local organisation	Increased sense of belonging	Increased celebration of diversity in our community)	S4: Improving access to arts, history, culture and education.
Suppliers		6 food trucks	Increased perception of safety	Improved access to activities that not easy to access.	
Time	Local groups and organisations	8 cultures represented	Increased sense of vibrancy and activity		
Funding					
Knowledge	Artists and performers				
Performers					