



International Women's Day 2025

Social Impact Storyboard and Scorecard

International Women's Day 2025 Event - Storyboard

We invested \$6,773



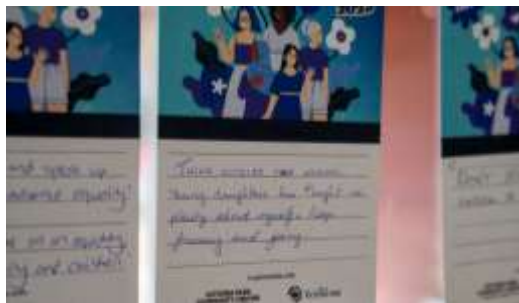
...in an
International Women's Day event
for 61 attendees



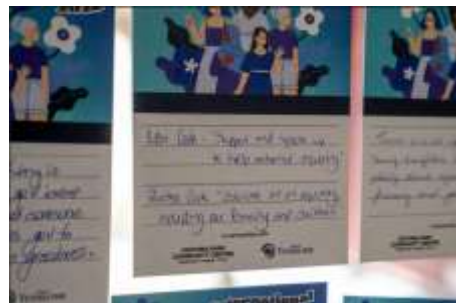
...organised in partnership
with the
Vic Park Community Centre



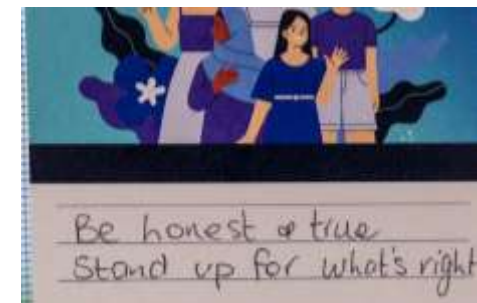
...to celebrate the
achievements of women in
our community



...raise awareness of the
ongoing
challenges women face



... and inspire women to
take action within the
community



...addressing our Strategic Community Priority S3:
Facilitating an inclusive community that celebrates diversity.

International Women's Day 2025 Event - Scorecard

How much did we do?

2.5-hour afternoon event including activity and networking opportunities

61 attendees

3 guest speakers including keynote speakers from

- [Reach Her](#)
- [EverAbility](#)

Partnership with [Vic Park Community Centre](#)

Messages of inspiration from attendees

A beautiful role model that I looked up to :
Maya Angelou
"Try to be a rainbow in someone's cloud."

My disability empowered me to become
a disability rights lawyer
to uphold social justice.

How well did we do it?

98% of survey respondents rated the experience as good or excellent

89% said it is important that events like this happen in the Town.

89% said that it made them feel
safe and welcome

86% said they enjoyed the vibrancy and activity at the event

85% said that they gained
new insight or knowledge.

78% said it felt them feel
connected to people in the community

Allow yourself to be openly
proud of your achievements.
Stand tall amongst your peers and take
praise gracefully.

Forgiveness is a strong tool. Don't
underestimate yourself.

**The event today really gave me the
courage to move on. Thank you.**

Who benefits?

Local women, including those who

Were born overseas (**47%**)

Identify as LGBTQIA+ (**16%**)

Identify as Aboriginal and/or Torres Strait Islander (**11%**)

Identify as a person with disability (**11%**)

Use a language other than English at home (**5%**)

Local organisations,
including those that support women

Local community

Feedback from attendees

I enjoyed the diverse range of
experiences the speakers represented,
appreciated the use of sign language and
increase accessibility, and the messages
of empowerment

Great, inspiring speakers - thank you

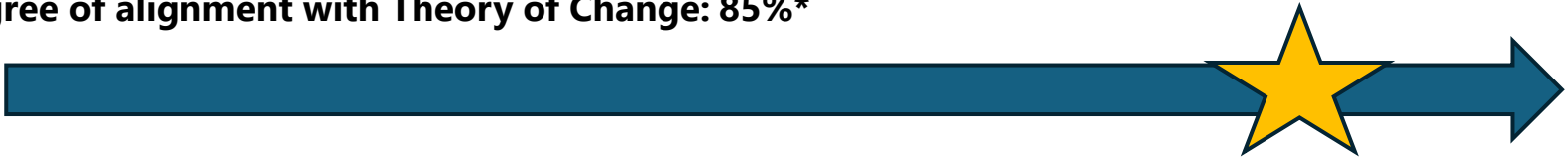
Inspiring voices

Empowerment and inspiration were
radiating throughout the room!

Theory of Change

By delivering an International Women’s Day event that is free and accessible for women to attend we foster gender equity and empowerment by celebrating the achievements of women, raising awareness of ongoing challenges and inspiring action within the community.

Degree of alignment with Theory of Change: 85%*



Program Logic Model

INPUTS	WHO BENEFITS?	OUTPUTS	SHORT-TERM OUTCOMES	MID-TERM OUTCOMES	STRATEGIC ALIGNMENT
Budget Staff time and expertise Partnership with VPCC Speakers & MC Marketing & promotion	Local community Women within our community and beyond, including those of different cultural backgrounds, those living with disability and those identifying as LGBTQIA+ Local community organisations	Event for 61 people 2 local groups or individuals represented through keynote speakers	Increased sense of local identity Increased awareness of challenges women face both privately and professionally Women within our community feel more confident to engage in community action Women in our community feel more connected Increased support for local businesses	A more engaged community Increased leadership shown by women in our community Increased gender equity	S3: Facilitating an inclusive community that celebrates diversity S4: Improved access to arts, history, culture and education.

*Based on feedback from 61 participants and 29 survey responses