



## Storyboard and Scorecard

## A Women's Summit 2024 Storyboard

We hosted A Women's Summit with

**3**

keynote speakers



for **80**  
attendees



**4**

mindfulness activities



to promote and celebrate the  
**skills, achievements** and  
**strengths** of women in our  
community



**5**

women's interest groups represented



and contribute to positive  
advances in **gender equality**  
for West Australian women.



# Women's Summit 2024 Scorecard

## How much did we do?

**80** attendees

**3** keynotes speakers

**4** mindfulness activities delivered by Ladies HQ

**5** women's interest organisations represented:

- Reach Her
- United in Diversity
- Soroptimist
- Luma
- Nurse next Door

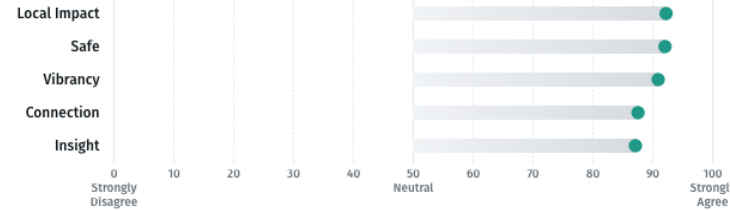
**\$8,000** grant funding received

Always great to see events like this locally and not just in the city or conference centre.  
**Affordable** price as well so **accessible** to many.

The presenters were **brilliant**.

I loved the speakers, activities and the amazing food. It was a **memorable** morning, **a treat to my soul**. Thanks a lot.

## How well did we do it?



**92%** of participants said that the event made them feel **safe and welcome**, and that it is important that it's happening in the Town of Victoria Park.

**88%** said that it helped them to feel **connected** to people in the community.

**87%** said they **gained new insight** or knowledge.

## Feedback from attendees

The team did a wonderful job putting the event together. It really was a **phenomenal** morning.

This has been a **fabulous** occasion to remind us we (women) are important - and we can!

Let's make this a regular event.  
**I feel so much more important and loved.**

## Who benefited?

Women in our community

Women in the wider community

Women in the workforce

Women returning to the workforce

Women aspiring to leadership roles

A **safe and warm environment** surrounded by like-minded people wanting to help each other.

**Impactful...** women need to hear from successful women about our [being] enough.

For someone who has migrated from overseas, these sessions are very informative and **inspiring**. Kudos to the entire team for organizing this!

## Theory of Change:

By organising and hosting a Women's Summit event, **we** promote and celebrate the skills, achievements and strengths of women in the community and motivate women to participate equally including in leadership roles, **which will contribute to** positive advances in gender equality for WA women.

**Degree of alignment with Theory of Change: 88%\***

\*based on responses from 65 attendees



INPUTS	WHO BENEFITS?	OUTPUTS (Can be quantified)	SHORT TERM OUTCOMES (Changes experienced)	MEDIUM TERM OUTCOMES (Changes experienced)	STRATEGIC ALIGNMENT
\$8,000 Grant funding	Women in our community	An event attended by 80 people.	Women attending the event are inspired and motivated by the presenters.	Women in our community have improved work opportunities.	Positive advances in gender equality for WA women ( <a href="#">WA State Government Stronger Together Leadership Goal</a> )
\$5,000 Budget	Women in the wider community	3 highly regarded presenters engaged (women in leadership roles).	Women in our community have an increased sense of community and civic engagement.	Women in our community are happy with what they are achieving in life.	<u>ToVP Strategic Community Priorities:</u>
Staff time and expertise	Women in the workforce	Network opportunities for attendees with 5 Women's Interest Groups.	Women feel an increased sense of pride and empowerment.	Women in our community have an increased sense of purpose.	S3: An inclusive community that celebrates diversity
Partnership with Victoria Park Community Centre	Women returning to the workforce		Women are better able to access information and resources that support them in career advancement.	Increase in gender equality in the WA workforce	EC1: A strong local economy
Promotion	Women aspiring to leadership roles				<u>ToVP Events Strategy:</u>
Resources	The wider community (benefits gained from increased gender equality)				A highly engaged community
Venue					Providing "something for everyone"
Catering					Supporting local businesses
Videography and photography					