



# 2025 ANZAC Day

## Storyboard and Scorecard



## ANZAC Day Service 2025 Storyboard

We invested \$35,000



...in an ANZAC Day service



... for 750 people



...commemorating local and national service people



... and acknowledging a shared history



**...contributing to improving access to arts, history, culture and education.**



## ANZAC Day 2025 Scorecard

### How much did we do?

**\$35,000** budget

**8** community  
collaborations

**750** participants

### How well did we do it?

**99%** of survey respondents  
said it is important that the  
Town commemorates ANZAC  
Day

**93%** of survey respondents  
said attending the service  
made them feel connected to  
a shared history / culture

### Who benefits?

RSL

Local service  
groups including  
Cadets and Scouts

Local schools

Local community  
groups

Wider community

### Participant feedback

"I thought the Mayor's speech was so good-  
the connection to the local community made it  
particularly poignant. I have thought about it  
frequently since that morning."

"Being the wife & sister of returned servicemen, it  
was lovely to see so many young people there. "

ANZAC Day 2025 Scorecard

**Theory of Change:** By holding an ANZAC Day service we commemorate local and national service people and acknowledge our shared history, contributing to improved access to history, culture and education.



Inputs	Activities	Outputs	Short-term Outcomes	Mid-term Outcomes	Strategic Alignment
Budget  Community collaborations  Speakers  Band  Performers  Services	Ode read by local RSL representative  National anthems and reveille  Speeches by Mayor, local student leaders, Army representative  Wreath laying  Gunfire breakfast	750 attendees  Biographical booklet on a local Victoria Park veteran, Lionel Wilfred Flohm	Increased awareness of local contributions in the wars  Increased sense of local identity		S4: Improving access to arts, history, culture and education