



Arts and Culture Plan Impact Report

ARTS AND CULTURE PLAN IMPACT REPORT

The Vision for the Town of Victoria Park's Arts and Culture Action Plan 2020 was:

The Town of Victoria Park is home to an **evolving creative sector**, which is **locally significant yet widely celebrated**.

The Town offers abundant prospects to **create and participate** in cultural activities. The Town **celebrates its ancient connections and contemporary identity** through a distinctive and well-regarded cultural program.

Outcomes are that the Town has:

- A welcoming and inclusive community of cultural practitioners
- An empowered creative community
- Diverse programming
- Audiences from within and without the Town
- A cultural identity that is celebrated.



FOCUS AREA

2020 – 2025 HIGHLIGHTS

Inclusive Community of Cultural Practitioners	<p>241 members of the Vic Park Creatives network group</p> <p>17 arts newsletters and EOIs sent to network</p> <p>7 networking events delivered</p> <p>3 significant industry partnerships</p>
Empowered Community	<p>80 grants funded to empower community Arts & Culture projects</p> <p>\$331,453 distributed in funding</p> <p>Total of 11 professional development workshops delivered</p>
Diverse programming	<p>Youth Art Awards delivered biennially</p> <p>Arts Season delivered annually provided opportunities for locals</p> <p>Vic Park Centre for the Arts operating subsidy provided to enable delivery of multicultural, inclusive and diverse programming.</p> <p>Temporary sculpture display of local artist on Isaia Corner.</p>
Audiences	<p>Total of 30,703 people attended 188 arts initiatives since 2020.</p> <p>Partnerships with 2 significant industry partners to deliver programming that attracts visitors from beyond the Town</p>
Local Identity	<p>Aboriginal artworks delivered on the Causeway Pedestrian Bridge.</p> <p>Noongar Art Trail map online, printed and walking tour delivered.</p> <p>Place-based art delivered through grant funding and public art works in Kent St, McCallum Park and the Library.</p>
Increased Engagement	<p>Artist in Residence funding x 2, art acquisitions from 6 Western Australian artists. Establishment of a regular Youth Art Award.</p>

FOR A FULL LIST OF ACTIONS, [CLICK HERE](#)



IMPACT INVESTMENT



COLLECTIVE IMPACT

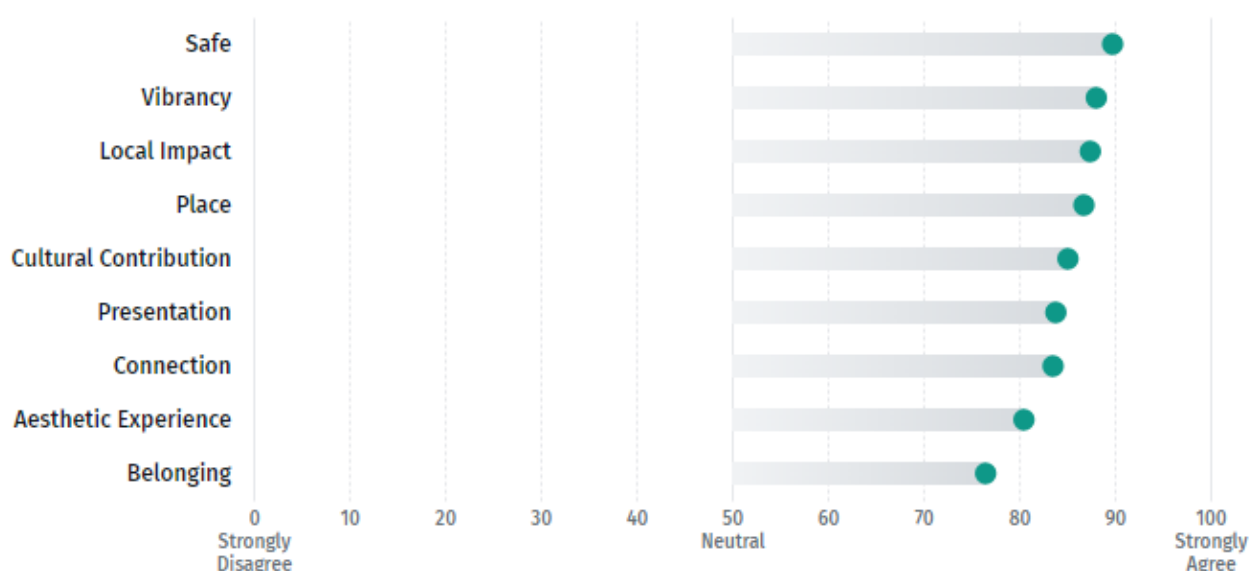


INTERNAL INITIATIVES

COMMUNITY SCORECARD 2023 RESULTS

Pillar	Overall Performance Index Score	Industry average
Festivals, events, art and cultural activities	71 (93% positive rating)	62
Preserving and promoting local history and heritage	59 (82% positive rating)	58
Tourism	57 (75% positive rating)	47

FEEDBACK FROM PARTICIPANTS IN ARTS & CULTURE EVENTS



Of 664 survey respondents:

85% said initiatives made an important cultural contribution to the Town

87% said it's important these things happen in Vic Park

84% said initiatives helped them feel connected to their community