



CCTV Partnerships Program

Social Impact Storyboard and Scorecard



CCTV Partnership Program 2024/25 Storyboard

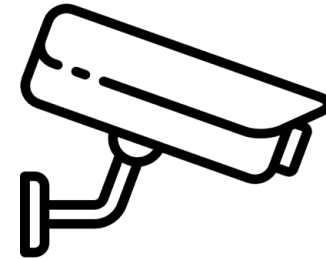
We invested \$61,368



...across 90 households



...to subsidise installation of CCTV security



...resulting in **61%** of funding recipients feeling safer immediately after installation* and **97%** agreeing that having a CCTV system has improved their safety and security 12 months after installation**.



... and contributing to helping people feel safe in the Town of Victoria Park.

*Based on feedback from 28 subsidy recipients, an improvement of 1% from 2023/24

**Based on feedback from 33 recipients of CCTV subsidies in 2023/24.

CCTV Partnership Program 2024-25 Scorecard

By offering rebates to people who install CCTV within the Town of Victoria Park, we increase the number of CCTV systems in strategic locations, assist WA Police with investigations, improve the detection of criminal activity and contribute to helping people feel safe (S1).

What did we do?

Processed and approved funding applications.

Distributed **\$57,425** in rebates.

Made the rebate the same for both hard-wired and wireless systems, namely half the cost up to \$750.

We appreciate that the Town of Vic Park provides these grants as it encourages residents to participate in ensuring we have a safe neighbourhood.

Participant feedback

How well did we do it?

ToVP has the most registered systems on Cam-Map WA out of any LGA, helping WA Police to investigate incidents.

96% budget distributed among households.

42% participants provided footage to WA Police.

68% participants used their systems to assist neighbours.

89% found the application process easy to use.

61% report improved feelings of safety immediately after installation.

97% report improved feelings of safety and security 12 months after installation.

Who benefited?

Town of Victoria Park residents.

Town of Victoria Park businesses.

Town of Victoria Park community groups.

WA Police.

Thank you for encouraging Town residents to install CCTV security cameras. I appreciated the well-explained and straightforward application and submission process.

Participant feedback

Theory of Change: By offering rebates to those who install CCTV within the Town of Victoria Park, we increase the number of CCTV systems in strategic locations, assist WA Police with investigations, improve the detection of criminal activity and contribute to helping people feel safe (S1).

Degree of alignment with Theory of Change: 80%*



INPUTS	WHO BENEFITS?	ACTIVITIES / DELIVERABLES	OUTPUTS	OUTCOMES (changes)	IMPACT	STRATEGIC ALIGNMENT
Town of Victoria Park's: Staff: <ul style="list-style-type: none">Safer Neighbourhoods OfficerCommunity Safety Programs Officer Budget: \$60,000 Expenditure: \$57,425 rebates + \$126 advertising + Staffing Total: \$61,368 Resources: <ul style="list-style-type: none">Online and physical forms1-2-1 meetings with applicants	General Community <ul style="list-style-type: none">ResidentsBusinessesCommunity groups	Providing and Processing Rebates	90 applications approved and devices installed \$57,424 rebated	Increased feelings of safety	A safer community	(S1) Helping People feel safe
	Western Australian Police		Community spent a total of \$176,495 towards CCTV	Improved surveillance of the public realm		
			68% people used systems to assist neighbours in the first year.	Improved relationships with neighbours		
			42% of participants provided footage to WA Police in the first year, with 50% of these participants providing footage 2-4 times.	Improved relationships with WA Police		

*Based on total number of participants who reported improved perceptions of safety after CCTV installation, both immediately and after 12 months.