



TOWN OF
VICTORIA PARK

CLUBS AND CAPACITY IMPACT REPORT

2024-2025



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The Town of Victoria Park aims to foster strong relationships with community groups and sporting clubs to:

- enhance community well-being,
- promote active living, and
- encourage participation in local governance.

Outcomes include:

- Helping people feel safe (Strategic Community Priority S1)
- Facilitating an inclusive community that celebrates diversity (Strategic Community Priority S2)
- Amplified local identity (Events Strategy Action 2)
- Empowered community (Events Strategy Action 3)

OUTCOME	2024 – 2025 HIGHLIGHTS
Helping people feel safe	<p>We supported community members to host Street Meet n Greet sessions to increase local connections and improve neighbourhood safety networks.</p>
Facilitating an inclusive community that celebrates diversity	<p>We delivered a Gender Diversity in Sports Club Connect session</p> <p>Survey respondents across all events included:</p> <p>50% of people born overseas</p> <p>15% people who speak a language other than English at home</p> <p>15% of people with a disability</p> <p>19% of people who identify as LGBTQIA+</p>
Empowered Community	<p>Feedback from the Success Series showed that sessions increased attendees' knowledge / insight - 88%</p> <p>increased opportunities for attendees - 87%</p> <p>connected attendees to people in their field - 66%</p>
Amplified Local Identity	<p>We held the Community Champions Awards Night to celebrate local volunteers and their contribution to the community.</p> <p>Survey respondents across all events told us that our initiatives made them feel proud of their local area - 86%</p> <p>connected to the community - 77%</p> <p>and are important to hold in Vic Park - 83%</p>
Increased Engagement	<p>Feedback from the Have a Go Day showed that the event increased people's awareness of local sporting clubs - 100%</p> <p>helped them join a local sporting group - 53%</p>

Have a Go Day

to increase awareness of and engagement with local sporting clubs

Budget: \$6,732

15 Clubs involved

500 attendees

100% people said the event made them aware of local sporting clubs

“Thank you, I didn't know these sporting clubs existed.”

Success Series and Club Connect

to build capacity in local businesses, clubs and organisations

Budget: \$14,000

Total of **103** attendees

100% of people said the content was relevant to their needs

7 workshops delivered

- Event Management
- Volunteer Management
- Funding and Fundraising
- Grant Writing
- Gender Diversity in Sports
- Child Safety
- Building Stronger Connected Clubs

“I gained valuable insight from the facilitator as well as the other attendees.”

Community Champions Award

to celebrate and promote local volunteerism

Budget: \$12,589

40 attendees

100% people said the event made them want to commence or continue volunteering in the community

3 Categories:

- Under 25s
- Over 25s
- Organisations

“It was a very fun event! A good set up and a good vibe.”

COMMUNITY SCORECARD 2023 RESULTS

Pillar	Overall Performance Index Score	Industry average
Sense of community	65% agree	59
Cultural diversity	69% agree	n/a
Proud of the area where I live	72% agree	69%
Access to education, training, personal development	57 (79% positive rating)	49
Personal wellbeing rating in relation to exercise	69% positive rating	n/a
Satisfaction with sport and recreation facilities	67 (89% positive rating)	65
Involvement in volunteering, supporting local social causes or philanthropic projects	18%	n/a

GOALS FOR FUTURE RESULTS

- Maintain or increase scores
- Aim for an industry high