



Community Safety Day 2025

Storyboard and Scorecard

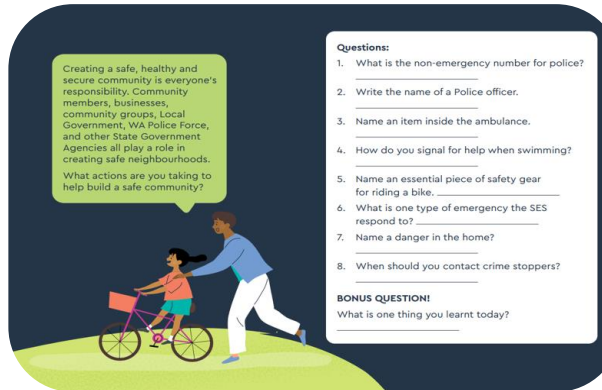


Community Safety Day 2025 Storyboard

We invested \$7,284



...in a Community Safety Day event



...to increase community awareness of safety measures



... and improve connections between community and local safety services



...contributing to helping people feel safe (S1).

Community Safety Day 2025 Scorecard

How much did we do?

Budget: **\$7,284**

3 hours of safety information and activities

9 safety organisations represented

29 Community Safety Day Passports completed

4 WA Police activities

- Constable Care puppet show
- Police Pipe Band Performances
- Mounted patrol
- Neighbourhood Watch

Tours of Emergency Vehicles (St John's Ambulance, Department of Fire & Emergency Service, Volunteer Fire & Emergency Services).

4 Bike Checks completed

150+ safety resources distributed

14 live social media posts

How well did we do it?

100% of stakeholders said they would attend again

Stallholder feedback

"The event fostered a great atmosphere of enthusiasm, and it was clear that people of all ages walked away with new ideas about how they could contribute to making our community safer."

"The highlight for me was watching all the children enjoying the different stakeholder activities while learning about community safety."

"I think the mix of informative stallholders and activities like police, fire and boat crew really made it stand out from other events."

Attendees told us they learnt:

The police non-emergency number
The role of the State Emergency Service
How to signal for help when swimming
To be aware of your surroundings
"Police are good" - *feedback on a Safety Day passport*

Who benefits?

General Community including residents, businesses and community groups

Families

Western Australian Police Force

SES

DFES

SWORD VFES

St John's Ambulance

Other Stallholders

Community Safety Day 2025 Scorecard

Theory of Change: By holding a Community Safety Day event we increase community members' awareness of safety measures, providing valuable insights into how to protect themselves and the community, and helping people feel safe (S1).

Degree of alignment to Theory of Change: 90%*

*based on feedback from 29 attendees and 21 stallholders



Inputs	Activities	Outputs	Short-term Outcomes	Mid-term Outcomes	Strategic Alignment
<p>Town of Victoria Park staff: Safer Neighbourhoods Officer</p> <p>Total Budget: \$7,284 \$4,883 event expenditure \$2,401 advertisement</p> <p>Resources: Community Safety Day Passports & Safety Information Flyers</p>	<p>Puppet show delivered by Constable Care</p> <p>Tours of Emergency Vehicles (St John's Ambulance, Department of Fire & Emergency Service, Volunteer Fire & Emergency Services).</p> <p>Bike Checks</p> <p>Police Pipe Band Performances</p>	<p>3 hours of safety information and activities</p> <p>29 Community Safety Day Passports completed</p> <p>4 Bike Checks completed</p> <p>150+ safety resources distributed</p>	<p><input type="checkbox"/> Increased awareness of collaborative efforts to improve community safety</p> <p><input type="checkbox"/> Increased awareness of available grants and personal safety measures</p> <p><input type="checkbox"/> Increased activation of John Macmillan Park</p>	<ul style="list-style-type: none"> Improved ability to address safety concerns Increased feelings of safety Improved relationships with safety organisations such as WA Police 	<p>Strategic Community Priority S1: Helping people feel safe</p>