

FAMILY DAY OUT

Storyboard and scorecard



Family Day Out 2025 Storyboard

We invested **\$2,705**



...in a National Families week event



... for **1,500** people



... connecting local families
to services



...and celebrating the vital role families play in
supporting and developing children



...contributing to facilitating an inclusive community that celebrates diversity (S2) and connecting businesses and people to our local activity centres through activation (EC2).

Family Day Out 2025 Scorecard

How much did we do?

\$2,705 budget

8 partnerships

Communicare
Vic Park Community Centre
Vic Park Library
Good Start Early Learning
Wanslea
Mercycare
Nature Play WA
Pitter Patter Music Together

6 activities

including Auslan Storytime

1,500 participants

Including 570 community members in the
Family and Children Connect Vic Park Zone

20+ local organisations involved

An amazing free family event.
My 3-year-old and 7-month-old loved it.
Thank you Town of Victoria Park

How well did we do it?

89% of survey respondents said it helped
them feel part of the community

87% said they felt safe and welcome

87% said they felt included

86% said it had a positive impact on their
wellbeing

71% said they learnt something new

Participant feedback

Excellent opportunity to meet neighbors

What a great idea!
We live just down the road and our daughter who
just turned 3 is really starting to get involved.
As a young family it's a great way for us to get
involved and meet other local parents!
The multiple activities is a great idea too.

Who benefits?

Local families
including families newly arrived in
Australia,
and families with neurodivergent
children

44% survey respondents were born
overseas

21% speak a language other than
English at home

1% live with disability

1% identify as Aboriginal and/or
Torres Strait Islander

Local service providers

What a great event!
Well done to all involved.
It was so lovely to see such a big,
positive activation of the precinct.
My children loved it!

It made me feel very proud to be a
part of this wonderful community.

Family Day Out 2025 Scorecard

Theory of Change: By hosting an event for National Families Week, we increase awareness of local services, connect local families of all backgrounds and celebrate the role of families in early childhood education, fostering improved feelings of belonging, wellbeing and inclusion in our community.

Degree of alignment to Theory of Change: 88%*

*based on 70 survey responses



Inputs	Activities	Outputs	Short-term Outcomes	Mid-term Outcomes	Strategic Alignment
Staff	Auslan Storytime	1,500 attendees	Increased awareness of family services	Improved sense of belonging and inclusion of local families, including those new to Australia, those with neurodivergent children and families of all description	S2: An inclusive community that celebrates diversity
Partnerships	Sand play	570 attendees in the <i>Family & Children Connect Vic Park Zone</i>	Increased connection among families		
Volunteers	Nature play				
Budget	Information stalls				
Venue	Face painting	8 family services represented			EC2: Connecting businesses and people to our local activity centres through activation
Promotion	Music play				