



# Security Incentive Scheme 2024-25

Social Impact Storyboard and Scorecard



## Security Incentive Scheme 2025/25 Storyboard

We invested **\$37,193**



...across **94** households



...to subsidise installation  
of **220** security devices



...resulting in **86%** of  
funding recipients feeling  
safer\*



...and **contributing to helping people feel safe in our community.**

\* Based on survey responses from 94 subsidy recipients.

# Security Incentive Scheme Scorecard

By incentivising community to install security devices, we reduce opportunities for crime and contribute to helping people feel safe (S1).

## How much did we do?

**\$37,193** funding provided

**94** rebates granted

**220** devices installed



Grateful it exists, thank you for helping us secure our home.

It's very welcome particularly in this cost-of-living era where money is tight but safety must come first.

## How well did we do it?

How safe did you feel before and after installing a security device?

	Before	After
Very Unsafe	3	0
Unsafe	24	3
Neutral	39	10
Safe	27	58
Very Safe	1	23

**86%** of recipients felt safe or very safe after installing a subsidised security device, an **increase of 56%**

**3%** of people still feel unsafe after installing a subsidised security device, an **improvement of 25%**

## PARTICIPANT FEEDBACK

Really appreciate ToVP doing this to make residents feel safer – good initiative.

Please keep up the scheme. I, like many others, couldn't afford it without the rebate.

Installing the security devices will help to reduce crime rate in the long run in the Town – important program to run.

## Who benefited?

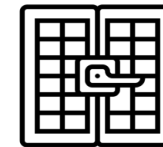
Town of Victoria Park community

People who have been victims of crime

People who live near victims of crime

People moving into a new home

People who feel vulnerable



## Theory of Change

By incentivising community to install security devices, we reduce opportunities for crime and contribute to helping people feel safe (S1).

Degree of alignment with Theory of Change: 83%



INPUTS	WHO BENEFITS?	ACTIVITIES / DELIVERABLES	OUTPUTS	OUTCOMES	IMPACT	STRATEGIC GOALS
<b>Town of Victoria Park's:</b> Staff: Safer Neighbourhoods Officer  Budget: <b>\$37,193</b>  Resources: <ul style="list-style-type: none"> <li>Online and Physical forms</li> </ul>	<b>General Community</b> <ul style="list-style-type: none"> <li>Businesses</li> <li>Residents</li> <li>Community</li> </ul>	<b>Processing Rebates</b>	<ul style="list-style-type: none"> <li><b>\$37,193</b> in rebates provided</li> <li><b>94</b> Applications approved</li> <li><b>220</b> devices installed</li> <li>Community spent a total of <b>\$188,711</b> towards securing their homes</li> </ul>	<b>Increased feelings of safety</b>  <b>86%</b> of recipients felt safe or very safe after installing a subsidised security device, an <b>increase of 56%</b>  <b>3%</b> of people still feel unsafe after installing a subsidised security device, an <b>improvement of 25%</b>	<b>A safer community</b>	<b>(S1) Helping people feel safe</b>

\* Based on survey responses from 94 subsidy recipients.