



TOWN OF
VICTORIA PARK

Public Health and Wellbeing Impact Report

2024 – 2025



WE'RE OPEN
VIC PARK



PUBLIC HEALTH & WELLBEING IMPACT REPORT

2024 – 2025

The Town of Victoria Park recognises that good health and wellbeing is the cornerstone of a happy and thriving community. As the closest level of government to our community, we play an essential role in supporting the health and wellbeing of our residents.

Public health outcomes are guided by social determinants of health, including education, income, housing, and access to healthcare.

Determinants of health in a community may be assessed by considering:

- Features of community and socioeconomic life
- Modifiable health behaviours and
- Aspects of the environment in which people live.

Based on this research, the Town uses the following evaluation framework.

	OBJECTIVE	MEASURES
Pillar 1: Healthy & Active	A Town that empowers and enables its community to achieve optimal mental, physical, and social wellbeing.	Opportunities for physical activity Capacity to seek and provide mental health support Opportunities to learn about healthy lifestyle choices
Pillar 2: Empowered & Connected	A Town that enables social connection and embraces equity, diversity, and inclusion in the community	Opportunities to use modes of active transport Opportunities for increasing community connection and belonging Volunteering opportunities
Pillar 3: Safe & Resilient	A Town that is adaptable and resilient to change and dedicated to a safe and sustainable community	Improved perception of safety Opportunities to learn about environmental sustainability Capacity to provide support to vulnerable community members





Highlights 2024 – 2025



[Click here to view all 2024/25 outputs](#)

Healthy and Active

11% increase in total vistations to Leisurelife and Aqualife
10% increase in weekly physical activity levels
Improvements since 2023 in self-reported personal health and nutrition

Programming for a range of audiences:
Walking group for seniors; Walking group for mothers; Post natal / Family
Fitness; Strength For Life; Healthy Eating & Activity Lifestyle Program

1,500 people participated in Mental Health Week activities

Empowered and Connected

Active transport is promoted through increasing access to safe bike paths and
delivering walking group sessions for a variety of participants

Deliverables within the Reconciliation, Inclusion, Youth & Diversity and Safer
Neighbourhoods portfolios promote **social connection** and wellbeing.

Community grant funding, Operating Subsidies and Peppercorn Leases **support
community organisations to amplify their impact.**

Safe and Resilient

Provision of the Town's Rangers and engagement of an Outreach Service
support **safe streets and spaces.**

The resilience of our **natural environment** is the focus of deliverables in the
Urban Forest Strategy.

People in need and experiencing homelessness are the focus of deliverables in
the Homelessness Implementation Plan.

Wellbeing Scorecard 2025 Results

Pillar	Objective	Indicator	Overall Performance Index Score	Industry average
Healthy & Active	Physical activity	Level of physical activity	81% exercise 3+ hours per week Increase of 3% since 2023	66%
	Mental health	Wellbeing index score for mental wellbeing	59 (80% positive rating) Increase of 2 index points since 2023	60
	Healthy lifestyle choices	Diet and Nutrition	63 (86% positive rating) Increase of 2 index points since 2023	60
Empowered & Connected	Active transport	I use local paths and cycleways to commute at least once a month	53% agree	n/a
	Community connection and belonging	I feel like I belong in my local community	64% agree Increase of 2% since 2023	59% agree
	Volunteerism	Involvement in volunteering, supporting social causes or philanthropic projects	58% (21% for causes or projects within the Town of Victoria Park) Overall increase of 3% since 2023	n/a
Safe & Resilient	Perceptions of safety	How safe people feel	73 Increase of 4 index points since 2023	83
	Support for vulnerable community members	I can readily access support and help when needed	65% agree Increase of 9% since 2023 Industry high ★	57%

Impact Story: Spotlight on The Circus, Burswood activation



We activated The Circus, Burswood with
15 free Saturday morning yoga sessions
across 2 blocks

coffee vouchers to **2** local cafés for participants
and **8** sessions with a bike mechanic

contributing to **increased physical activity** and
improved sense of community for residents in Burswood
while activating spaces and businesses in the suburb.



97% said it helped them feel part of the community
96% said it had a positive impact on their wellbeing
94% said it was important that it happened in
Burswood.



“I have LOVED the Yoga in the Park...
It has been great to
bring the community together.
It has been beautiful to see
friendships formed at coffee after the class.
I have only recently moved to Burswood...
Well Done Town of Vic Park!
We have all appreciated it very much.”
- *Feedback from a participant* -