



TOWN OF
VICTORIA PARK

Impact Investment: Community Funding Report 2024–2025



IMPACT INVESTMENT: COMMUNITY FUNDING REPORT

2024 – 2025

Community funding

Each year the Town of Victoria Park is proud to present a series of programs, grants, sponsorships and donations to help and support our community. This year we allocated a total of

\$798,928 across 325 grants, rebates and programs

that increased the capacity of our residents to build a vibrant and diverse community.

Our goal

To build capacity within the community to deliver initiatives that address the Town of Victoria Park's Strategic Community Priorities.

Strategic alignment

Town of Victoria Park Impact Investment Framework			
	Social Sustainable, connected, safe and diverse places for everyone.	Economic Sustainable, diverse, resilient and prosperous places for everyone.	Environmental Sustainable, liveable, healthy and green places for everyone
Priorities	S1 Helping people feel safe. S2 Collaborating to ensure everyone has a place to call home. S3 Facilitating an inclusive community that celebrates diversity. S4 Improving the access to arts, history, culture, wellbeing and education.	EC1 Facilitating a strong local economy. EC2 Connecting businesses and people to our local activity centres.	EN1 Protecting and enhancing the natural environment. EN2 Facilitating the reduction of waste.
Outcomes	We are safe We are connected We celebrate diversity We are healthy	We are resilient We are prosperous	Our environment is healthy
Investment programs	Arts Grants Community Grants CCTV Partnership Program Operating Subsidies Place Grants School Welfare Donations Security Incentive Scheme Sports & Equipment Grants Street Meet n Greet Youth Donations	Arts Grants Business Grants Operating Subsidies Place Grants	Adopt a Verge Rebates Urban Forest Grants Operating Subsidies Place Grants Cloth Nappy Rebates Reuseable Sanitary Product Rebates

[View our Grants and Funding opportunities here](#)



IMPACT INVESTMENT



COLLECTIVE IMPACT



INTERNAL INITIATIVES

FUNDING HIGHLIGHTS FOR 2024-2025

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Arts and Arts
Season grants

We supported artists and community groups to deliver a diverse range of creative practice workshops and exhibitions to our community, including projects that use the arts to **foster creativity and educational development** ([Book Builders Challenge](#)), **celebrate diversity** ([VPCC mural](#); [Djinda Boodja](#)), **encourage participation** (Curate Summer Songs Holiday Program), **improve mental wellbeing** ([headspace Cannington](#)) and **increase access to the arts**.

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Sports and
sports
equipment
grants

We provided:

- 4 Sports grants, and
- 5 Sports equipment grants to local sporting clubs

promoting health and wellbeing in our community.

We also supported **169** kids to access sports activities including swimming lessons and basketball through [KidSport](#).

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Community
grants

We supported community groups to:

- Create networks improving neighbourhood **safety**
- Provide free Christmas lunches and hampers to **vulnerable community members**
- Build community connections, confidence and pride in **diversity**
- Develop **information** brochures improving access to and understanding of legal support services
- Deliver Noongar language classes, promoting **Reconciliation**

...and much more!

202

Safer
Neighbourhoods
rebates

We funded:

- **94** Security Incentive Scheme rebates
- **90** CCTV Partnership Program rebates
- **18** Street Meet n Greet rebates

contributing to **helping people feel safe** in the Town.

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Business
grants

We supported:

- [Ask Fleur](#) to offer free access to business workshops that foster peer networking & creating connections
- [Reach Her](#) to support migrant women entering the work force
- [NAJA Business Consultants](#) to deliver seminars to local businesses on applying for grant funding
- [Spacecubed Ventures](#) to deliver networking events for local businesses

to **promote long-term success for local businesses**.

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Environmental
grants and
rebates

We funded:

- **5** Urban Forest grants
- **34** Adopt a Verge grants
- **30** one-off rebates for reusable nappies and sanitary products

to **protect and enhance the natural environment**
and

- **4** Place grants to **activate** locations within the Town.

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grants
supporting
Young People

We provided:

- **1** Youth Leadership donation
- **5** Youth National and International Sport donations
- **4** School Welfare grants

to support young people in our Town to **reach their full potential**.

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Operating
Subsidies

We subsidised the operating costs of

- [Victoria Park Community Centre](#)
- [Victoria Park Centre for the Arts](#)
- [Connect Vic Park](#)
- [Harold Hawthorne Community Centre](#)

to deliver **outcomes-based initiatives** that directly align with the Town's Strategic Community Priorities.

...contributing to an increase in capacity, capability, opportunities and skill development in Town businesses and residents, and promoting the Town as a dynamic place for everyone.

IMPACT STORIES



KidSport Feedback

At the Perth Basketball Association (the Perth Redbacks), we believe every child deserves the chance to play.

KidSport has been absolutely vital in helping us deliver on that belief. We've seen firsthand how financial barriers can prevent children from joining a basketball team, learning new skills, and experiencing the joy and confidence that the sport brings.

Thanks to KidSport, we've been able to welcome players who might otherwise have missed out. These kids don't just gain access to basketball—they gain friendships, mentors, fitness, and a sense of belonging.

KidSport isn't just about covering fees. It's about building community, equality, and a love of sport that lasts a lifetime. For our club, KidSport means more full teams, more smiles, and more futures changed for the better.

We're proud to support and promote KidSport and we're even prouder of the young athletes it helps bring through our doors.
– Ryan Lenegan, CEO Perth Basketball Association–



Youth Donation Feedback

I would like to sincerely thank the Town of Victoria Park for supporting my attendance at the 2025 Australian Scout Jamboree in Queensland.

This experience was truly unforgettable, and I am incredibly grateful for the opportunity. One of the highlights of my trip was visiting Australia Zoo, where I saw amazing wildlife up close and learned about conservation efforts. It was inspiring to see the legacy of Steve Irwin and his family in action.

The jamboree itself was an incredible adventure. **I participated in exciting outdoor activities, team challenges, and leadership experiences that helped me grow and build confidence.** Meeting Scouts from all over Australia and beyond was a fantastic experience, and the friendships I made will last a lifetime.

This opportunity would not have been possible without the generosity of the Town of Victoria Park. Your support allowed me to take part in an event that has left me with lasting memories, new skills, and a greater appreciation for the Scouting community.



IMPACT STORIES

Gallery of photos from 2024 / 25 funded events



[Click here to view video testimonials](#)
[from 2024/25 grant recipients](#)