



TOWN OF  
VICTORIA PARK

# Operating Subsidies

Social Impact Summary



WE'RE OPEN  
VIC PARK

# Centre for the Arts Overview

## **Vision**

To connect creatives and community.



## **Mission**

To improve the quality of community life through increased participation in the arts and the celebration of cultural diversity.

## **Purpose**

To provide a space for creatives and community to come together to participate in artistic and cultural experiences.

# Centre for the Arts – Program Logic Model

Key Inputs	Participants	Activities / Deliverables		Short-term outcomes	Medium term outcomes	Strategic Outcomes
Staff	<b>Community members</b>	<b>Exhibition program</b> 25 exhibitions				
Venue	Including children, young people, adults and seniors	<b>Community art workshops and program of classes for adults and children</b> 1,101 total events	<b>Special events</b>	<b>Improved:</b>	<b>An inclusive, thriving and connected local community</b>	<b>S4. Improving access to arts, history, culture and education.</b>
Volunteers	<b>Artists / exhibitors</b>		<b>Staff training</b>			
Expertise	Including people with disability, CaLD, First Nations and LGBTQIA+ people				<b>A thriving Arts scene in the Town of Victoria Park and beyond</b>	
Technology	<b>Facilitators</b>	<b>Artists' professional development program</b> 4 artist residencies	<b>Marketing presence and online services</b> 141,931 online engagements	<b>• Social connections</b>	<b>WA's cultural heritage is shared and preserved</b>	<b>S3. Facilitating an inclusive community that celebrates diversity.</b>
Funding Grants, earned income, donations	<b>Partners</b> 45 partners	<b>Emerging artists program</b> 3 emergent artists exhibited		<b>• Participation</b>		
Support from Town of Victoria Park \$98,800	<b>Sponsors</b>			<b>• Engagement with the Arts</b>		
				<b>• Knowledge</b>		

# Centre for the Arts 2024-2025 Quantitative

**Funding: \$98,800 + \$1,200 in kind**



**1,135**  
unique events  
that improve access to  
arts, history, culture and education



**Inclusive arts programs**  
for  
people with disability



**Emergent artist  
support**



**45**  
partnerships



**7+**  
different  
arts offerings



**203+**  
Artist Exhibitors

**10**  
Multicultural events



**141,931**  
social media  
engagements

# Centre for the Arts 2024-2025 Qualitative



Young Onset Dementia group YODyssey established a choir in 2024/25. Starting with 6 attendees, the choir grew to over **40** in less than 9 months.

## Feedback from participants and visitors

**91%** said the events made them feel safe (S1)

**90%** said events made them feel welcome and included (S3)

**83%** said it made them feel part of the community (S3)

**82%** said they gained new insight or knowledge (S4).

"This room will invite others to **draw, paint, chat, think, dance**, maybe even roll around on the floor taking selfies and contemplating existence - this **freedom to play** feels like everything to me today.

Thank you for supporting me to take this time and use this space for art - whatever we think that is."

*- Tegan Jenkins, 2025 artist in residence.*



VPCC Sewing Circle participants donated toys and quilts to Ronald McDonald House charity.



Multicultural events are hugely popular, with attendance reaching **156** at one event. Participants celebrate the difference within our community and meet people from different cultures.

# Connect Victoria Park – Village Hub Overview

## **Vision**

The Village Hub is inspired by a growing movement to **redefine ageing** that started in the United States in the late 1990's.



## **Mission**

To restore a village environment and demonstrate that it's possible to **age well, independently and interdependently**, in the community we love.

## **Purpose**

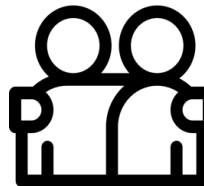
To offer ways for people 55+ to pursue needs such as **belonging and love, social connection, self-esteem and purpose**.

# Connect Vic Park – Program Logic Model

Key Inputs	Participants	Activities / Deliverables	Short-term outcomes	Medium term outcomes	Strategic Outcomes
	<b>People aged 55+</b> Including CaLD, First Nations, LGBTQIA+ people <b>Members</b> 316 members in July 2025	<b>Member-led activities</b> 158 instances of help provided <ul style="list-style-type: none"> <li>Ask a Member</li> <li>Member Help Centre</li> <li>Member-led activities</li> </ul> <b>Physical and Health classes, groups and events</b> 6,636 participants <ul style="list-style-type: none"> <li>2 x Active For Life</li> <li>Active Circuit Class</li> <li>Ballroom Fit</li> <li>Chair Yoga</li> <li>Footy Fitness</li> <li>Line Dancing and Rawhide for beginners</li> <li>Pilates</li> <li>Tai Chi</li> <li>Yin and Hatha Yoga</li> <li>Zumba</li> <li>Art Class</li> </ul> <b>Research</b> <ul style="list-style-type: none"> <li>UWA</li> </ul>	<b>Lifelong Learning classes, groups and events</b> 7,656 participants. <ul style="list-style-type: none"> <li>Digital Literacy</li> <li>Noongar language</li> <li>+ 16 other programs</li> </ul> <b>Celebrating diversity</b> <ul style="list-style-type: none"> <li>Pride Month activities</li> </ul> <b>Social events</b> 1,601 participants <ul style="list-style-type: none"> <li>Community dinners</li> <li>Excursions</li> <li>Celebrations</li> </ul> <b>Quarterly magazine – The AGEless</b>	<b>Improved:</b> <ul style="list-style-type: none"> <li>Social connections</li> <li>Health and wellbeing</li> <li>Quality of life</li> <li>Knowledge</li> <li>Perception of safety</li> </ul> <b>Local older people:</b> <ul style="list-style-type: none"> <li>have access to a supportive community that promotes healthy ageing, confidence, independence and wellbeing.</li> <li>share their skills for the benefit of other people and feel their contribution is valued</li> <li>have increased opportunities for participation</li> <li>including in creative, cultural and educational activities</li> </ul> <b>Local older people feel:</b> <ul style="list-style-type: none"> <li><b>included and that their diversity is recognised and celebrated</b></li> <li><b>empowered and safe.</b></li> </ul>	<b>S4.</b> Improving access to arts, history, culture and education. <b>S3.</b> Facilitating an inclusive community that celebrates diversity. <b>S1.</b> Helping people feel safe.
<b>Staff</b> <ul style="list-style-type: none"> <li>1.0 FTE Village Hub Coordinator</li> <li>0.66FTE Member Engagement Officer</li> <li>Support from CEO and Accounts Officer</li> </ul> <b>Venue</b> <ul style="list-style-type: none"> <li>Approx 600m2 activity space</li> </ul> <b>Volunteers</b> <ul style="list-style-type: none"> <li>Contribution of 3351.5 hours in 2024/25</li> </ul> <b>Membership / entry fees</b> <b>Support from Town of Victoria Park</b> <ul style="list-style-type: none"> <li>\$100,000</li> </ul>	<b>35 Partners</b> Including: Act Belong Commit Be Connected Injury Matters International Council for Active Ageing Kalyakoorl Stroke Foundation Urban Revolution UWA, University of Tasmania, Monash University Vic Park Community Garden Vic Park Pride West Coast Eagles				

# Connect Victoria Park – Village Hub 2024-2025 Quantitative

**Funding: \$100,000**



**1,192 sessions delivered that promote community, inclusivity and lifelong learning ( 29+ sessions per week).**



**35 partnerships**

**90.3% of attendees said it made them feel safe and welcome (S1)**



**15,893 attendees at Connect Vic Park sessions**

**18,770 total attendees**



**3351.5 volunteer hours**

**83.85% agreed or strongly agreed that they felt more connected to the community (S3)**

**75% of attendees said their quality of life has improved as a result of engaging with activities.**

# Connect Victoria Park - Village Hub 2024-2025 Qualitative



## Member feedback

*"It makes me get up and out of the house."*

*"I've found friendship, community spirit, and a sense of family."*



# Victoria Park Community Centre Overview

## **Vision**

A **caring and connected** community.



## **Mission**

To create a neighbourhood hub where people can **collaborate, imagine and thrive.**

## **Purpose**

To provide an **inclusive** place for community building activities and programs.

# Vic Park Community Centre – Program Logic Model

Key Inputs	Participants	Activities / Deliverables	Short-term outcomes	Medium term outcomes	Strategic Outcomes
Staff	Community members	Deliver engaging and affordable: <ul style="list-style-type: none"><li>• workshops</li><li>• seminars</li><li>• programs</li><li>• classes and events</li></ul>	Improved: <ul style="list-style-type: none"><li>• Social connections</li><li>• Participation</li><li>• Confidence and self-esteem</li><li>• Knowledge and skills</li><li>• Perceptions of safety</li></ul>	An authentically engaged local community	<b>S1.</b> Helping people feel safe
Venue	Including people with disability and CALD, First Nations and LGBTQIA+ people	Provide and affordable and safe space for hire			<b>S2.</b> Collaborating to ensure everyone has a place to call home
Volunteers	Children, families, adults	Subsidise venue hire for services that support the vulnerable in our community			
Expertise					<b>S3.</b> Facilitating an inclusive community that celebrates diversity.
Funding	Facilitators				
Grants, income, donations, government funding	Community groups				
Support from Town of Victoria Park	82 Partners				<b>S4.</b> Improving access to arts, history, culture and education.
\$100,000					

# Victoria Park Community Centre 2024-2025 Quantitative

**Funding: \$100,000**



**26+ programs and 840 sessions  
that promote safety, diversity,  
collaboration and/or access**



**26,444 centre users**



**82 partnerships**

**1,504 volunteer hours = \$84,200 value**



**2,192 attendances at  
playgroup sessions**



**40 regular community group users  
with  
7 NFP groups receiving discounted  
facility hire**



**840 total venue bookings  
( 2,566 hours)**

# Victoria Park Community Centre 2024-2025 Qualitative

*"Among the many families participating in our Playgroup was a parent who identified a significant gap in services for children with specific needs. **Inspired by the inclusive and supportive environment of the playgroup, she launched her own business...** providing services tailored to children with disabilities." (Staff feedback).*

*"I love that we can attend as a family, meet new people from our community and learn about other places and cultures. It's also **an opportunity for our kids to see community in practice**, to be a part of pitching in, in small ways that make them feel proud of contributing."*

*(Cultural Dinner attendee)*

## User feedback

**93%** felt safe and welcome in the space

**92%** said they learnt something new

**72.5%** said it made them feel connected to the community

**72%** said activities had a positive impact on their health / wellbeing

**70.5%** said it gave them the opportunity to contribute to their community

*"I couldn't be happier with all the support I have received, from program design and marketing to the facilities available at the Centre."*

*(Facilitator feedback).*

*"The team are supportive and **passionate about building the local community's understanding and respect for First Nations** community"*

*(Nyoongar Language teacher)*

# Harold Hawthorne Community Centre Overview

## **Vision**

A vibrant community centre and provider of choice offering comprehensive services for seniors and people with disabilities.



## **Mission**

To support the independence and overall wellbeing of seniors and people with disabilities in the community, by:

- Living independently
- Actively involved
- Community engagement
- Community awareness

## **Purpose**

- Expand the range of services to assist people to remain living in their community
- Provide a wide range of opportunities to encourage active participation in the community
- Provide opportunities to meet and socially interact in their community
- Raise community awareness of positive ageing, disabilities and general wellbeing

# Harold Hawthorne – Program Logic Model

Key Inputs	Participants	Activities / Deliverables	Short-term outcomes	Medium term outcomes	Strategic Outcomes
Staff	<b>Seniors and people 55+</b> Including people with disability and CalD, LGBTQIA+ people	<b>Deliver special interest social Groups</b>	<b>Provide meals</b> Delivered, in-house or take away 5 days per week	<b>Improved:</b> <ul style="list-style-type: none"><li><b>Social connections</b></li><li><b>Access to health and wellbeing services</b></li><li><b>Participation</b></li><li><b>Cognitive simulation</b></li><li><b>Independence</b></li><li><b>Knowledge, skills and abilities</b></li></ul>	<b>Improved functional ability and wellness</b> as a result of participation in events, activities and workshops that promote new skills, knowledge and abilities.
Venue	<b>Care givers</b>	<b>Deliver activities and events</b> 13 weekly activities, daily access to Library, 14 Lunch & Show events per year plus 20+ annual events	<b>Provide affordable living</b> 41 independent living units including 4 social housing units <b>Provide venue for hire</b> 3 hireable spaces + 4 spaces for free community use		<b>S1.</b> Helping people feel safe
Expertise	<b>Residents of the Harold Hawthorne Community Centre</b>				<b>S2.</b> Collaborating to ensure everyone has a place to call home
Vehicles	<b>Health and other service providers</b>	<b>Provide health services</b> Fortnightly podiatry + annual checks, screening and flu vax	<b>Offer student placements</b>		<b>S3.</b> Facilitating an inclusive community that celebrates diversity.
Resources and supplies	<b>Aged, disability and community sector</b>		<b>Offer volunteering opportunities</b> 8 different areas where volunteers are welcomed		<b>S4.</b> Improving access to arts, history, culture and education.
Budget	<b>Volunteers</b>				
Support from Town of Victoria Park	<b>Work experience students/ people on work placement</b>				
\$100,000 p.a.	<b>Local businesses</b>				
	<b>Entertainers and facilitators</b>				

# Harold Hawthorne 2024-2025 Quantitative

**Funding: \$107,424 in cash plus \$960 in kind**



**900+ clients accessing services that help people feel safe and included.**



**30,546 meals provided for community members.**



**6,474 transport services to provide access to the community.**



**14,886 volunteer hours including 285 hours student / community placement.**



**40+ Partnerships**



**2,383 hours of community use of the community centre**

**39,568 hours of in-house support provided.**

# Harold Hawthorne 2024-2025 Qualitative

*"Being part of this group has increased my social life."*  
(Active and Healthy Living participant)

*"Volunteering at HHCC gives me a sense of purpose."*  
(Volunteer)

*"As usual the care, entertainment, music and staff are excellent.*

*Happy atmosphere and fantastic facilities."*  
(Lunch and Show attendee)

*"I enjoy the fellowship of those who attend playing pool is wonderful, also the staff are friendly and welcoming."*  
(Cue Baller participant)

## Event feedback

**94%** said attending made them feel safe and welcome

**96%** said attending made them feel connected to the community



*"When the Cue Ballers group was formed it consisted of 4 people and averaged 28 attendances per month, this has grown to 72 attendances per month, and the group continues to grow and evolve. The group has formed strong friendships and a sense of community spirit and camaraderie ... they are welcoming of other members ... the group is a true reflection of inclusivity and diversity; regardless of skill, gender, cultural background, age or experience it is the passion and the willingness to have a go that bonds them."*  
(Staff feedback)