



TOWN OF  
VICTORIA PARK

2026-2030

# ARTS AND CULTURE STRATEGY







# Acknowledgement of Country

Ngany kaaditj Noongar moort keny kaadak nidja Wadjak Noongar boodja. Ngany kaaditj nidja Noongar birdiya – koora, ye-ye, boorda, baalapiny moorditj Noongar kaaditjin, moort, wer boodja ye-ye.

The Town acknowledges the traditional custodians of this land and respect Elders past, present and emerging, their continuing cultural heritage, beliefs and relationship with the land, which continues to be important today.

We recognise the Whadjuk Noongar people as the traditional custodians of the greater Victoria Park area. Its Noongar name is MINDEERA and to the Whadjuk people, MINDEERA is a place that has strong social, spiritual, cultural and historic significance.

We thank them for the contribution made to life in the Town of Victoria Park and to this region.



# Commitment to Diversity

The Town acknowledges that the diversity of our residents is what makes our community unique. Diversity can be reflected in a number of ways, including:



**Ethnicity and race**



**Sexual orientation**



**Disability**



**Age and generation**



**Language**



**Socioeconomic status**



**Gender**



**Religion, faith and other beliefs**

Our diverse community means we need to understand how people's backgrounds shape how they understand and participate. We acknowledge these impacts, and we are striving to present all communications to be inclusive and available to everyone.

If you or someone you know needs this document in another format, please contact the Arts Development Officer by emailing [admin@vicpark.wa.gov.au](mailto:admin@vicpark.wa.gov.au) or on 9311 8111.





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# Mayor's Message

**Arts and culture play a vital role in shaping our identity, reflecting our shared values, and connecting us across generations, cultures, and neighbourhoods. They bring people together, give voice to diverse stories, and contribute to a sense of pride and belonging.**

It is with great pleasure that I introduce the Town's new Arts and Culture Strategy, setting a clear vision for nurturing creativity, strengthening cultural identity, and expanding opportunities for participation across our community.

Our Town is home to a remarkable community of artists, cultural practitioners, volunteers, and creative organisations. The Strategy recognises their passion and potential and places a strong focus on building creative capacity across the community.

By improving access to information, grants, professional development, and networking opportunities, the Town aims to better support our creative practitioners at all stages of their careers. Importantly, the Strategy empowers community-led initiatives, strengthens partnerships, and establishes new platforms for collaboration—ensuring creativity can grow from the grassroots and be sustained into the future.

The Strategy also places strong emphasis on identity and belonging. Our public places and spaces are central to how we experience community life, and this plan seeks to make them more vibrant, inclusive, and reflective of our shared stories. Through creative placemaking, public art, and the activation of key precincts, the Town will enhance the visibility of arts and culture in everyday life.

By conserving and expanding our public art collection, integrating art into new developments, and exploring opportunities for creative spaces and performance infrastructure, we are investing in an environment that celebrates art and culture and invites participation.

Equally important is ensuring that everyone in our community has opportunities to engage with the arts. This Strategy supports inclusive, balanced programming that reflects the Town's diverse demographics and encourages collaboration between artists, cultural groups, and the broader community. It places a strong emphasis on youth engagement, meaningful representation of First Nations history and culture, and initiatives that deepen connection to place, heritage, and culture.

Council is proud to support this Strategy and is committed to working in partnership with our community to bring it to life. Achieving its vision will require collaboration, creativity, and shared ownership. Through investment in arts and culture today, we are building a more inclusive, dynamic and connected community for generations to come.

**Mayor Karen Vernon**





# Introduction

## A Connected Creative Culturally Diverse Community

The Town of Victoria Park (the Town) is recognised as a place that champions creativity, connection, and cultural inclusion. Over the past five years, the inaugural Arts and Culture Plan 2020–2025 shaped a foundation for fostering community engagement, activating public spaces, and showcasing the Town's diverse artistic and cultural identity. In addition, the Public Art Strategy 2018 – 2023 shaped the design and delivery of public art across the Town.

To date, the Town's plans have fostered meaningful outcomes across programming, public art, community development, and cultural storytelling that have been widely supported and positively received by the community. Through initiatives like the Vic Park Creatives network, Arts Season, expanded Noongar cultural engagement, and a robust public art program, the Town has made significant progress in embedding arts and culture into civic life.

As we move into the next phase, this Strategy represents not a reinvention, but more a recalibration and reframing of outcomes across all art and culture initiatives.

## Purpose of the Arts and Culture Strategy 2026–2030

### A. To Review

To reflect on the goals of the 2020–2025 Arts and Culture Plan and Public Art Strategy 2018 – 2023 Strategy, what has been achieved, what remains outstanding, and what barriers have hindered progress. This includes an evidence-based evaluation of:

- Implementation strengths such as community participation, diversity of events, and public art integration.
- Priorities of actions yet to be delivered due to changing project timeframes, resource allocations, or infrastructure gaps.

## **B. To Reframe**

To reframe existing plans into one strategy and refine the goals, actions, and delivery models in response to lessons learned and community feedback. This will include:

- Reframe previously unmet goals into achievable strategic objectives with appropriate delivery models.
- Focus on building capacity (rather than purely output) by supporting local artists, cultural organisations, and young creatives.
- Clarify governance and partnerships, embedding arts more strategically across Town's precincts.

## **C. To Reimagine**

To scan for and respond to new and emerging cultural trends and opportunities.

The Strategy will:

- Position Victoria Park as a pro-active and innovative leader in local government cultural development.
- Embrace empowered co-designed experiences, digital engagement, and sustainable arts practice.
- Explore underused spaces and experimental formats for cultural expression, from creative micro-venues to temporary installations.

## **Looking ahead**

The Strategy builds on the community's creative momentum and the Town's evolving identity – progressive and local-first. It seeks to create a culture ecosystem that is resilient, participatory, and future facing. The Strategy will be accompanied by annual implementation plans that will chart the course and progress of the Strategy execution.

The next five years will focus on strategic enablement: empowering our community of artists, culture-makers, and residents to shape a shared creative future. Through a balance of continuity and innovation, the Town of Victoria Park will continue to be known as a place where culture is not only celebrated but embedded into daily life.



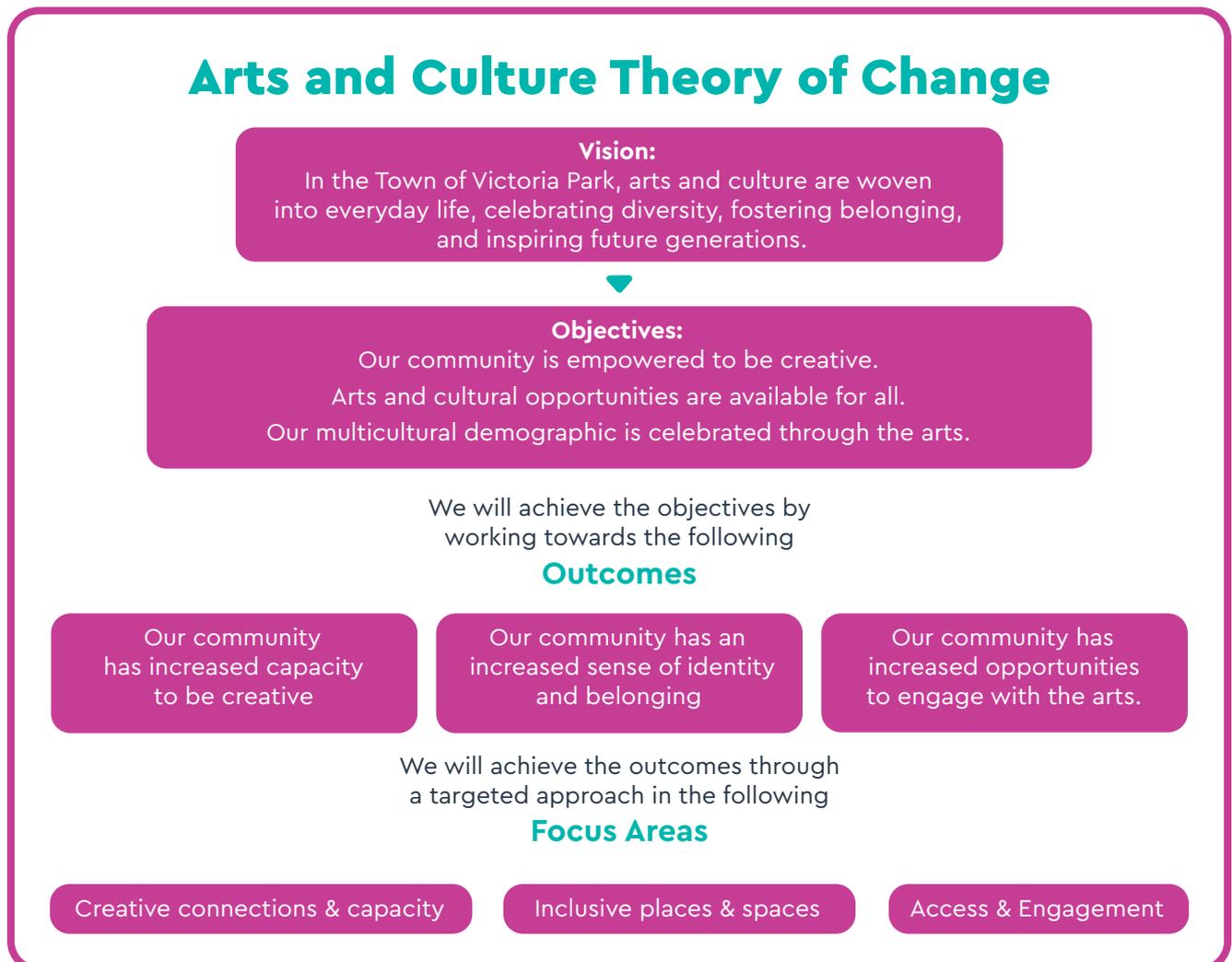
# Vision

This Strategy seeks to contribute to achieving the Town's vision as "A dynamic place for everyone".

To continue alignment to the Town's Community Strategic Plan and support the evolution of art and culture in the Town, a new art and culture vision has been adopted for the next 5 years.

In the Town of Victoria Park, arts and culture are woven into everyday life, celebrating diversity, fostering belonging, and inspiring future generations.

The below figure outlines the Strategy's Theory of Change. More about Theory of Change can be found on page 26.



# Actions

## Outcome 1: Our community has increased capacity to be creative

The Town is home to a wealth of passionate creatives who are eager to contribute to and advocate for the arts. To facilitate increased capacity, the Town will strengthen creative networks, enhance skill development, and expand opportunities for community-led initiatives, fostering a more connected and empowered local arts community.

**Focus:** Building creative capacity across the community by supporting learning opportunities, resource access, and broad participation in the arts.

#	Actions
1.1	Enhance communication channels to promote grants, events, and networking opportunities for artists and cultural participants
1.2	Enhance access to grant opportunities to support diverse and inclusive arts initiatives, for priority populations in the Town
1.3	Empower community-led arts and culture initiatives
1.4	Forge strategic partnerships with key stakeholders to drive cultural initiatives and creative opportunities
1.5	Establish an Arts and Culture Working Group
1.6	Amplify local artistic talent by integrating creative showcases into Town festivals, events, and markets
1.7	Investigate the improvement of regular art prizes and awards
1.8	Integrate sustainable arts initiatives into existing and new programming
1.9	Facilitate professional development opportunities to upskill creative professionals
1.10	Implement an artist-in-residence program to upskill and support local artists
1.11	Pilot digital and tech art initiatives



## Outcome 2: Our community has an increased sense of identity and belonging

The Town is a vibrant community known for its unique assets and innovative, creative spirit. The Town will investigate access to more creative spaces and aims to enhance areas with public art.

**Focus:** Public places and spaces are visibly more vibrant, inclusive, and representative of the community's diverse cultures and stories, with increased community access and participation.

#	Actions
2.1	Increase access to affordable creative spaces by utilising both new and existing properties and infrastructure
2.2	Activate Albany Highway through Arts and Culture initiatives, in partnership with local businesses
2.3	Assess the feasibility of acquiring a central performing arts space to enhance local performing arts infrastructure
2.4	Investigate modes and methods to facilitate creative experiences in different precincts and unused spaces
2.5	Conserve and enhance the Town's public art collection through regular maintenance and conservation efforts, in line with best practice
2.6	Expand and promote the Town's public art collection to increase community engagement and cultural tourism
2.7	Implement the Percent for Art policy to integrate public art into new developments
2.8	Manage the Community Art Reserve to procure quality public artworks
2.9	Strengthen cultural identity through creative placemaking that integrates art into public spaces and urban design

## Outcome 3: Our community has increased opportunities to engage with the arts

The Town will support opportunities for creative expression, collaboration, and cultural connection, ensuring local artists and diverse communities are empowered to contribute to a vibrant and inclusive arts landscape.

**Focus:** The Town's cultural practitioners and community groups are welcoming and inclusive, offering extensive programming through collaborative efforts. Together, they are recognised as a hub for creating and contributing to arts and culture.

#	Actions
3.1	Ensure a balanced and inclusive arts program that reflects the Town's diverse demographics
3.2	Encourage co-design programming by nurturing collaborations among artists, cultural groups, and the community
3.3	Empower young people to transform public spaces with temporary creative interventions
3.4	Sustain and enhance the existing arts and cultural programming to engage diverse audiences and foster community participation
3.5	Ensure meaningful representation of First Nation history and culture in arts and culture programming
3.6	Highlight historical and cultural significance through public art placement
3.7	Develop initiatives to deepen community connection to place and cultural stories
3.8	Identify, conserve and maintain culturally significant spaces, for cultural exchange, learning and reflection



# Implementation, Monitoring and Evaluation

## Guiding Principles

The following principles have guided the development of the Strategy.

Strengths Based	Community and stakeholder assets, strengths and capacities are recognised and built on.
Culturally Safe and Inclusive	Culturally safe and inclusive approaches are used within the work that the Town facilitates, supports and undertakes in the arts and culture space.
Evidence Based	An evidence based approach is used by the Town, with a focus on early engagement and intervention to enhance the level and scope of impact.
Shared Responsibility	Initiators of programs and initiatives with communities are supported to co-design and lead cultural activities.
Innovation and Better Practice	The Town values strong relationships with artists, cultural organisations, businesses and community groups; these relationships maximise reach, impact, and shared learning.
Sustainability	Integrating sustainability principles in the Town's approach to resourcing and delivery of the Arts and Culture Strategy.

## Implementation

The Town will develop an annual Implementation Plan which defines specific projects and initiatives against the Strategy's focus area deliverables.

These will be undertaken across 2026-2030, aligned with the Town's annual priorities, budget, resourcing and community needs.

To successfully deliver the Strategy across the next 5-years, the Town will regularly engage with external stakeholders, as well as all internal departments on the focus area deliverables.

## Monitoring and Evaluation

The outcomes of planned actions addressing the Strategy will be monitored and evaluated in alignment with the Town's Social Impact Approach, social change principles, and a Theory of Change model (see page 26). This ensures that the impact of strategic initiatives is meaningfully assessed and continuously improved. An annual impact report will be developed and made available on the Town's website to provide transparency and communicate progress to the community. Quarterly updates will also be provided as part of the corporate reporting cycles.



## Town Role

The Town will adopt a range of roles in delivering this Strategy. Many of the projects and initiatives the Town supports are developed with or for the community in response to identified community aspirations, connections, or emerging priorities. The Town's role will vary depending on the level and nature of support required and may evolve over time. The Town will act in one or more of the following roles in relation to Arts & Culture projects and initiatives:

<b>Organiser</b>	The Town leads the planning and delivery of creative projects. This may involve Town coordination, outsourcing to external artists or producers, or a hybrid model that combines Town leadership with contracted support. Creative projects may also be produced in partnership with other organisations.
<b>Partner</b>	The Town provides financial and/or in-kind support to externally delivered creative projects. This includes support through targeted funding programs, sponsorships and partnerships with external agencies to co-deliver or contribute to events that align with community priorities.
<b>Approver</b>	The Town facilitates and approves creative projects held within the community, without directly providing resources. It ensures that events are safe, accessible, and compliant with regulations, while supporting organisers with advice, skills development, and information-sharing.
<b>Advocate</b>	The Town champions creative endeavours that deliver positive community outcomes. It actively advocates for opportunities that strengthen partnerships, attract investment, and align with the community's values and goals.
<b>Promoter</b>	The Town promotes local creative projects and initiatives to the wider community using our communication channels. It aims to raise awareness, grow audiences, and maximise the reach and benefits of events through strategic marketing and promotion.

Key Term	Description
Culture	<p>We can understand culture as a shared 'locus for meaning and creativity the means by which we shape it'.<sup>1</sup></p> <p>According to the 2001 UNESCO Declaration of Cultural Diversity, culture is 'the set of distinctive spiritual, material, intellectual and emotional features of society or a social group [encompassing] in addition to art and literature, lifestyles, ways of living together, value systems, traditions and beliefs.'<sup>2</sup></p> <p>Culture is 'simultaneously everywhere and somewhere. Like gravity, it is both 'weak' (hard to define and measure) and all-powerful (the thing that holds other things together).'<sup>3</sup></p>
The Arts	<p>We can understand 'the arts' as the individual and collective modes of expressing culture through creative endeavour, such as performance, dance, singing, music, theatre, plays, literature, poetry, spoken word, painting, drawing, murals, sculpture, light shows, digital design, filmmaking, fashion, food, architecture ... the list can keep growing.</p> <p>People can be involved in the arts as a practitioner, either established, emerging, occasional or professional, teacher, or a participant, audience member, consumer. People can access the arts in an institutional formal setting like a gallery or concert hall, or they can walk through their neighbourhood and encounter a mural, sculpture, a street performer.</p> <p>In other words, 'the arts' can—and pretty much always are—happening all around us, anytime and anywhere.</p>



<sup>1</sup> Jones, S., ed. 2009. Expressive Lives. London: DEMOS, p.19

<sup>2</sup> Universal Declaration on Cultural Diversity. 2001. UNESCO

<sup>3</sup> Meyrick, J., R. Phiddian, and T. Barnett. 2018. What Matters: Talking Value in Australian Culture Clayton, VIC: Monash University Publishing, p.11



# Who we are

The Town of Victoria Park is a vibrant hub of culture, commerce, and community life, situated southeast of Perth along the Derbal Yerrigan (Swan River). It encompasses eight distinct localities: Victoria Park, East Victoria Park, Lathlain, Carlisle, Burswood, and parts of Kensington, Welshpool, Bentley, and St. James.

With a population growing from 38,000 in 2016 to 40,000–42,000 in 2021, the Town is projected to reach over 78,000 by 2050. Home to a young and diverse population, with 23.3% aged 25–39 and 21.7% over 55, the Town of Victoria Park is recognised for its highly multicultural character, with 50% of residents born overseas. This diversity is reflected in its vibrant events, diverse food and hospitality outlets, and many artistic expressions.

At the heart of the Town's cultural evolution is Albany Highway, one of the longest continuous 'Main Strip' thoroughfares in the Southern Hemisphere, lined with a diverse mix of restaurants, hospitality venues, and cultural precincts. Rising from the Derbal Yerrigan near the significant Mindeera Spring, a traditional gathering place for First Nations people, this iconic highway stretches from the Causeway and Boorloo Bridges through the heart of Victoria Park and far beyond.

The Burswood Peninsula, encircled by the river, is home to major cultural, sporting, and entertainment landmarks, including Perth Stadium, the State Tennis Centre, Belmont Park Racecourse, and Crown Towers. The Town also boasts key cultural institutions such as the Victoria Park Centre for the Arts, John Curtin Gallery, and Crown Theatre.

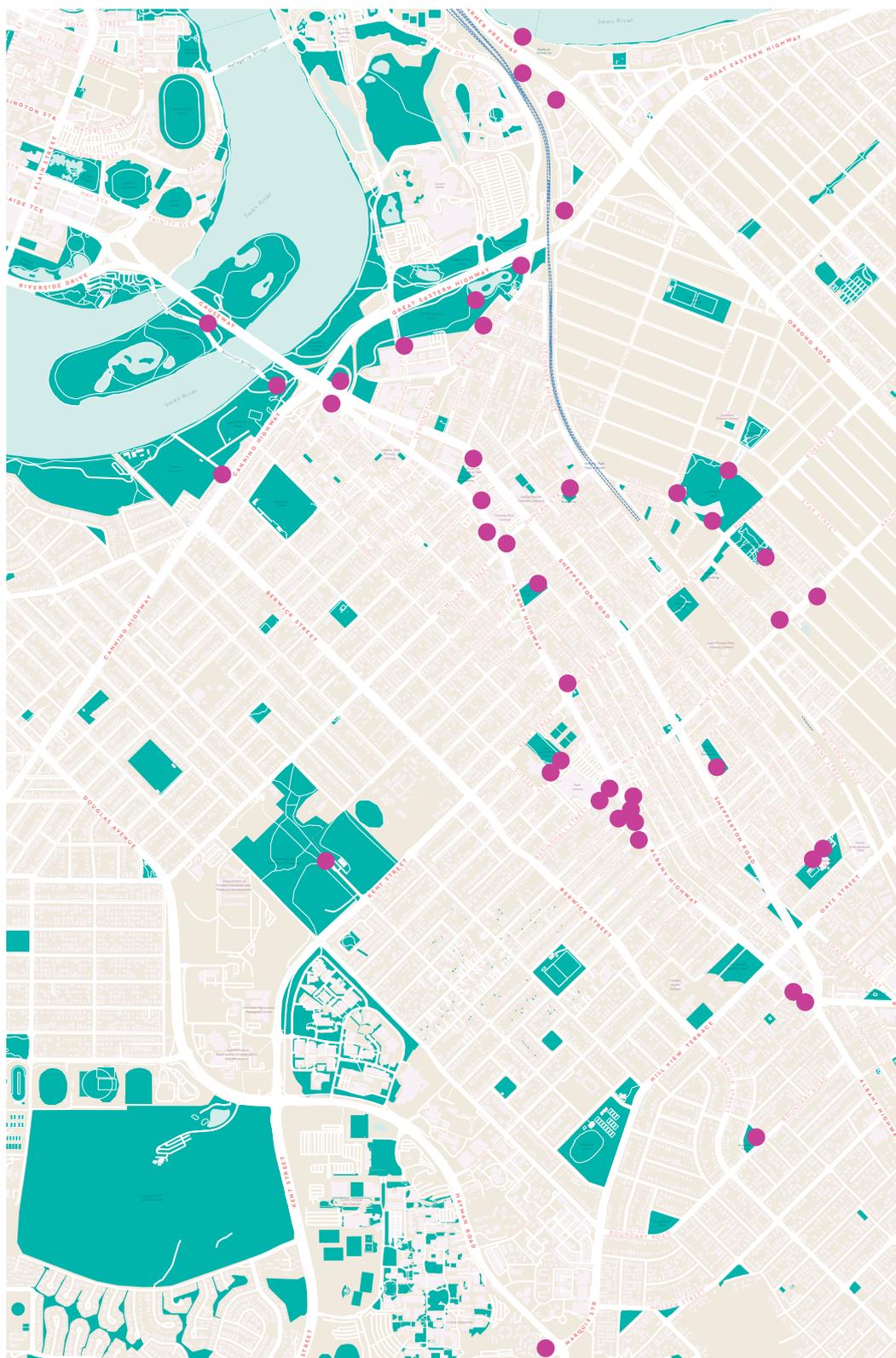
Victoria Park has long embraced public art initiatives, with policies like the Percent for Art Scheme supporting site-specific works. Events such as the Vic Park Summer Street Party and multicultural festival celebrations have strengthened community engagement, with event attendance increasing from 53,000 to 80,000 by 2024.

New creative initiatives, including the Vic Park Creatives database and an expanded Vic Park Arts Season, have further solidified the Town's commitment to fostering a thriving arts scene. Growing collaborations with Fringe, Perth Festival, Curtin University, and local artists continue to enrich the cultural landscape.

The Town's blend of historic charm and modern growth is reflected in its evolving suburbs, where older homes are revitalised for new generations. Institutions like Curtin University in Bentley and South Metropolitan TAFE in Carlisle further enrich the area by attracting students, professionals, and creatives from across Perth and beyond.

Victoria Park's diverse communities are the foundation of its thriving arts and culture scene, a force that strengthens neighbourhoods, fosters connections, and builds bridges across social groups. As the Town continues to grow, it is uniquely positioned to champion arts and culture as a tool for empowerment, connection, and inclusivity. By embracing its values, strategising proactively for cultural growth, and weaving its rich multicultural identity into its brand, Victoria Park is well on its way to fulfilling its Strategic Community Strategy vision of being 'a dynamic place for everyone.'

# Public Art Locations



# Key Findings and Achievements

## Research and consultation

Research and community consultation to support the development of the Strategy took place between November 2024 and April 2025. A comprehensive methodology was employed, incorporating:

- Desktop research of existing plans, policies, and best practices.
- Consultations with internal staff to align strategies with operational priorities.
- Collaboration with Town advisory groups to ensure informed decision-making.
- Community focus groups to gather in-depth insights from key community sectors.
- Broader community and stakeholder engagement via event activations and forums to capture diverse perspectives and needs.

This multi-faceted approach ensured that the revised Strategy is inclusive, data-driven, and reflective of community aspirations.

## Findings

### A. Vision and Strategic Direction

- The Arts and Culture Strategy 2020 has successfully integrated arts and culture into the Town's identity, emphasising inclusivity, creativity, and sustainability.
- The Town aspires to be a dynamic cultural hub that acknowledges its heritage while embracing contemporary creative expression.

### B. Demographic and Community Trends

- The Town's population has grown from 38,000 in 2016 to 40,000–42,000 in 2021, with projections to reach 77,000 by 2050.
- The Town has a young demographic (23.3% aged 25–39), with an emerging aging population (21.7% over 55).
- It is highly multicultural, with 50% of residents born overseas.
- This cultural diversity is reflected in the local events, food scene and artistic expressions.

### C. Cultural Infrastructure and Initiatives

- The Town hosts key cultural institutions, including the Victoria Park Centre for the Arts, John Curtin Gallery, and Crown Theatre.
- An increase in the facilitation of artist run initiatives within the Town.
- Many public art initiatives have been implemented, with policies like the Percent for Art Scheme supporting site-specific works.
- Annual events such as the Vic Park Summer Street Party and Arts Season contribute to community engagement.

### D. Challenges and Barriers

- Space for artists: Limited dedicated creative spaces for studios, workshops, and exhibitions
- Funding constraints: Insufficient resources for long-term arts programming
- Human resourcing: The Town's arts staffing was previously limited to a 0.6 FTE Arts Development Officer.
- Gentrification pressures: Rising property prices affect affordability for artists and creatives.
- Community engagement: Engaging marginalised groups and ensuring equitable access to cultural opportunities remains a challenge.

### E. Emerging Trends and Opportunities

- Digital and tech-driven art: Increasing use of AR/VR, interactive installations, and online exhibitions.
- Sustainability focus: More artists are adopting eco-friendly materials and themes.
- Cultural placemaking: Adaptive reuse of spaces for arts and community activities is on the rise.
- Youth-led movements: Opportunities exist to expand programs for young creatives and emerging talent.
- Strengthening partnerships: Growing collaborations with local businesses, universities, and artists.

### F. Community Priorities

- Expand public art by increasing small-scale, interactive, and functional artworks across the Town.
- Activate vacant spaces by repurposing unused retail and industrial properties into creative hubs.
- Support emerging artists through mentorships and more accessible funding opportunities.
- Simplify funding processes with shorter applications and alternative formats such as video or audio pitches.
- Enhance cross-department collaboration to better integrate arts planning across local government.
- Improve communication by creating a dedicated arts and culture portal to share events, opportunities, and initiatives.



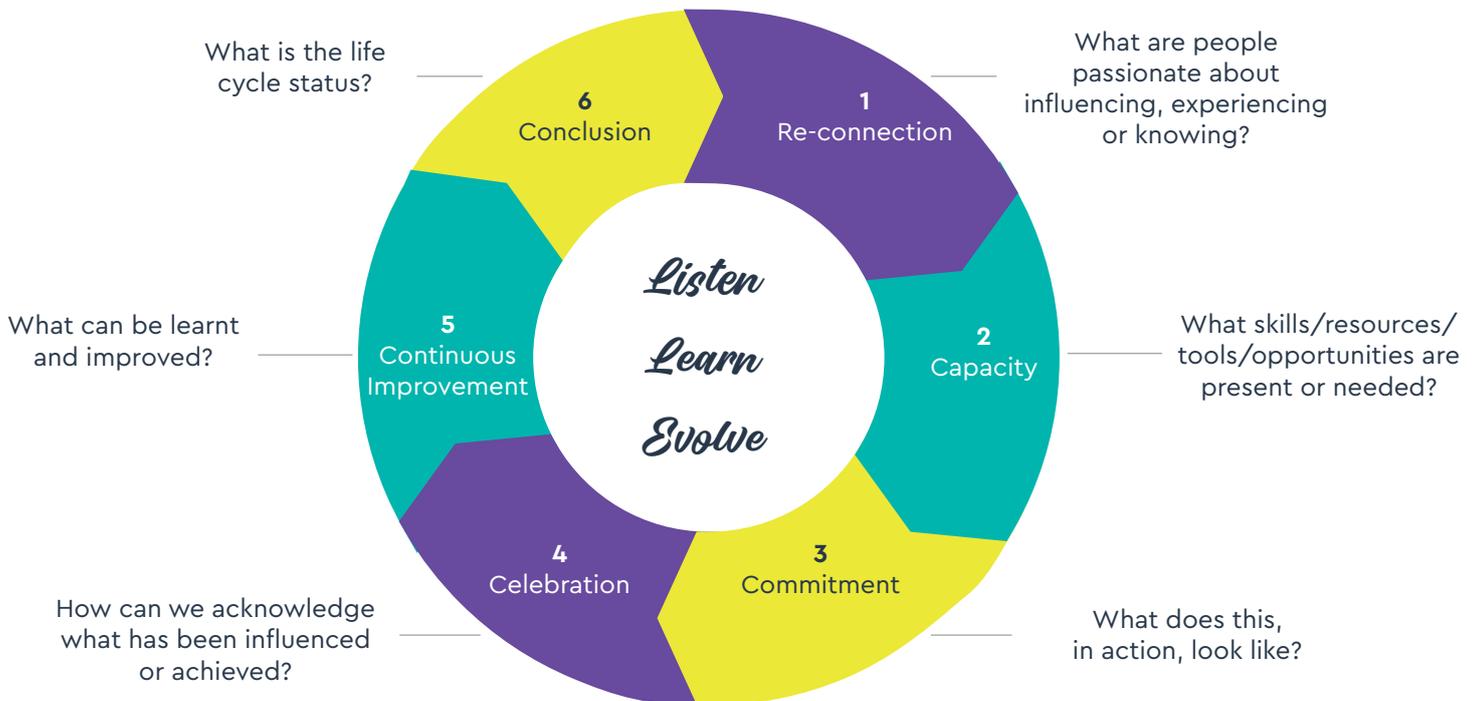
## Achievements

The table below outlines the achievements from the Art and Culture Plan 2020-2025 and Public Art Strategy 2018-2023:

Outcome	Achievements
A welcoming and inclusive community of cultural practitioners	<ul style="list-style-type: none"> <li>• 241 members of the Vic Park Creatives network group</li> <li>• 17 arts newsletters and expressions of interests sent to network</li> <li>• 7 networking events delivered</li> <li>• 3 significant industry partnerships formed</li> </ul>
An empowered creative community	<ul style="list-style-type: none"> <li>• 80 grants funded to empower community arts and culture projects</li> <li>• \$331,453 distributed in funding for arts and culture initiatives</li> <li>• 11 professional development workshops delivered</li> </ul>
Diverse programming	<ul style="list-style-type: none"> <li>• Annual delivery of Arts Season, with 188 events and 27,450 attendees over 5 years, and celebration of the programme's 10th anniversary in 2025</li> <li>• 2 Youth Art Awards (1 grant funded)</li> <li>• 2 Vic Park Portrait Prizes (grant funded)</li> <li>• 2 Vic Park Writer's Festivals (grant funded)</li> <li>• Vic Park Centre for the Arts operating subsidy enable delivery of multicultural, inclusive and diverse programming</li> </ul>
Audiences from within and outside the Town	<ul style="list-style-type: none"> <li>• Total of 30,703 people attended 188 arts initiatives since 2020</li> <li>• 2 significant industry partners to deliver programming to attract visitors from beyond the Town</li> </ul>
A cultural identity that is celebrated	<ul style="list-style-type: none"> <li>• Aboriginal Art included in the Causeway Pedestrian Bridge</li> <li>• Noongar Art Trail designed and walking tours delivered</li> <li>• Place-based art delivered through grant funding and public art works in Town precincts and assets</li> </ul>
Increased opportunities for the community to engage with the arts	<ul style="list-style-type: none"> <li>• 2 art in residence programs</li> <li>• 4 new of public artworks</li> <li>• 1 pavement mural</li> <li>• 10 new murals curated (grant funded and assisted)</li> <li>• 6 art acquisitions from 6 Western Australian artists</li> </ul>

# Social Change Model

The Events, Arts and Funding team uses a Community Development social change model to strengthen communities by leveraging local assets alongside arts and cultural resources, programs, and partnerships. Through this approach, the team addresses social challenges, promotes equity, and creates accessible, welcoming spaces that foster positive community transformation.



## Theory of Change

A Theory of Change (TOC) is a tool used by organisational program managers and evaluators to describe how a program is expected to work. It is a framework that visually shows the opportunity or problem a program is expected to address, within a particular situation, and the assumptions underpinning the development of the program. A TOC also identifies the expected pathway between various elements of a program and expected social outcomes for the stakeholders involved with the program. With a TOC, the elements of a program are the planned activities developed by an organisation to bring about expected social outcomes. For the Strategy, its TOC is outlined in the Strategic Alignment Section earlier in this document.

## What are social outcomes?

Social outcomes are the changes in the knowledge, skills, awareness, behaviour, level of functioning or status, experienced by stakeholders, resulting from their involvement with the planned activities. Stakeholders within the context of a TOC are those people or organisations that experience this change.

## Demonstrating social impact

As a tool describing how a program is expected to work, a TOC can also show the connection between planned activities and social outcomes applicable to each stakeholder group, over the immediate, medium, and long-term. A long-term social outcome is often described as a social impact. Impact is considered as the expected fundamental change and/or unintended consequences occurring in a community, as the result of a program being delivered, or system being modified over at least five years. The TOC model is a tool used in this Strategy as well as all associated plans.

## Key stakeholders

The groups of people who are expected to experience the most significant and relevant change from the planned initiatives are:

- Residents of the Town
- Local creatives and related sectors
- Local businesses and enterprises
- Community groups and organisation in the Town
- Vulnerable members of the Town's community

# Strategic Alignment

Globally, there is growing recognition that arts and culture are vital to sustainability, social cohesion, and a strong sense of community identity. There is a commitment to First Nations leadership, digital innovation, climate-conscious creativity and inclusive cultural expression.

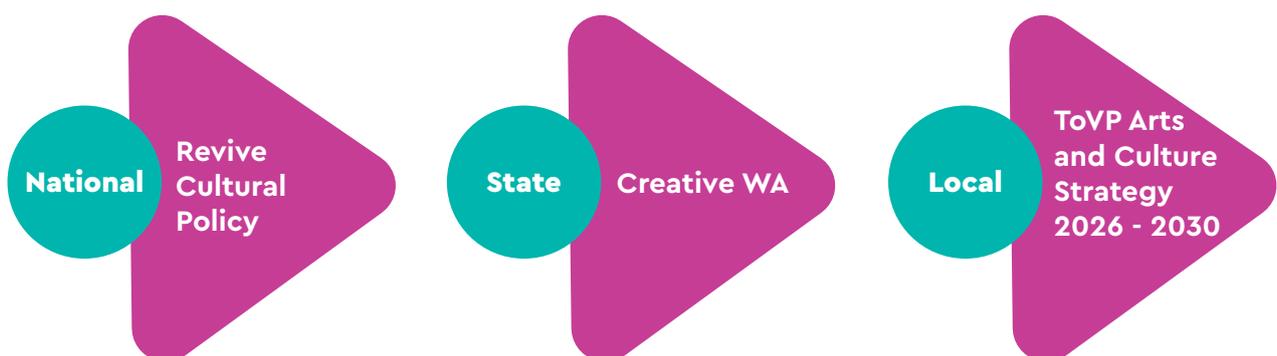
In Australia, national, state, and local arts and cultural strategies demonstrate strong alignment, with shared priorities around access, diversity, and inclusion

At the national level, the Revive Cultural Policy places First Nations voices at its centre and underscores the importance of diverse storytelling, artist recognition, cultural infrastructure, and audience engagement.

At the State level, Creative WA reinforces these priorities by strengthening the creative sector, celebrating stories of place, and ensuring equitable access for all Western Australians.

Locally, the Town of Victoria Park looks to advance these objectives through the Arts and Culture Strategy 2026 - 2030, by fostering creative connections, embracing cultural diversity, empowering local artists, expanding audiences, enriching public spaces, and strengthening community identity through the Town's Arts and Culture Strategy.

Together, these strategies present a unified cultural vision that places creativity at the heart of inclusive, vibrant, and sustainable communities.



## Town of Victoria Park

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TOWN OF  
VICTORIA PARK



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