



# ANZAC Day 2026

Storyboard and Scorecard



## ANZAC Day Service 2026 Storyboard

We invested \$36,712



...in an ANZAC Day service



... for 1,000+ people



...commemorating local and national service people



... and acknowledging a shared history



**...contributing to improving access to history, culture, and education.**

## ANZAC Day 2026 Scorecard

### How much did we do?

**\$36,712** budget

**8** community collaborations

- RSL
- Rotary Club
- Lions Club
- Southern Districts Bands
- Australian Defense Force
- Scouts
- Ursula Frayne Catholic College
- Kent Street SHS

**1** business partner

- Purslowe and Chipper Funeral Homes

**1,000+** participants

### How well did we do it?

**Increased** attendance

**Increased** positive personal feedback from attendees

**Maintained** community and business collaborations

**Maintained** individual performer involvement

**82%** satisfaction with preserving and promoting local history and heritage  
(Community Scorecard results from 617 residents and 71 local businesses)

### Who benefits?

RSL

Local service groups  
including  
Cadets and Scouts

Local schools

Local community groups

Wider community

## Attendee feedback

"I would like to express my thanks and appreciation to the Town of Victoria Park for the Anzac Dawn service held last Saturday.

I was particularly taken with how **inclusive and respectful** the service was in remembering all those men and women who in many cases paid the ultimate sacrifice. The speeches were especially moving with **school children from Kent St and Urshala Frayne making excellent tributes.**

It was so pleasing to see **so many people attend especially younger people**, again thank you for your efforts, I am sure all the people that attended share my views."

"Thanks for an amazing dawn service. It would be a good idea to publish **the Sapper's speech** on the website. It **was amazing**. Best description I've ever heard."

"I attended the ANZAC Day ceremony this year – excellent job by the ToVP as always.

**I was particularly taken by the address by the soldier – Sapper Bryn Smith -** and wondered whether there is a video of the event available? I would like very much to refer friends to the address so they can watch it themselves. "

# ANZAC Day 2026 Scorecard

**Theory of Change:** By holding an ANZAC Day service we commemorate local and national service people and acknowledge our shared history, contributing to improved access to history, culture, and education.

**Degree of alignment with Theory of Change: 82%\***



| Inputs                                                                                                                                         | Activities                                                                                                                                                                                   | Outputs                                                                                                                             | Short-term Outcomes                                                                             | Mid-term Outcomes                                                                                                                                       | Strategic Alignment                                     |
|------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|
| Budget<br><br>Community& local business collaborations<br><br>Speakers<br><br>Band<br><br>Performers<br><br>Services<br><br>Auslan interpreter | Ode read by local RSL representative<br><br>National anthems and reveille<br><br>Speeches by Mayor, local student leaders, Army representative<br><br>Wreath laying<br><br>Gunfire breakfast | 1,000+ attendees<br><br>Biographical slideshow on multiple local men and women who were involved in the First and Second World Wars | Increased awareness of local contributions in the wars<br><br>Increased sense of local identity | Increased sense of civic pride<br><br>Maintained community satisfaction with the Town's approach to preserving and promoting local history and heritage | S4: Improving access to history, culture, and education |

\*We chose not to survey attendees at this civic service. We have based our indicators of success on attendance levels, unsolicited feedback, maintenance of partnerships, staff input and tracking the satisfaction scores for "preserving and promoting local history and heritage" in the 4-yearly Community and Wellbeing Scorecard.