



Family



Day Out

Celebrating every family, everywhere

Family Day 2026

Storyboard
and
Scorecard

Family Day Out 2026 Storyboard

The Town of Victoria Park collaborated with the Family & Children Connect Vic Park (FCCVP) Group to deliver a day of family fun at the Victoria Park Community Centre.

By collaborating with the FCCVP group,



... we helped members of FCCVP connect playfully with families,



... offer information, advice and referrals



... and provide a diverse range of activities and resources



for all types of families,

... fostering a sense of safety, belonging, wellbeing, learning and inclusion for families in the Town of Victoria Park, helping people feel safe (S1), facilitating an inclusive community that celebrates diversity (S3), and connecting businesses and people to our local activity centred through place planning and activation (EC2).

Family Day Out 2026 Storyboard

How much did we do?

1 x Family Fun Festival event

400 attendees

8 volunteers

~\$**1000** generated through
Community Centre BBQ fundraiser

How well did we do it?

Survey respondents rated ...

- their feeling of safety at **83%***
- their feeling of inclusion at **81%***
- their sense of wellbeing at **80%***
- their feeling of belonging at **80%***
- their sense of learning something new at **79%***

** average weighted from 15 responses.*

Survey respondents learnt:

- 38% learnt how to make a kite
- 8% learnt about support services.

Who benefited?

Young
children

Parents

Diverse families:

- 58% of respondents were born overseas
- 25% of respondents use a language other than English at home.

Feedback:

"Michael, the kite guy was amazing!!! Such a lovely activity and we all thoroughly enjoyed it!!! Everything else was great too."

"Mr Michael was a amazing kite maker that was absolute a blast! Great to see lots of reptiles too!"

"It was great event. Thank you for the organisers"

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Theory of Change: By collaborating with the Family & Children Connect Vic Park (FCCVP) Group to deliver a day of family fun, we helped diverse families in the Town of Victoria Park **connect with local organisations**, **learn something new**, and **participate in diverse activities**, contributing to an increased sense of safety, inclusion, wellbeing and belonging.

Inputs	Activities	Outputs	Short-term outcomes	Mid-term outcomes	Strategic alignment
Staff hours FCCVP staff hours Volunteer hours Victoria Park Community Centre venue & support Budget Promotion Administrative support Systems (Eventbrite/booking system) Communications channels	1 x Family Fun Festival event with activities and information presented by: - Vic Park Community Centre - Town of Victoria Park - Victoria Park Library - Mindful Parenting - PCYC OSHC - Vic Park Play & Learn - Budding Sproutz - Perth Montessori - Parent Pathways - Solstice Fibre - Pitter Patter Music Together - Face Painting - Bunting Library - Critters Up Close	Family participation in a range of activities including: kite making, crafting, reptile interaction, music, face painting and more. Families connected with a range of local support services and parent information groups. Families connected with each other.	Increase in sense of: - Belonging - Safety - Inclusion - Wellbeing for children and parents participating at the Family Day Out. Learning something new: - Children and parents could learn something new and learn about a range of local support services and businesses.	Families in the Town of Victoria Park engage more with the local community and feel more of a sense of belonging.	Strategic Community Priorities S1: Helping people feel safe S3: Facilitating an inclusive community that celebrates diversity EC2: Connecting businesses and people to our local activity centred through place planning and activation.

Degree of alignment with Theory of Change* 81%

*Based on survey responses from 15 participants

