



MARKYT 

Wellbeing Scorecard

2025

Prepared for



TOWN OF
VICTORIA PARK

Prepared by



CATALYSE
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Strategic Overview

The study

The Town of Victoria Park commissioned a MARKYT® Wellbeing Scorecard to:

- Assess the overall health and wellbeing of residents
- Assess progress against key result areas in the Public Health and Wellbeing Strategy 2023-2028
- Inform the development of future wellbeing programs, initiatives and policies

The scorecard was available for completion in hard copy and online.

Scorecards were mailed to a random sample of 1,000 households. The Town provided supporting promotions, including a direct email campaign and social media promotions.

445 community members, who represented a diverse cross-section of the community, completed a scorecard between 30 June and 18 July 2025.



Wellbeing scorecard summary

Trend and benchmark shows
variances between last study and
industry / national average

⬇️ Down by 5 or more points
= Steady, within +/- 5 points
⬆️ Up by 5 or more points

Factor	Indicator	Measure	2023	2025	Trend	Benchmark	Comparison	Source
Standard of living	Overall standard of living	Wellbeing Index Score	81	82	=	77	⬆️	ACQOL
	Housing (availability of affordable, social and crisis housing)	Performance Index Score	60	45	⬇️	42	=	MARKYT
	Sense of pride in local area	% agree	72	78	⬆️	72	⬆️	MARKYT
Inclusive and connected communities	Reconciliation action	Performance Index Score	61	62	=	61	=	MARKYT
	Community appreciates, respects and celebrates diversity	% Agree	69	70	=	-	-	MARKYT
	Community spirit	% agree	65	59	⬇️	55	=	MARKYT
	Community connectedness	Wellbeing Index Score	63	64	=	70	⬇️	ACQOL
	Sense of belonging	% agree	62	64	=	59	=	MARKYT
	Access to support and help when needed	% agree	56	65	⬆️	57	⬆️	MARKYT
	Personal relationships	Wellbeing Index Score	79	80	=	78	=	ACQOL
	Would like to get to know neighbours better	Wellbeing Index Score	46	46	=	-	-	-
	Personal safety	Wellbeing Index Score	69	73	=	83	⬇️	ACQOL
	Personal health	Wellbeing Index Score	75	76	=	71	⬆️	ACQOL
Safety, health and wellbeing	Mental health	Wellbeing Index Score	57	59	=	60	=	MARKYT
	Public health education and wellbeing programs	Performance Index Score	56	60	=	52	⬆️	MARKYT
Diet, nutrition and exercise	Diet and nutrition	Wellbeing Index Score	61	63	=	60	=	MARKYT
	Fruit consumption	% 2+ serves	45	53	⬆️	36	⬆️	WA Health
	Vegetable consumption	% 5+ serves/day	15	12	=	6	⬆️	WA Health
	Fast food consumption	% 3+ times/week	7	11	=	6	⬆️	WA Health
	Alcohol consumption: high-short term risk	% respondents	10	5	⬇️	12	⬇️	WA Health
	Smoking status	% current smoker	7	6	=	12	⬇️	WA Health
	Exercise	Wellbeing Index Score	53	54	=	52	=	MARKYT
	Level of physical activity	% 3+ hours/ week	71	81	⬆️	66	⬆️	MARKYT
Purpose and prosperity	Sense of purpose	% agree	79	81	=	78	=	MARKYT
	Achieving in life	Wellbeing Index Score	76	77	=	73	=	ACQOL
	Participated in educational activities over past year	% respondents	60	65	⬆️	-	-	MARKYT
	Feel they have sufficient training to get a job	% yes	77	86	⬆️	-	-	MARKYT
	Staying in touch with changing technology	% agree	81	81	=	80	=	MARKYT
	Financial situation	Wellbeing Index Score	58	61	=	57	=	MARKYT
	Save every now and then, regularly or a lot	% respondents	75	76	=	-	-	-
	Future security	Wellbeing Index Score	68	67	=	71	=	ACQOL
Volunteering	Involvement in <u>local</u> volunteering and giving activities	% yes	18	21	=	-	-	-

What is going well



Overall standard of living and personal health ratings are above the national average.



Sense of pride in the local area increased by 6% points.



Public health education and wellbeing programs improved by 4 index points.



Community participation in moderate intensity exercise increased by 10% points; now 15% points above the WA rating.



Fruit consumption (eating 2+ serves per day) increased by 8% points; now well above WA results.



Alcohol consumption and short-term risk fell; now 7% points lower than WA risk results – but consumption remains higher and with greater risk among males.



Smoking remained steady overall and below WA result.



Participation in educational activities increased by 5% points, and more people who are unemployed or seeking work feel they have the education and training needed to get a job.



More people feel they can get access to support and help when needed.

Key areas to address I



Address concerns with access to affordable, social and crisis housing (down by 15 index points).



Seek to improve the sense of community spirit (down by 6% points) and connectedness (below national average). Focus on Carlisle where community spirit is 19% points below the Town's overall rating.



Increase vegetable consumption (5+ serves per day); down 3% points but still above WA results.



Reduce fast food consumption as consumption at least 3 times per week increased by 4% points – now 5% points above WA results.



Continue to focus on improving personal safety. While personal safety ratings increased 4 index points, ratings are below the national average.



Address public transport barriers to increase use in St James, Bentley and Carlisle, and among females, seniors, and those with babies and toddlers.

Key areas to address II

Carlisle residents



Seek to improve overall quality of life, health and wellbeing, and feelings of pride in Carlisle.

Respondents reported a lower sense of belonging and purpose in life, lower ratings for mental health, and were less likely to agree the community appreciates, respects and celebrates diversity. They also provided lower ratings for public health education and wellbeing programs, were less likely to participate in regular exercise and had the lowest involvement in local volunteering.

Suggested initiatives include:

- Engage the community to co-design initiatives to build a greater sense of pride, purpose and belonging.
- Review community facilities, services and events to consider how to make them more accessible, welcoming and inclusive. Carlisle residents were less likely to use the library and were less frequent users of public transport.
- Create and promote flexible, family-friendly volunteering opportunities in areas of greatest interest being environmental causes and education, literacy and job support. To encourage participation, offer residents support to develop the skills, expertise and confidence they feel they need to take on a volunteer role.

Key areas to address by lifestage I

Younger adults (18-49) with no dependents



Young adults with no dependents provide lower ratings across several measures. It is suggested that the Town engages people in this lifestage to co-design initiatives to help them to:

- Find their purpose, possibly through greater involvement in volunteering activities with causes they are most interested in, being the environment and animal welfare.
- Deepen their sense of belonging, finding ways to support young people to overcome challenges with shyness and anxieties about meeting new people, including getting to know their neighbours.
- Improve their mental health, diet and nutrition, particularly their fruit consumption.
- Use community facilities more frequently, particularly Aqualife / Leisurelife centres, local parks, sporting fields and outdoor recreational facilities, and the local library.

Have a baby or toddler



People with a baby or toddler have a stronger sense of belonging in the community, with higher usage of Aqualife / Leisurelife centres, the library, and local parks. However, mental health ratings are lower and they experience greater challenges in finding time to exercise regularly. They are also less likely to use public transport. It is suggested that the Town engages people in this lifestage to co-design initiatives to help them to:

- Continue to find ways to incorporate exercise into their day with baby and toddler-friendly exercise options, like walking groups, or by improving access to affordable creche facilities.
- Improve access to public transport for parents and carers with prams.

Key areas to address by lifestage II

Have a child in primary school



Parents and carers with a child in primary school have a strong sense of purpose and pride in the area. They have high use of community facilities, particularly paths, cycleways, parks, sporting grounds and outdoor recreational facilities, good access to support and help when needed, and the highest involvement in local volunteering through their interest in their children's sporting and recreational pursuits. As they are less happy with reconciliation action, this is an area to address.

Have high school or adult-aged dependents



As dependents get older, participation in community activities declines. This includes the library, educational activities, using paths and cycleways to commute and using outdoor recreational facilities. While use of basketball courts and skate parks peaks among those with high school aged children, usage drops off as their children reach adulthood. These stages in life start to have greater concern with personal safety, they are less happy with their exercise, and they are less interested in getting to know their neighbours better – mainly because they feel like they already know their neighbours well enough. Fruit consumption is also lower among people with adult aged dependents. Initiatives are needed to keep parents engaged in community activities to maintain good health and wellbeing as their children mature.

Seniors and retirees



Seniors and retirees generally provide positive health and wellbeing ratings. However, they are less likely to participate in educational activities, less likely to feel they are staying in touch with changing technology, a little less likely to agree people in the community appreciate, respect and celebrate diversity, and they are less interested in getting to know their neighbours better. It is recommended that the Town continues to support and strengthen seniors' involvement in volunteering activities, and considers initiatives to encourage greater participation in life-long learning activities, and building intergenerational connections between neighbours, particularly with younger adults who are interested in getting to know their neighbours better but may feel shy or anxious about reaching out to new people.



Public Health & Wellbeing Strategy

2023 - 2028



Alignment with key result areas

Pillar 1: Healthy and active scorecard

Down or below by 5 or more points
Steady or within +/- 5 points
Up or above by 5 or more points

Key result area	Indicator	Measure	2023	2025	Trend	Benchmark	Comparison	Source	Observation
Our community will live active lifestyles	Exercise	Wellbeing Index Score	53	54	=	52	=	MARKYT	More residents are exercising 3+ hours per week.
	Level of physical activity	% 3+ hours/ week	71	81	↑	66	↑	MARKYT	
	Use local paths and cycleways for exercise or recreation at least once a month	% respondents	NA	80	-	-	-	-	
Our community is more mentally healthy	Sense of purpose	% agree	79	81	=	78	=	MARKYT	Mental health has improved marginally.
	Mental health	Wellbeing Index Score	57	59	=	60	=	MARKYT	
	Access to support and help when needed	% agree	56	65	↑	57	↑	MARKYT	
Our community makes healthier choices	Personal health	Wellbeing Index Score	75	76	=	71	↑	ACQOL	Overall, the community is making healthier choices, particularly by increasing fruit consumption and reducing alcohol consumption.
	Public health education and wellbeing programs	Performance Index Score	56	60	=	52	↑	MARKYT	
	Diet and nutrition	Wellbeing Index Score	61	63	=	60	=	MARKYT	
	Fruit consumption	% 2+ serves	45	53	↑	36	↑	WA Health	
	Vegetable consumption	% 5+ serves/day	15	12	=	6	↑	WA Health	
	Fast food consumption	% 3+ times/week	7	11	=	6	↑	WA Health	
	Alcohol consumption: high-short term risk	% respondents	10	5	↓	12	↓	WA Health	
	Smoking status	% current smoker	7	6	=	12	↓	WA Health	

Pillar 2: Empowered and connected scorecard

Down or below by 5 or more points
Steady or within +/- 5 points
Up or above by 5 or more points

Key result area	Indicator	Measure	2023	2025	Trend	Benchmark	Comparison	Source	Observation
Our community are leaders in active transport and infrastructure	Use public transport at least once a month	% respondents	NA	71	-	-	-	-	71% of community members used public transport and 53% used local paths and cycleways to commute, at least once a month.
	Use local paths and cycleways to commute at least once a month	% respondents	NA	53	-	-	-	-	
Social connection and wellbeing is strengthened in our community	Reconciliation action	Performance Index Score	61	62	=	61	=	MARKYT	There were marginal improvements across most measures, however, the overall sense of community spirit fell by 6% points and satisfaction with community connectedness is 6 index points below the national average.
	Community appreciates, respects and celebrates diversity	% Agree	69	70	=	-	-	MARKYT	
	Community spirit	% agree	65	59	Down	55	=	MARKYT	
	Community connectedness	Wellbeing Index Score	63	64	=	70	Down	ACQOL	
	Sense of belonging	% agree	62	64	=	59	=	MARKYT	
	Personal relationships	Wellbeing Index Score	79	80	=	78	=	ACQOL	
	Would like to get to know neighbours better	Wellbeing Index Score	46	46	=	-	-	-	
Our community have volunteering opportunities and support	Involvement in <u>local</u> volunteering and giving activities	% yes	18	21	=	-	-	-	Participation in local giving and volunteering activities increased by 3% points.

Pillar 3: Safe and resilient scorecard

⬇ Down or below by 5 or more points
= Steady or within +/- 5 points
⬆ Up or above by 5 or more points

Key result area	Indicator	Measure	2023	2025	Trend	Benchmark	Comparison	Source	Observation
Our community has safe streets and spaces	Personal safety	Wellbeing Index Score	69	73	=	83	⬇	ACQOL	Satisfaction with personal safety increased by 4% points, but remains below the national average.
Our community is environmentally protected and sustainable	-	-	-	-	-	-	-	-	This key result area is evaluated in other studies.
Our community prioritises accommodation and homeless support	Overall standard of living	Wellbeing Index Score	81	82	=	77	⬆	ACQOL	While overall standard of living has improved marginally and is above the national average, the housing performance score has continued to decline; down by a further 15 index points but still above the industry average.
	Housing (availability of affordable, social and crisis housing)	Performance Index Score	60	45	⬇	42	=	MARKYT	

Who participated

MARKYT® Wellbeing Scorecard | respondent profile

% respondents (weighted)

		Sample size	%
Gender	Male	210	47%
	Female	218	49%
	I use a different term	14	3%
	Refused	3	1%
Respondent age	18-34 years	166	37%
	35-49 years	117	26%
	50-64 years	83	19%
	65+ years	79	18%
Lifestage based on respondent age and the age of their children or dependents living at home	18-49, no dependents	140	32%
	Baby/toddler (0-4)	64	14%
	Primary school (5-11)	45	10%
	High school (12-17)	40	9%
	Adult dependents (18+)	33	7%
	50+, no dependents	112	25%
	Refused	44	10%
Home ownership	Homeowner	358	80%
	Renting / other	44	10%
Location	Bentley	6	1%
	Burswood	16	4%
	Carlisle	80	18%
	East Victoria Park	146	33%
	Kensington	2	1%
	Lathlain	34	8%
	St James	27	6%
	Victoria Park	134	30%

		Sample size	%
Diversity	Person with disability	53	12%
	First Nations person	6	1%
	Mainly speak LOTE	42	9%
	LGBTQIA+	71	16%
	Refused	47	11%
Highest level of education	Year 9 and below	5	1%
	Certificate I & II	10	2%
	Year 10 and above	34	8%
	Certificate III & IV Level	23	5%
	Diploma Level	31	7%
	Bachelor Degree Level	144	32%
	Graduate Diploma / Certificate Level	42	9%
	Postgraduate level	114	26%
	Refused	40	9%
Employment status	Full time	229	51%
	Casual / part-time	68	15%
	Self employed	25	6%
	Unemployed	8	2%
	Unable to work	4	1%
	Home duties	23	5%
	Retired	68	15%
	Student	21	5%
	Other	7	2%
	Refused	43	10%

Personal wellbeing scores

Personal wellbeing scores

Community members continue to have a high standard of living and positive personal relationships. They are generally satisfied with their life achievements, health and safety. There is greatest room to improve their sense of future security and feeling part of their community.

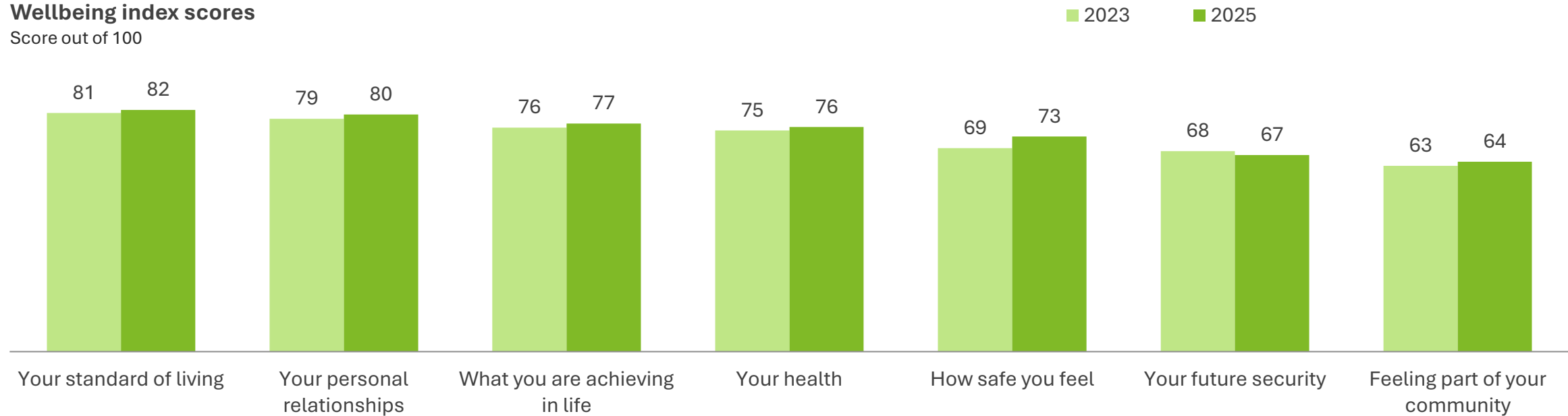
Wellbeing index scores increased marginally across 6 of the 7 categories, while maintaining the same ranking from highest to lowest.

Levels of satisfaction varied across the community. For example, Burswood residents expressed the highest satisfaction with overall standard of living, while people with disability provided the lowest level of satisfaction. People with disability, LGBTQIA+ respondents and younger adults with no children were less satisfied with feeling part of the community and their future security. Carlisle residents were also less satisfied feeling part of their community. More community variances are provided overleaf.

Ratings for the overall standard of living and personal health are above the national score for Australia, while personal safety, feeling part of your community and future security are below the national score for Australia. Other areas are on par; within ± 3 index points.

Wellbeing index scores

Score out of 100



Personal wellbeing scores

Community variances

Wellbeing index score out of 100 points	All respondents	Gender		Age				Life stage					Diversity			Employment status						Education level							Home tenure		Location						
		Male	Female	18-34 years	35-49 years	50-64 years	65+ years	18-49, no dependents	Baby / toddler	Primary school	High school	Adult dependents	50+, no dependents	Disability	LOTE	LGBTQIA+	Full-time	Casual / part-time	Self-employed	Home duties	Retired	Other	Year 9 / Cert II & below	Secondary education	Certificate III & IV	Diploma	Bachelor degree	Graduate diploma	Postgraduate degree	Homeowner	Renting / other	Burswood	Carlisle	East Victoria Park	Lathlain	St James / Bentley	Victoria Park
Your standard of living	82	81	83	81	80	82	86	80	79	82	83	83	85	77	79	78	82	82	78	82	87	84	82	88	83	84	81	84	81	82	82	89	79	81	84	87	81
Your personal relationships	80	80	80	79	76	84	86	76	82	81	82	82	85	80	77	79	80	82	83	79	87	79	86	85	81	81	79	83	80	81	80	89	75	80	82	84	82
What you are achieving in life	77	78	77	75	77	80	81	74	78	83	76	78	82	74	78	73	78	76	81	77	82	76	73	74	78	79	76	79	81	79	67	83	75	74	81	82	80
Your health	76	77	76	73	78	79	76	72	79	80	77	78	78	69	78	73	78	76	73	77	78	68	79	79	75	78	76	75	75	77	71	80	75	78	78	76	74
How safe you feel	73	74	71	75	72	68	76	73	74	78	71	68	75	72	75	73	74	68	67	74	78	74	62	78	73	78	73	69	74	73	77	76	71	70	80	72	75
Your future security	67	68	67	64	68	66	71	62	71	72	64	65	72	54	70	57	69	59	66	64	74	64	64	61	64	69	65	72	71	69	55	75	64	64	72	73	68
Feeling part of your community	64	64	66	60	65	66	72	60	67	72	66	64	71	59	67	57	65	63	67	60	74	58	65	72	70	68	66	65	61	65	65	70	58	67	71	65	63

Q. How satisfied are you with the following areas? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied. Wellbeing index score = mean rating x 10. Base: All respondents, excludes ‘no response’ (n = total responses varies from 439-444)

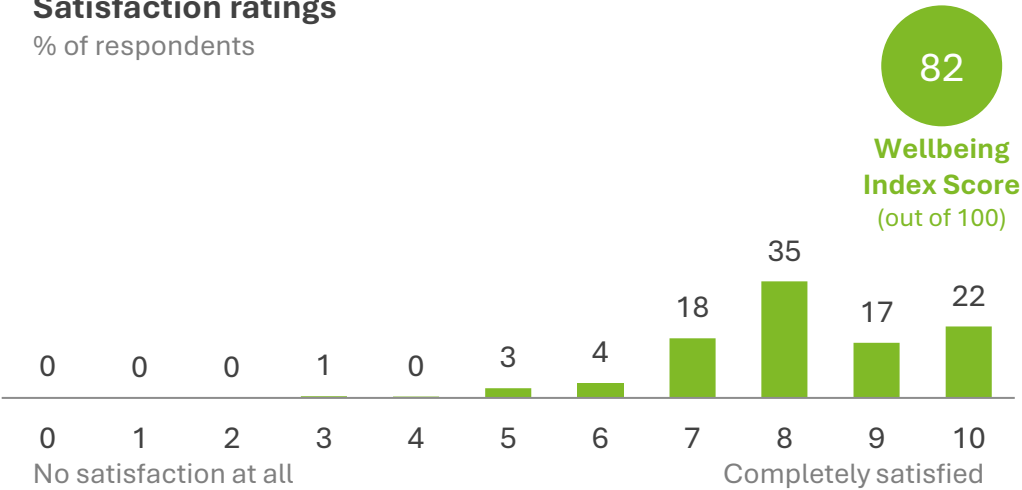
Question source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians’ Subjective Wellbeing and the Housing and Financial Divide from ‘Boomers’ to ‘Zoomers’. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Standard of living

Standard of living

Satisfaction ratings

% of respondents

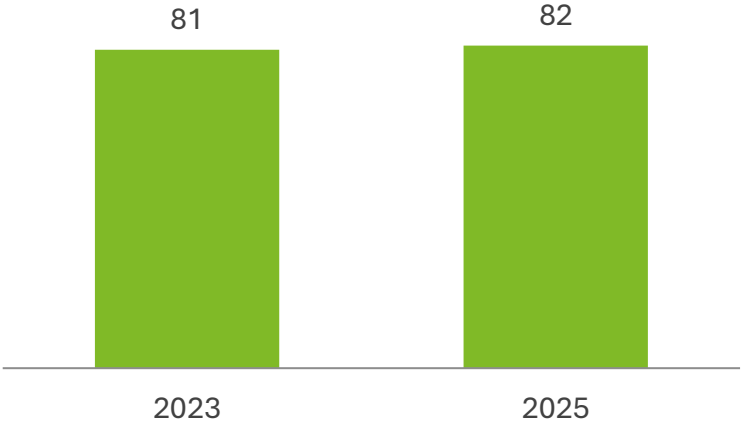


82

Wellbeing Index Score (out of 100)

Trend analysis

Wellbeing Index score



ACQOL* National Standards

Wellbeing Index Score

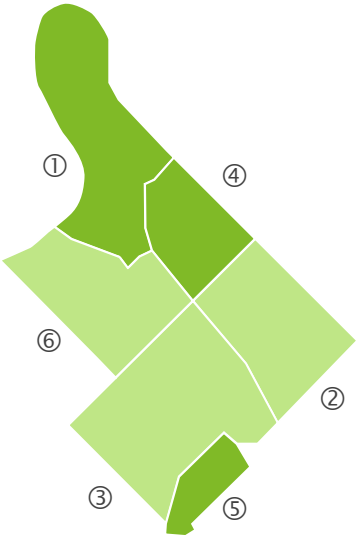


Town of Victoria Park 82
National Average 77

Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	82	18-49, no dependents	80	Disability	77	Year 9 / Cert II and below	82
Female	81	Baby/toddler	79	Mainly speak LOTE	79	Secondary education	88
Respondent age		Primary school	82	LGBTQIA+	78	Certificate III & IV	83
18-34 years	81	High school	83	Employment status		Diploma	84
35-49 years	80	Adult dependents	83	Full-time	82	Bachelor Degree	81
50-64 years	82	50+, no dependents	85	Casual / part time	82	Graduate Diploma	84
65+ years	86	Home ownership		Self-employed	78	Postgraduate degree	81
		Homeowner	82	Home duties	82		
		Renting / other	82	Retired	87		
				Other	84		



- Above National average
82+ index points
- On par with National average
77 index points ± 5 points
- Below National average
< 72 index points

District	
① Burswood	89
② Carlisle	79
③ East Victoria Park	81
④ Lathlain	84
⑤ St James / Bentley	87
⑥ Victoria Park	81

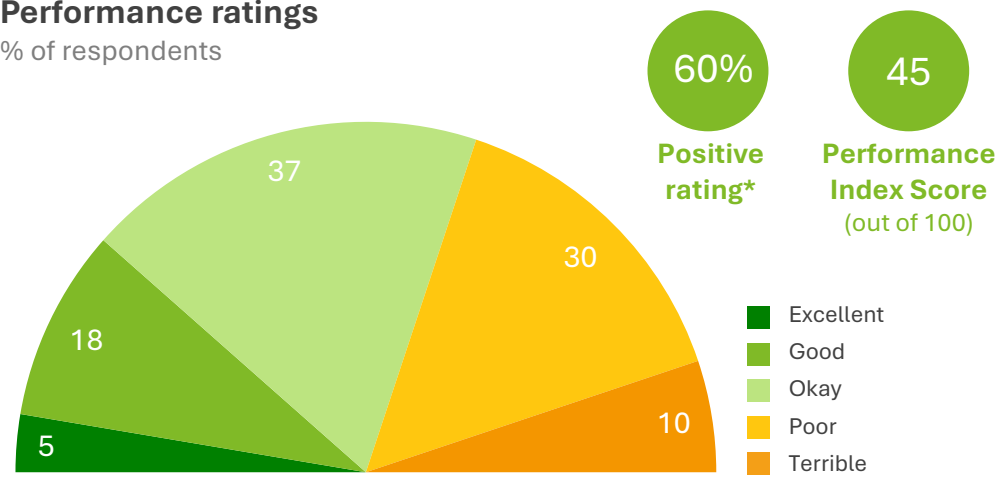
Q. How satisfied are you with your standard of living? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.
Base: All respondents, excludes 'no response' (n = 444).
* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Housing

availability of affordable housing, social housing, crisis accommodation etc.

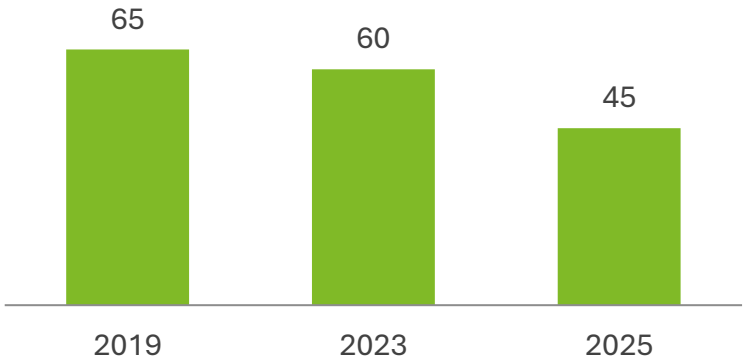
Performance ratings

% of respondents



Trend analysis

Performance index score



MARKYT Industry Standards

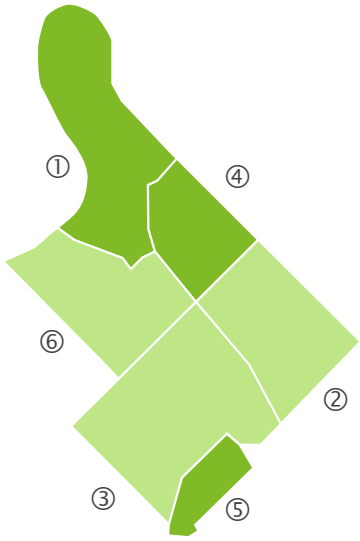
Performance index score



Demographic variances

Performance index score

Gender		Life stage		Diversity		Education level	
Male	49	18-49, no dependents	45	Disability	39	Year 9 / Cert II and below	42
Female	42	Baby/toddler	49	Mainly speak LOTE	43	Secondary education	51
Respondent age		Primary school	41	LGBTQIA+	50	Certificate III & IV	36
18-34 years	48	High school	53	Employment status		Diploma	31
35-49 years	43	Adult dependents	45	Full-time	48	Bachelor Degree	47
50-64 years	45	50+, no dependents	41	Casual / part time	39	Graduate Diploma	41
65+ years	39	Home ownership		Self-employed	34	Postgraduate degree	45
		Homeowner	45	Home duties	50		
		Renting / other	41	Retired	42		
				Other	42		



- Above Town average
50+ index points
- On par with Town average
45 index points ± 5 points
- Below Town average
< 40 index points

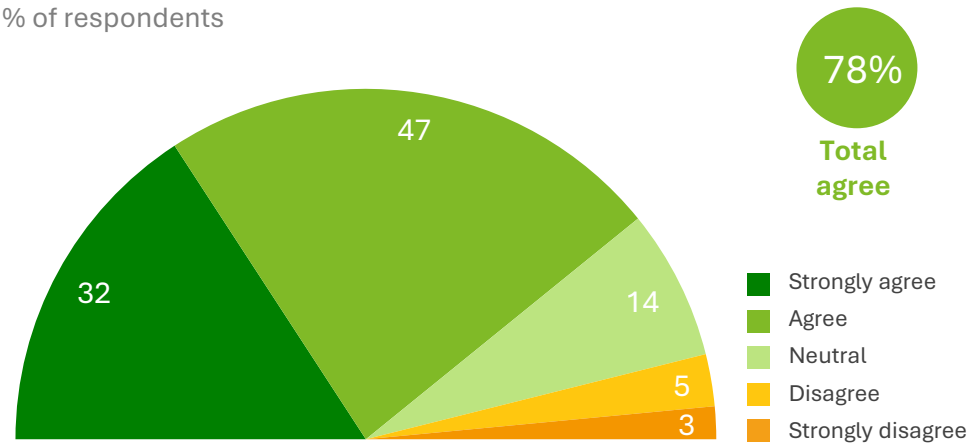
District	
① Burswood	51
② Carlisle	46
③ East Victoria Park	42
④ Lathlain	50
⑤ St James / Bentley	53
⑥ Victoria Park	43

Q. How would you rate performance in the following areas?
Base: All respondents, excludes 'unsure' and 'no response' (n = 260).
* Positive Rating = excellent, good + okay

I am proud of the area where I live

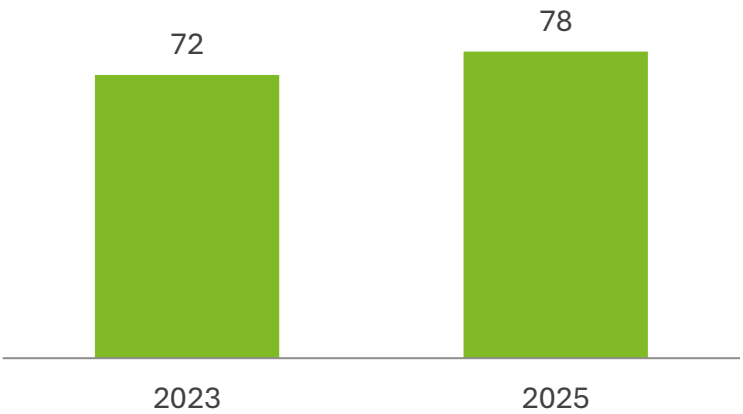
Level of agreement

% of respondents



Trend analysis

% agree



MARKYT Industry Standards

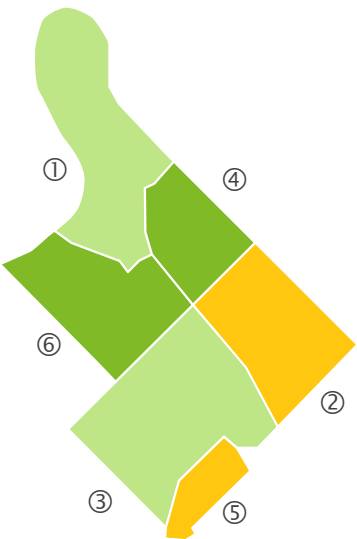
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	80	18-49, no dependents	71	Disability	63	Year 9 / Cert II and below	71
Female	79	Baby/toddler	79	Mainly speak LOTE	86	Secondary education	78
Respondent age		Primary school	89	LGBTQIA+	73	Certificate III & IV	76
18-34 years	74	High school	83	Employment status		Diploma	85
35-49 years	80	Adult dependents	85	Full-time	79	Bachelor Degree	82
50-64 years	81	50+, no dependents	81	Casual / part time	77	Graduate Diploma	75
65+ years	80	Home ownership		Self-employed	80	Postgraduate degree	72
		Homeowner	78	Home duties	72		
		Renting / other	73	Retired	82		
				Other	59		



- Above Town average
82% +agree
- On par with Town average
78% agree ± 4%
- Below Town average
< 74% agree

District	
① Burswood	74
② Carlisle	67
③ East Victoria Park	80
④ Lathlain	86
⑤ St James / Bentley	59
⑥ Victoria Park	87

Q. How strongly do you agree or disagree with the following statements:

Base: All respondents, excludes 'unsure' and 'no response' (n = 425).

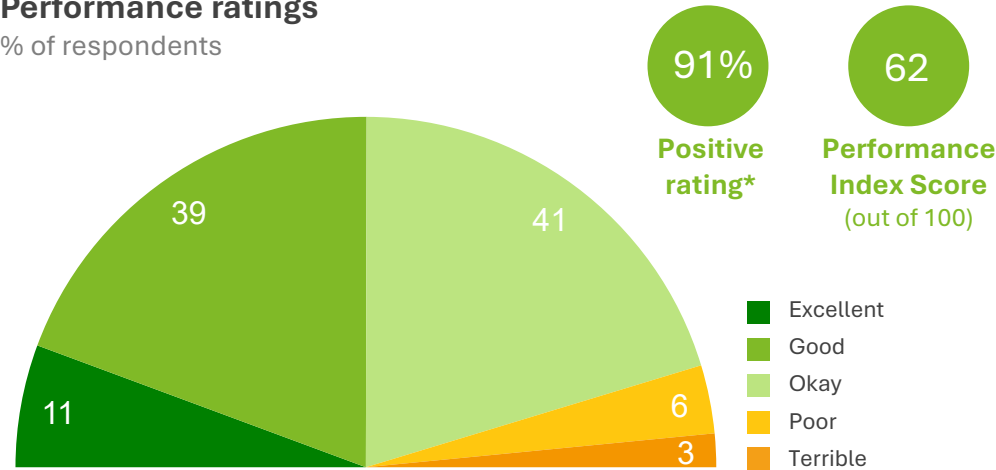
Inclusive and connected communities

Reconciliation action

recognition and respect for First Nations peoples, culture and heritage

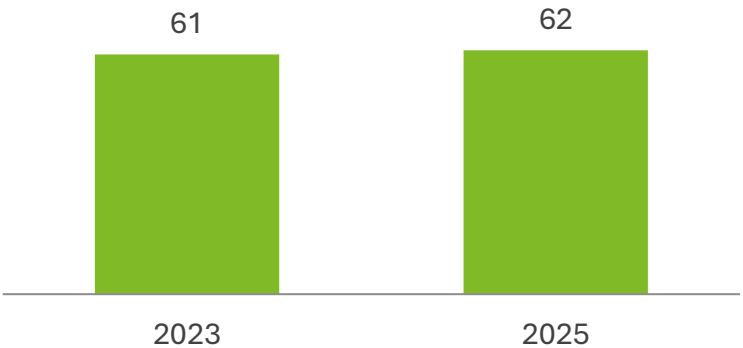
Performance ratings

% of respondents



Trend analysis

Performance index score



MARKYT Industry Standards

% agree

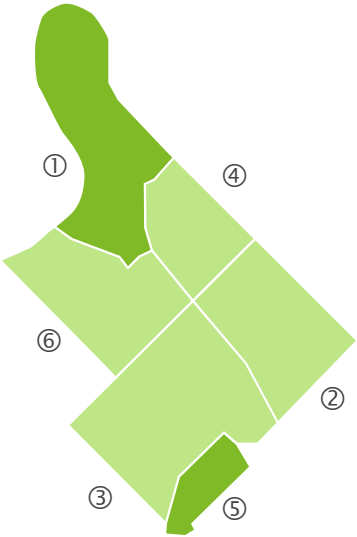


Town of Victoria Park	62
Industry High	71
Industry Average	61

Demographic variances

Performance index score

Gender		Life stage		Diversity		Education level	
Male	61	18-49, no dependents	63	Disability	59	Year 9 / Cert II and below	69
Female	63	Baby/toddler	59	Mainly speak LOTE	62	Secondary education	58
Respondent age		Primary school	57	LGBTQIA+	63	Certificate III & IV	65
18-34 years	62	High school	69	Employment status		Diploma	64
35-49 years	62	Adult dependents	67	Full-time	62	Bachelor Degree	66
50-64 years	63	50+, no dependents	63	Casual / part time	59	Graduate Diploma	63
65+ years	63	Home ownership		Self-employed	62	Postgraduate degree	59
		Homeowner	63	Home duties	68		
		Renting / other	61	Retired	66		
				Other	58		



- Above Town average
67+ index points
- On par with Town average
62 index points ± 5 points
- Below Town average
< 57 index points

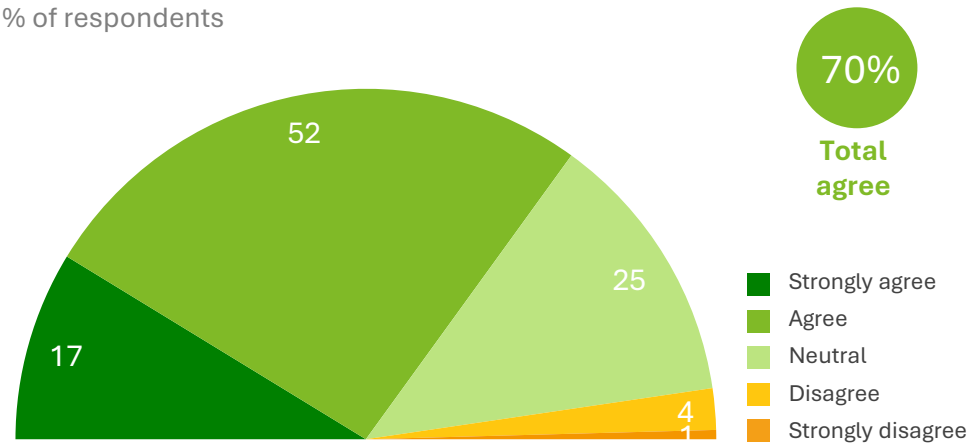
District	
① Burswood	70
② Carlisle	59
③ East Victoria Park	62
④ Lathlain	59
⑤ St James / Bentley	69
⑥ Victoria Park	63

Q. How would you rate performance in the following areas?
Base: All respondents, excludes 'unsure' and 'no response' (n = 273).
* Positive Rating = excellent, good + okay

People in my local community appreciate, respect and celebrate diversity

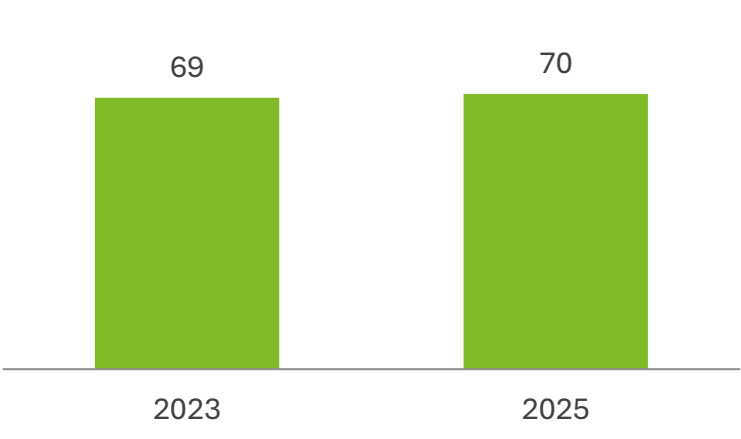
Level of agreement

% of respondents



Trend analysis

% agree



MARKYT Industry Standards

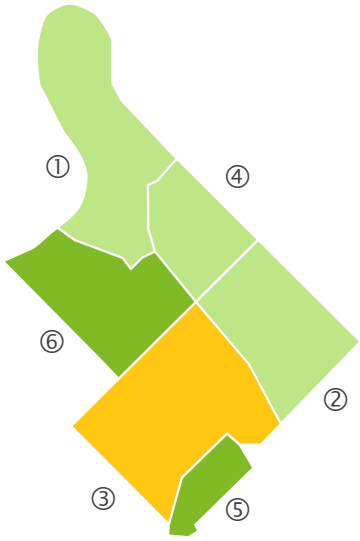
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	72	18-49, no dependents	73	Disability	70	Year 9 / Cert II and below	76
Female	67	Baby/toddler	74	Mainly speak LOTE	77	Secondary education	59
Respondent age		Primary school	74	LGBTQIA+	85	Certificate III & IV	67
18-34 years	76	High school	74	Employment status		Diploma	75
35-49 years	73	Adult dependents	61	Full-time	70	Bachelor Degree	76
50-64 years	60	50+, no dependents	61	Casual / part time	79	Graduate Diploma	66
65+ years	63	Home ownership		Self-employed	66	Postgraduate degree	64
		Homeowner	68	Home duties	73		
		Renting / other	81	Retired	64		
				Other	60		



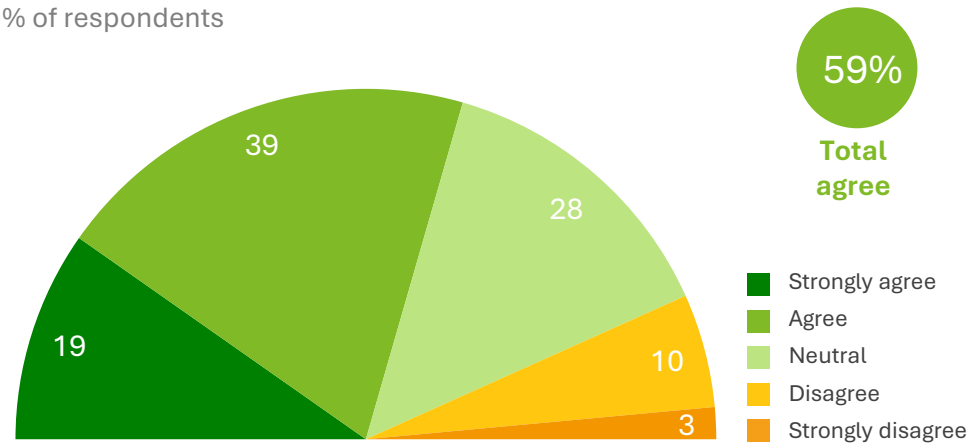
District	
① Burswood	71
② Carlisle	60
③ East Victoria Park	63
④ Lathlain	70
⑤ St James / Bentley	79
⑥ Victoria Park	83

Q. How strongly do you agree or disagree with the following statements:
Base: All respondents, excludes 'unsure' and 'no response' (n = 405).

There is strong community spirit in my local area

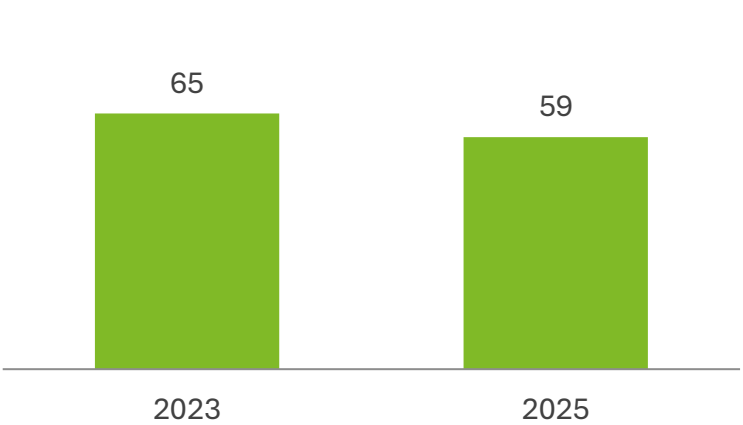
Level of agreement

% of respondents



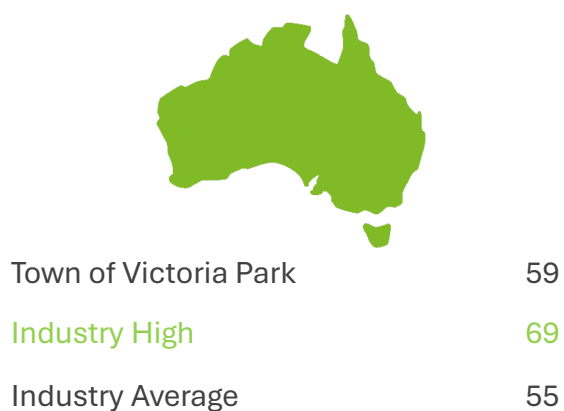
Trend analysis

% agree



MARKYT Industry Standards

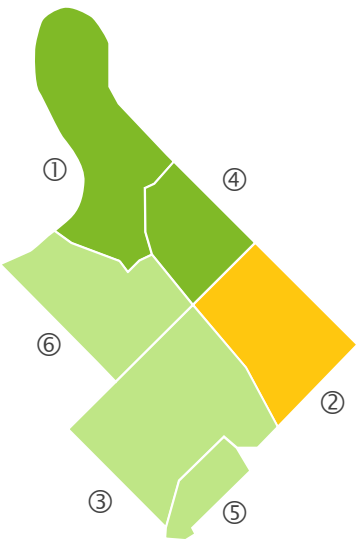
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	53	18-49, no dependents	52	Disability	60	Year 9 / Cert II and below	47
Female	65	Baby/toddler	65	Mainly speak LOTE	62	Secondary education	48
Respondent age		Primary school	69	LGBTQIA+	57	Certificate III & IV	64
18-34 years	56	High school	56	Employment status		Diploma	55
35-49 years	61	Adult dependents	65	Full-time	56	Bachelor Degree	63
50-64 years	59	50+, no dependents	64	Casual / part time	64	Graduate Diploma	54
65+ years	62	Home ownership		Self-employed	67	Postgraduate degree	59
		Homeowner	58	Home duties	68		
		Renting / other	63	Retired	69		
				Other	42		



- Above Town average
64%+ agree
- On par with Town average
59% agree ± 5%
- Below Town average
< 54% agree

District	
① Burswood	80
② Carlisle	40
③ East Victoria Park	60
④ Lathlain	77
⑤ St James / Bentley	56
⑥ Victoria Park	62

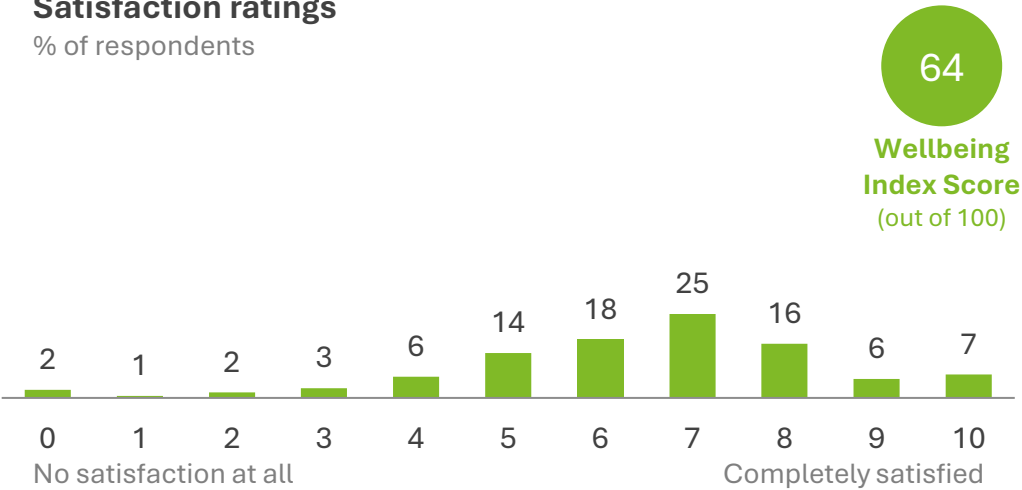
Q. How strongly do you agree or disagree with the following statements:

Base: All respondents, excludes 'unsure' and 'no response' (n = 415).

Community connectedness

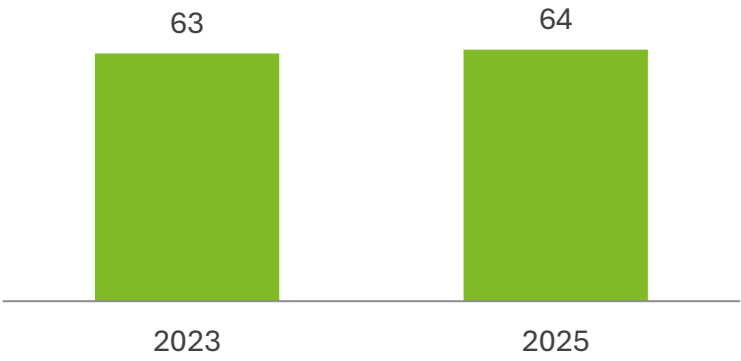
Satisfaction ratings

% of respondents



Trend analysis

Wellbeing Index score



ACQOL* National Standards

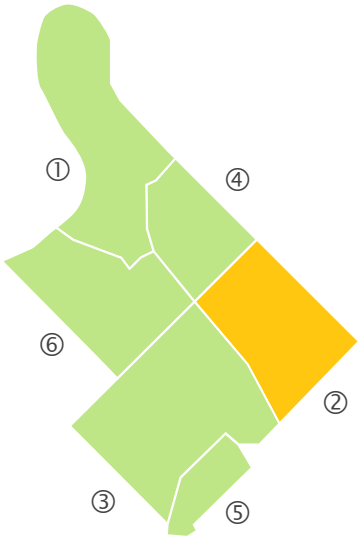
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	64	18-49, no dependents	60	Disability	59	Year 9 / Cert II and below	65
Female	64	Baby/toddler	67	Mainly speak LOTE	67	Secondary education	72
Respondent age		Primary school	72	LGBTQIA+	57	Certificate III & IV	70
18-34 years	60	High school	66	Employment status		Diploma	68
35-49 years	65	Adult dependents	64	Full-time	65	Bachelor Degree	66
50-64 years	66	50+, no dependents	71	Casual / part time	63	Graduate Diploma	65
65+ years	72	Home ownership		Self-employed	67	Postgraduate degree	61
		Homeowner	65	Home duties	60		
		Renting / other	65	Retired	74		
				Other	58		



- Above National average
75+ index points
- On par with National average
70 index points ± 5 points
- Below National average
< 65 index points

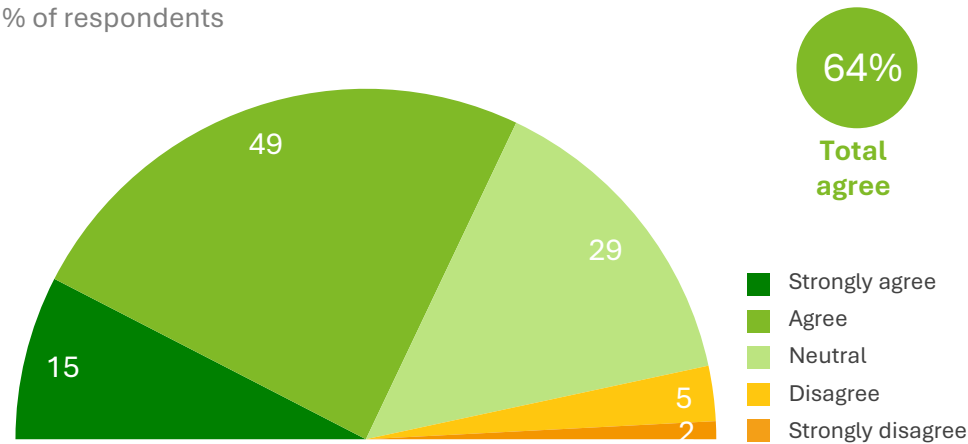
District	
① Burswood	70
② Carlisle	58
③ East Victoria Park	67
④ Lathlain	71
⑤ St James / Bentley	65
⑥ Victoria Park	63

Q. How satisfied are you with feeling part of your community? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.
Base: All respondents, excludes 'no response' (n = 442).
* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

I feel like I belong in my local community

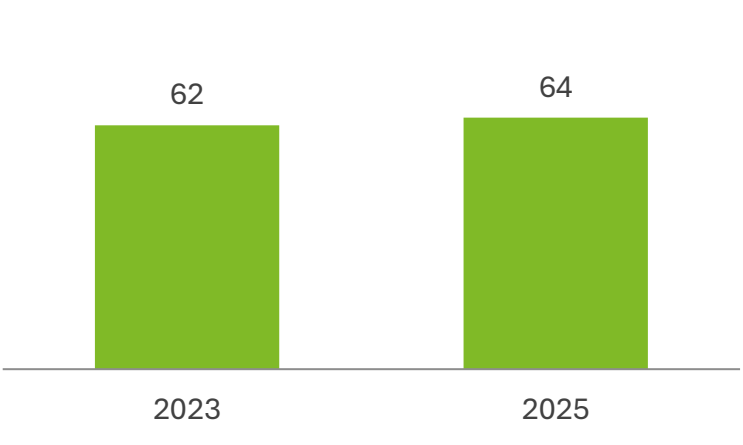
Level of agreement

% of respondents



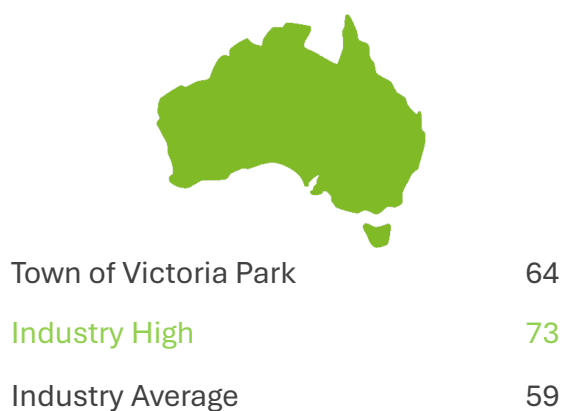
Trend analysis

% agree



MARKYT Industry Standards

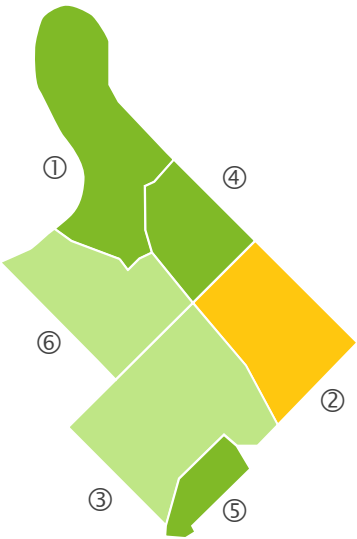
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	63	18-49, no dependents	52	Disability	65	Year 9 / Cert II and below	57
Female	64	Baby/toddler	84	Mainly speak LOTE	47	Secondary education	74
Respondent age		Primary school	75	LGBTQIA+	58	Certificate III & IV	76
18-34 years	60	High school	68	Employment status		Diploma	66
35-49 years	68	Adult dependents	68	Full-time	60	Bachelor Degree	69
50-64 years	63	50+, no dependents	68	Casual / part time	72	Graduate Diploma	57
65+ years	68	Home ownership		Self-employed	73	Postgraduate degree	53
		Homeowner	63	Home duties	59		
		Renting / other	69	Retired	72		
				Other	57		



- Above Town average
69%+ agree
- On par with Town average
64% agree $\pm$ 5%
- Below Town average
< 59% agree

District	
① Burswood	81
② Carlisle	49
③ East Victoria Park	65
④ Lathlain	82
⑤ St James / Bentley	70
⑥ Victoria Park	64

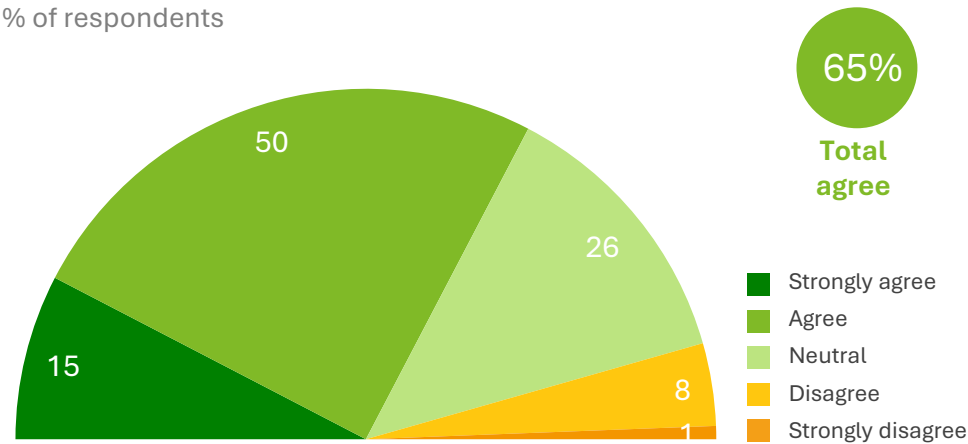
Q. How strongly do you agree or disagree with the following statements:

Base: All respondents, excludes 'unsure' and 'no response' (n = 424).

I can readily access support and help when needed

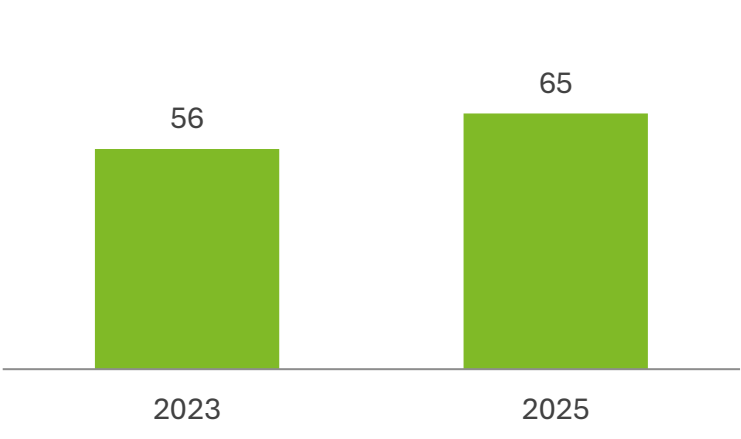
Level of agreement

% of respondents



Trend analysis

% agree



MARKYT Industry Standards

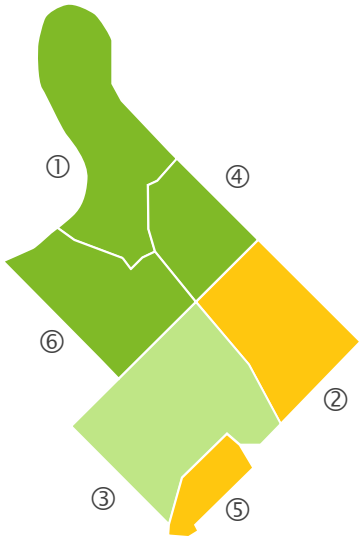
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	62	18-49, no dependents	63	Disability	74	Year 9 / Cert II and below	64
Female	70	Baby/toddler	65	Mainly speak LOTE	57	Secondary education	65
Respondent age		Primary school	80	LGBTQIA+	72	Certificate III & IV	56
18-34 years	70	High school	75	Employment status		Diploma	67
35-49 years	62	Adult dependents	60	Full-time	62	Bachelor Degree	64
50-64 years	61	50+, no dependents	63	Casual / part time	70	Graduate Diploma	69
65+ years	67	Home ownership		Self-employed	69	Postgraduate degree	69
		Homeowner	65	Home duties	80		
		Renting / other	70	Retired	72		
				Other	53		



- Above Town average 70%+ agree
- On par with Town average 65% agree ± 5%
- Below Town average < 60% agree

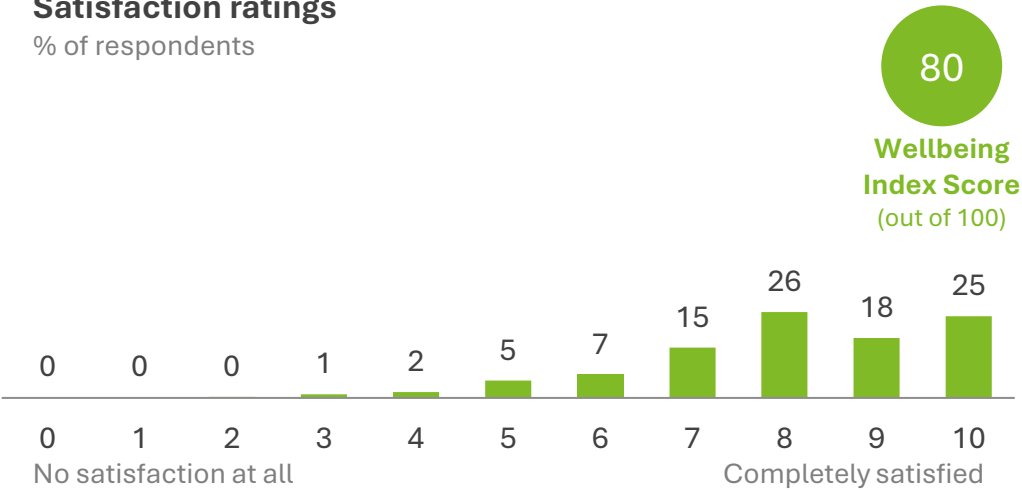
District	
1 Burswood	73
2 Carlisle	59
3 East Victoria Park	60
4 Lathlain	89
5 St James / Bentley	40
6 Victoria Park	74

Q. How strongly do you agree or disagree with the following statements:
Base: All respondents, excludes 'unsure' and 'no response' (n = 393).

Personal relationships

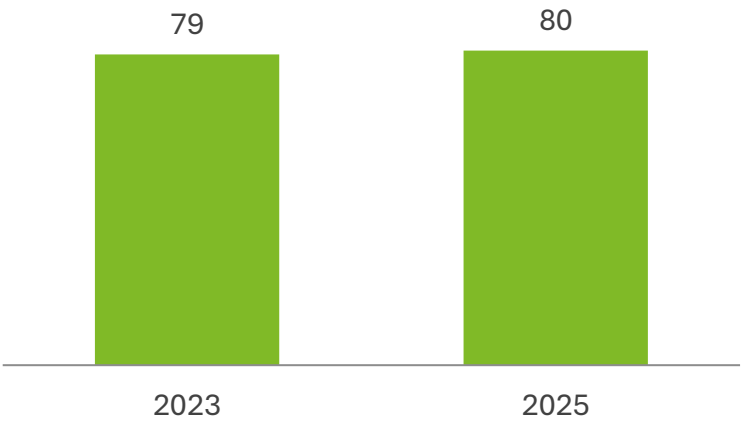
Satisfaction ratings

% of respondents



Trend analysis

Wellbeing Index score



ACQOL* National Standards

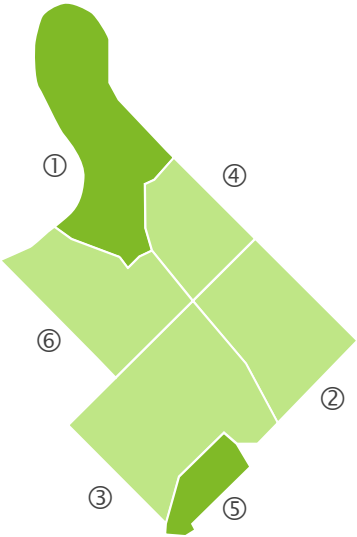
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	80	18-49, no dependents	76	Disability	80	Year 9 / Cert II and below	86
Female	80	Baby/toddler	82	Mainly speak LOTE	77	Secondary education	85
Respondent age		Primary school	81	LGBTQIA+	79	Certificate III & IV	81
18-34 years	79	High school	82	Employment status		Diploma	81
35-49 years	76	Adult dependents	82	Full-time	80	Bachelor Degree	79
50-64 years	84	50+, no dependents	85	Casual / part time	82	Graduate Diploma	83
65+ years	86	Home ownership		Self-employed	83	Postgraduate degree	80
		Homeowner	81	Home duties	79		
		Renting / other	80	Retired	87		
				Other	79		



- Above National average
83+ index points
- On par with National average
78 index points ± 5 points
- Below National average
< 73 index points

District	
1 Burswood	89
2 Carlisle	75
3 East Victoria Park	80
4 Lathlain	82
5 St James / Bentley	84
6 Victoria Park	82

Q. How satisfied are you with your personal relationships? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.

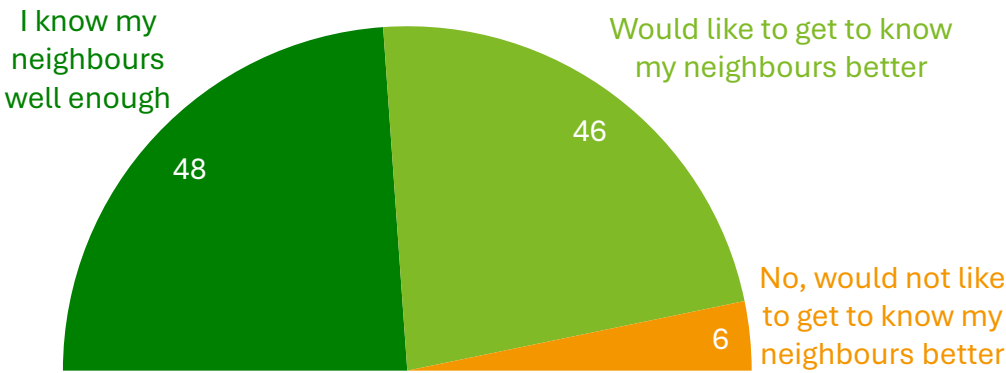
Base: All respondents, excludes 'no response' (n = 439).

* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

I would like to get to know my neighbours better

Would you like to get to know your neighbours better?

% of respondents



Trend analysis

% would like to get to know my neighbours better



While 48% of respondents feel they know their neighbours well enough, another 46% of respondents would like to get to know their neighbours better.

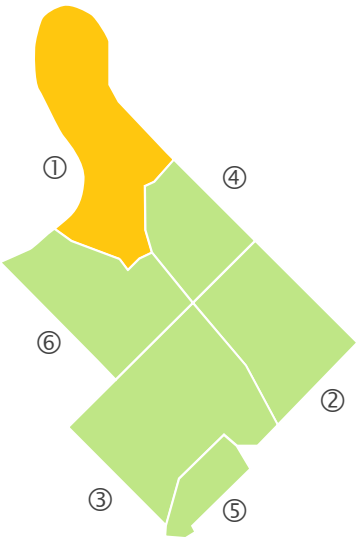
Respondents who mainly speak a language other than English at home are most interested in getting to know their neighbours better.

Interest is also higher among adults aged 18-49 years and those with higher levels of education.

Demographic variances

% would like to get to know my neighbours better

Gender		Life stage		Diversity		Education level	
Male	42	18-49, no dependents	59	Disability	44	Year 9 / Cert II and below	14
Female	49	Baby/toddler	55	Mainly speak LOTE	71	Secondary education	12
Respondent age		Primary school	51	LGBTQIA+	43	Certificate III & IV	40
18-34 years	56	High school	36	Employment status		Diploma	47
35-49 years	57	Adult dependents	35	Full-time	55	Bachelor Degree	52
50-64 years	30	50+, no dependents	28	Casual / part time	42	Graduate Diploma	55
65+ years	25	Home ownership		Self-employed	40	Postgraduate degree	51
		Homeowner	47	Home duties	26		
		Renting / other	36	Retired	25		
				Other	38		



- Above Town average
51%+ agree
- On par with Town average
46% agree ± 5%
- Below Town average
< 41% agree

District	
① Burswood	33
② Carlisle	41
③ East Victoria Park	47
④ Lathlain	42
⑤ St James / Bentley	45
⑥ Victoria Park	50

Q. Would you like to get to know your neighbours better?

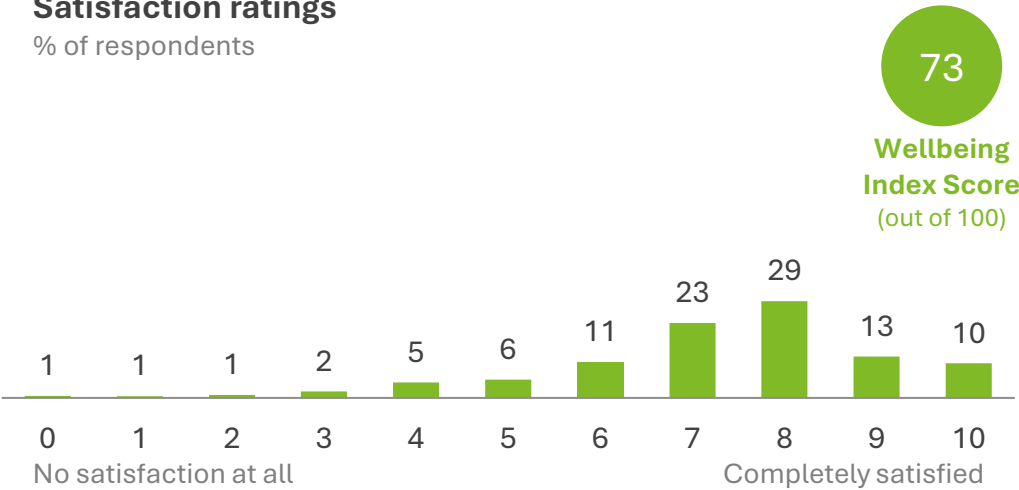
Base: All respondents, excludes 'no response' (n = 387)

Safety, health and wellbeing

Personal safety

Satisfaction ratings

% of respondents

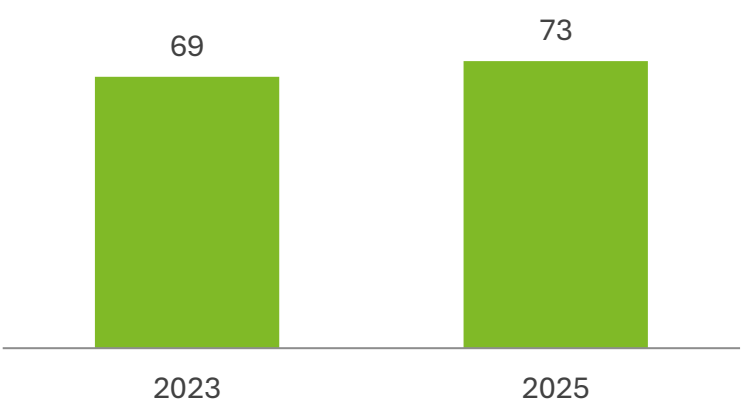


73

Wellbeing Index Score (out of 100)

Trend analysis

Wellbeing Index score



ACQOL* National Standards

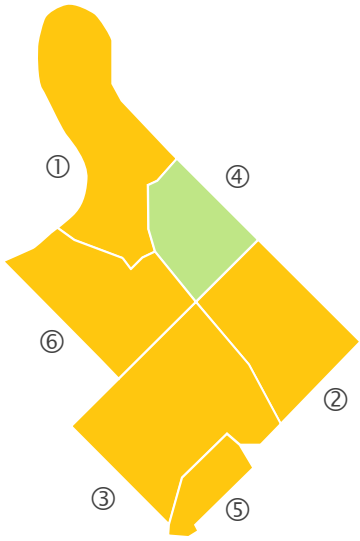
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	73	18-49, no dependents	73	Disability	72	Year 9 / Cert II and below	62
Female	74	Baby/toddler	74	Mainly speak LOTE	75	Secondary education	78
Respondent age		Primary school	78	LGBTQIA+	73	Certificate III & IV	73
18-34 years	75	High school	71	Employment status		Diploma	78
35-49 years	72	Adult dependents	68	Full-time	74	Bachelor Degree	73
50-64 years	68	50+, no dependents	75	Casual / part time	68	Graduate Diploma	69
65+ years	76	Home ownership		Self-employed	67	Postgraduate degree	74
		Homeowner	73	Home duties	74		
		Renting / other	77	Retired	78		
				Other	74		



- Above National average
88+ index points
- On par with National average
83 index points ± 5 points
- Below National average
< 78 index points

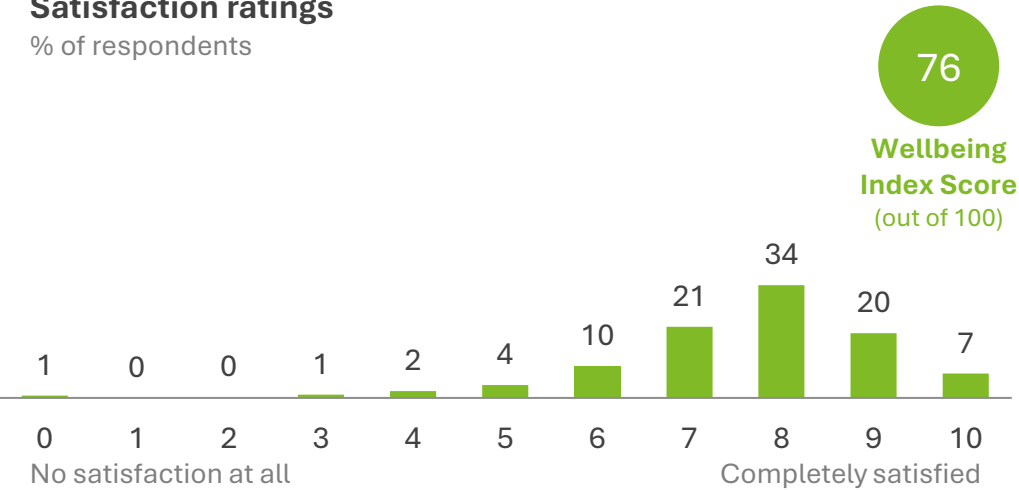
District	
① Burswood	76
② Carlisle	71
③ East Victoria Park	70
④ Lathlain	80
⑤ St James / Bentley	72
⑥ Victoria Park	75

Q. How satisfied are you with how safe you feel? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.
Base: All respondents, excludes 'no response' (n = 441).
* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Personal health

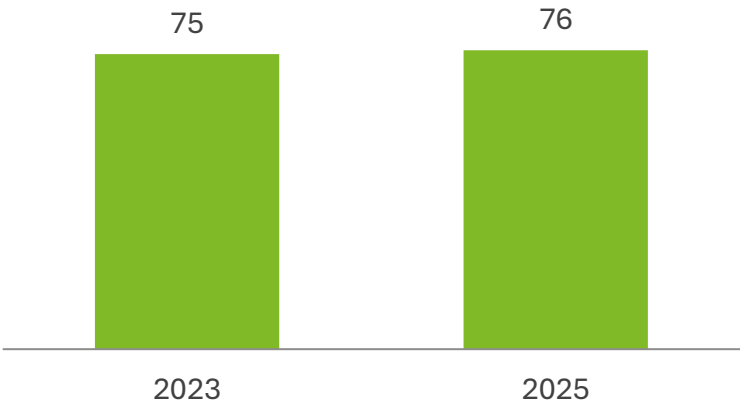
Satisfaction ratings

% of respondents



Trend analysis

Wellbeing Index score



ACQOL* National Standards

Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	76	18-49, no dependents	72	Disability	69	Year 9 / Cert II and below	79
Female	77	Baby/toddler	79	Mainly speak LOTE	78	Secondary education	79
Respondent age		Primary school	80	LGBTQIA+	73	Certificate III & IV	75
18-34 years	73	High school	77	Employment status		Diploma	78
35-49 years	78	Adult dependents	78	Full-time	78	Bachelor Degree	76
50-64 years	79	50+, no dependents	78	Casual / part time	76	Graduate Diploma	75
65+ years	76	Home ownership		Self-employed	73	Postgraduate degree	75
		Homeowner	77	Home duties	77		
		Renting / other	71	Retired	78		
				Other	68		



District	
① Burswood	80
② Carlisle	75
③ East Victoria Park	78
④ Lathlain	78
⑤ St James / Bentley	76
⑥ Victoria Park	74

Q. How satisfied are you with the following areas? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.

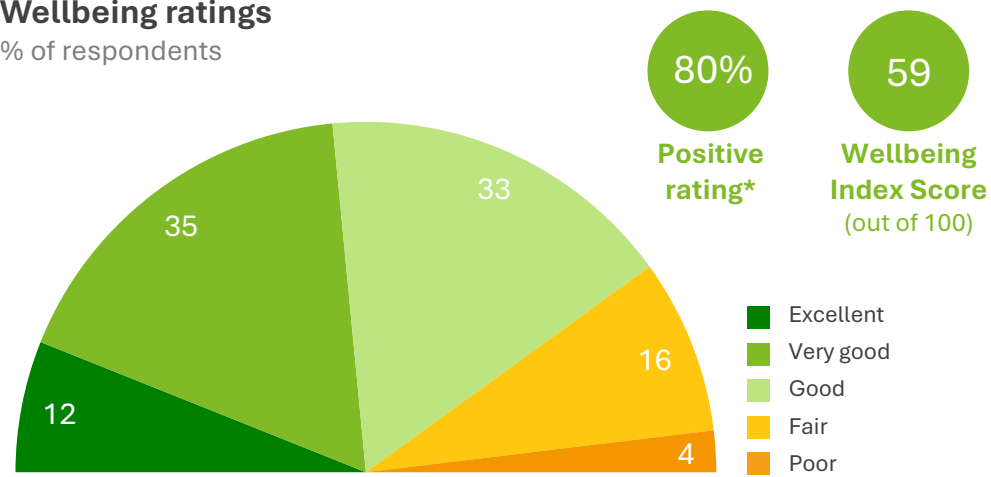
Base: All respondents, excludes 'no response' (n = 444).

* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Mental health

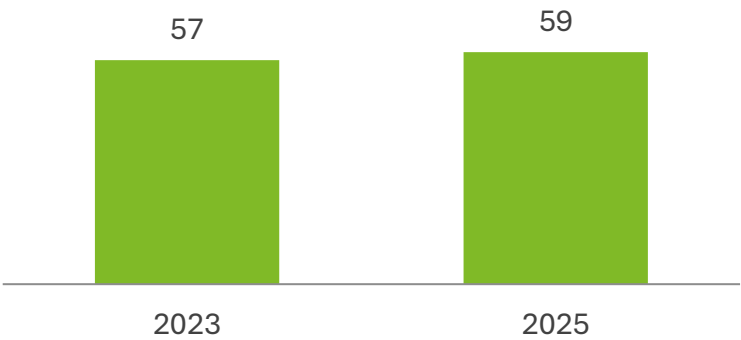
Wellbeing ratings

% of respondents



Trend analysis

Wellbeing Index score



MARKYT Industry Standards

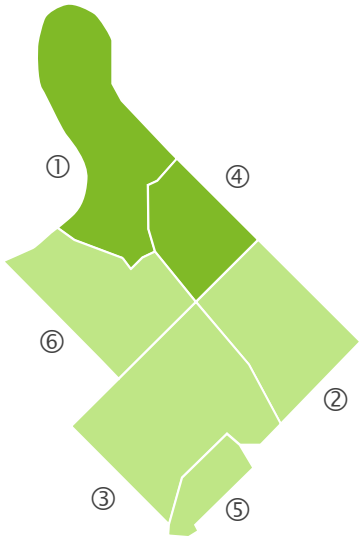
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	60	18-49, no dependents	51	Disability	45	Year 9 / Cert II and below	65
Female	58	Baby/toddler	53	Mainly speak LOTE	63	Secondary education	50
Respondent age		Primary school	65	LGBTQIA+	51	Certificate III & IV	59
18-34 years	51	High school	64	Employment status		Diploma	56
35-49 years	59	Adult dependents	66	Full-time	59	Bachelor Degree	58
50-64 years	64	50+, no dependents	67	Casual / part time	53	Graduate Diploma	65
65+ years	69	Home ownership		Self-employed	65	Postgraduate degree	60
		Homeowner	61	Home duties	64		
		Renting / other	46	Retired	70		
				Other	45		



- Above Town average
64+ index points
- On par with Town average
59 index points ± 5 points
- Below Town average
< 54 index points

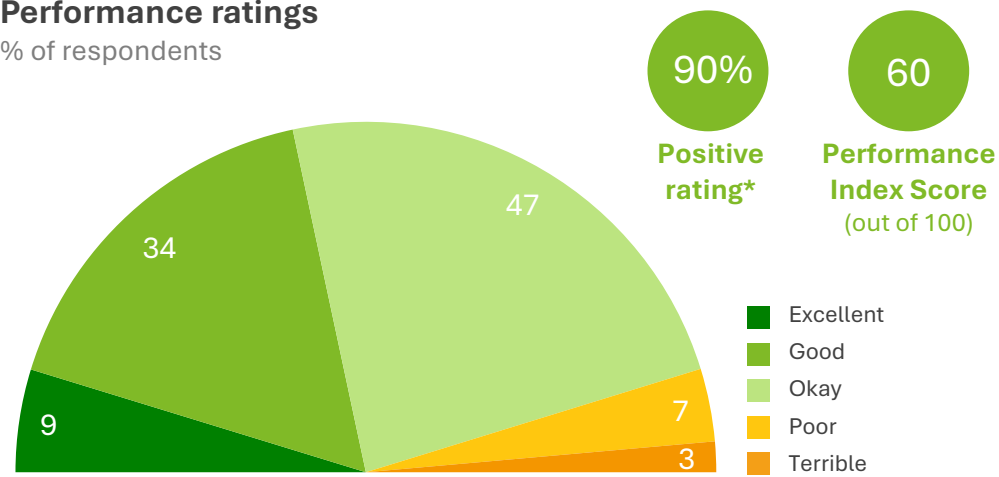
District	
① Burswood	68
② Carlisle	54
③ East Victoria Park	58
④ Lathlain	66
⑤ St James / Bentley	62
⑥ Victoria Park	59

Q. Currently, how good is your life in relation to your mental health?
Base: All respondents, excludes 'prefer not to say or NA' (n = 421).
* Positive Rating = good, very good + excellent

Public health education and wellbeing programs

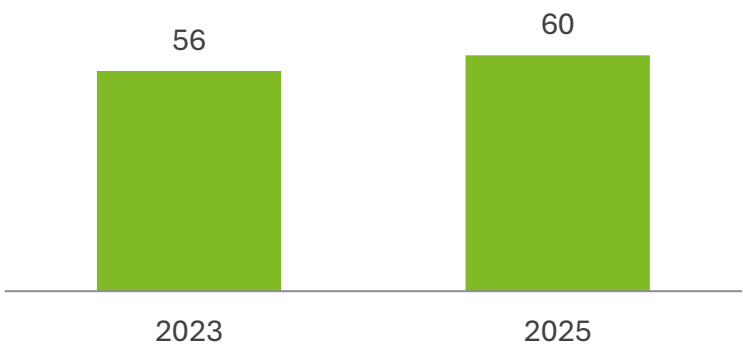
Performance ratings

% of respondents



Trend analysis

Performance index score



MARKYT Industry Standards

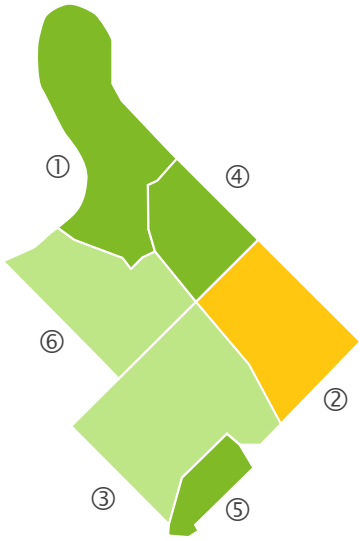
Performance index score



Demographic variances

Performance index score

Gender		Life stage		Diversity		Education level	
Male	57	18-49, no dependents	60	Disability	52	Year 9 / Cert II and below	57
Female	64	Baby/toddler	62	Mainly speak LOTE	58	Secondary education	60
Respondent age		Primary school	56	LGBTQIA+	54	Certificate III & IV	54
18-34 years	64	High school	61	Employment status		Diploma	60
35-49 years	58	Adult dependents	56	Full-time	60	Bachelor Degree	66
50-64 years	55	50+, no dependents	61	Casual / part time	61	Graduate Diploma	59
65+ years	61	Home ownership		Self-employed	59	Postgraduate degree	55
		Homeowner	59	Home duties	51		
		Renting / other	66	Retired	64		
				Other	58		



- Above Town average 65+ index points
- On par with Town average 60 index points ± 5 points
- Below Town average < 55 index points

District	
① Burswood	76
② Carlisle	51
③ East Victoria Park	62
④ Lathlain	65
⑤ St James / Bentley	65
⑥ Victoria Park	59

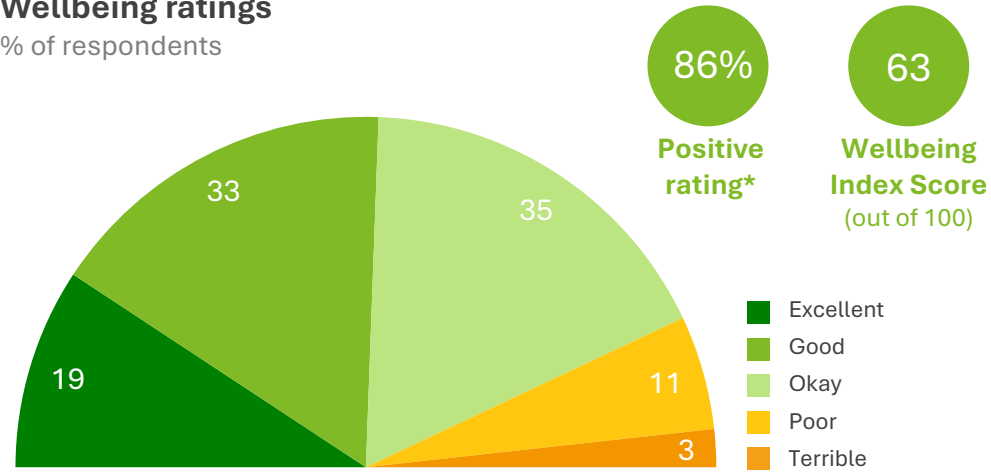
Q. How would you rate performance in the following areas?
Base: All respondents, excludes 'unsure' and 'no response' (n = 322).
* Positive Rating = excellent, good + okay

Diet, nutrition and exercise

Diet and nutrition

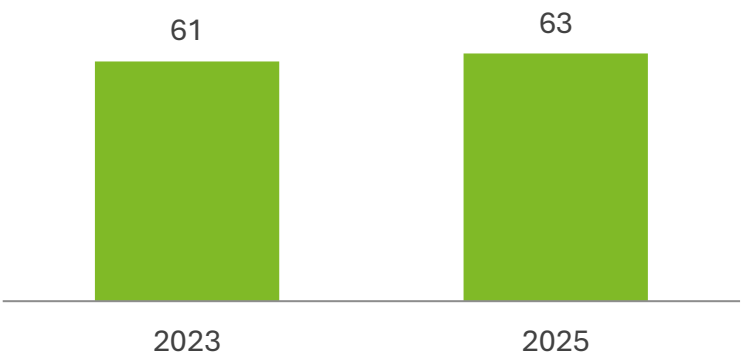
Wellbeing ratings

% of respondents



Trend analysis

Wellbeing Index score



MARKYT Industry Standards

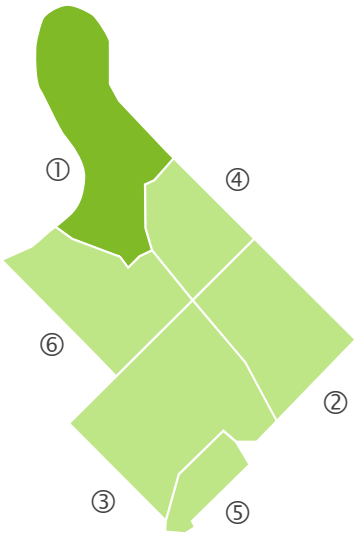
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	60	18-49, no dependents	56	Disability	64	Year 9 / Cert II and below	65
Female	65	Baby/toddler	62	Mainly speak LOTE	65	Secondary education	58
Respondent age		Primary school	70	LGBTQIA+	60	Certificate III & IV	64
18-34 years	59	High school	65	Employment status		Diploma	60
35-49 years	62	Adult dependents	63	Full-time	60	Bachelor Degree	64
50-64 years	65	50+, no dependents	68	Casual / part time	66	Graduate Diploma	70
65+ years	71	Home ownership		Self-employed	66	Postgraduate degree	61
		Homeowner	65	Home duties	73		
		Renting / other	51	Retired	72		
				Other	53		



- Above Town average
68+ index points
- On par with Town average
63 index points ± 5 points
- Below Town average
< 58 index points

District	
① Burswood	71
② Carlisle	59
③ East Victoria Park	65
④ Lathlain	63
⑤ St James / Bentley	67
⑥ Victoria Park	61

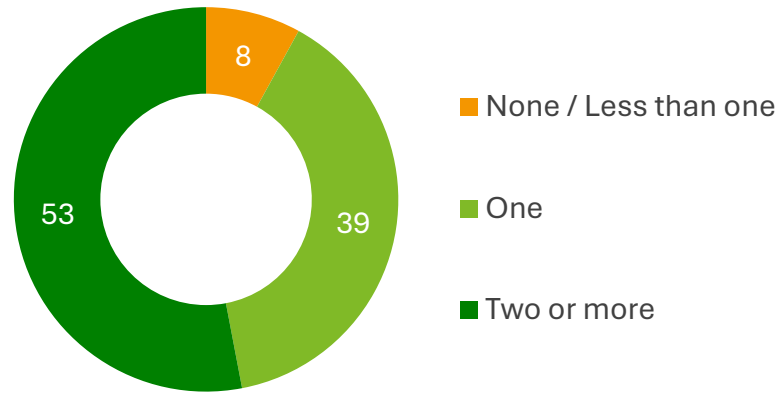
Q. Currently, how good is your life in relation to your diet and nutrition?

Base: All respondents, excludes 'prefer not to say or NA' (n = 421).

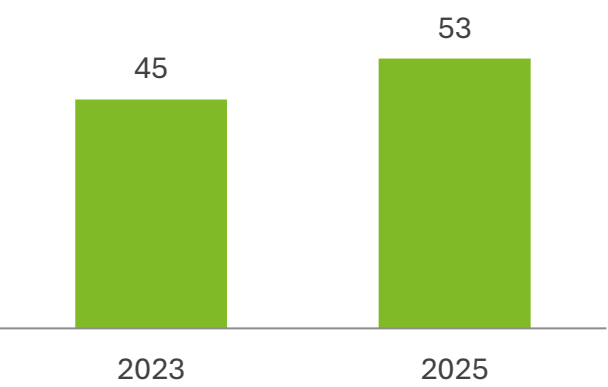
* Positive Rating = good, very good + excellent

Fruit consumption

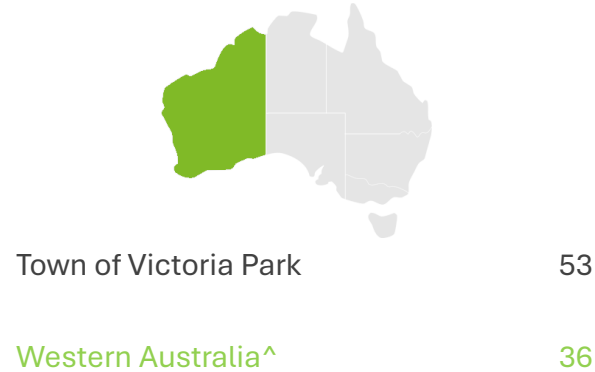
Serves of fruit per day
% of respondents



Trend analysis
% 2+ serves per day

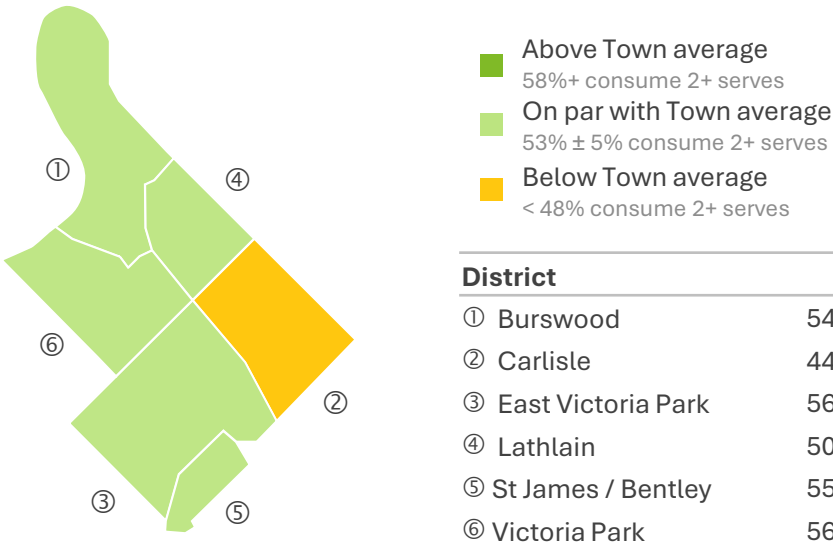


State Comparisons^
% 2+ serves per day



Demographic variances
% 2+ serves per day

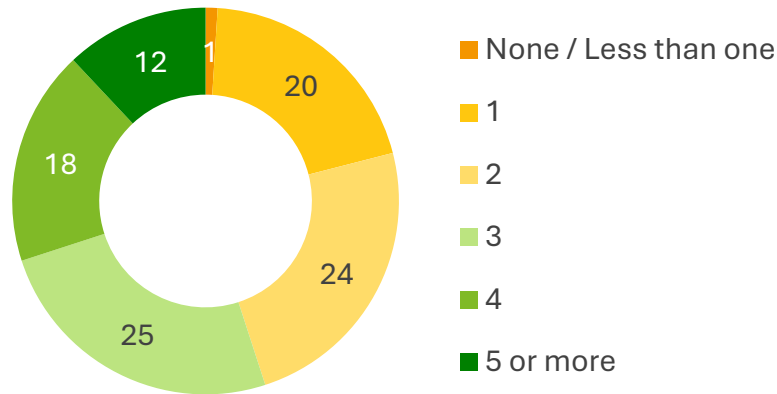
Gender		Life stage		Diversity		Education level	
Male	55	18-49, no dependents	44	Disability	49	Year 9 / Cert II and below	42
Female	55	Baby/toddler	54	Mainly speak LOTE	62	Secondary education	58
Respondent age		Primary school	53	LGBTQIA+	25	Certificate III & IV	46
18-34 years	46	High school	55	Employment status		Diploma	43
35-49 years	53	Adult dependents	40	Full-time	50	Bachelor Degree	50
50-64 years	60	50+, no dependents	66	Casual / part time	57	Graduate Diploma	53
65+ years	61	Home ownership		Self-employed	52	Postgraduate degree	58
		Homeowner	53	Home duties	48		
		Renting / other	51	Retired	64		
				Other	54		



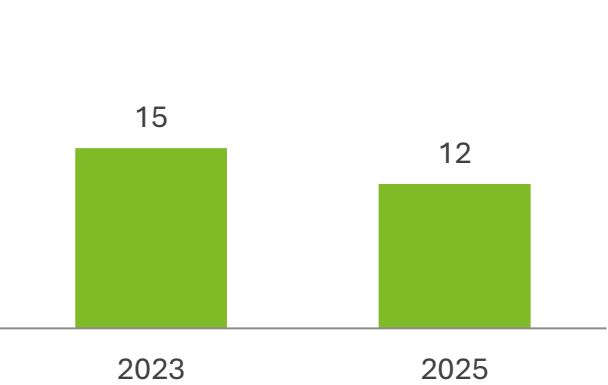
Q. How many serves of fruit do you usually eat each day? One serve = one medium piece, two small pieces of fruit or a cup of diced fruit. Base: All respondents, excludes 'no response' (n = 399)
^ Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Vegetable consumption

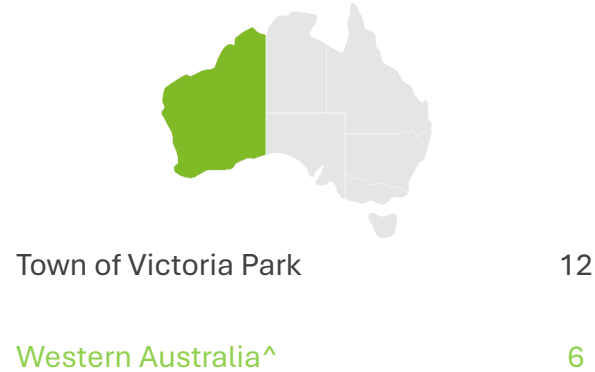
Serves of vegetables per day
% of respondents



Trend analysis
% 5+ serves per day



State comparisons^
% 5+ serves per day



Demographic variances
% 5+ serves per day

Gender		Life stage		Diversity		Education level	
Male	8	18-49, no dependents	13	Disability	10	Year 9 / Cert II and below	0
Female	16	Baby/toddler	10	Mainly speak LOTE	18	Secondary education	15
Respondent age		Primary school	15	LGBTQIA+	9	Certificate III & IV	16
18-34 years	9	High school	13	Employment status		Diploma	6
35-49 years	18	Adult dependents	15	Full-time	12	Bachelor Degree	16
50-64 years	14	50+, no dependents	10	Casual / part time	16	Graduate Diploma	12
65+ years	8	Home ownership		Self-employed	9	Postgraduate degree	9
		Homeowner	11	Home duties	15		
		Renting / other	21	Retired	11		
				Other	7		



- Above Town average
15%+ consume 5+ serves
- On par with Town average
12% ± 3% consume 5+ serves
- Below Town average
< 9% consume 5+ serves

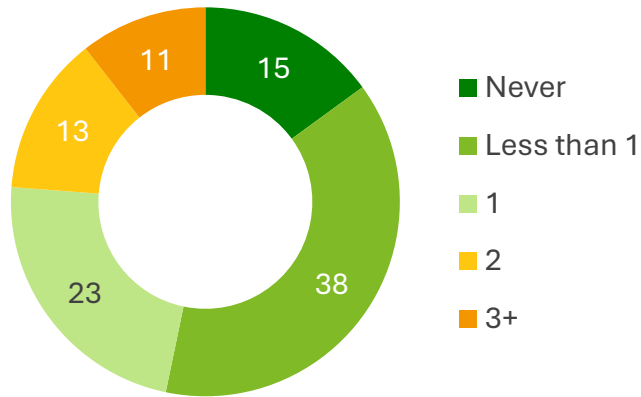
District	
1 Burswood	19
2 Carlisle	10
3 East Victoria Park	18
4 Lathlain	2
5 St James / Bentley	13
6 Victoria Park	8

Q. How many serves of vegetables do you usually eat each day? One serve = half a cup of cooked vegetables or one cup of salad. Base: All respondents, excludes 'no response' (n = 405)
^ Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Fast food consumption

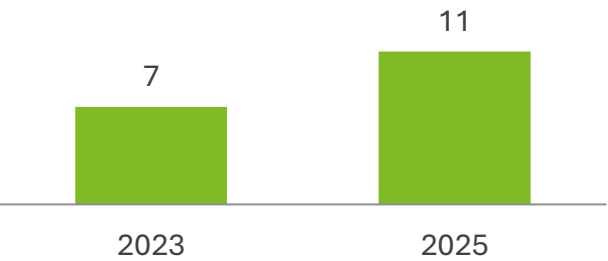
Fast food consumption per week

% of respondents



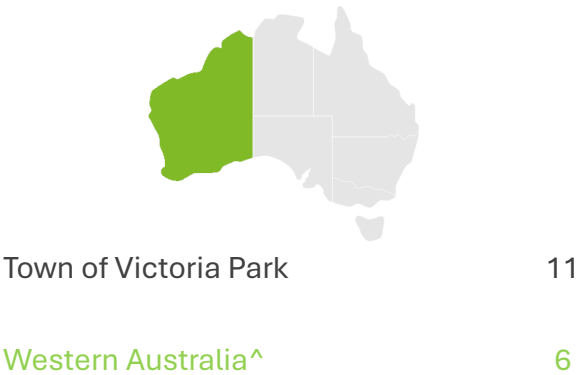
Trend analysis

% consumes fast food 3+ times per week



State comparisons^

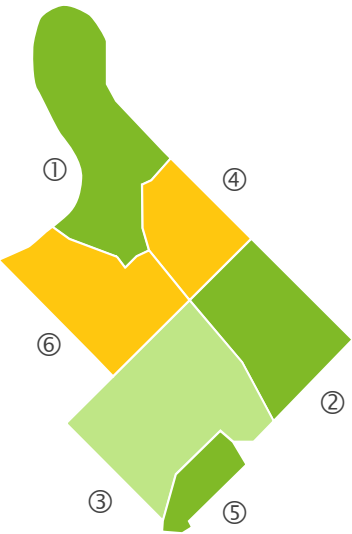
% consumes fast food 3+ times per week



Demographic variances

% consumes fast food 3+ times per week

Gender		Life stage		Diversity		Education level	
Male	16	18-49, no dependents	18	Disability	13	Year 9 / Cert II and below	36
Female	4	Baby/toddler	13	Mainly speak LOTE	14	Secondary education	23
Respondent age		Primary school	18	LGBTQIA+	24	Certificate III & IV	5
18-34 years	23	High school	10	Employment status		Diploma	0
35-49 years	5	Adult dependents	0	Full-time	14	Bachelor Degree	13
50-64 years	3	50+, no dependents	2	Casual / part time	9	Graduate Diploma	0
65+ years	0	Home ownership		Self-employed	11	Postgraduate degree	9
		Homeowner	9	Home duties	8		
		Renting / other	22	Retired	1		
				Other	13		



- Above Town average
14%+ consume 3+ times a week
- On par with Town average
11% ± 3% consume 3+ times a week
- Below Town average
< 8% consume 3+ times a week

District	
1 Burswood	0
2 Carlisle	6
3 East Victoria Park	11
4 Lathlain	22
5 St James / Bentley	0
6 Victoria Park	15

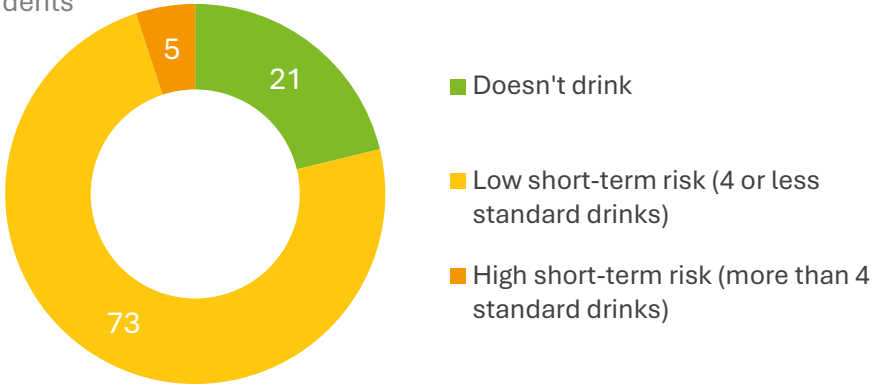
Q. How many times a week, on average, would you eat fast food meals (such as burgers, pizza, chicken or chips from fast food outlets)? Base: All respondents, excludes 'no response' (n = 405)

^ Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Alcohol consumption | short-term risk

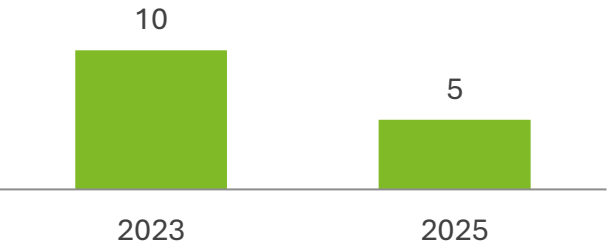
On a day when you drink alcohol, how many standard drinks do you usually have?

% of respondents



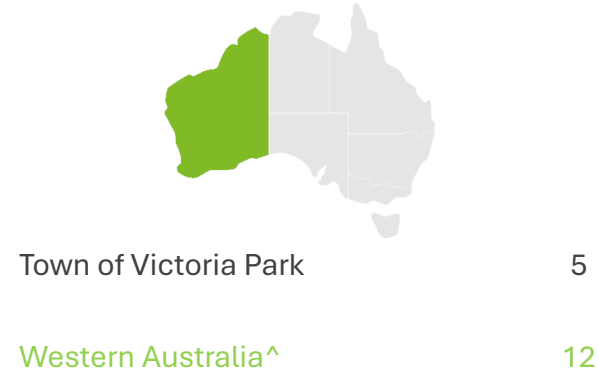
Trend analysis

% consumes alcohol with high short-term risk



State comparisons^

% consumes alcohol with high short-term risk



Demographic variances

% consumes alcohol with high short-term risk (more than 4 standard drinks per day)

Gender		Life stage		Diversity		Education level	
Male	10	18-49, no dependents	7	Disability	2	Year 9 / Cert II and below	0
Female	2	Baby/toddler	4	Mainly speak LOTE	3	Secondary education	15
Respondent age		Primary school	12	LGBTQIA+	7	Certificate III & IV	15
18-34 years	5	High school	3	Employment status		Diploma	4
35-49 years	8	Adult dependents	2	Full-time	7	Bachelor Degree	5
50-64 years	5	50+, no dependents	3	Casual / part time	1	Graduate Diploma	9
65+ years	3	Home ownership		Self-employed	5	Postgraduate degree	1
		Homeowner	5	Home duties	5		
		Renting / other	9	Retired	5		
				Other	3		



- Above Town average
7%+ high short-term risk
- On par with Town average
5% ± 2% high short-term risk
- Below Town average
< 3% high short-term risk

District	
1 Burswood	0
2 Carlisle	0
3 East Victoria Park	8
4 Lathlain	18
5 St James / Bentley	0
6 Victoria Park	3

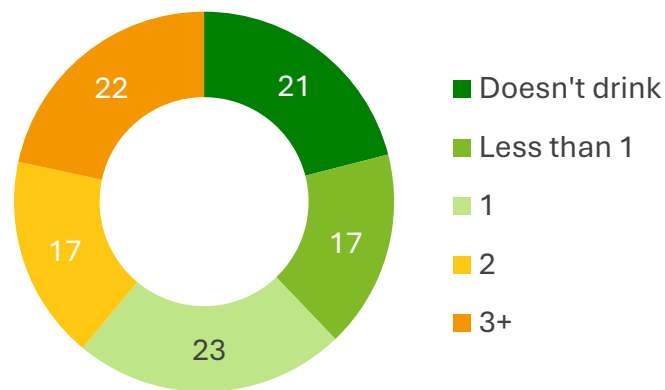
Q. On a day when you drink alcohol, how many standard drinks do you usually have? Standard drink = a midi of full strength beer, a glass of wine or a nip of spirits.

Base: All respondents, excludes 'unsure' and 'no response' (n = 401)

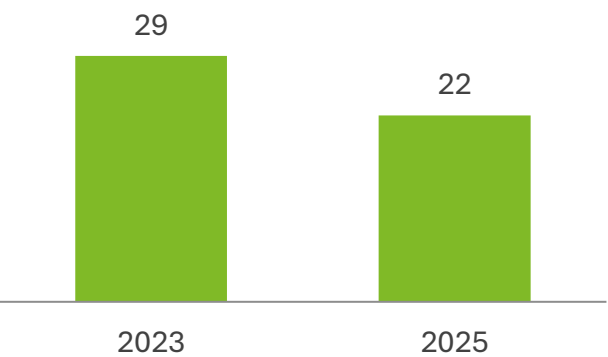
^ Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Alcohol consumption | days per week

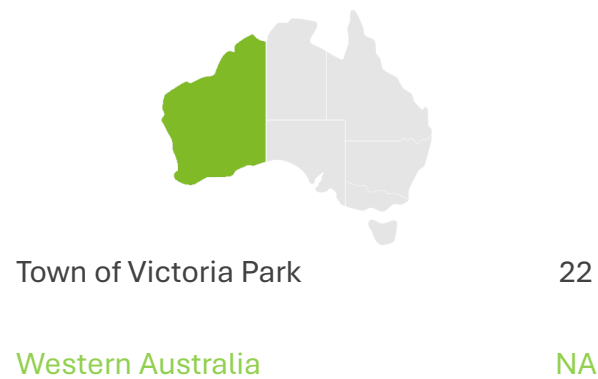
In a typical week, on how many days do you usually drink alcohol?
% of respondents



Trend analysis
% consumes alcohol 3+ days in a typical week

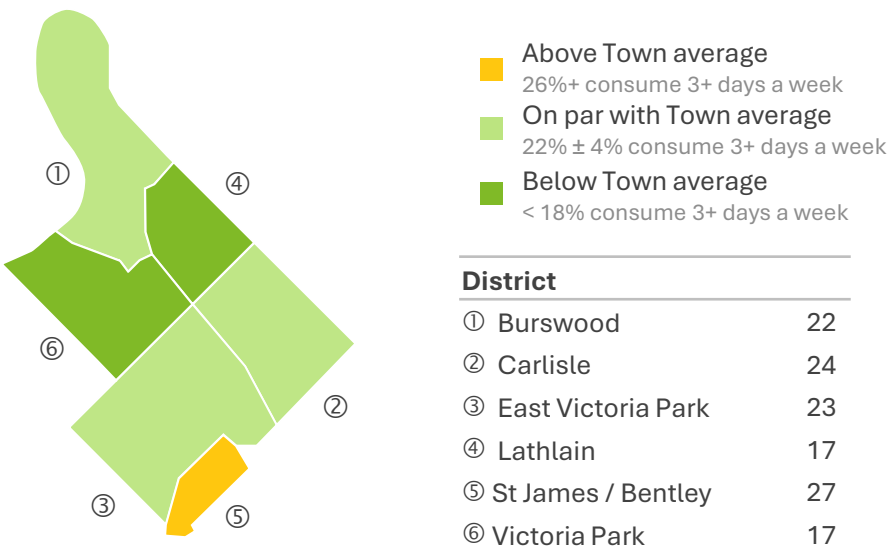


State comparisons^
% consumes alcohol 3+ days in a typical week



Demographic variances
% consumes alcohol 3+ days in a typical week

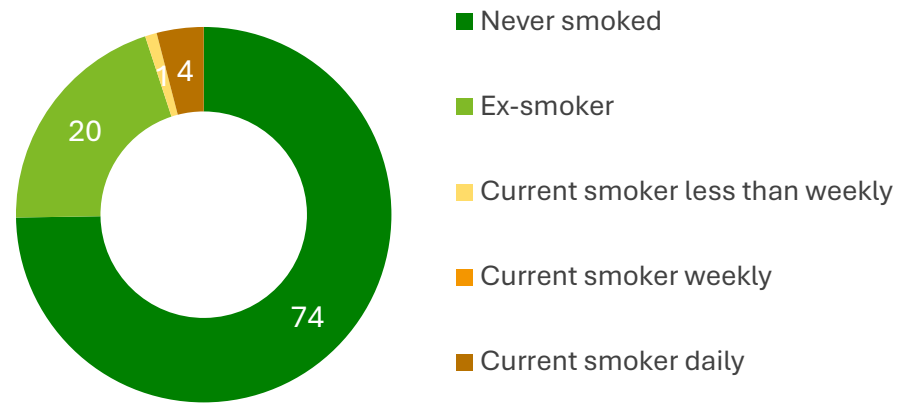
Gender		Life stage		Diversity		Education level	
Male	27	18-49, no dependents	22	Disability	14	Year 9 / Cert II and below	45
Female	18	Baby/toddler	7	Mainly speak LOTE	5	Secondary education	17
Respondent age		Primary school	27	LGBTQIA+	25	Certificate III & IV	24
18-34 years	17	High school	16	Employment status		Diploma	29
35-49 years	21	Adult dependents	29	Full-time	24	Bachelor Degree	20
50-64 years	26	50+, no dependents	25	Casual / part time	8	Graduate Diploma	28
65+ years	28	Home ownership		Self-employed	46	Postgraduate degree	18
		Homeowner	22	Home duties	5		
		Renting / other	24	Retired	24		
				Other	4		



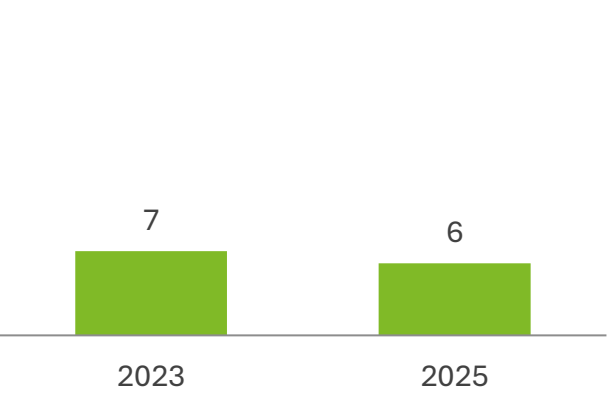
Q. In a typical week, on how many days do you usually drink alcohol? Enter number from 0 to 7.
Base: All respondents, excludes 'unsure' and 'no response' (n = 404)

Smoking status

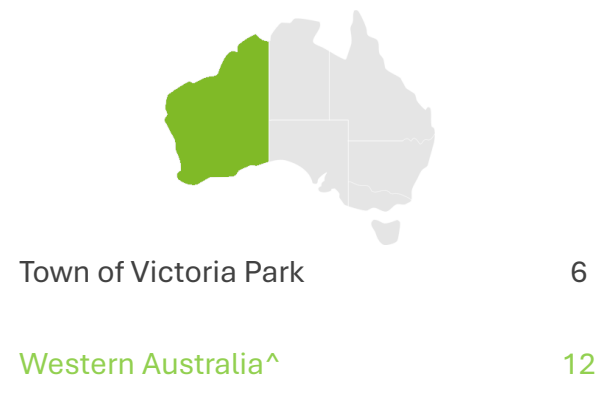
Smoking status
% of respondents



Trend analysis
% current smoker

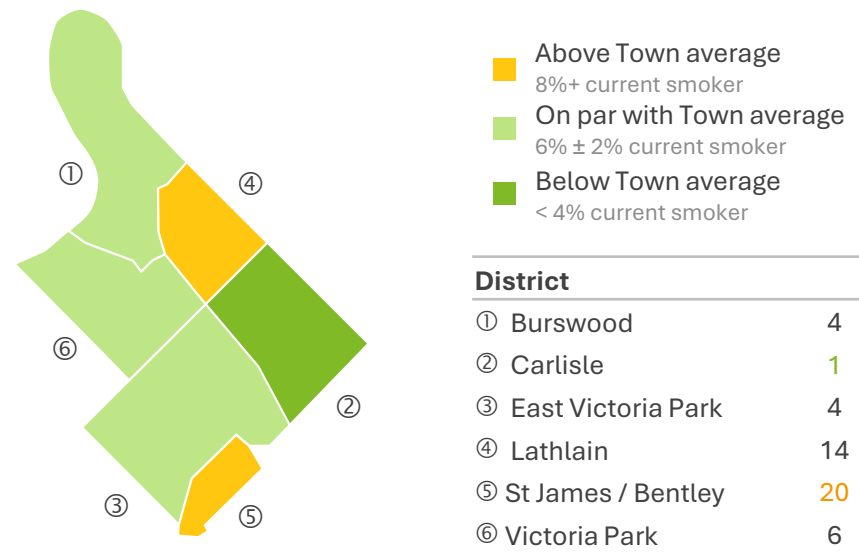


State comparisons^
% current smoker



Demographic variances
% current smoker

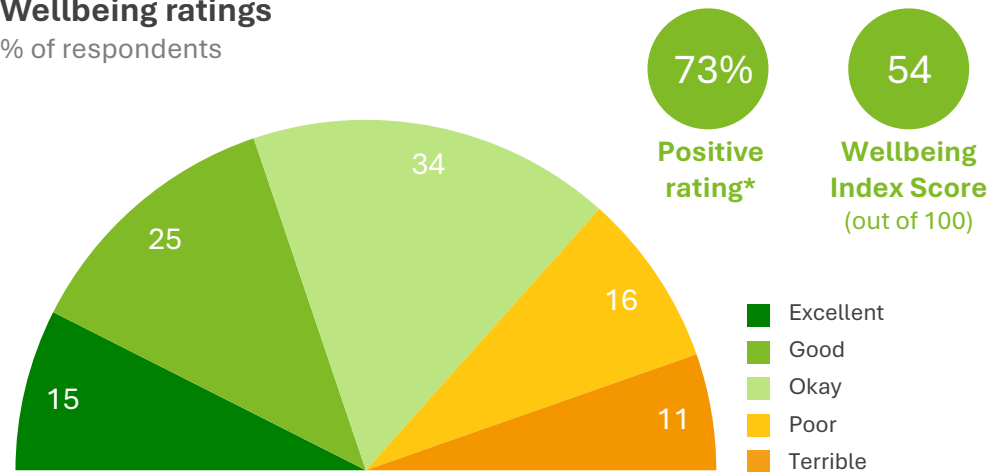
Gender		Life stage		Diversity		Education level	
Male	7	18-49, no dependents	10	Disability	1	Year 9 / Cert II and below	7
Female	3	Baby/toddler	6	Mainly speak LOTE	0	Secondary education	13
Respondent age		Primary school	0	LGBTQIA+	12	Certificate III & IV	0
18-34 years	12	High school	2	Employment status		Diploma	4
35-49 years	1	Adult dependents	5	Full-time	9	Bachelor Degree	8
50-64 years	5	50+, no dependents	3	Casual / part time	1	Graduate Diploma	0
65+ years	2	Home ownership		Self-employed	0	Postgraduate degree	5
		Homeowner	5	Home duties	0		
		Renting / other	16	Retired	3		
				Other	3		



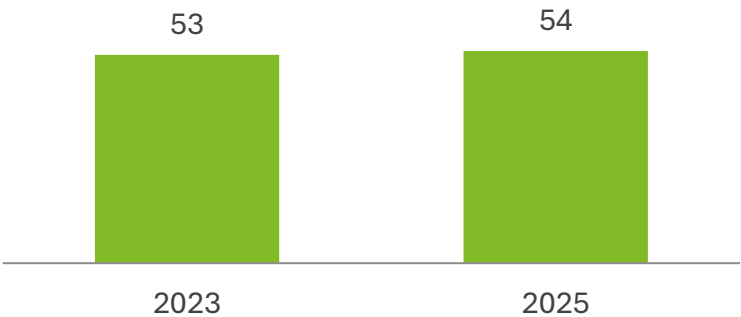
Q. What is your current smoking status (including cigarette, pipes, cigars or other tobacco products)?
Base: All respondents, excludes 'unsure' and 'no response' (n = 405)
^ Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Exercise

Wellbeing ratings
% of respondents



Trend analysis
Wellbeing Index score

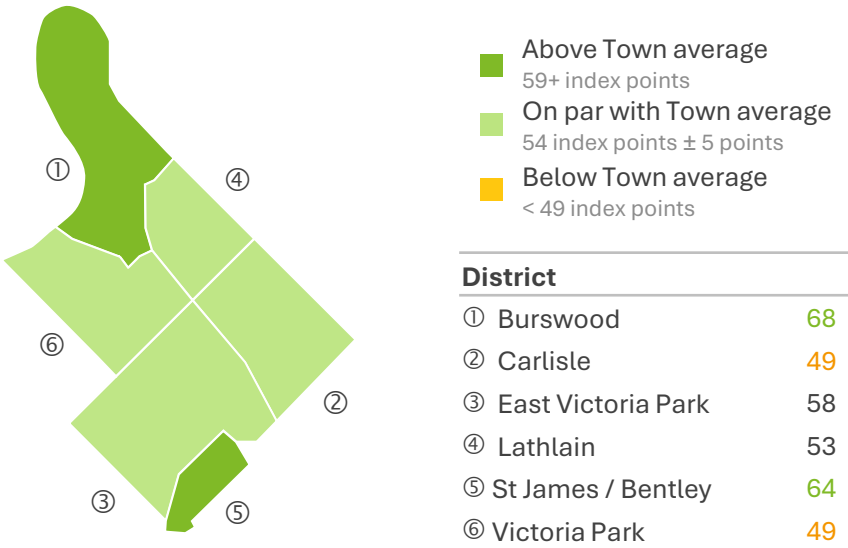


MARKYT Industry Standards
Wellbeing Index Score



Demographic variances
Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	55	18-49, no dependents	53	Disability	50	Year 9 / Cert II and below	55
Female	54	Baby/toddler	49	Mainly speak LOTE	57	Secondary education	57
Respondent age		Primary school	63	LGBTQIA+	44	Certificate III & IV	48
18-34 years	51	High school	57	Employment status		Diploma	52
35-49 years	58	Adult dependents	49	Full-time	55	Bachelor Degree	55
50-64 years	54	50+, no dependents	57	Casual / part time	53	Graduate Diploma	56
65+ years	57	Home ownership		Self-employed	53	Postgraduate degree	55
		Homeowner	55	Home duties	53		
		Renting / other	49	Retired	62		
				Other	38		

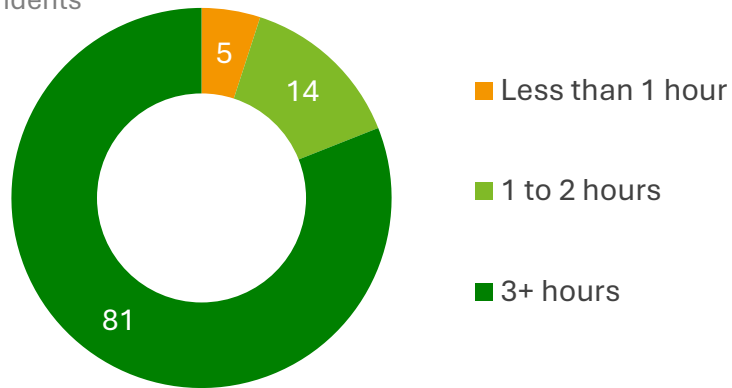


Q. Currently, how good is your life in relation to your exercise?
Base: All respondents, excludes 'prefer not to say or NA' (n = 420).
* Positive Rating = good, very good + excellent

Typical level of physical activity

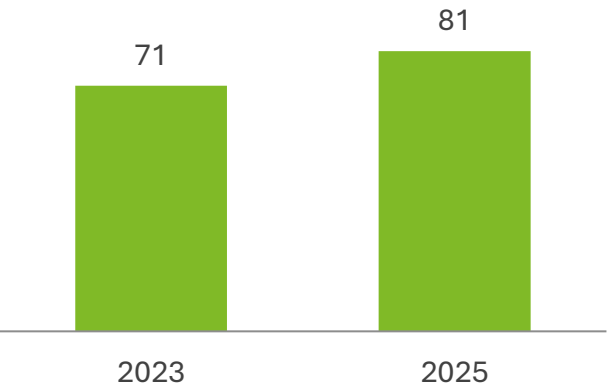
Typically, how many hours per week do you participate in moderate intensity physical activity?

% of respondents



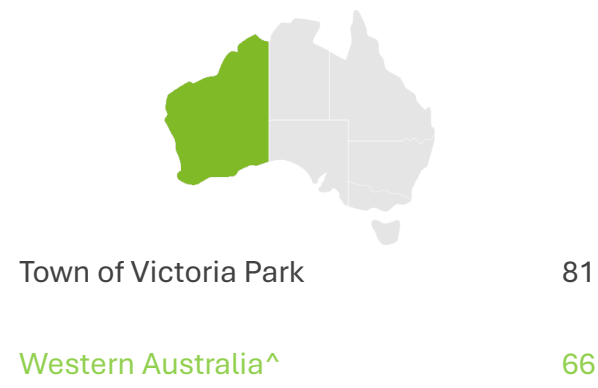
Trend analysis

% 3+ hours per week



State comparisons^

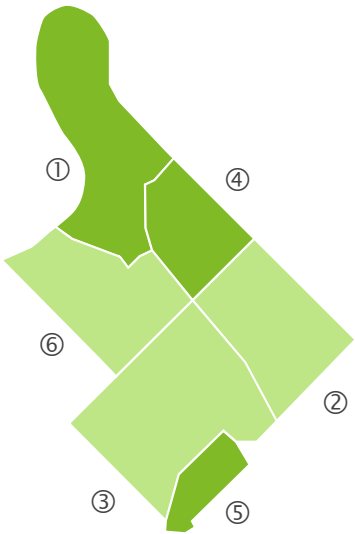
% 3+ hours per week



Demographic variances

% 3+ hours per week

Gender		Life stage		Diversity		Education level	
Male	83	18-49, no dependents	85	Disability	81	Year 9 / Cert II and below	95
Female	82	Baby/toddler	64	Mainly speak LOTE	75	Secondary education	86
Respondent age		Primary school	78	LGBTQIA+	78	Certificate III & IV	87
18-34 years	82	High school	86	Employment status		Diploma	72
35-49 years	79	Adult dependents	81	Full-time	82	Bachelor Degree	80
50-64 years	78	50+, no dependents	83	Casual / part time	76	Graduate Diploma	77
65+ years	85	Home ownership		Self-employed	79	Postgraduate degree	83
		Homeowner	81	Home duties	75		
		Renting / other	82	Retired	87		
				Other	77		



- Above Town average
85%+ exercise 3+ hours a week
- On par with Town average
81% ± 4% exercise 3+ hours a week
- Below Town average
< 77% exercise 3+ hours a week

District	
① Burswood	100
② Carlisle	78
③ East Victoria Park	78
④ Lathlain	92
⑤ St James / Bentley	92
⑥ Victoria Park	79

Q. Typically, how many hours per week do you participate in moderate intensity physical activity? E.g., brisk walking, bowls, swimming, etc. Base: All respondents, excludes 'no response' (n = 398)

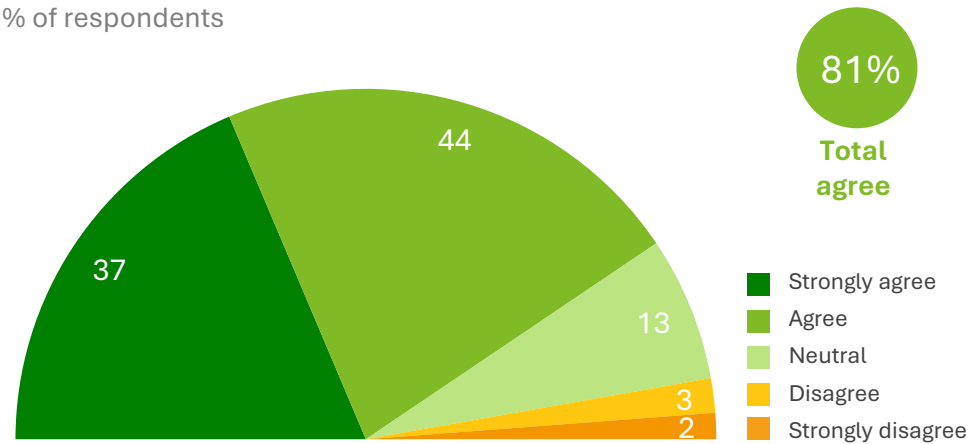
^ At least 150 minutes per week. Source: Epidemiology Directorate, 2025. Health and Wellbeing of Adults in Western Australia 2023. Department of Health, Western Australia

Purpose and prosperity

I feel like my life has a sense of purpose

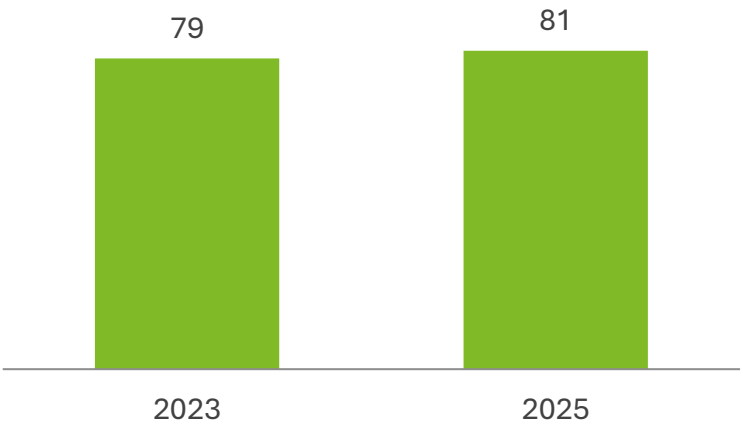
Level of agreement

% of respondents



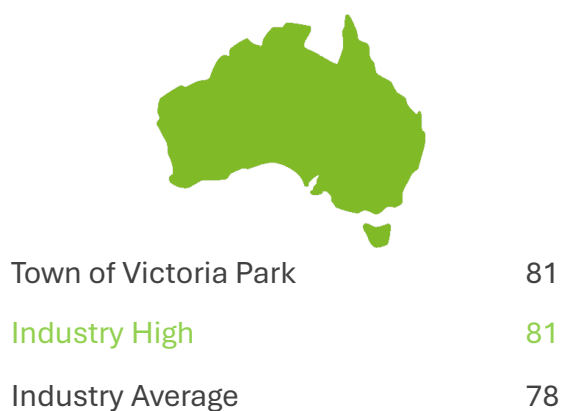
Trend analysis

% agree



MARKYT Industry Standards

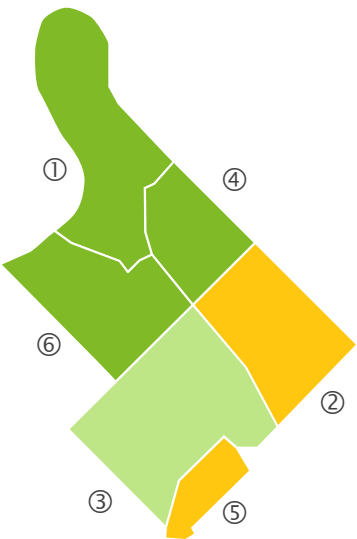
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	79	18-49, no dependents	75	Disability	63	Year 9 / Cert II and below	93
Female	83	Baby/toddler	89	Mainly speak LOTE	89	Secondary education	76
Respondent age		Primary school	93	LGBTQIA+	72	Certificate III & IV	73
18-34 years	82	High school	85	Employment status		Diploma	70
35-49 years	79	Adult dependents	85	Full-time	82	Bachelor Degree	82
50-64 years	83	50+, no dependents	81	Casual / part time	82	Graduate Diploma	83
65+ years	81	Home ownership		Self-employed	97	Postgraduate degree	84
		Homeowner	82	Home duties	73		
		Renting / other	73	Retired	82		
				Other	80		



- Above Town average
85%+ agree
- On par with Town average
81% agree ± 4%
- Below Town average
< 77% agree

District	
1 Burswood	89
2 Carlisle	72
3 East Victoria Park	78
4 Lathlain	96
5 St James / Bentley	75
6 Victoria Park	87

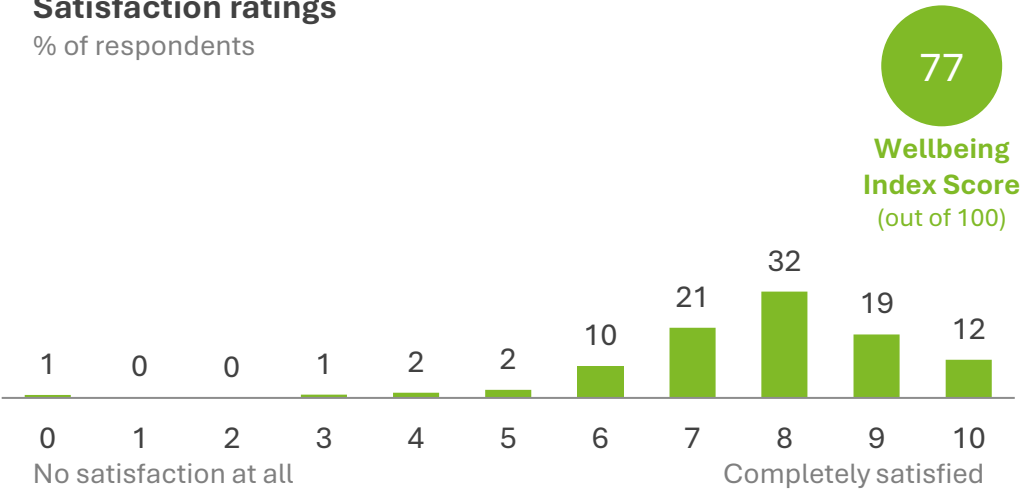
Q. How strongly do you agree or disagree with the following statements:

Base: All respondents, excludes 'unsure' and 'no response' (n = 427).

Achieving in life

Satisfaction ratings

% of respondents

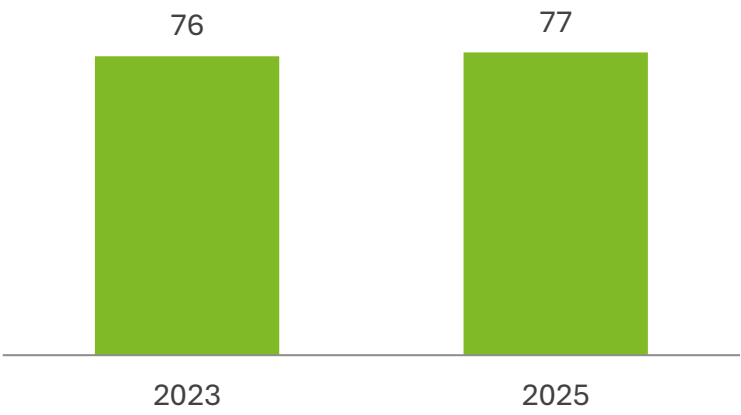


77

Wellbeing Index Score (out of 100)

Trend analysis

Wellbeing Index score



ACQOL* National Standards

Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	77	18-49, no dependents	74	Disability	74	Year 9 / Cert II and below	73
Female	78	Baby/toddler	78	Mainly speak LOTE	78	Secondary education	74
Respondent age		Primary school	83	LGBTQIA+	73	Certificate III & IV	78
18-34 years	75	High school	76	Employment status		Diploma	79
35-49 years	77	Adult dependents	78	Full-time	78	Bachelor Degree	76
50-64 years	80	50+, no dependents	82	Casual / part time	76	Graduate Diploma	79
65+ years	81	Home ownership		Self-employed	81	Postgraduate degree	81
		Homeowner	79	Home duties	77		
		Renting / other	67	Retired	82		
				Other	76		



- Above National average
78+ index points
- On par with National average
73 index points ± 5 points
- Below National average
< 68 index points

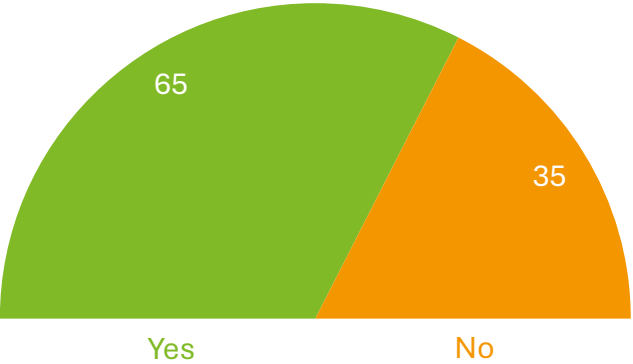
District	
① Burswood	83
② Carlisle	75
③ East Victoria Park	74
④ Lathlain	81
⑤ St James / Bentley	82
⑥ Victoria Park	80

Q. How satisfied are you with what you are achieving in life? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.
Base: All respondents, excludes 'no response' (n = 441).
* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Participated in educational activities

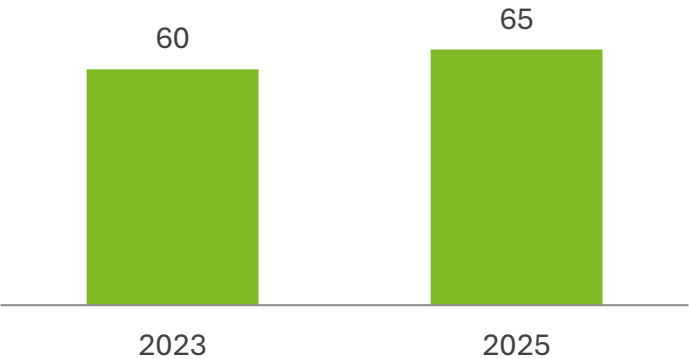
Participated in educational activities over the past 12 months

% of respondents



Trend analysis

% agree



65% of participants participated in educational activities over the past 12 months, including short courses, workshops and seminars. This was up from 60% in 2023.

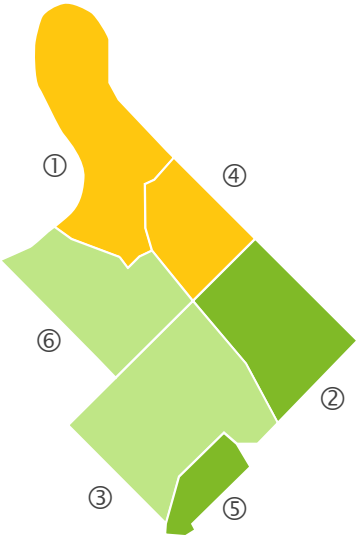
Participation in educational activities is greater among people who mainly speak a language other than English and respondents with primary school aged children.

Participation is lowest among seniors, and respondents with a highest level of educational attainment of secondary education or lower.

Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	64	18-49, no dependents	75	Disability	72	Year 9 / Cert II and below	53
Female	66	Baby/toddler	72	Mainly speak LOTE	81	Secondary education	43
Respondent age		Primary school	80	LGBTQIA+	74	Certificate III & IV	70
18-34 years	76	High school	75	Employment status		Diploma	59
35-49 years	72	Adult dependents	58	Full-time	75	Bachelor Degree	68
50-64 years	58	50+, no dependents	50	Casual / part time	72	Graduate Diploma	57
65+ years	43	Home ownership		Self-employed	62	Postgraduate degree	75
		Homeowner	66	Home duties	60		
		Renting / other	67	Retired	39		
				Other	69		



- Above Town average
70%+ yes
- On par with Town average
65% yes ± 5%
- Below Town average
< 60% yes

District	
① Burswood	40
② Carlisle	70
③ East Victoria Park	65
④ Lathlain	55
⑤ St James / Bentley	70
⑥ Victoria Park	69

Q. Over the past year, have you participated in any educational activities, including short courses, workshops or seminars?

Base: All respondents, excludes 'unsure' and 'no response' (n = 404)

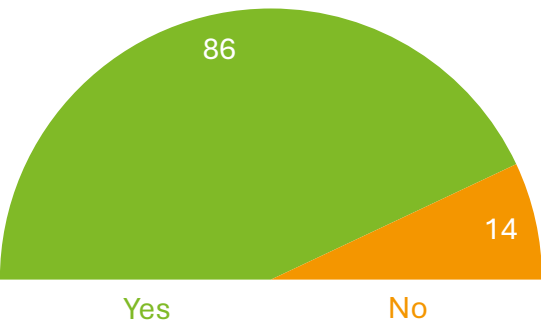
Sufficient education and training to get a job

Among respondents who are unemployed or seeking work, 86% feel they have sufficient education and training to get a job; up from 77% in 2023.

14% of people in this group do not feel they have sufficient education or training to get a job.

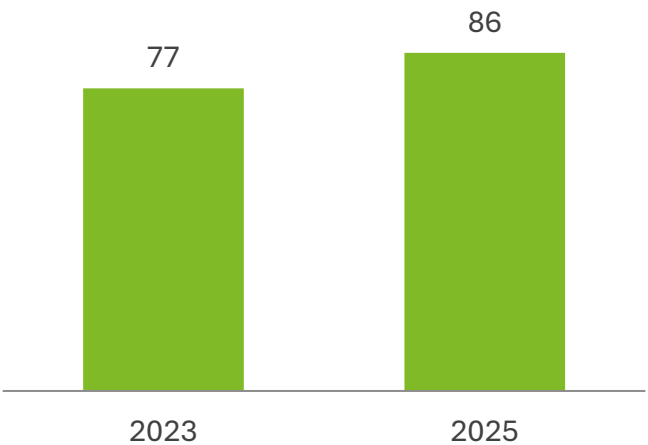
Sufficient education and training to get a job

% of respondents



Trend analysis

% yes



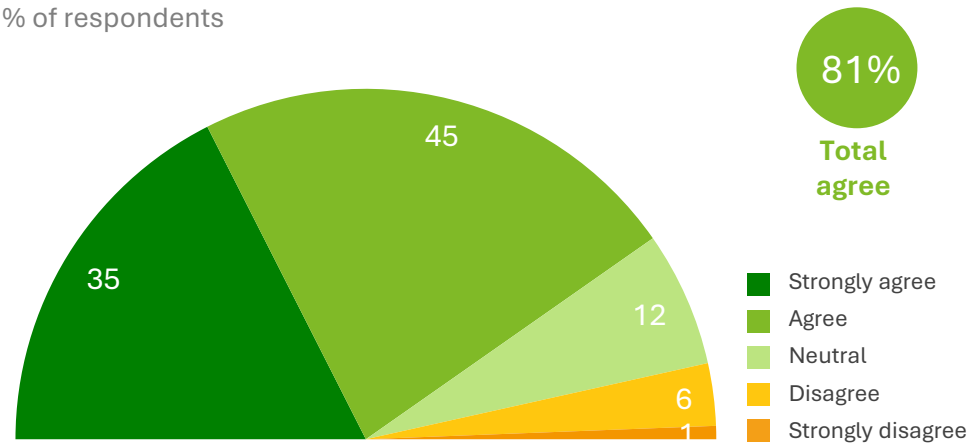
Q. If unemployed or seeking new work, do you feel you have sufficient education and training to get a job?

Base: All respondents, excludes 'unsure' and 'no response' (n = 67)

I feel I am staying in touch with changing technology

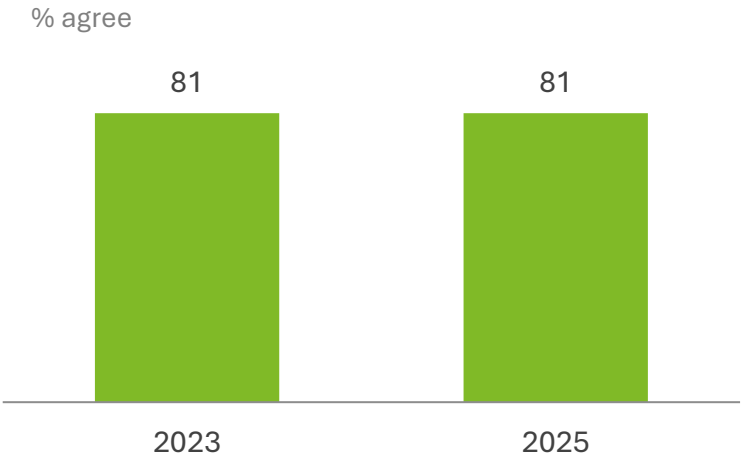
Level of agreement

% of respondents



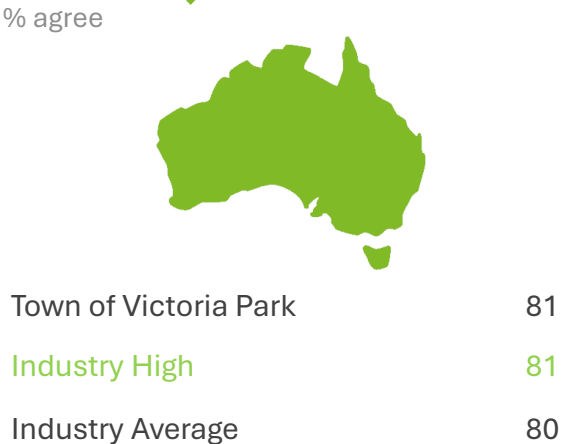
Trend analysis

% agree



MARKYT Industry Standards

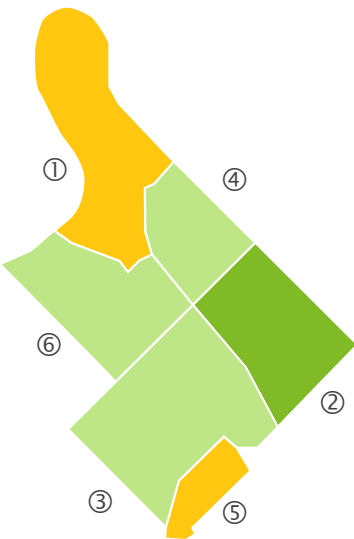
% agree



Demographic variances

% agree

Gender		Life stage		Diversity		Education level	
Male	83	18-49, no dependents	85	Disability	85	Year 9 / Cert II and below	86
Female	78	Baby/toddler	81	Mainly speak LOTE	82	Secondary education	63
Respondent age		Primary school	77	LGBTQIA+	89	Certificate III & IV	86
18-34 years	88	High school	92	Employment status		Diploma	77
35-49 years	82	Adult dependents	79	Full-time	85	Bachelor Degree	80
50-64 years	81	50+, no dependents	72	Casual / part time	79	Graduate Diploma	85
65+ years	65	Home ownership		Self-employed	77	Postgraduate degree	85
		Homeowner	81	Home duties	78		
		Renting / other	78	Retired	69		
				Other	92		



- Above Town average
85%+ agree
- On par with Town average
81% agree ± 4%
- Below Town average
< 77% agree

District	
① Burswood	71
② Carlisle	88
③ East Victoria Park	78
④ Lathlain	81
⑤ St James / Bentley	76
⑥ Victoria Park	81

Q. How strongly do you agree or disagree with the following statements:

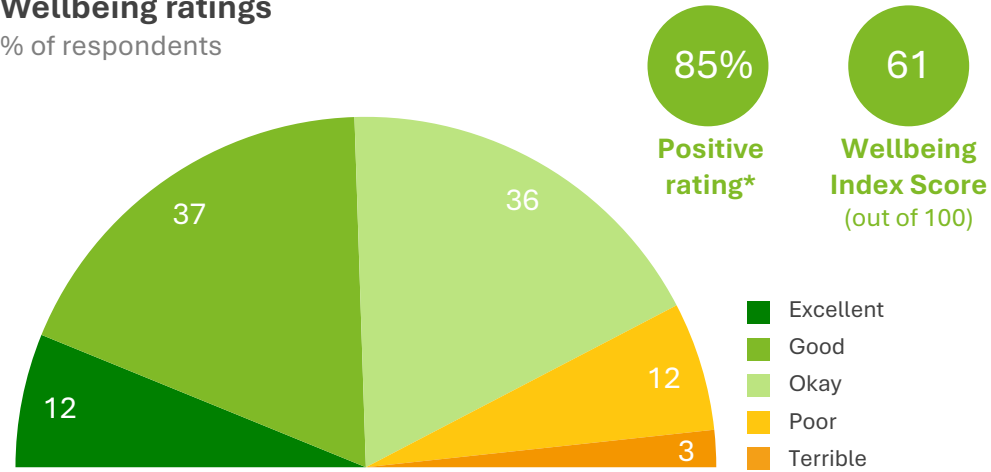
Base: All respondents, excludes 'unsure' and 'no response' (n = 419).

* Positive Rating = excellent, good + okay

Financial situation

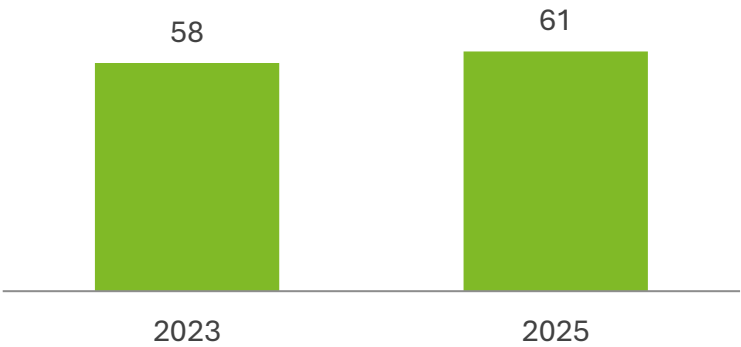
Wellbeing ratings

% of respondents



Trend analysis

Wellbeing Index score



MARKYT Industry Standards

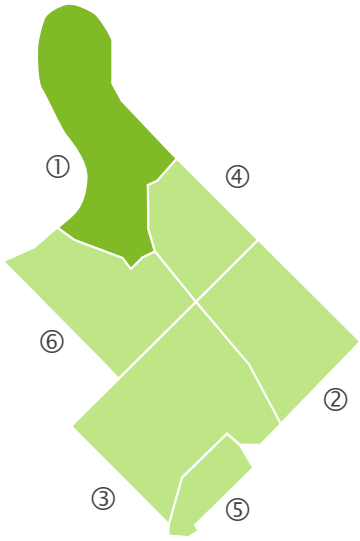
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	62	18-49, no dependents	59	Disability	50	Year 9 / Cert II and below	59
Female	61	Baby/toddler	62	Mainly speak LOTE	65	Secondary education	55
Respondent age		Primary school	65	LGBTQIA+	56	Certificate III & IV	50
18-34 years	59	High school	64	Employment status		Diploma	54
35-49 years	61	Adult dependents	63	Full-time	63	Bachelor Degree	62
50-64 years	62	50+, no dependents	62	Casual / part time	56	Graduate Diploma	63
65+ years	62	Home ownership		Self-employed	64	Postgraduate degree	66
		Homeowner	64	Home duties	74		
		Renting / other	38	Retired	66		
				Other	52		



- Above Town average 66+ index points
- On par with Town average 61 index points ± 5 points
- Below Town average < 56 index points

District	
① Burswood	66
② Carlisle	63
③ East Victoria Park	58
④ Lathlain	65
⑤ St James / Bentley	60
⑥ Victoria Park	60

Q. Currently, how good is your life in relation to your financial situation?

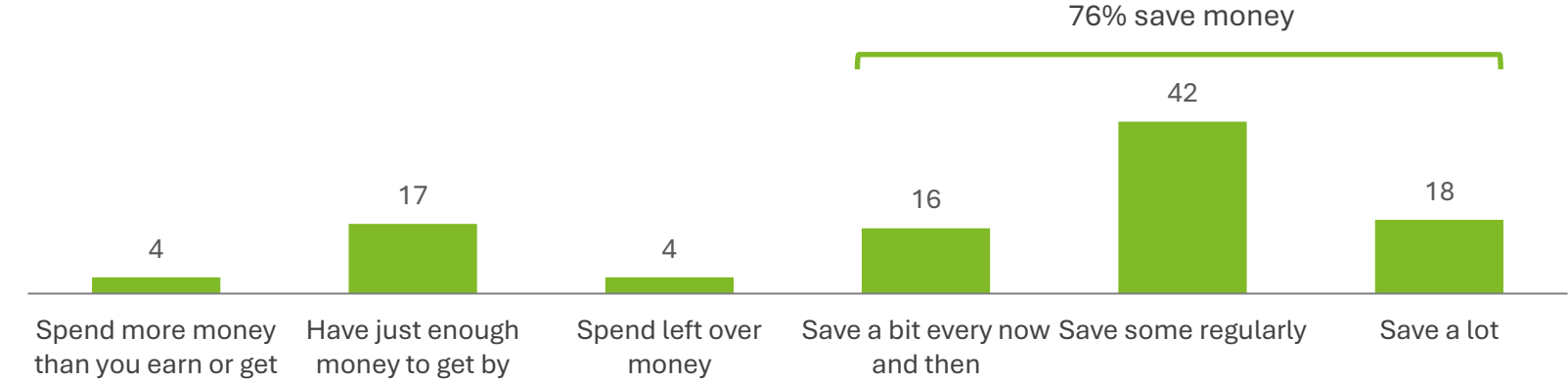
Base: All respondents, excludes 'prefer not to say or NA' (n = 408).

* Positive Rating = good, very good + excellent

Household expenditure

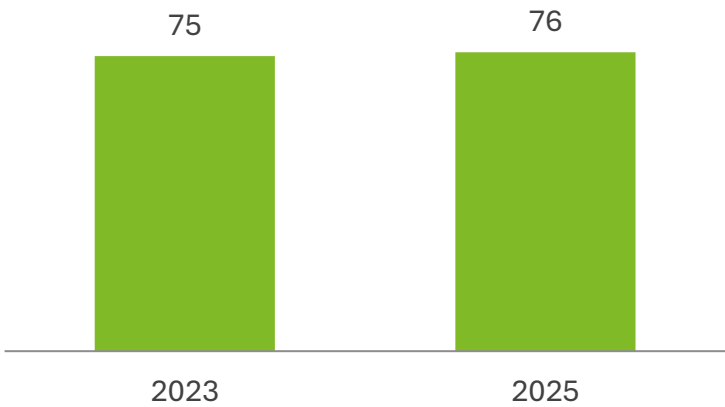
In relation to your household spending, would you say you generally:

% of respondents



Trend analysis

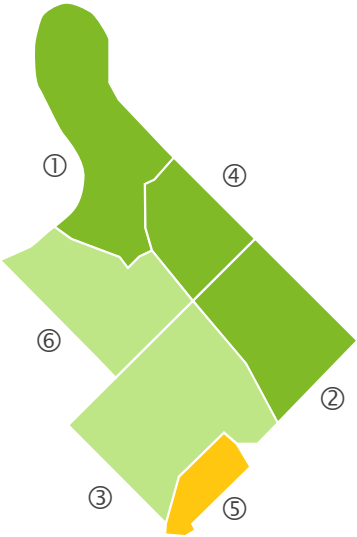
% save money



Demographic variances

% save money

Gender		Life stage		Diversity		Education level	
Male	76	18-49, no dependents	78	Disability	56	Year 9 / Cert II and below	86
Female	78	Baby/toddler	76	Mainly speak LOTE	85	Secondary education	67
Respondent age		Primary school	78	LGBTQIA+	71	Certificate III & IV	64
18-34 years	74	High school	72	Employment status		Diploma	75
35-49 years	79	Adult dependents	77	Full-time	81	Bachelor Degree	72
50-64 years	77	50+, no dependents	74	Casual / part time	68	Graduate Diploma	81
65+ years	75	Home ownership		Self-employed	77	Postgraduate degree	83
		Homeowner	79	Home duties	81		
		Renting / other	54	Retired	75		
				Other	58		



- Above Town average
80%+ saving money
- On par with Town average
76% ± 4% saving money
- Below Town average
< 72 % saving money

District	
① Burswood	87
② Carlisle	85
③ East Victoria Park	73
④ Lathlain	80
⑤ St James / Bentley	63
⑥ Victoria Park	73

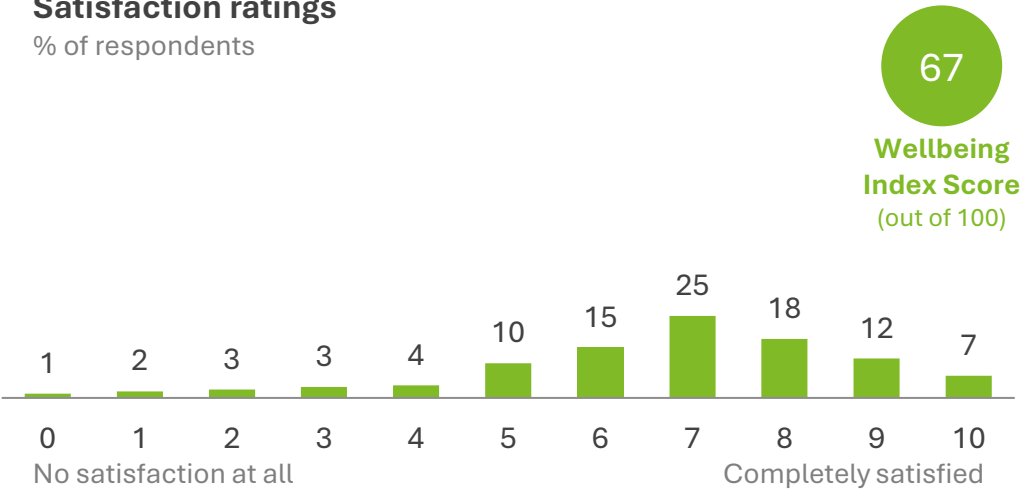
Q. In relation to your household spending, would you say you generally:

Base: All respondents, excludes 'unsure' and 'no response' (n = 403)

Future security

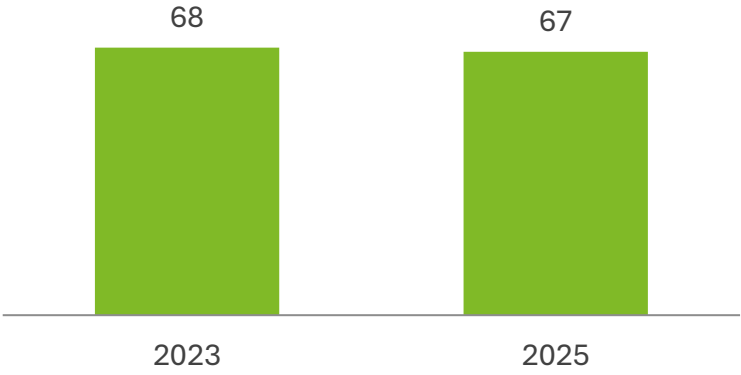
Satisfaction ratings

% of respondents



Trend analysis

Wellbeing Index score



ACQOL* National Standards

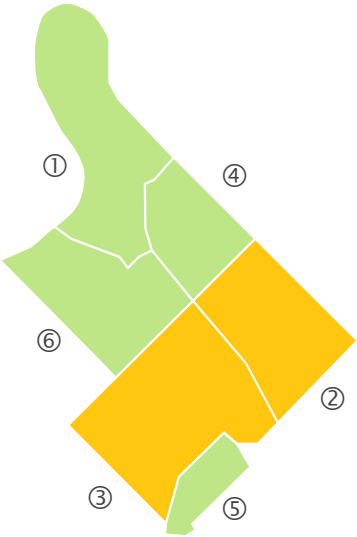
Wellbeing Index Score



Demographic variances

Wellbeing Index Score

Gender		Life stage		Diversity		Education level	
Male	67	18-49, no dependents	62	Disability	54	Year 9 / Cert II and below	64
Female	68	Baby/toddler	71	Mainly speak LOTE	70	Secondary education	61
Respondent age		Primary school	72	LGBTQIA+	57	Certificate III & IV	64
18-34 years	64	High school	64	Employment status		Diploma	69
35-49 years	68	Adult dependents	65	Full-time	69	Bachelor Degree	65
50-64 years	66	50+, no dependents	72	Casual / part time	59	Graduate Diploma	72
65+ years	71	Home ownership		Self-employed	66	Postgraduate degree	71
		Homeowner	69	Home duties	64		
		Renting / other	55	Retired	74		
				Other	64		



- Above National average
76+ index points
- On par with National average
71 index points ± 5 points
- Below National average
< 66 index points

District	
① Burswood	75
② Carlisle	64
③ East Victoria Park	64
④ Lathlain	72
⑤ St James / Bentley	73
⑥ Victoria Park	68

Q. How satisfied are you with your future security? Please give a rating out of 10 where 0 means you feel no satisfaction at all and 10 means you feel completely satisfied.
Base: All respondents, excludes 'no response' (n = 442).
* Source: Frykberg, G., Capic, T., Greenwood, C., Khor, S., Cummins, R.A., Fuller-Tyszkiewicz, M., Olsson, C.A., Hutchinson, D., Lycett, K. (2024). Australian Unity Wellbeing Index 2024 Full Report: Australians' Subjective Wellbeing and the Housing and Financial Divide from 'Boomers' to 'Zoomers'. Geelong: Australian Centre on Quality of Life, School of Psychology, Deakin University. www.acqol.com.au/projects#reports

Volunteering and philanthropy

Involvement in volunteering and giving activities

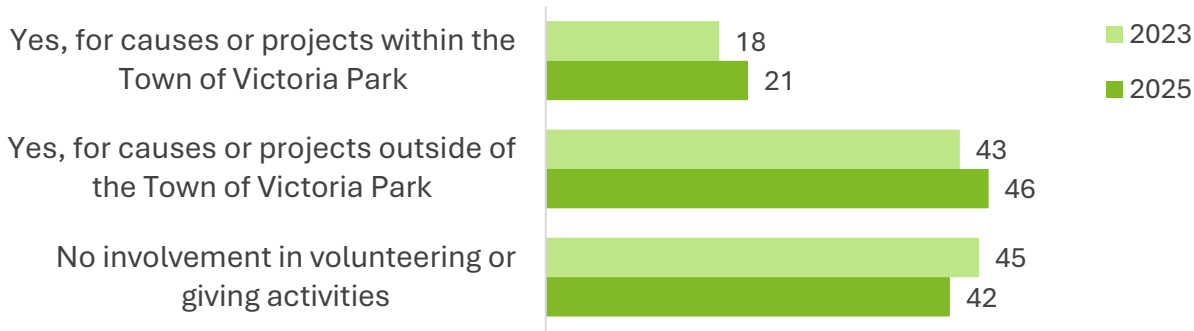
58% of respondents had been involved in volunteering and giving activities over the past 12 months, up by 3% points. 43% were involved in supporting causes and activities outside of the Town of Victoria Park and 21% were involved in activities within the Town.

Involvement in local volunteering and giving was highest among parents with children in primary school, followed by those with children in high school and retirees. Involvement in local volunteering and giving was lowest in Carlisle at just 7%.

Although not statistically significant, due to smaller sample sizes, the data suggests involvement may be higher among those with a diploma as their highest level of education.

In the past year, have you been involved in volunteering or giving activities to support social causes or philanthropic projects?

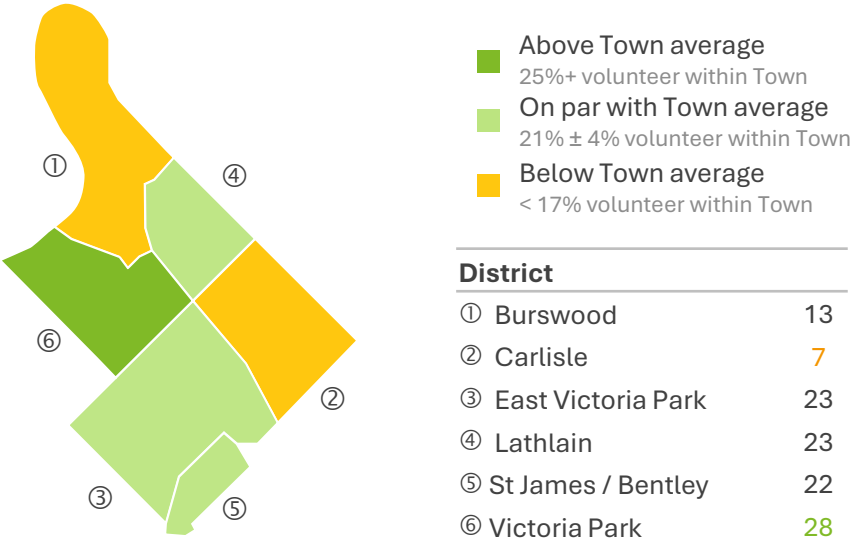
% of respondents



Demographic variances

% involved in volunteering, supporting social causes or philanthropic projects within the Town of Victoria Park

Gender		Life stage		Diversity		Education level	
Male	15	18-49, no dependents	16	Disability	27	Year 9 / Cert II and below	16
Female	26	Baby/toddler	22	Mainly speak LOTE	26	Secondary education	15
Respondent age		Primary school	43	LGBTQIA+	23	Certificate III & IV	18
18-34 years	17	High school	31	Employment status		Diploma	32
35-49 years	23	Adult dependents	20	Full-time	19	Bachelor Degree	25
50-64 years	21	50+, no dependents	24	Casual / part time	26	Graduate Diploma	19
65+ years	27	Home ownership		Self-employed	23	Postgraduate degree	19
		Homeowner	21	Home duties	20		
		Renting / other	23	Retired	30		
				Other	13		



Q. In the past year, have you been involved in volunteering or giving activities to support social causes or philanthropic projects? For example, you may have donated funds, your time, or other resources to help a local cause or project.
Base: All respondents, excludes 'unsure' and 'no response' (n = 400)

Social causes of greatest interest

Respondents expressed the greatest interest in supporting social causes relating to the environment and conservation, followed by poverty and homelessness, animal welfare, sport and recreation, children and youth, then arts, culture and heritage.

Interests varied across the community, for example:

By gender:

- Males were mostly interested in the environment and sport related causes, while females were mostly interested in the environment and children/youth causes.

By lifestage:

- Younger adults with no dependents were mostly interested in the environment and animal welfare.
- Parents / guardians of primary school aged children and younger were mostly interested in causes related to children and youth, and sport and recreation.
- Parents / guardians of high school aged children were mostly interested in causes relating to the environment, and education, literacy and job support.
- Seniors and retirees were mostly interested in supporting causes for seniors.

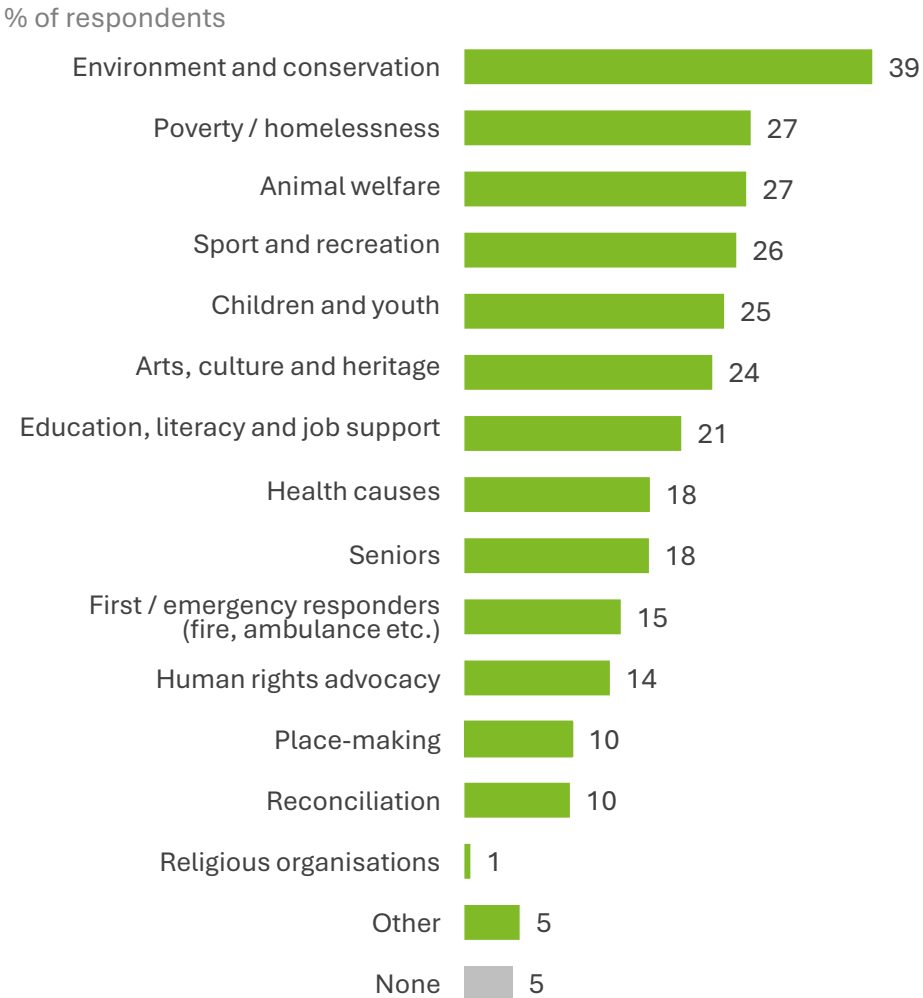
In relation to universal access and inclusion:

- People with disability were mostly interested in supporting causes related to art, culture and heritage, and human rights advocacy.

By location:

- Victoria Park residents were mostly interested in the environment and homelessness.
- Carlisle residents were mostly interested in the environment, and education, literacy and job support.
- St James / Bentley residents were mostly interested in the environment and animal welfare.

Which social causes are you most interested in supporting within the Town of Victoria Park?



Social causes of greatest interest

Community variances

Highlight shows top 2 social causes of interest	% respondents	All respondents	Gender		Age				Life stage					Diversity			Employment status						Education level							Home tenure		Location						
			Male	Female	18-34 years	35-49 years	50-64 years	65+ years	18-49, no dependents	Baby / toddler	Primary school	High school	Adult dependents	50+, no dependents	Disability	LOTE	LGBTQIA+	Full-time	Casual / part-time	Self-employed	Home duties	Retired	Other	Year 9 / Cert II & below	Secondary education	Certificate IV	Diploma	Bachelor degree	Graduate diploma	Postgraduate degree	Homeowner	Renting / other	Burswood	Carlisle	East Victoria Park	Lathlain	St James / Bentley	Victoria Park
Environment and conservation	39	36	42	35	47	38	36	40	38	40	45	35	38	29	32	44	41	33	41	48	39	41	31	24	41	47	36	54	40	41	24	40	44	27	29	56	46	
Poverty / homelessness	27	27	28	26	30	27	27	33	21	22	34	26	27	31	24	25	26	23	44	32	33	20	11	17	13	36	31	25	31	28	20	31	25	28	17	18	32	
Animal welfare	27	24	31	27	26	35	20	37	17	7	22	24	27	19	19	20	30	24	22	21	21	34	7	32	19	26	27	33	26	26	28	21	28	30	19	41	22	
Sport and recreation	26	32	22	21	40	25	18	17	41	56	44	36	19	29	34	13	28	25	28	25	20	16	10	25	33	28	31	26	21	27	17	18	17	32	37	20	25	
Children and youth	25	15	33	34	28	17	8	20	47	56	44	22	11	29	26	27	25	42	36	59	7	43	7	19	25	12	35	24	23	25	26	15	20	24	29	26	29	
Arts, culture and heritage	24	18	28	22	28	24	20	29	10	25	16	24	25	36	24	26	22	32	25	6	24	25	40	24	21	26	19	18	28	22	30	42	24	21	16	16	28	
Education, literacy and job support	21	18	25	20	22	20	21	17	16	26	46	26	19	17	38	13	20	29	9	37	21	28	7	20	18	24	23	25	19	21	23	24	30	20	10	15	19	
Health causes	18	14	22	13	19	23	20	12	20	14	11	19	23	16	12	15	14	16	25	22	22	27	10	16	30	21	12	19	22	18	14	12	23	18	19	11	16	
Seniors	18	17	20	6	8	24	46	10	7	2	14	30	37	16	14	11	10	14	32	27	40	8	32	26	28	24	15	16	13	19	6	16	17	15	14	27	20	
First / emergency responders	15	20	12	22	8	11	14	20	15	5	9	12	14	16	14	13	19	7	13	3	12	20	42	10	7	12	16	30	10	16	8	3	18	14	4	33	14	
Human rights advocacy	14	9	16	18	12	10	12	19	11	6	7	15	12	33	12	26	13	20	14	3	15	16	7	19	2	10	21	9	9	13	18	12	14	19	5	18	10	
Place-making	10	9	12	12	14	7	5	12	16	26	7	3	7	4	9	10	12	13	15	14	7	7	0	0	0	16	14	6	13	11	6	3	9	14	16	8	8	
Reconciliation	10	6	14	13	11	2	11	13	7	15	11	4	8	10	7	11	10	12	3	11	12	0	0	6	8	5	9	14	12	10	7	4	7	9	5	10	15	
Religious organisations	1	1	0	0	0	1	2	0	0	0	0	0	2	0	0	0	1	1	3	0	0	0	0	0	0	0	1	0	1	1	0	0	0	1	0	0	1	

Barriers to volunteering within the Town of Victoria Park

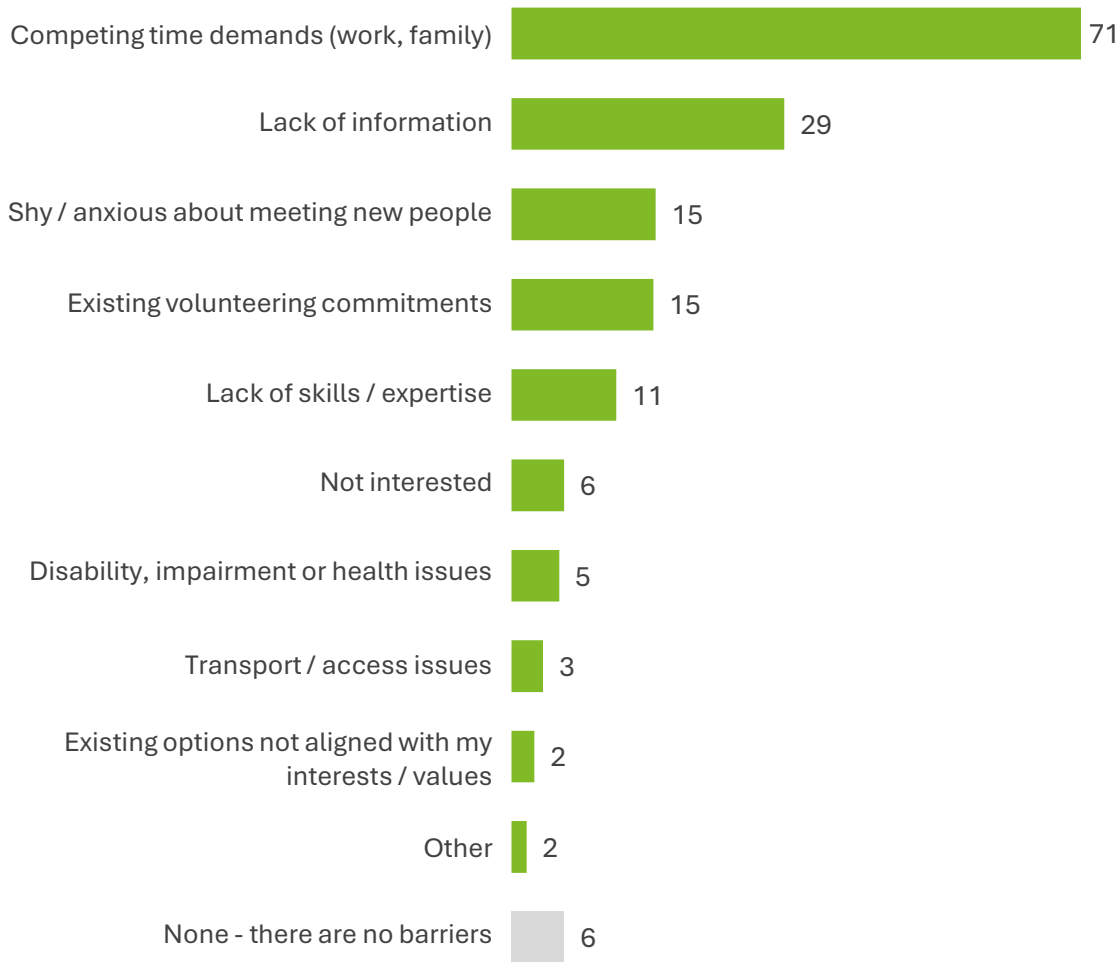
The top two barriers to volunteering within the Town of Victoria Park are competing time demands from work or family and a lack of information.

While competing time demands was a universal barrier across all community groups, secondary barriers varied. For example:

- Lack of information was a more prevalent barrier to volunteering among younger respondents.
- Younger adults, people with disability, members of the LGBTQIA+ community, people who are renting and people with high school as their highest level of education were more likely to report shyness or anxiety about meeting new people as one of their main barriers.
- Lack of skills and expertise was a barrier more commonly reported with lower levels of education attainment and people responsible for home duties.
- Respondents living in the Bentley / St James area were more likely to mention transport and access issues as a key barrier for volunteering within the Town.
- Older adults were less likely to report barriers to volunteering within the Town or that they were at capacity with existing volunteering commitments.

What are the main barriers that prevent you from volunteering more with social causes or philanthropic projects within the Town of Victoria Park?

% of respondents



Barriers to volunteering within the Town of Victoria Park

Community variances

Highlight shows top 2 barriers % respondents	All respondents	Gender		Age				Life stage					Diversity			Employment status						Education level						Home tenure		Location							
		Male	Female	18-34 years	35-49 years	50-64 years	65+ years	18-49, no dependents	Baby / toddler	Primary school	High school	Adult dependents	50+, no dependents	Disability	LOTE	LGBTQIA+	Full-time	Casual / part-time	Self-employed	Home duties	Retired	Other	Year 9 / Cert II & below	Secondary education	Certificate IV	Diploma	Bachelor degree	Graduate diploma	Postgraduate degree	Homeowner	Renting / other	Burswood	Carlisle	East Victoria Park	Lathlain	St James / Bentley	Victoria Park

Competing time demands (work, family)	71	68	72	84	80	64	40	76	94	88	79	65	46	75	79	79	81	80	80	78	29	83	64	50	77	65	76	62	76	71	66	51	71	76	74	69	68
Lack of information	29	30	30	40	27	22	16	42	21	25	21	22	20	22	23	41	31	34	22	16	22	28	42	35	23	14	29	32	30	28	36	22	36	26	36	27	28
Shy / anxious about meeting new people	15	18	12	29	9	8	3	30	9	1	13	5	6	35	4	35	16	26	2	8	5	38	16	43	8	16	18	13	7	12	41	12	20	16	7	22	12
Existing volunteering commitments	15	13	17	7	18	18	24	9	16	19	21	12	23	19	19	11	14	17	17	11	22	17	13	11	20	26	12	16	17	16	14	29	12	15	24	15	12
Lack of skills / expertise	11	18	6	17	6	11	7	19	1	7	5	3	10	14	4	23	12	12	0	18	9	18	32	33	13	29	9	7	2	10	25	4	24	6	17	4	9
Not interested	6	7	5	4	8	1	11	8	3	0	2	2	6	1	7	0	5	3	0	11	10	9	4	16	6	0	4	7	5	5	12	4	6	8	2	0	4
Disability, impairment or health issues	5	1	5	6	1	1	12	7	0	0	0	2	9	24	0	12	2	3	3	0	13	13	0	4	17	14	5	2	3	4	13	0	2	3	4	2	11
Transport / access issues	3	2	2	8	1	2	0	8	0	0	0	4	1	16	0	9	4	0	0	2	1	12	7	0	5	0	5	10	0	3	6	0	1	1	0	19	5
Existing options not aligned with my interests / values	2	3	2	4	3	1	0	5	1	3	3	0	0	11	4	8	1	5	0	17	0	0	0	0	3	0	2	0	5	2	6	4	6	3	0	0	0
None - there are no barriers	6	8	4	0	3	10	17	0	1	1	9	20	13	3	4	1	3	2	4	0	17	1	8	7	3	10	4	7	5	6	0	15	4	4	5	6	8

Q. What are the main barriers that prevent you from volunteering more with social causes or philanthropic projects within the Town of Victoria Park?

Base: All respondents, excludes 'unsure' and 'no response' (n = 412)

Community facilities

Frequency of using local community facilities

The most frequently used community facilities were local paths and cycleways for exercise and recreation, followed by public transport and local parks.

Frequency of using local sporting fields and reserves at least once a month increased by 22% points.

Frequency of using outdoor recreational facilities at least once a month, including outdoor basketball courts, tennis courts and ping pong tables, increased by 10% points.

There was also a moderate increase in using Aqualife or Leisurelife centres at least once a month (up by 6% points) and seniors’ centres (up by 2% points).

Usage of the library and local parks, at least once a month, declined by 5% points and 6% points respectively.

Frequency of using local community facilities

% of respondents who used facilities at least once a month



Frequency of using local community facilities

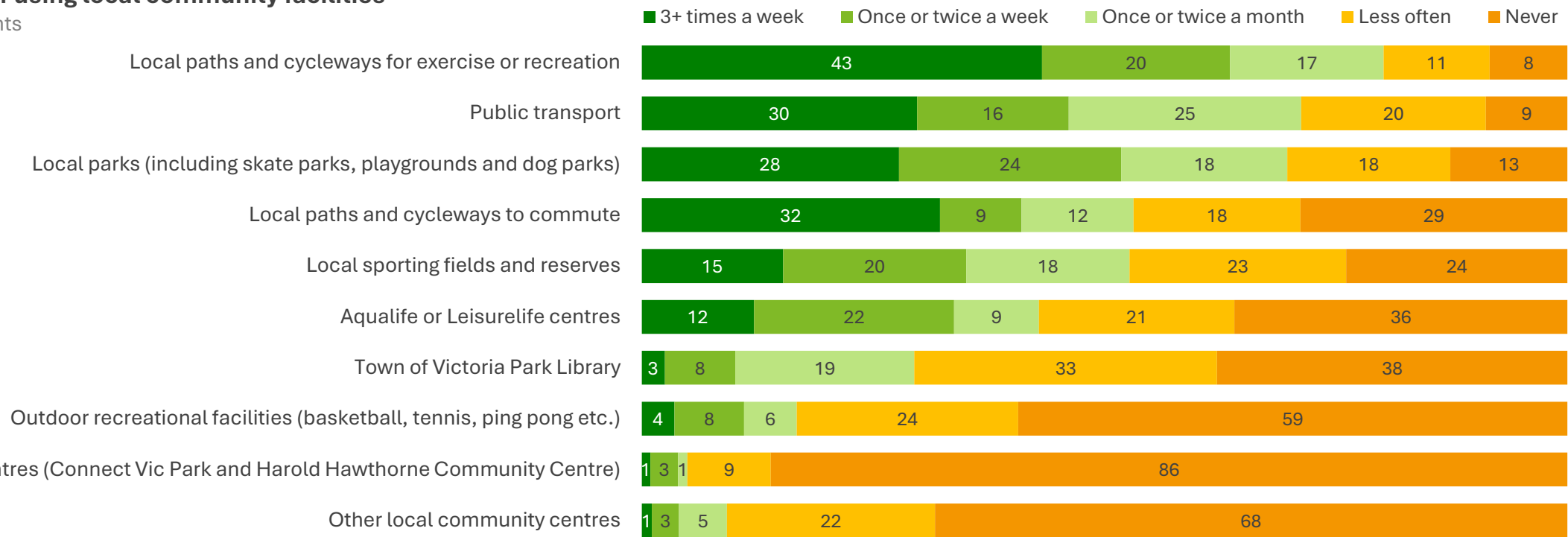
The most frequently used facilities are local paths and cycleways, public transport and local parks, including skate parks, playgrounds and dog parks.

Frequency of using facilities varies across the community. For example, local parks, Aqualife and Leisurelife centres are most frequently used by respondents with a baby or toddler, while use of sporting fields and footpaths for exercise or recreation is higher among respondents with a primary school-aged child. Males are more likely than females to use public transport and local paths and cycleways to commute, while females are more likely to use library facilities.

Geographically, Burswood residents were less likely to use the library, Aqualife, Leisurelife and sporting fields, but more likely to use local paths and cycleways for exercise and recreation. While St James / Bentley residents were less likely to use paths and cycleways for exercise and recreation and more likely to use sports fields and reserves.

Frequency of using local community facilities

% of respondents



Frequency of using local community facilities

Community variances

Percentage of respondents using facilities once a month or more often	All respondents	Gender		Age				Life stage					Diversity			Employment status						Education level						Home tenure		Location							
		Male	Female	18-34 years	35-49 years	50-64 years	65+ years	18-49, no dependents	Baby / toddler	Primary school	High school	Adult dependents	50+, no dependents	Disability	LOTE	LGBTQIA+	Full-time	Casual / part-time	Self-employed	Home duties	Retired	Other	Year 9 / Cert II & below	Secondary education	Certificate III & IV	Diploma	Bachelor degree	Graduate diploma	Postgraduate degree	Homeowner	Renting / other	Burswood	Carlisle	East Victoria Park	Lathlain	St James / Bentley	Victoria Park
Paths and cycleways for exercise or recreation	80	82	79	83	84	76	73	79	85	90	82	87	76	75	71	74	81	87	84	78	78	89	87	85	83	96	81	74	77	80	83	96	83	77	87	66	82
Public transport	71	78	66	74	71	72	66	75	62	89	90	79	66	80	82	82	74	80	56	70	70	80	72	79	56	72	73	68	74	72	73	77	59	72	82	40	84
Local parks	70	72	71	75	79	67	47	66	96	89	78	78	53	58	61	70	74	81	77	58	49	84	79	69	69	48	75	60	74	71	66	66	70	71	70	69	69
Paths and cycleways to commute	53	63	45	61	61	48	31	67	58	79	48	46	37	67	62	62	62	54	38	40	33	61	79	45	53	62	60	30	55	53	67	47	47	50	67	47	60
Local sporting fields and reserves	53	56	52	56	58	57	34	48	67	90	65	56	41	33	49	44	59	47	60	55	39	52	69	39	52	35	54	53	58	55	34	31	51	51	59	64	54
Aqualife or Leisurelife centres	43	43	44	47	46	41	33	32	84	62	41	52	31	37	49	34	41	54	43	64	37	51	27	45	53	29	45	42	45	44	40	19	40	55	51	49	30
Town of Victoria Park Library	30	21	35	29	32	24	32	21	51	51	28	20	30	35	40	21	23	49	36	45	35	27	30	26	25	41	32	26	27	27	48	21	17	36	34	21	32
Outdoor recreational facilities	17	21	14	12	31	17	5	12	22	45	42	28	6	9	23	7	20	14	15	22	6	14	11	10	22	4	17	10	26	18	9	5	5	17	27	18	23
Seniors’ centres	5	4	6	4	1	3	16	5	1	0	0	2	11	10	6	6	1	10	5	0	17	11	17	19	6	2	3	3	3	3	17	14	6	4	5	2	4
Other local community centres	9	7	13	10	11	6	8	10	13	10	10	4	8	10	21	5	10	17	13	4	7	5	10	14	13	5	12	4	8	7	26	16	3	12	11	19	6

Q. In the past year, on average, how frequently did you or other members of your household use these community facilities?
Base: All respondents, excludes 'unsure' and 'no response' (n = varies from 394-419)

Barriers to using community facilities

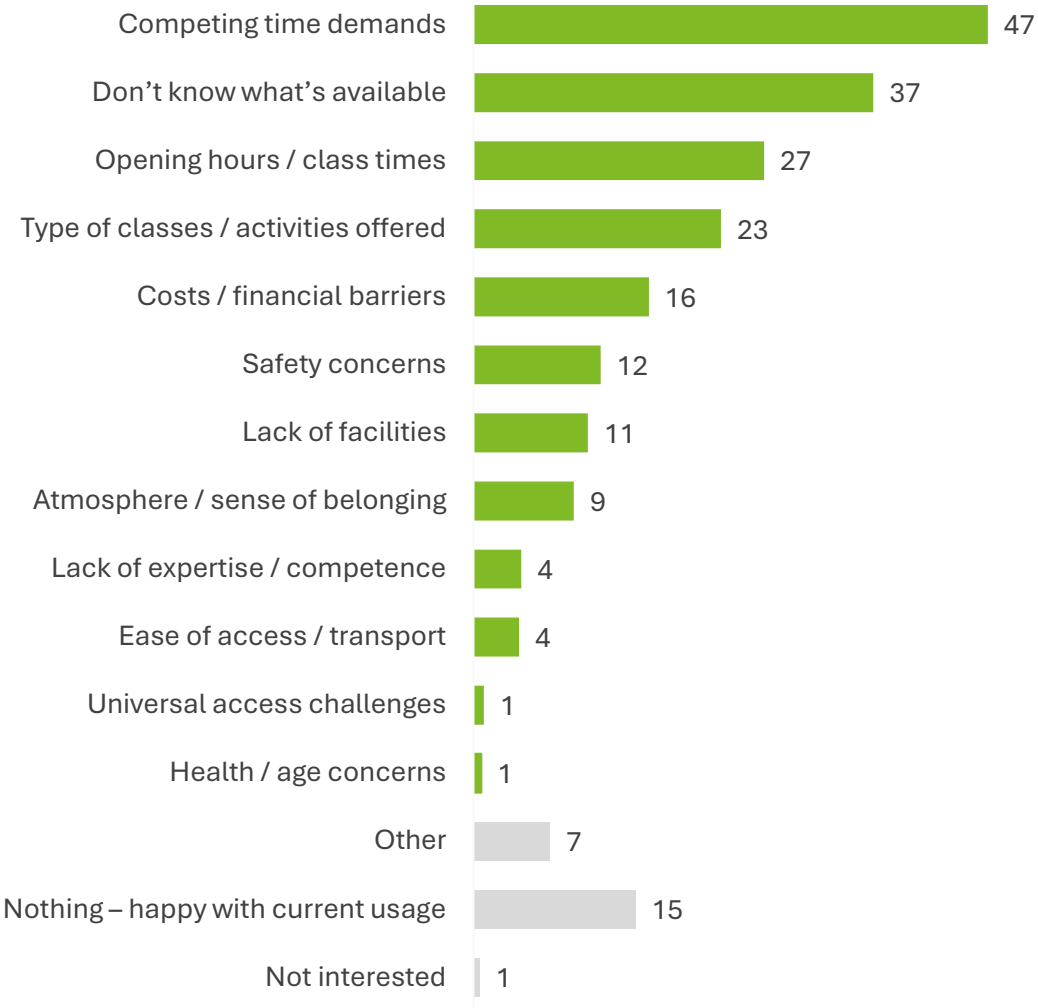
The main barriers for using community facilities were competing time demands, followed by not knowing what is available in the local area, opening hours or class times, and the types of classes and activities being offered.

The main barriers vary across the community, for example:

- Parents/guardians with babies, toddlers and children in primary school were more likely to experience barriers from competing time demands and with opening hours and class times not being suitable. Parents with primary school aged children also expressed greater concerns with safety.
- Respondents with lower levels of education faced more financial barriers to participate.
- Younger adults were more likely to experience barriers from not knowing what’s available.
- Seniors and retirees reported fewer barriers to using community facilities.

Barriers to using community facilities

% of respondents



Barriers to using community facilities

Community variances

Highlight shows top 2 barriers in each segment	All respondents	Gender		Age				Life stage					Diversity			Employment status						Education level						Home tenure		Location							
		Male	Female	18-34 years	35-49 years	50-64 years	65+ years	18-49, no dependents	Baby / toddler	Primary school	High school	Adult dependents	50+, no dependents	Disability	LOTE	LGBTQIA+	Full-time	Casual / part-time	Self-employed	Home duties	Retired	Other	Year 9 / Cert II & below	Secondary education	Certificate IV	Diploma	Bachelor degree	Graduate diploma	Postgraduate degree	Homeowner	Renting / other	Burswood	Carlisle	East Victoria Park	Lathlain	St James / Bentley	Victoria Park
Competing time demands	47	40	50	52	51	45	36	45	63	61	53	47	41	43	43	60	52	55	57	49	31	48	56	38	47	47	47	52	51	48	50	47	56	43	45	44	49
Don't know what's available	37	28	40	43	39	32	25	48	35	27	21	40	28	47	44	48	39	31	35	36	30	24	37	22	25	17	46	31	40	36	38	49	35	36	33	43	38
Opening hours / class times	27	22	31	39	29	20	7	33	41	34	37	19	13	27	47	29	30	46	18	40	6	34	27	31	26	18	34	13	25	25	49	7	22	31	14	46	26
Types of classes / activities offered	23	19	28	26	20	20	22	25	24	27	18	15	24	14	19	15	25	14	15	18	27	16	12	20	30	16	18	35	27	24	9	14	26	20	22	23	27
Costs / financial barriers	16	18	14	20	15	12	14	25	9	12	14	20	14	31	21	23	14	19	3	19	14	19	35	22	37	14	17	6	12	13	44	0	22	19	12	17	12
Safety concerns	12	11	13	12	12	12	9	8	12	25	15	7	10	6	24	5	11	22	15	17	4	8	11	2	10	4	11	18	15	13	2	0	3	18	6	30	8
Lack of facilities	11	10	11	15	14	6	2	16	12	16	17	10	3	2	17	6	16	5	10	11	1	12	7	0	5	2	11	11	17	12	2	3	11	14	13	2	10
Atmosphere / sense of belonging	9	10	9	9	7	10	12	11	4	1	5	7	10	17	5	13	7	6	7	20	11	16	12	4	5	27	4	4	12	10	0	3	16	7	8	12	8
Lack of expertise / competence	4	4	5	6	2	2	6	7	3	1	2	7	4	6	0	10	5	2	0	0	7	0	9	0	15	15	2	9	2	5	3	0	10	3	2	2	4
Ease of access / transport	4	5	1	6	2	1	6	7	1	0	0	4	4	12	0	10	4	1	3	0	5	9	0	4	6	0	6	11	2	4	6	6	2	2	2	13	7
Universal access challenges	1	0	1	0	1	1	4	0	0	0	0	0	3	4	0	1	0	0	3	0	4	1	4	0	0	2	0	2	2	1	2	0	2	1	2	0	1
Health / age concerns	1	0	1	1	0	1	1	1	0	0	0	0	1	1	0	3	0	3	0	0	1	1	0	0	0	0	1	0	1	1	0	0	1	2	0	0	0
Nothing – happy with current use	15	19	12	8	12	21	28	5	15	14	13	17	25	19	9	9	10	12	28	21	33	17	16	28	14	23	15	15	10	15	15	33	12	15	23	4	14

Q. What are the main barriers that prevent you or others in your household from using community facilities more often?
Please select your top 3 barriers or enter below. Base: All respondents, excludes 'unsure' and 'no response' (n = 413)



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