



TOWN OF
VICTORIA PARK



Volunteer Sundowner Storyboard and Scorecard

2026

Volunteer Sundowner 2026 Storyboard

We invested **\$15,324** in a
Volunteer Sundowner for **110** people

celebrating **11** volunteers and
6 volunteer organisations



...to celebrate volunteers in our community and increase awareness of volunteering opportunities



Young Volunteer



Local Volunteer



Group Volunteer



contributing to increased participation and civic engagement
for people in the Town of Victoria Park.

Volunteer Sundowner 2026 Scorecard

How much did we do?

110 attendees
(increase of 275% from 2025)

17 award nominations

1 funding sponsor
Volunteering WA / Lotterywest

4 partnerships
Volunteering WA
Act Belong Commit,
Hawaiian Shopping Centre
Vic Park Community Centre

How well did we do it?

100% of survey respondents agreed
that the event **encouraged them to
continue or start volunteering.**

80%* said it made them feel proud of
their local area

78%* agreed that the event increased
their sense of **connection to the
community**

Cost per head: \$139

Who benefits?

Volunteers

Volunteer organisations

Local community clubs, groups
and organisations

Partners

Sponsors

Local community

Wonderful event. Thank you.
All worthy nominees.

Wow! What a bunch of hard-
working volunteers ... salute to
them and good luck
for the future

Feedback

I had such a great night.
Well organised and was
great to see some very
worthy volunteers
recognised.

Debbie works so hard at the
Community Centre,
congratulations to her and all
the winners and nominees!

Interesting mix of "vollies"
showing how diverse we are.

*Weighted average from 18 survey responses.

Theory of Change: By delivering a Volunteer Sundowner event, we celebrate volunteers in the community, promote volunteerism, and contribute to building the capacity of local organisations to deliver benefits to our community.

Degree of alignment with Theory of Change: 85%*



INPUTS	ACTIVITIES	OUTPUTS	SHORT-TERM OUTCOMES	MID-TERM OUTCOMES	STRATEGIC ALIGNMENT
Staff Volunteers Contractors Venue – Baillie Hill precinct Grant Funding - \$1,350 Budget - \$15,324 Community	Planned, promoted and ran the event Provided and promoted awards Liaised with sponsors and partners	17 award nominations 110 attendees 4 partnerships 1 sponsor 280 social media engagements	Increased sense of community pride Increased awareness of opportunities for community participation Increased networking opportunities for local organisations	More engaged, skilled, and cohesive community Increased volunteerism in the Town	Strategic Community Plan S3: Facilitating an inclusive community that celebrates diversity EC1: Facilitating a strong local economy Community Group and Club Development Plan <u>Outcome 1:</u> Increased capacity for community groups and clubs to deliver programs and activities <u>Outcome 2:</u> Increased participation and membership of local community groups and clubs through volunteerism and partnerships

*Based on feedback from 18 survey responses and individual feedback from attendees, award nominees and award recipients.