



TOWN OF
VICTORIA PARK



Success Series Storyboard and Scorecard

2025-2026

Success Series 2025-2026 Storyboard

We invested **\$14,562** in **8** workshops attracting a total of **121** attendees



to increase knowledge and skills and build connections among local groups



contributing to increased connection and empowerment
among clubs and groups in the Town of Victoria Park.

Success Series 2025-2026 Scorecard

How much did we do?

8 sessions

6 in person:

How to run community events
Writing Successful Grant Applications

Governance 101

Social Media 101

Inclusion in Clubs & Groups

Clubs & Groups Networking Forum

2 online:

Strategic Planning

Digital and Online Safety

190 registrations

121 attendees

increase of 17% from 2024/25 FY

How well did we do it?

94% of survey respondents agreed that the session **content was relevant**.

91%* said it's **important that these sessions happen in the Town**

87%* said it **helped them gain new insight or knowledge**.

72%* agreed that the event made them feel **connected to people in the community**

Cost per head: \$125.50

Who benefits?

Local community clubs and groups

People from diverse backgrounds:
37% survey respondents were born overseas

12% speak a language other than English at home

9% identify as a person with disability

3% identify as LGBTQIA+

Local businesses

Volunteers

Club and group members

Wider community

Feedback

"Attending the success series this year has **built my capacity** to better support community members who present to the Community Centre with ideas, thoughts and grand designs."

"Thank you for an **interesting and educational** workshop. They are always appreciated."

"I've been really enjoying the Success Series workshops, they've been **incredibly useful to me and the charity**. Please keep putting these on. Thanks."

*Weighted average from 37 survey responses.

Theory of Change: By delivering workshops to clubs and groups in the Town of Victoria Park, we empower and upskill community volunteers and leaders, improve knowledge and awareness and increase opportunities to connect, contributing to Public Health and Wellbeing Key Priority Area 2: an empowered and connected community.

Degree of alignment with Theory of Change: 86%*



INPUTS	WHO BENEFITS?	OUTPUTS	SHORT TERM OUTCOMES	MEDIUM TERM OUTCOMES	STRATEGIC ALIGNMENT
Staff Volunteers Contractors Time Funding Knowledge	Local sporting groups and community organisations Volunteers Local businesses Local community	# workshops # attendees At least 50% attendance compared to the number of bookings. Diverse demographic participation, reflecting the community's composition in terms of age, gender, ethnicity, and socioeconomic status	Participants acquire new skills relevant to their personal or professional lives Participants increase number of connections and networks	Participants apply new skills in their daily routines, workplaces, or community projects. Increased capacity for participants to deliver services to the community More engaged, skilled and cohesive community	Public Health and Wellbeing Strategy 5.2 Building community capacity of groups to deliver local initiatives which foster social connection and enhance health and wellbeing. 6.1 Encouraging, supporting, and celebrating volunteering in the community. 6.3 Providing opportunities, resources and initiatives that build community capacity, further education, and community upskilling.

*Based on feedback from 37 survey responses