



TOWN OF
VICTORIA PARK



Arts Grants Storyboard and Scorecard

2026

Arts Grants Storyboard

We invested **\$35,635**



in funding **7** arts projects



across **5 art forms**



...including supporting young people and young people with disability to engage with the Arts



contributing to increased access to art for our community and increased capacity for local artists to deliver Arts and Culture programming.

Arts Grants Scorecard

How much did we do?

26 applications received
Target = 12

7 grants approved

\$35,635 distributed

5 art forms supported
(target = 3)
Theatre
Visual art
Digital art
Literary art
Music

9 locations activated

957 attendees

Audience Feedback

Youth Disability Advocacy Network Inc. - *Hot Mess Access*:

"What an amazing show! Beautifully presented...an insight into the lives of young people with disability."

"I cried. I felt seen."

"A wonderful experience of thoughtfulness, joy and awareness."

How well did we do it?

80% grant recipients told us the funding **increased their capacity to deliver programming**

70% of projects are **sustainable**
(they are able to continue with alternate funding sources)

18 volunteer opportunities created

Increased visibility of funding opportunity:
number of applications received increased by 289%

Number of first-time applicants increased by 320%

Benefits to our community

Visual art sessions: Artists reported meaningful audience feedback and follow-on interest in their work post-event

Theatre for and by young people with disability: Sold out performances; 5 young people with disability involved and total of 23 disability-identified creatives and contractors involved; Increased exposure for artists and awareness among audience members.

Who benefits?

Local community
through increased access to public art and improved public spaces

Local artists
through increased visibility and work opportunities

Priority groups

Young people

Young people with disability

Literary art: Created a sustainable writing prompt resource available through ToVP Library; Promotes mindfulness and wellbeing.

Digital art: Activated local streets and promoted local history; 519 participants; increased awareness of local identity.

Music: Mentoring sessions for local students with professionals; performance opportunities for emergent musicians.

Arts Grants Scorecard

Theory of Change: By delivering an arts funding program we empower artists and creatives to develop and deliver artistic, cultural, and creative activities that engage with the local community in meaningful ways and contribute to improved access to arts, history, culture and education.

Degree of alignment with Theory of Change: 80%*



Inputs	Activities	Outputs	Short term Outcomes	Mid-term Outcomes	Strategic Alignment
Budget Staff 9 locations across the Town Promotion and marketing	Conduct grant consultations (21) Assess grants (26) Distribute funding Promote artists	26 applications received 7 grants approved \$35,653 distributed 5 art forms funded: Theatre, Music, Literary arts, Visual arts, Digital art 957 people engaged with the total funded Arts projects 18 volunteer opportunities created 9 areas activated	Improved access to the arts through increased opportunities to engage with public art: 957 total attendees Increased capacity for artists to deliver programs: 100% artists agreed	Improved engagement with art Improved mental wellbeing through engagement with the arts Improved sense of local identity and pride in the local area	Arts and Culture Strategy Objectives: 1. Our community is empowered to be creative 2. Arts and cultural opportunities are available for all Strategic Community Priority S4: Improving access to arts, history, culture and education

*Based on feedback from acquittals