



TOWN OF
VICTORIA PARK

Clubs and Capacity Impact Report

2025-2026

CLUBS AND CAPACITY IMPACT REPORT 2025–2026

This is the first Plan of its kind for the Town, endorsed in 2026

Our vision: A thriving and inclusive Victoria Park where community groups and clubs are confident, capable, connected, empowered and create positive impact for all who live, work and play in the Town.

Outcomes:

- Increased capacity for community groups and clubs to deliver programs and activities
- Increased participation and membership of local community groups and clubs through volunteerism and partnerships
- Increased inclusion and diversity in community groups and clubs



OUTCOME	2025 – 2026 HIGHLIGHTS
Increased capacity for community groups and clubs to deliver programs and activities	Feedback from the Success Series showed that 87% of survey respondents agreed that sessions increased attendees' knowledge / insight See more about Success Series here
Increased participation and membership of local community groups and clubs through volunteerism and partnerships	We held the Volunteer Sundowner to celebrate local volunteers and their contribution to the community See more about the Volunteer Sundowner here Feedback from the Community Day showed that 100% of survey respondents agreed that the event increased people's awareness of local sporting clubs See more about the Community Day here
Increased inclusion and diversity in community groups and clubs	We delivered an Inclusion in Clubs & Groups Success Series session 8 clubs or groups were represented

Community Day

to increase awareness of and engagement with local sporting clubs

Budget: \$20,000

22 Clubs involved

850 attendees

Cost per head: \$13.50

100% of survey respondents agreed that the event **made them aware of community initiatives** in the Town

89%* said it's **important that this event happens in the Town**

72%* agreed that the event made them feel **connected to people in the community**

Success Series

to build capacity in local businesses, clubs and organisations

Budget: \$14,562

Total of **120** attendees

100% of people said the content was relevant to their needs

8 workshops delivered: 6 in-person, 2 online

Cost per head: \$121.35

- How to run community events
- Writing Successful Grant Applications
- Governance 101
- Social Media 101
- Inclusion in Clubs & Groups
- Clubs & Groups Networking Forum
- Strategic Planning
- Digital and Online Safety

91% survey respondents said **it's important these workshops are held in the Town**

87% said they **learnt something new** as a result of attending a workshop

Volunteer Sundowner

to celebrate and promote local volunteerism

Budget: \$15,324

110 attendees

17 awards nominations across **3** categories

Cost per head: \$139.30

100% of survey respondents agreed that the event **encouraged them to continue or start volunteering.**

80% said it made them feel **proud of their local area**

78% agreed that the event **increased their sense of connection to the community**

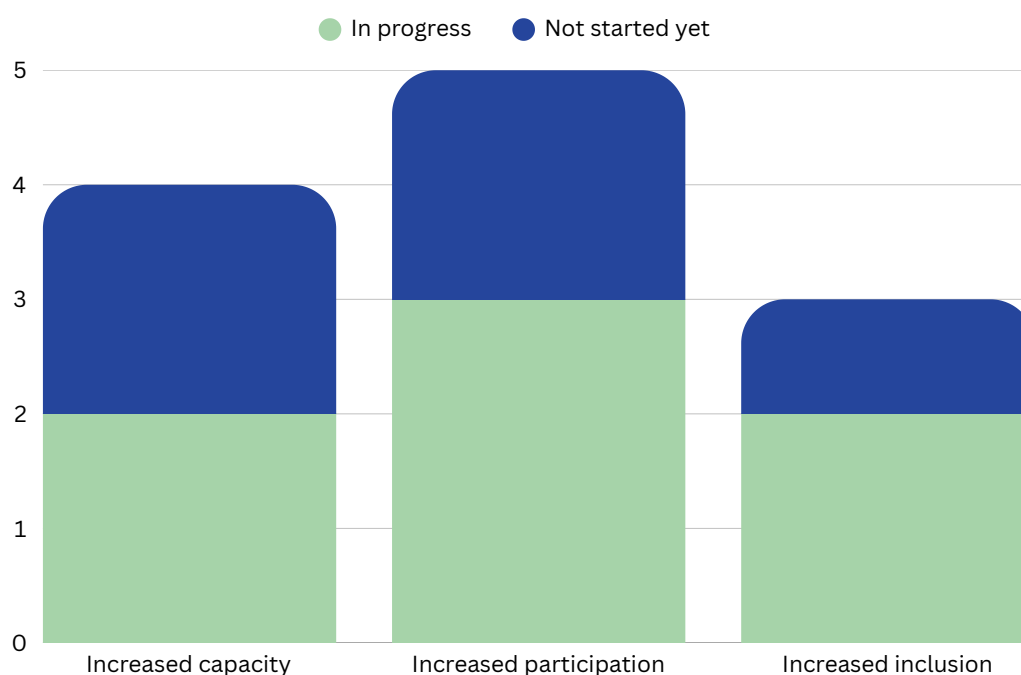


COMMUNITY SCORECARD 2023 RESULTS

Satisfaction scores from the 4-yearly Community Survey.

Pillar	Overall Performance Index Score	Industry average
Sense of community	65% agree	59%
Cultural diversity	69% agree	n/a
Access to education, training, personal development	57 (79% positive rating)	49
Satisfaction with sport and recreation facilities	67 (89% positive rating)	65
Involvement in volunteering, supporting local social causes or philanthropic projects	18%	n/a

PROGRESSION OF DELIVERABLES



[CLICK HERE TO SEE ALL ACTIONS](#)