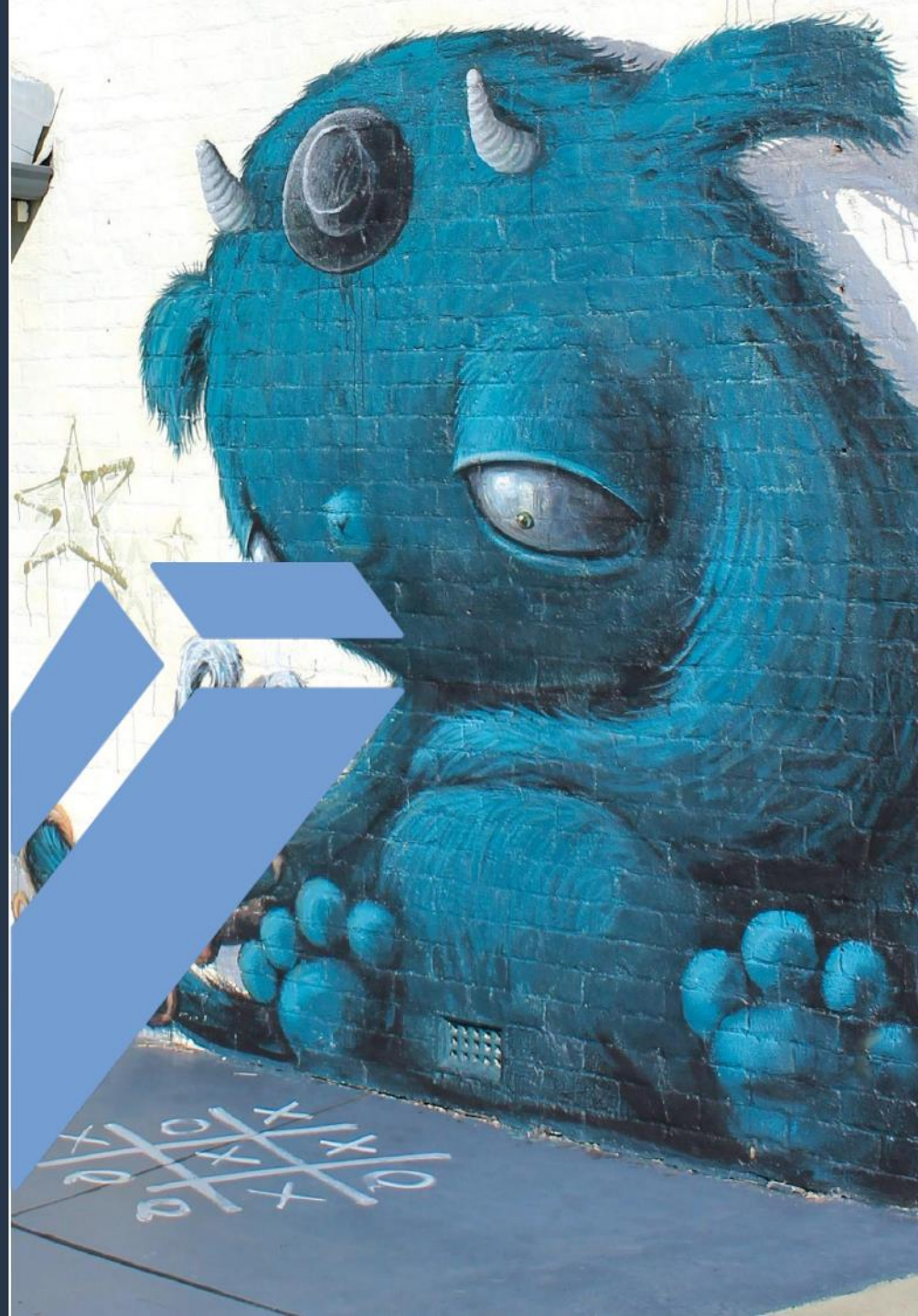
Operating Subsidies

Social Impact Summary 2025-2026

Town of Victoria Park



Centre for the Arts Overview

Vision
To connect creatives and community.

Mission
To improve the quality of community life through increased participation in the arts and the celebration of cultural diversity.

Victoria Park Centre for the Arts

Purpose
To provide a space for creatives and community to come together to participate in artistic and cultural experiences.

Centre for the Arts – Program Logic Model

Key Inputs	Participants	Activities / Deliverables		Short-term outcomes	Medium term outcomes	Strategic Outcomes
Staff **Venue** **Volunteers** **Expertise** **Technology** **Funding** Grants, earned income, donations **Support from Town of Victoria Park** $98,800	**Community members** Including children, young people, adults and seniors **Artists / exhibitors** 200+ artists including people with disability, CaLD, First Nations and LGBTQIA+ people **Partners** 30 partners **Sponsors** 1	**Exhibitions hosted** 30 **Multicultural events** 8 **Workshop attendances** 6,482 **School holiday workshop attendances** 2,407 **Exhibition attendances** 2,985	**Special events** **Staff training** **Marketing presence and online services** Increased social media follower count by over 50%	**Improved:** • **Social connections** • **Participation** • **Engagement with the Arts** • **Knowledge**	**An inclusive, thriving and connected local community** **A thriving Arts scene in the Town of Victoria Park and beyond** **WA's cultural heritage is shared and preserved**	**S4.** Improving access to arts, history, culture and education. **S3.** Facilitating an inclusive community that celebrates diversity.

Centre for the Arts 2025-2026 Quantitative

Funding: *$101,171



850
community arts workshops, sessions and events



Inclusive arts programs for people with disability



Emergent artist support



30 partnerships



9+ different arts offerings



30 exhibitions featuring 200+ Artist Exhibitors

8 Multicultural events



Increased social media follower count by over 50%

**this figure is inclusive of CPI.*

Centre for the Arts 2025-2026 Qualitative





Piano in the Park involved five inclusive performances, with senior pianists mentoring young local musicians: encouraging intergenerational and cross-cultural participation and strengthening community connection.

Feedback from participants and visitors

Survey respondents rated their...

- feeling of safety at **90%** (S1)
- sense of welcome and inclusion at **91%** (S3)
- sense of belonging at **82%** (S3)
- sense of gaining new insight at **81%** (S4)

"Sharing food and stories helps make bonds
Food is the key to community, is an informative evening."

"You learn about peoples heritage, have conversations, share a meal. Meeting new people each time and reconnecting with people from previous events
Relaxed friendly atmosphere. Encourages you to mix and socialise with others
Shares culture, stories and journey!"

"Food is what brings people together so it was very easy to talk to everyone and make a connection"

- Attendees at Cultural Dinners



The Centre hosted a broad range of exhibitions, workshops and creative activities, providing opportunities for people of all ages, backgrounds and abilities to participate, learn, create and connect.



Multicultural events continued to be hugely popular. Participants learn about diverse cultures and celebrate the differences within our community .

Victoria Park Centre for the Arts deliverables comparison

	Target	2024/25	2025/26	Change	
Community workshops and classes	950	1,101	*850	-22.8	→
Community outreach projects	9	9	8	-11.1	→
Exhibitions	28 (inc. 4 external)	25 (inc. 3 external)	30 (inc. 4 external)	+20%	↗
Artist exhibitors	-	203	200+	=	=
Attendee perceptions of safety and belonging	-	90%	90%	=	=

**A long-term facilitator went on 6 month leave during 2025-2026, contributing to the reduced number of workshops during this reporting period.*

Connect Victoria Park – Village Hub Overview

Vision
The Village Hub is inspired by a growing movement to **redefine ageing** that started in the United States in the late 1990's.

Mission
To restore a village environment and demonstrate that it's possible to **age well, independently and interdependently**, in the community we love.

Purpose
To offer ways for people 55+ to pursue needs such as **belonging and love, social connection, self-esteem and purpose**.

Connect Vic Park – Program Logic Model

Key Inputs

Staff
- 1.0 FTE Village Hub Coordinator
- 0.66FTE Member Engagement Officer
- Support from CEO and Accounts Officer

Venue
- Approx 600m2 activity space

Volunteers
- Contribution of 3,440 hours in 2025/26.

Membership / entry fees

Support from Town of Victoria Park
- $100,000

Participants

People aged 55+

Including CaLD, First Nations, LGBTQIA+ people

Members

320 members in July 2026

31 Partners

Including:

Be Connected
Be Confident
Commonwealth Bank Staff Foundation
West Coast Eagles
Victoria Park community Garden
Kalyakoorl
Boomerang and Spear
Urban Revolution
Act Belong Commit
Happiness Co
Town of Victoria Park
Volunteering WA
Palliative Care Australia
Department of Communities
Shire of Mundaring
Village to Village Network

Activities / Deliverables

Member-led activities
161 instances of help provided
- Ask a Member
- Member Help Centre
- Member-led activities

Physical and Health classes, groups and events
7,885 attendances
- Active For Life
- Ballroom Fit
- Chair Yoga
- Footy Fitness
- Line Dancing and Rawhide for beginners
- Pilates
- Tai Chi
- Yin and Hatha Yoga
- Zumba

Lifelong Learning classes, groups and events
6,025 attendances.
- Digital Literacy
- Noongar language
- 10+ other programs

Celebrating diversity
- Reconciliation Week
- Kaatijin Film Screenings
- Hosted events by GRAI and Vic Park Pride.

Social events
1,548 participants
- Community dinners
- Excursions
- Celebrations

Quarterly magazine – The AGE*less*

Short-term outcomes

Improved:
- Social connections
- Health and wellbeing
- Quality of life
- Knowledge
- Perception of safety

Local older people:
- have access to a supportive community that promotes healthy ageing, confidence, independence and wellbeing.
- share their skills for the benefit of other people and feel their contribution is valued
- have increased opportunities for participation
- including in creative, cultural and educational activities

Medium term outcomes

Local older people feel:

- **included and that their diversity is recognised and celebrated**
- **empowered and safe.**

Strategic Outcomes

S4. Improving access to arts, history, culture and education.

S3. Facilitating an inclusive community that celebrates diversity.

S1. Helping people feel safe.

Connect Victoria Park – Village Hub 2025-2026 Quantitative

Funding: *$102,400



1,155 capacity building sessions delivered that promote lifelong learning



15,458 attendances at Connect Vic Park sessions



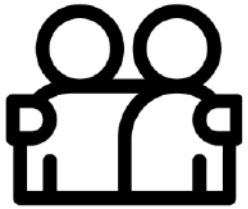
31 partnerships



3440 volunteer hours



88% agreed or strongly agreed that they felt more connected to the community (S3)



93% of attendees said it made them feel safe and welcome (S1)



86% of attendees said their quality of life has improved as a result of engaging with activities.

**this figure is inclusive of CPI*

Connect Victoria Park - Village Hub 2025-2026 Qualitative





Member feedback

"It makes me feel part of the community."

"Connect has become a very important part of our retirement... not only the healthy ageing exercises and activities but the sense of belonging in our community, and especially the friendships we have made."





Connect Victoria Park deliverables comparison

	2022/23	2023/24	2024/25	2025/26	Change
Partnerships	28	27	35	31	-11.4% →
Attendances	13,345	13,860	15,893	15,458	-2.7% →
Volunteer hours	3,862	3,555	3351.5	3,440	+2.6% ↗
Attendee perceptions of connection to the community	84%	87%	84%	88%	+4.8% ↗
Attendee perceptions of safety and welcome	89%	93%	90%	93%	+3.3% ↗

Victoria Park Community Centre Overview

Vision
A **caring and connected** community.

Mission
To create a neighbourhood hub where people can **collaborate, imagine and thrive**.

VICTORIA PARK COMMUNITY CENTRE

Purpose
To provide an **inclusive** place for community building activities and programs.

Vic Park Community Centre – Program Logic Model

Key Inputs	Participants	Activities / Deliverables	Short-term outcomes	Medium term outcomes	Strategic Outcomes
Staff **Venue** **Volunteers** **Expertise** **Funding** Grants, income, donations, government funding **Support from Town of Victoria Park** $100,000	**Community members** Including people with disability and CaLD, First Nations and LGBTQIA+ people Children, families, adults **Facilitators** **Community groups** **121 Partners**	**Deliver engaging and affordable:** • **workshops** • **seminars** • **programs** • **classes and** • **events** **Provide and affordable and safe space for hire** **Subsidise venue hire for services that support the vulnerable in our community**	**Improved:** • **Social connections** • **Participation** • **Confidence and self-esteem** • **Knowledge and skills** • **Perceptions of safety**	**An authentically engaged local community** **A safe hub where the community learns, plays and collaborates**	**S1.** Helping people feel safe **S2.** Collaborating to ensure everyone has a place to call home **S3.** Facilitating an inclusive community that celebrates diversity. **S4.** Improving access to arts, history, culture and education.

Victoria Park Community Centre 2025-2026 Quantitative

Funding: *$102,400



38 programs
that promote safety, diversity, collaboration and/or access



23,946 attendances/visits

2,314 volunteer hours = $111,119 value



121 partnerships



1,539 attendances at playgroup sessions



29 regular community group users



1020 total venue bookings (2,106 hours)

**this figure is inclusive of CPI*

Victoria Park Community Centre 2025-2026 Qualitative

"The Centre created an accessible and welcoming environment where people of different ages and backgrounds could come together to contribute to a shared artwork during Reconciliation Week... Support (from VPCC) had both a practical and creative impact on the success of the project. Knowing there was a reliable team to assist with planning and delivery allowed me to focus on creating a meaningful community artwork, resulting in a smoother process and a stronger outcome than would have been possible working alone."
(Facilitator feedback).

User feedback

94% felt comfortable, safe and welcome in the space
92% said they learnt something new
81% said it made them feel connected to the community
87% said activities had a positive impact on their health / wellbeing
86% said it gave them the opportunity to contribute to their community

"The men commented how they loved coming to the centre - feeling like it was a place they could talk freely and felt a sense of belonging to their community. "
(Feedback from "Men in the Hood").

"It's been brilliant to meet other parents in our community and make connections - being relatively recent arrival in Vic Park (and in WA)"
(Playgroup member)

VICTORIA PARK COMMUNITY CENTRE

Victoria Park Community Centre deliverables comparison

	2022/23	2023/24	2024/25	2025/26	Change
 Programs	34	48	26+	38	+46.2% ↗
Regular community groups	30	37	40	29	-27.5% →
 Total users	33,613	25,553	26,444	23,946	-9.8% →
 Playgroup participants (children)	152	143	200+	78	-61% →
 Venue bookings	1,025	924	1,000	1,020	+2% ↗

Harold Hawthorne Community Centre Overview

Vision
A vibrant community centre and provider of choice offering comprehensive services for seniors and people with disabilities.

Harold Hawthorne
COMMUNITY CENTRE

Mission
To support the independence and overall wellbeing of seniors and people with disabilities in the community, by:

- Living independently
- Actively involved
- Community engagement
- Community awareness

Purpose

- Expand the range of services to assist people to remain living in their community
- Provide a wide range of opportunities to encourage active participation in the community
- Provide opportunities to meet and socially interact in their community
- Raise community awareness of positive ageing, disabilities and general wellbeing

Harold Hawthorne – Program Logic Model

Key Inputs

Staff

Venue

Expertise

Vehicles

Resources and supplies

Budget

Support from Town of Victoria Park
$100,000 p.a.

Participants

Seniors and people 55+
Including people with disability and CaLD, LGBTQIA+ people

Care givers

Residents of the Harold Hawthorne Community Centre

Health and other service providers

Aged, disability and community sector

Volunteers

Work experience students/ people on work placement

Local businesses

Entertainers and facilitators

Activities / Deliverables

Deliver special interest social Groups

Deliver activities and events
Weekly activities, daily access to Library, 12 Lunch & Show events per year plus 20+ annual events

Provide health services
Fortnightly podiatry + annual checks, screening and flu vax

Provide information and training workshops

Host collaboration and networking sessions

Provide meals
Delivered, in-house or take away 5 days per week

Provide affordable living
41 independent living units including 4 social housing units

Provide venue for hire
3 hireable spaces + 4 spaces for free community use

Offer student placements

Offer volunteering opportunities
8 different areas where volunteers are welcomed

Short-term outcomes

Improved:

- **Social connections**
- **Access to health and wellbeing services**
- **Participation**
- **Cognitive simulation**
- **Independence**
- **Knowledge, skills and abilities**

Medium term outcomes

Improved functional ability and wellness as a result of participation in events, activities and workshops that promote new skills, knowledge and abilities.

Reduced early entry into residential care due to improved independence

Strategic Outcomes

S1. Helping people feel safe

S2. Collaborating to ensure everyone has a place to call home

S3. Facilitating an inclusive community that celebrates diversity.

S4. Improving access to arts, history, culture and education.

Harold Hawthorne 2025-2026 Quantitative

Funding: *$100,000



900+ clients accessing services that help people feel safe and included.



27,345 meals provided for community members.

17,241 attendances at 52 events or regular activities



5,577 transport trips to provide access to the community.



15,453 volunteer hours including 777 hours student / community placement.

40+ Partnerships



36,076 hours of in-house support provided.



2,661 hours of community use of the community centre

**in the first year of the agreement, no CPI is added*

Harold Hawthorne 2025-2026 Qualitative

*"**Social aspect is very good for us**"*
(Carlisle Cuppas participant)

*"From years ago, **we felt like a family** being at this bingo. There was laughter, joy, warmth, love and unity. The atmosphere was so good. **We have made many friends**, and all have become good close friends. We hope that it lasts forever, we love being here"*
(Bingo participant)

*"I have **learnt quite a bit**"*
(Digital Decoders participant)

Event feedback

99.8% said attending made them feel safe and welcome

93.7% said attending made them feel connected to the community



*"The fun interaction, **exercise and focus my mind, sharpen up my reflexes**"*
(Ping Pong Paddlers participant)

*"Inclusive and welcoming. I am getting to know people, **good use of facilities to promote community**. Can't recommend highly enough"*
(Pilates participant)

*"It really gives me **a reason to get up**, thank you"*
(Knitters and Knatters participant)

*"It gives me a **sense of purpose**"*
(Volunteer)

Harold Hawthorne Community Centre deliverables comparison

	2022/23	2023/24	2024/25	2025/26	Change
Attendances	16,312	16,312	18,383	17,241	−6.2%
Transport service	5,325	6,049	6,474	5,577	−13.9%
Hours of in-house support	32,562	37,288	39,568	36,076	−8.8%
Meals provided	30,672	30,150	30,546	27,345	−10.5%
Volunteer hours	13,073	14,132	14,886	15,453	+3.8%
Hours of community use	1,867	1,981	2,383	2,661	+11.7%
Attendee perception of safety and belonging	98%	98%	94%	99.8%	+6.2%
Attendee perception of connection to the community	93%	93%	96%	93.7%	−2.4%

Operating Subsidies 25-26 – Aggregated Outcomes

Organisation	Feeling of safety and welcome	Feeling of connection to the community
Victoria Park Centre for the Arts	90%	82%
Connect Victoria Park	93%	88%
Victoria Park Community Centre	94%	81%
Harold Hawthorne	99.8%	93.7%
Average Score	**94.2%**	**90.19%**